



1970

CHIEFTAIN

Denise Cannes

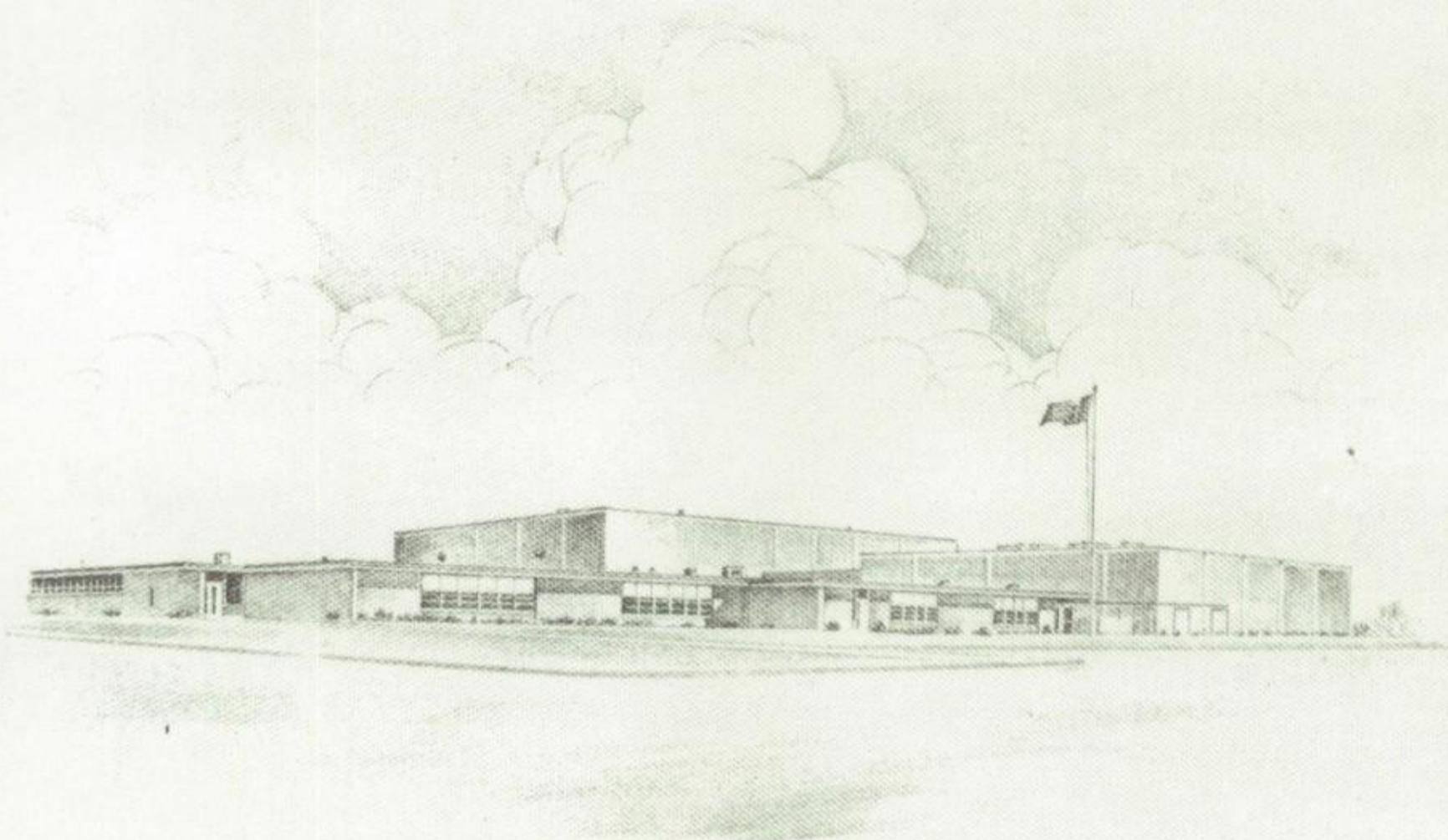
Trinoma's Texas

R.H. 247-3481





THE 1970 CHIEFTAIN



**Mr. Duggins — Sponsor
Norman Mohr — Editor
Danny Kendrick — Asst. Editor
Miles Lillard — Photo.
David Williams — Photo.
Roger Fields — Photo.**

**Romalee Rector
Donny Carthel
Risa Howell
Esther Smith
Debra Wyly
Debra Mears
Denise Buske**

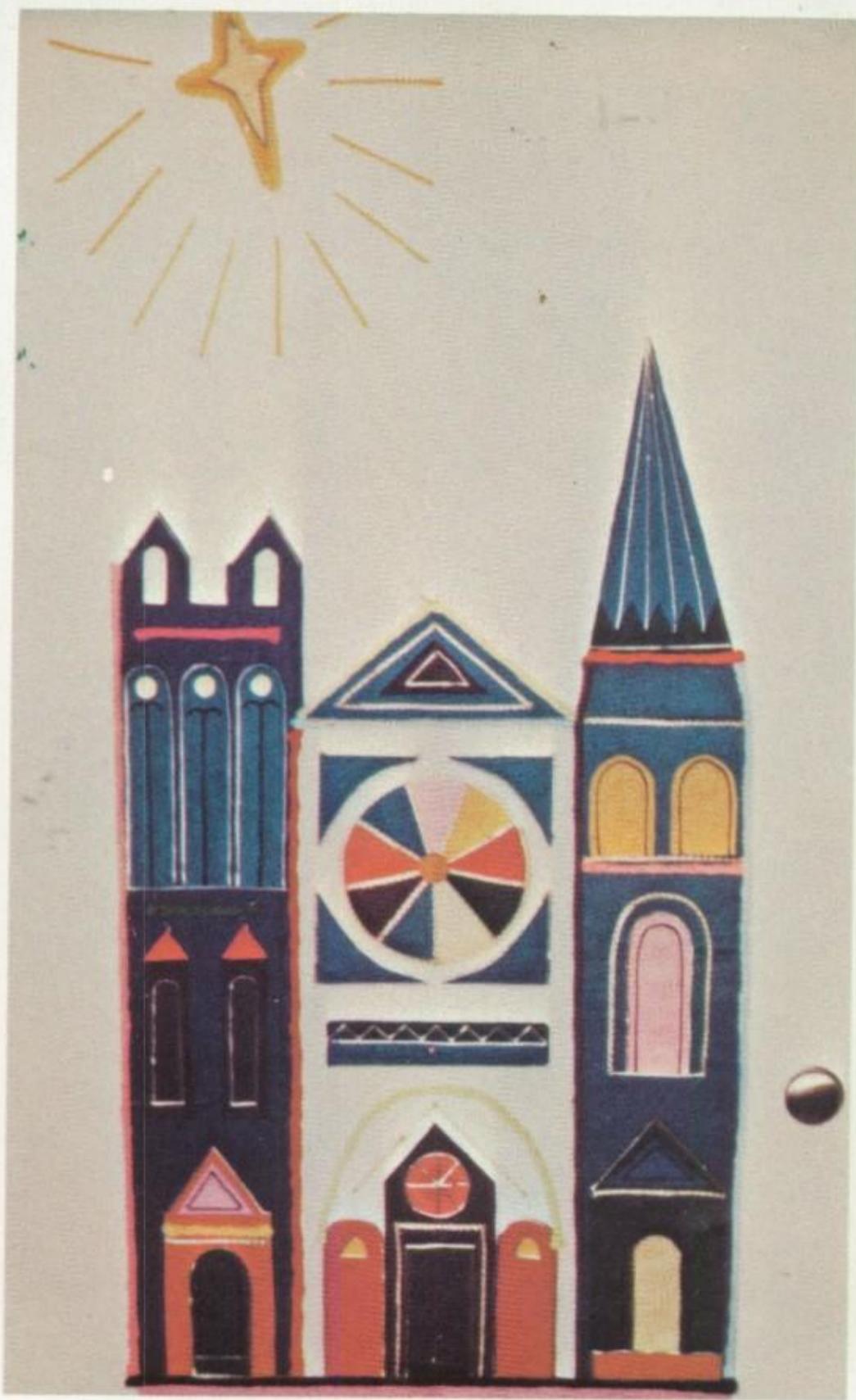
Volume 50 Friona High School Friona, Texas

FRION A HIGH SCHOOL



Faculty and

| | | |
|----------------------|------|-----|
| Administration | Page | 5 |
| Organizations | Page | 19 |
| Classes | Page | 53 |
| Seniors | Page | 56 |
| Juniors | Page | 78 |
| Sophomores | Page | 84 |
| Freshmen | Page | 90 |
| Personalities | Page | 97 |
| Candid Shots | Page | 115 |
| Sports | Page | 119 |
| Activities | Page | 149 |
| Junior High | Page | 165 |
| Elementary | Page | 206 |
| Advertisements | Page | 239 |



Foreword

The American heritage is a rich and bountiful one. Included is the privilege of every American to attend public school. Within the covers of this annual is a story, the story of Friona's students. Every student herein depicted, whether in picture or in words, has left his footprints on the sands of school history. This means he owes to the community which made his school life possible. We desire to impress every reader with the social and scholastic activities around which a student's day is centered. As a reader turns from page to page, we hope he will catch a panoramic view of our school system and the way young Americans enjoy the American way of life.

Editor and staff



In Dedication — Clyde Weatherly



As we look back on the life of Clyde Weatherly, we see a man filled with laughter and the spirit of students.

There are only pleasant recollections for those who knew him: A personality that illustrates to all the inspired accomplishments of a lifetime and a man who truly loved sports and gave them his total support. He was a man whose zest was felt as he served as secretary of our school board for five years.

Mr. Weatherly always had a deep-felt love for young people of all ages. He exemplified this feeling as a school teacher, a coach, and later as an official of young people's sports.

Because of his devotion to our school and community as a whole, we gratefully dedicate the 1970 Chieftain to Clyde Weatherly.

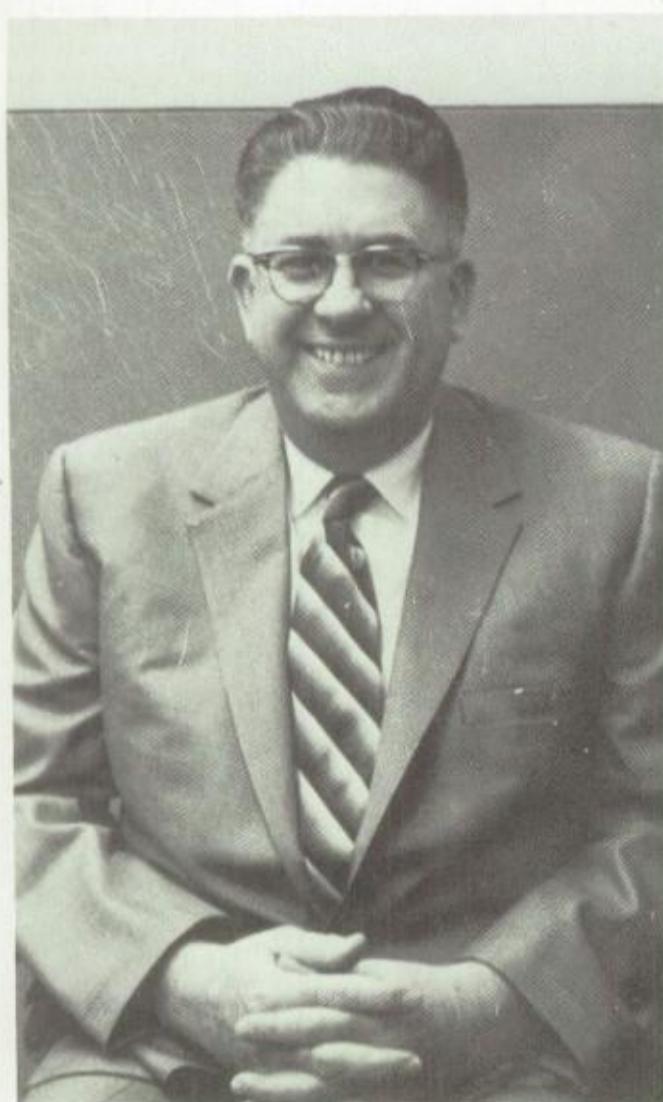
FACULTY



The School Board



Members of the School Board shown here are Mr. Richard Collard, Mr. Lewis Welch, Dr. Paul Spring, Mr. John Blackburn, Mr. E. G. Phipps, Mr. W. D. Buske.



DR. PAUL SPRING
Doctor of Medicine
President of Board



LOUIS WELCH
Farmer
Vice-President



JOHN BLACKBURN
Businessman
Secretary

Leadership and Reliability



W. D. BUSKE
Cattleman-Farmer
Board Member



E. G. PHIPPS
Farmer
Board Member



RICHARD COLLARD
Lawyer
Board Member



Several Board Members are enjoying the Annual School Board Dinner prepared for them each year by the Home Ec. girls.

The Friona School Board gives the student of today as well as those of tomorrow a better chance to grow in a well organized school system. With the enrollment of the Friona public schools reaching an all-time high, the qualities of reliability and leadership are a necessity. These responsible men have many important decisions to make during the course of a school year. Their programs, policies, and hard work have offered many opportunities to the students and faculty of Friona High School.

Superintendent of School



Mr. Farr, our superintendent, has all the material for making a great and better school.

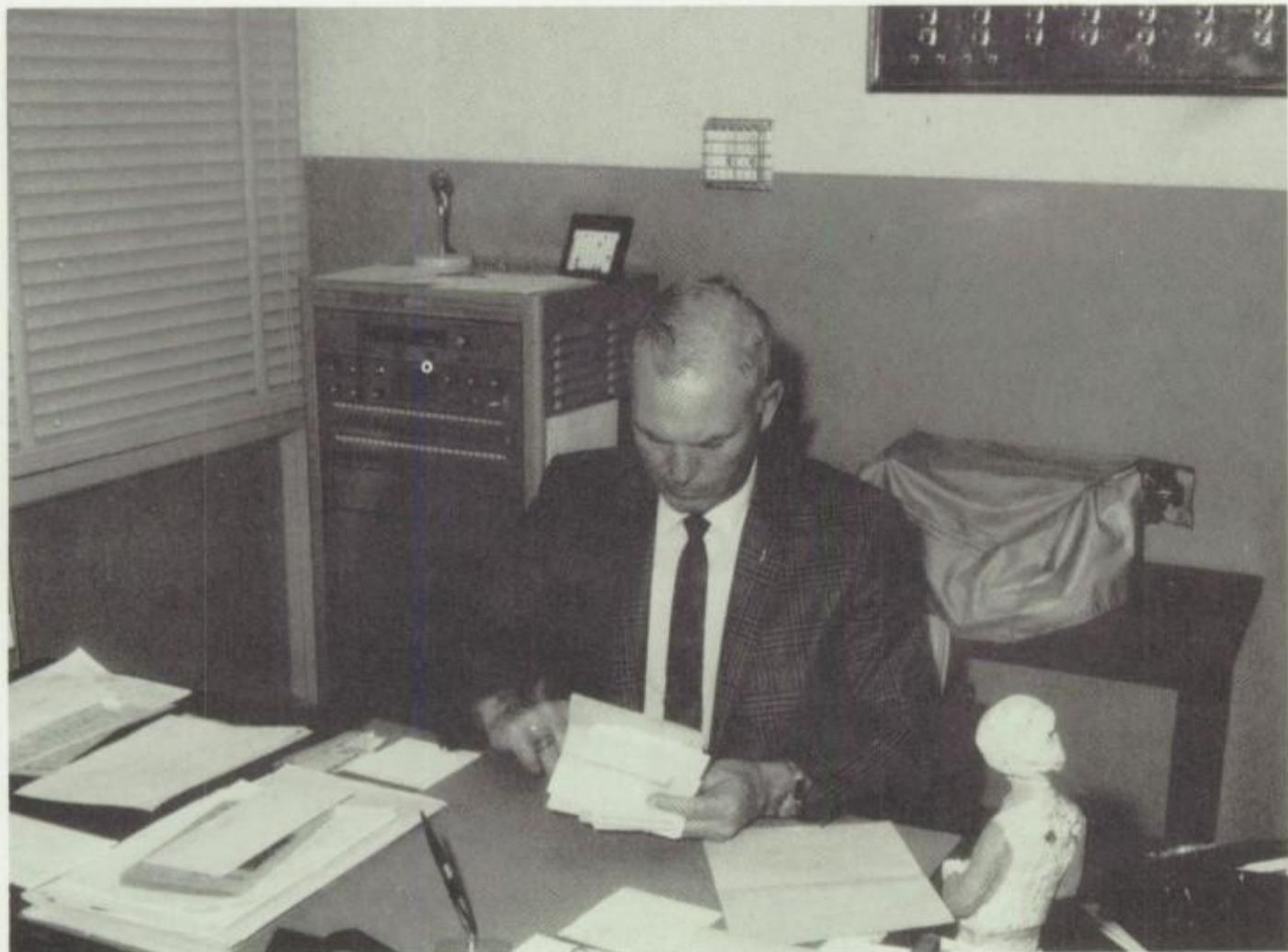


Counting money seems to make Mrs. Jennings happy.



Mr. Farr is kept busy signing important papers of the school.

High School Principal

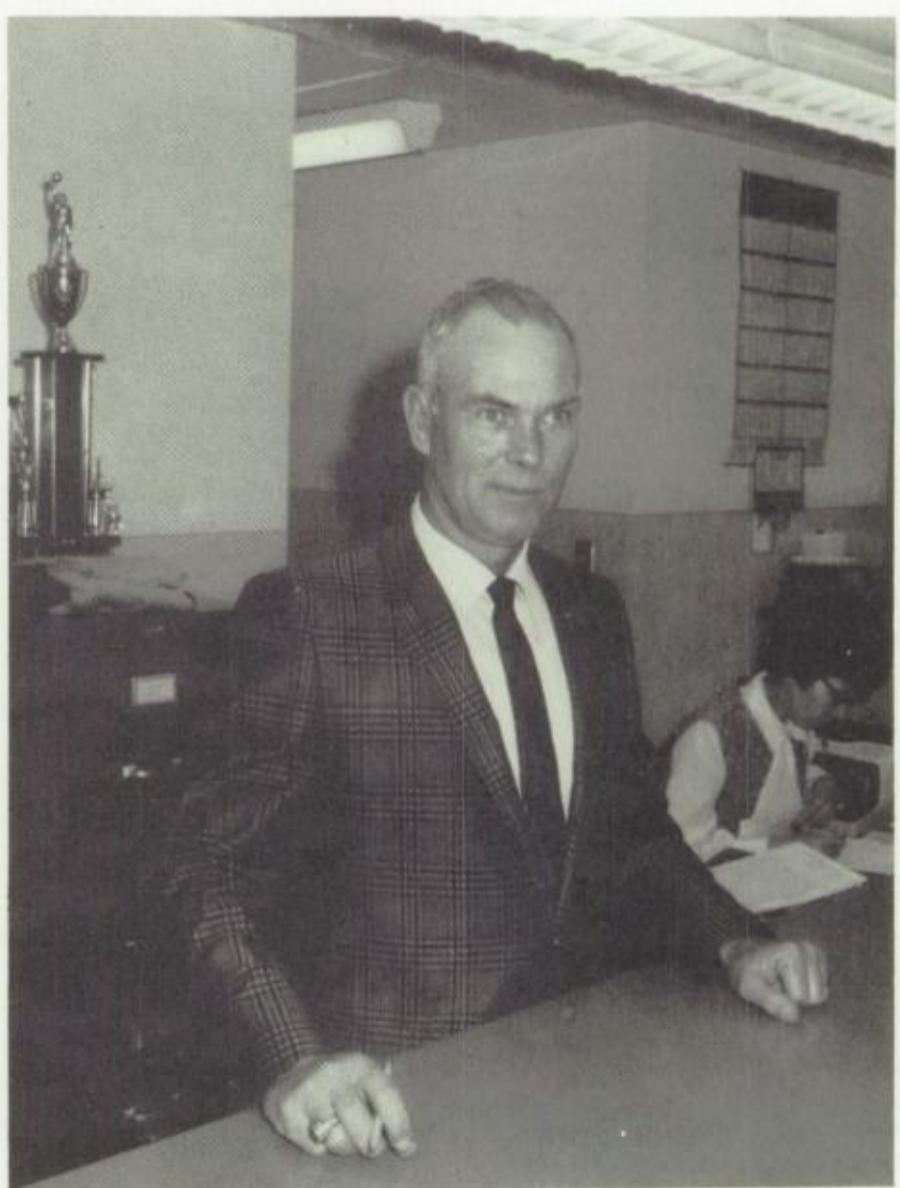


The day the door swung open to the students marked not only a beginning but also the culmination of many days of preparation by Raymond Cook. Despite all preparation success in the pursuit of excellence was dependent on the proper response from both the community and the professional staff. No one knows better than Mr. Cook, that the concern of the parents and students is necessary for a fine school system.

Mr. Cook has given many years of service to our school, made thousands of decisions with the finest of professional wisdom.



Mrs. Brown is always busy as Mr. Cook's secretary.



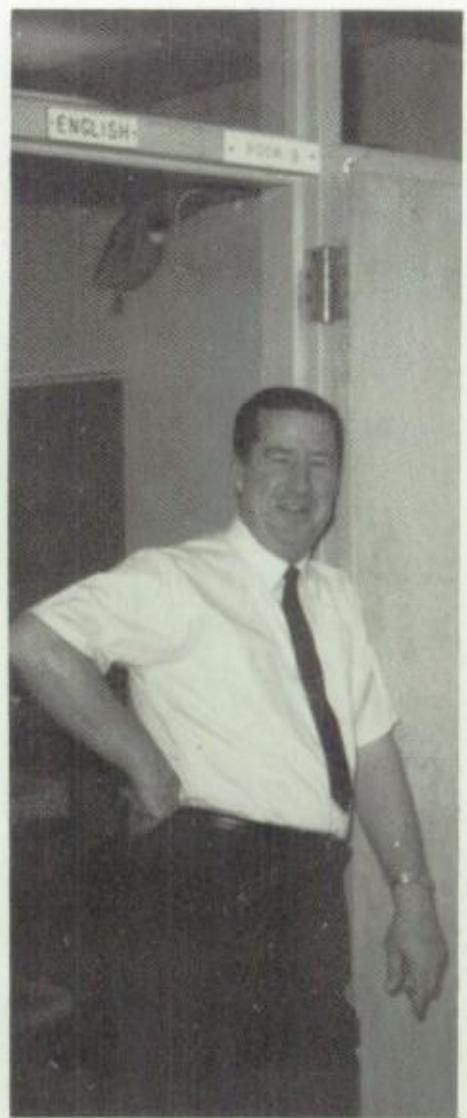
Mr. Cook takes time out from his busy schedule to pose for the camera.

F.H.S. Counselor



Here we see Mr. Duggins relaxing while using his famous "disappearing fishing rod."

Mr. Duggins has become a fixture that we all look for upon arriving to begin a new year. He is not only looked upon as an advisor but also as a trusted and loyal friend.



'Tis the man at work. If we could see the other half of this picture we'd know just exactly what kind.



Mr. Duggins can be found in this position quite frequently. His advice and counsel are in constant demand here. For his willingness to help those who ask his help, we say a special thanks.

Tax Assessor and Collector



Fine schools are representative of a fine community. Mr. Porter Roberts makes his contribution to our school by helping collect and assess the local taxes.

It is through responsible citizens who work and pay their taxes that make it possible to build schools such as we have in Friona.

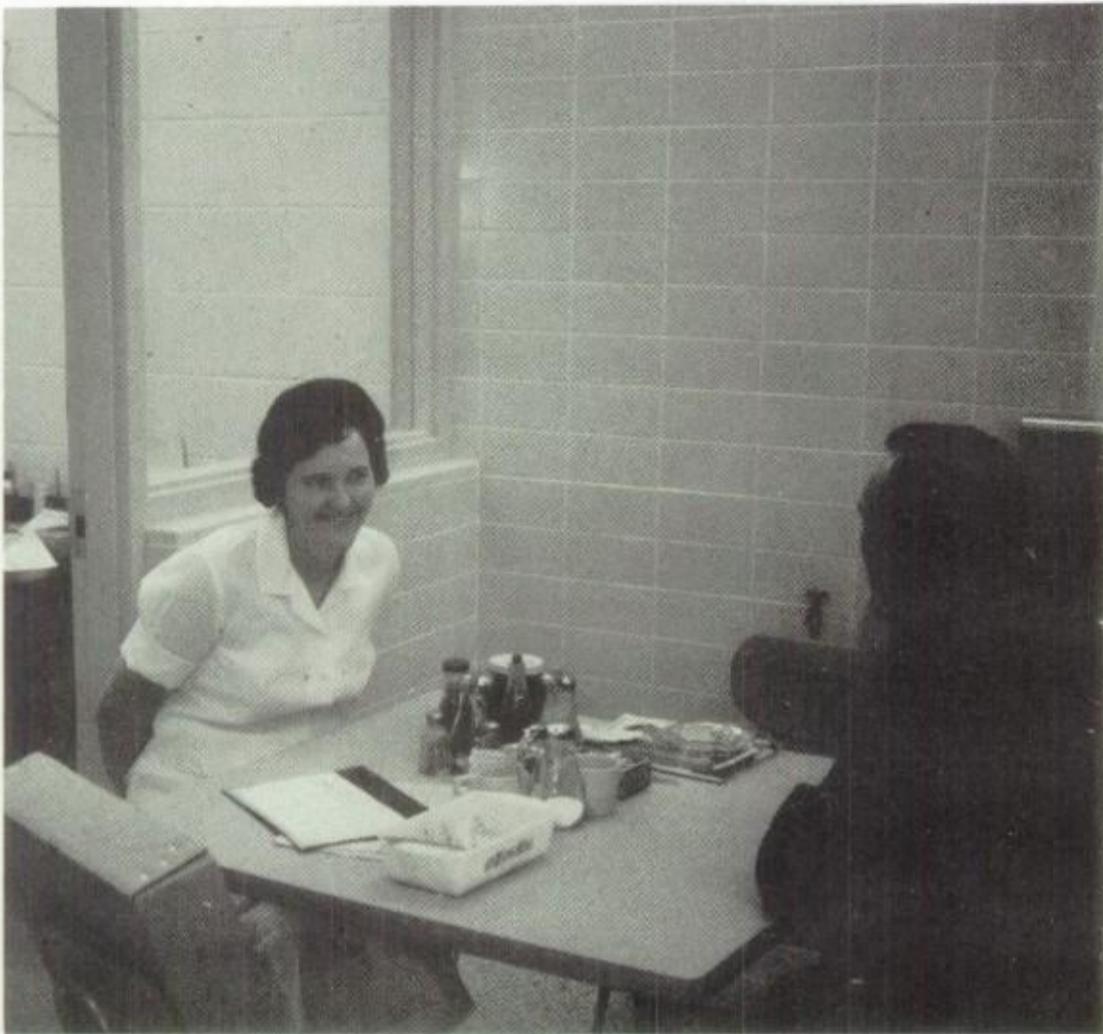


Mrs. Morrow, Mr. Robert's secretary, looks about as wide awake as everyone feels.



Mr. Roberts works diligently.

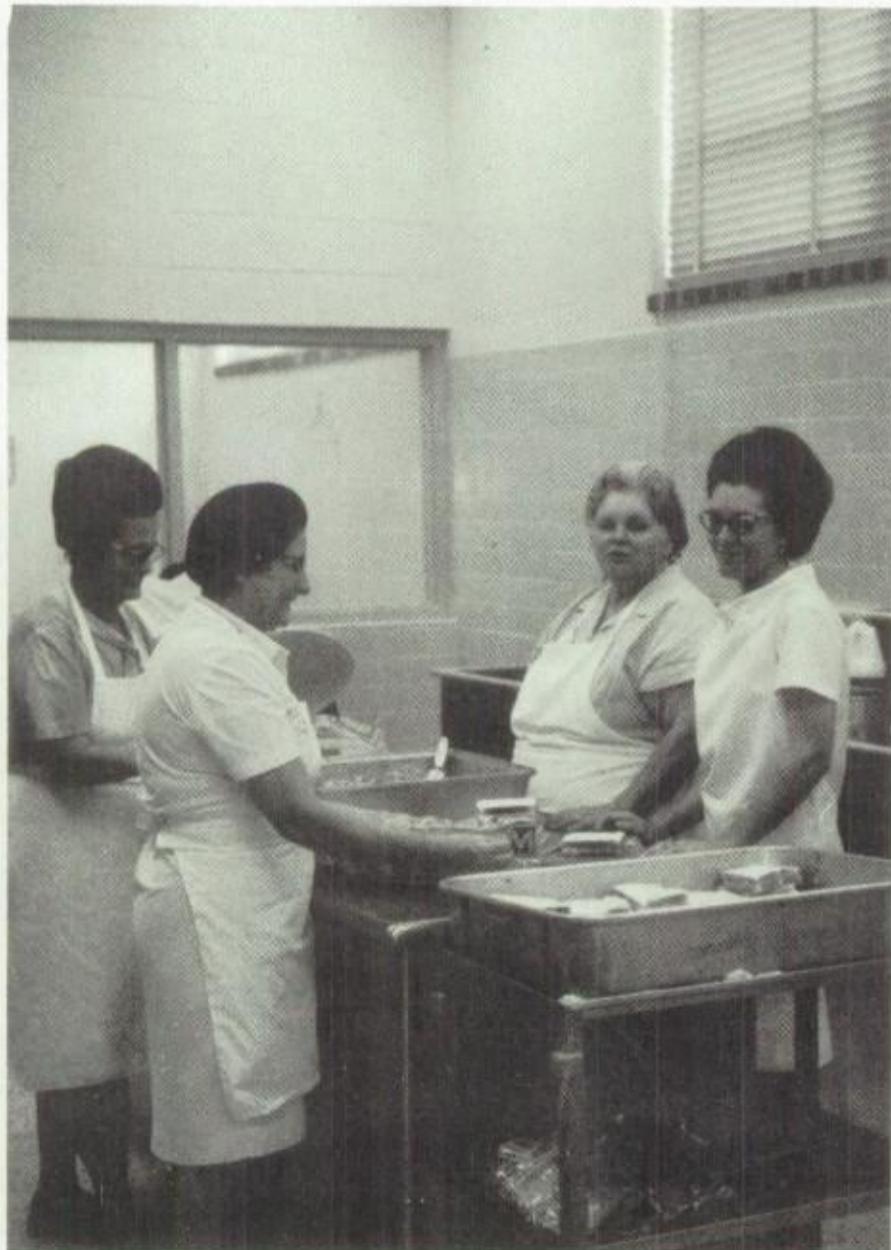
Cafeteria Ladies



Mrs. Davis, our Cafeteria Manager.



Mrs. Seale prepares for the noon rush.



The Service Personnel of our school are probably given the least credit for the valuable service they perform at F.H.S. Their duties are the basic functions of the school. Their vital services keep the school running from day to day. The cafeteria ladies and custodians make F.H.S. a better place for us all.

High School Cafeteria Ladies: Mrs. Jones, Catherine Bailey, Lottie Cochran, and Barbara Williams.

Custodians



JR. HIGH CUSTODIANS: Clarence Ashcraft and Daniel Hodgson.



ELEMENTARY: Denver Smith and Travis Light.



Fred Lloyd, Emmett Barry, and Harry White are our High School custodians.



BUS FOREMAN: Alfred Beavers.

The Faculty Members of F.H.S.



MR. F. G. CROFFORD
M.E. W.T.S.U.
Social Studies and Coach



MR. W. L. CLEVELAND
B.S. W.T.S.U.
History and Coach



MR. RAY DeBORD
B.S. W.T.S.U.
Math and Coach



MR. DOUGLAS DODD
B.S. East Central State
P.E. and Coach



MR. BOB OWEN
B.S. Midwestern Univ.
Mathematics and Coach



No dancing in the halls Mr. Phillips.

"Yes, Young Lady We can always use
a Little height in our program."



Mr. Allsup and Mr. Merritt enjoy being neighbors across the hall.

Are Our Guides and Inspiration.



MR. BOB MIDDLETON
M.E. Texas Tech
Agriculture



MR. BENNY PRYOR
M.E. Texas Tech
Agriculture



MR. DON PHILLIPS
B.S. Sul Ross State
D.E. and I.C.T.



MRS. VAUNCEIL TURNBOUGH
B.S. E.N.M.U.
Homemaking



Go ahead and kick him, Mrs. Turnbough.



MRS. VALORIS OSBORN
B.S. Texas Tech



Where's the rest of your class Mr. Merritt?

They Show Us Right From Wrong, but



MRS. BESSIE HOLT
Librarian



MISS JOYRENE MORTON
M.A. W.T.S.U.
English and Speech



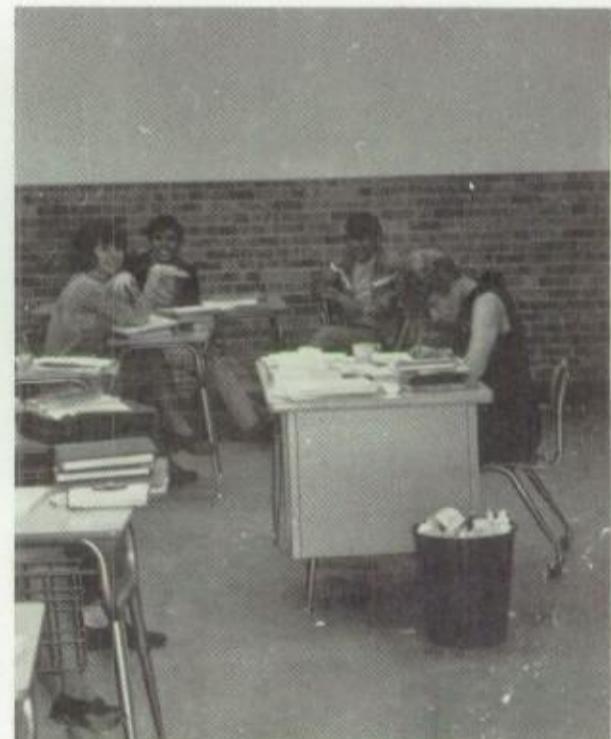
MRS. CARMALEET TRUITT
B.A. W.T.S.U.
English



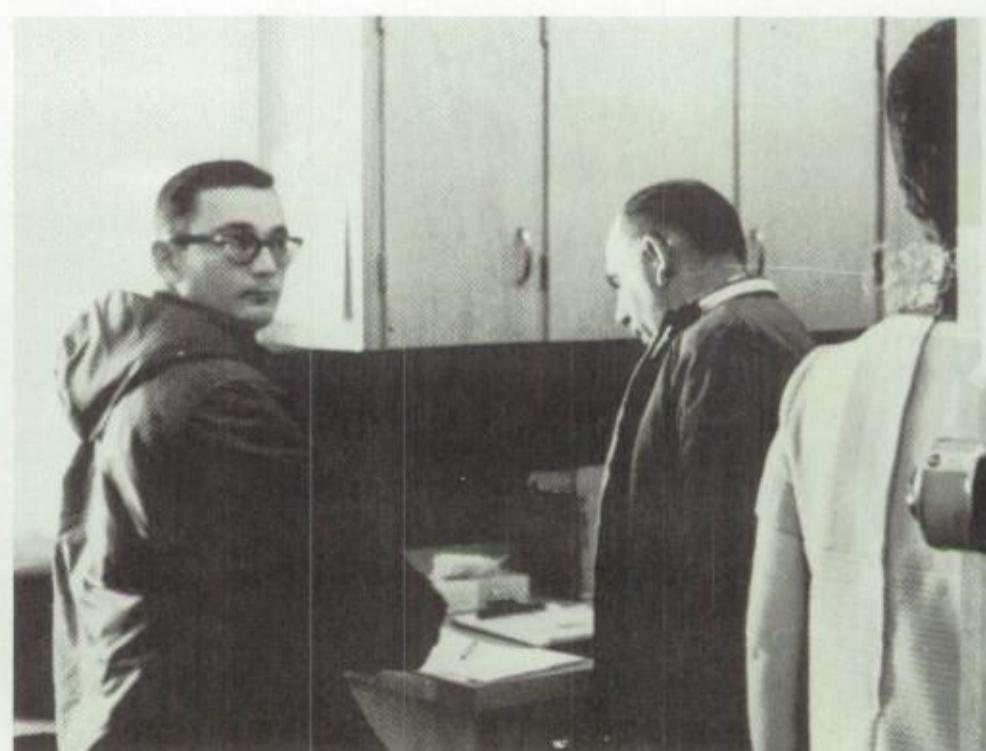
MRS. JOYCE JOHNSON
B.A. W.T.S.U.
English and Spanish



MRS. NIKKI PHILLIPS
B.A. Sam Houston State
English



Lana, Mrs. Johnson doesn't understand sign language.



Beyond Mere Fact—



MR. WAYNE HODGSON
M.E. North Texas State
Social Studies



MR. HARLEY MERRITT
B.S. Sul Ross State
Science



MR. EDDIE ALLSUP
B.S. Wayland Baptist
Chemistry



MR. BYRON HARDGROVE
W.S. Wayland Baptist
Social Studies



MR. KENNETH PEARSON
M.A. Colorado State
Industrial Arts



It isn't MY Fault!!!

Aren't speech tournaments a hassle!



They Encourage Us to Think for Ourselves.



MR. CECIL MADDOX
B.S. W.T.S.U.
Mathematics



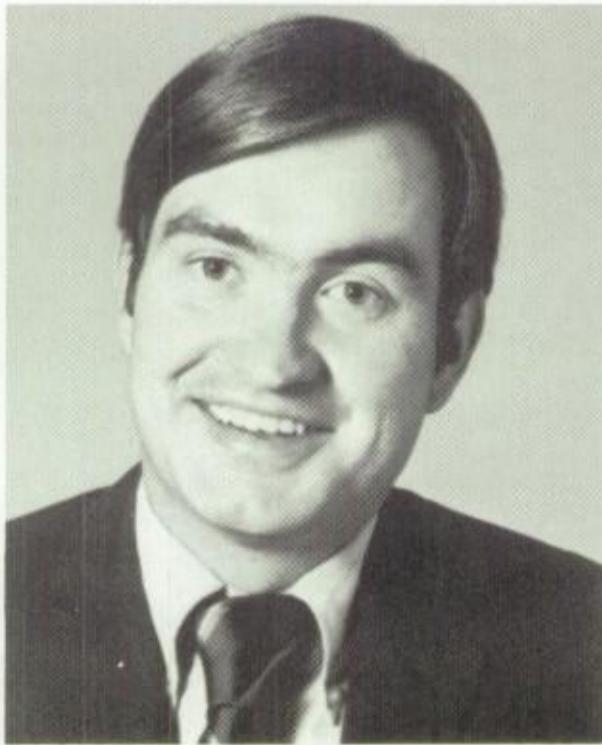
MRS. DONNA MEARS
B.S. Texas Tech
Mathematics



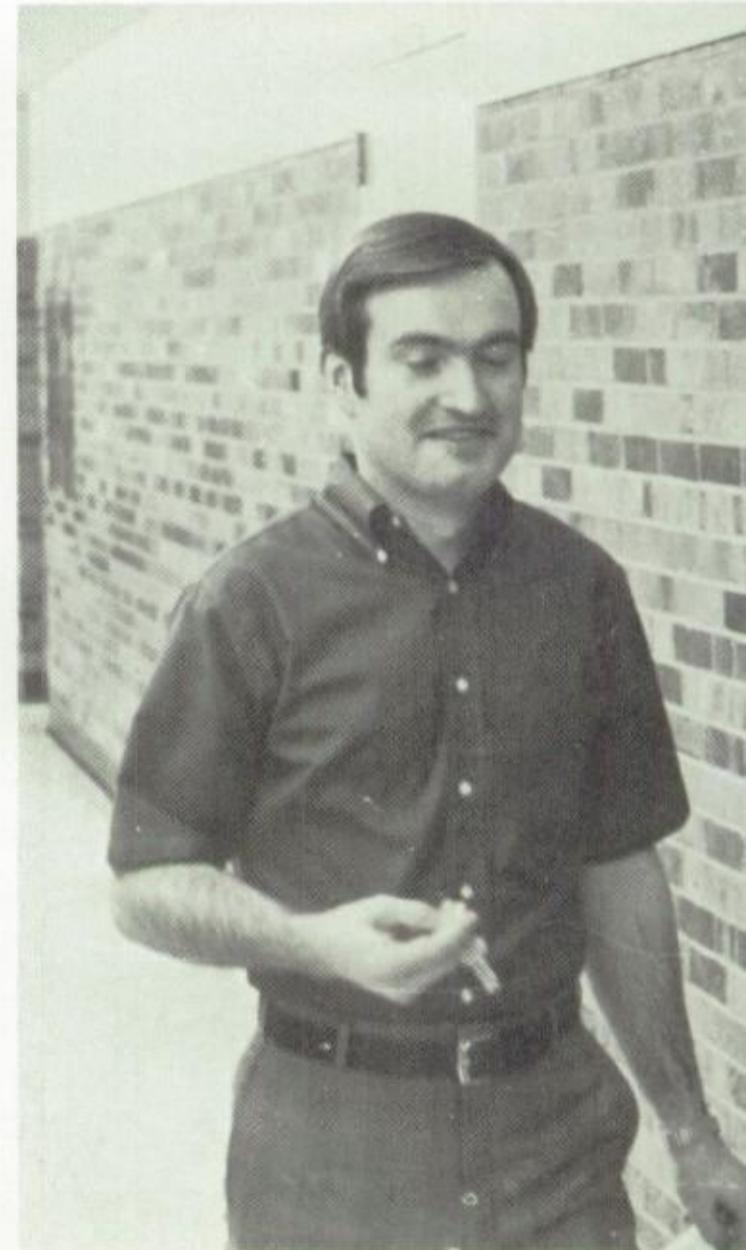
MR. WILLIS GIDDENS
M.A. W.T.S.U.
Band and Choir



MRS. VIRGINIA CLEVELAND
Business Education
B.B.A. West Texas



MR. JOHN MORGAN
B.A. Adams State
Business and Journalism

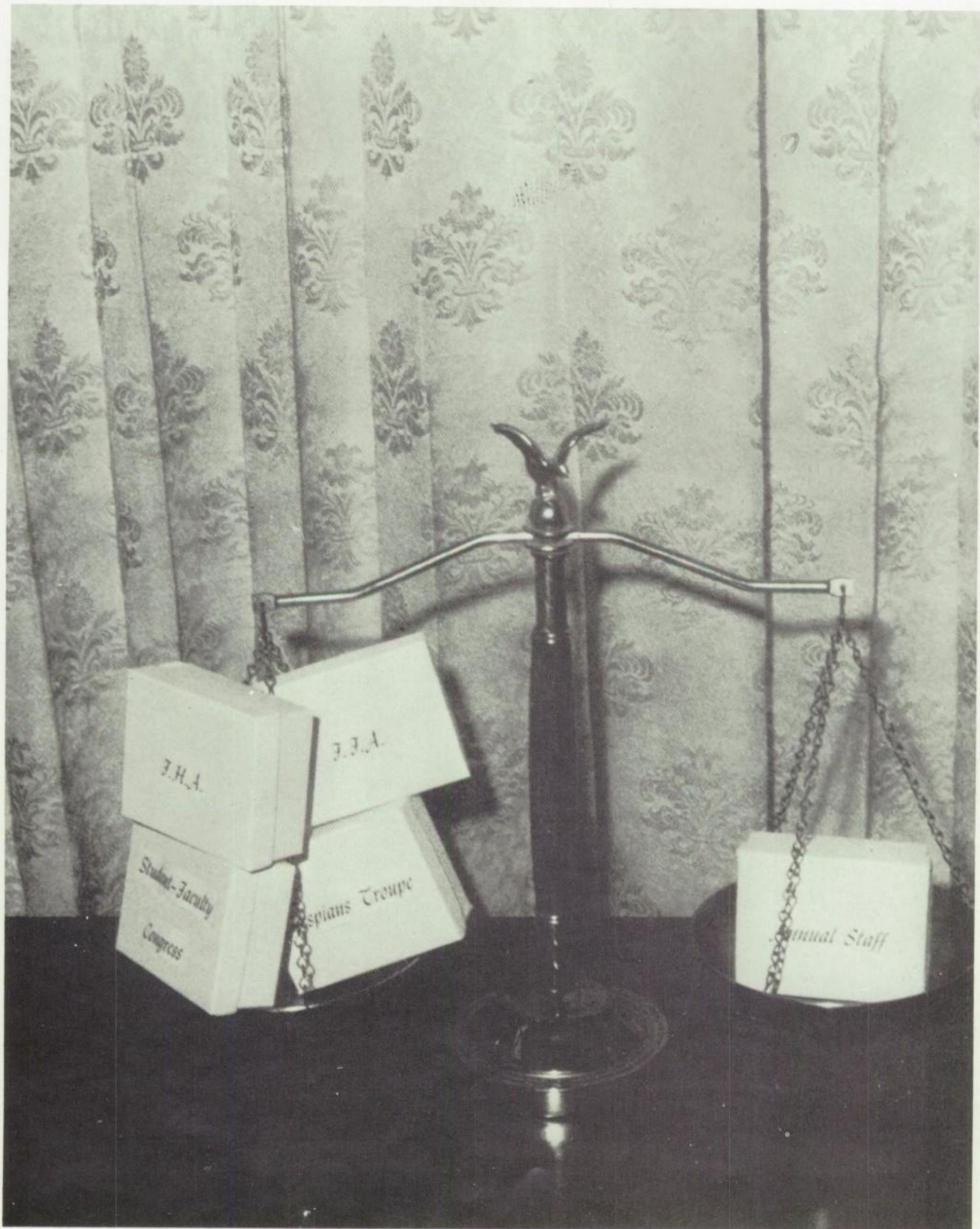


It's nothing but those LATE hours!



Mr. Dodd is taking his hall duty seriously.

ORGANIZATIONS



S.F.C. Student Government



Top row, left to right: Larry Fallwell, Dave Buske, Wayne Schueler, Dale Schueler, Willie Bailey, Mike Buchanan, Don Fortenberry. *2nd:* Bobby Thomas, Kevin Wiseman, Bill Bailey, Ted Procter, Norman Mohr, Diane Day, James Weatherly. *3rd:* Sarah Gammon, Carol Reeve, Carlene Greason, Pat Phipps, Karla Patterson, Sandy Reznik, Susan Vestal, Debra Wiley. *4th:* Sheila Struve, Sally Kendrick, Jill Reithmayer, Holly Welch, Kay Reithmayer, Carolyn Murphree.



March of Dimes



Cake Auction and Basketball Game



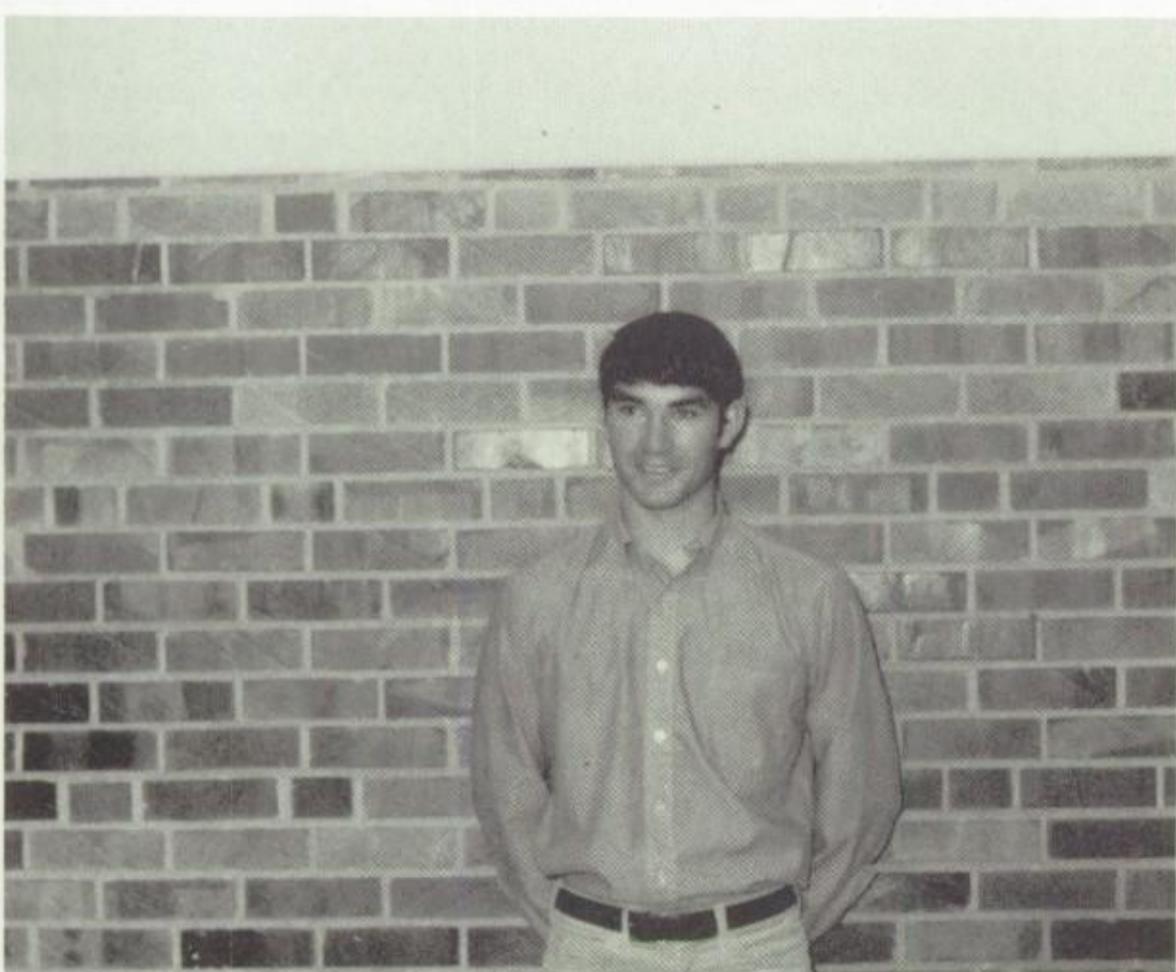
Working for the Betterment of F.H.S.



S.F.C. OFFICERS: Norman Mohr, Parliamentarian; Ted Proctor, President; Karla Patterson, Vice-President; Kay Reithmayer.



S.F.C. SPONSOR: Mr. Hardgrove.



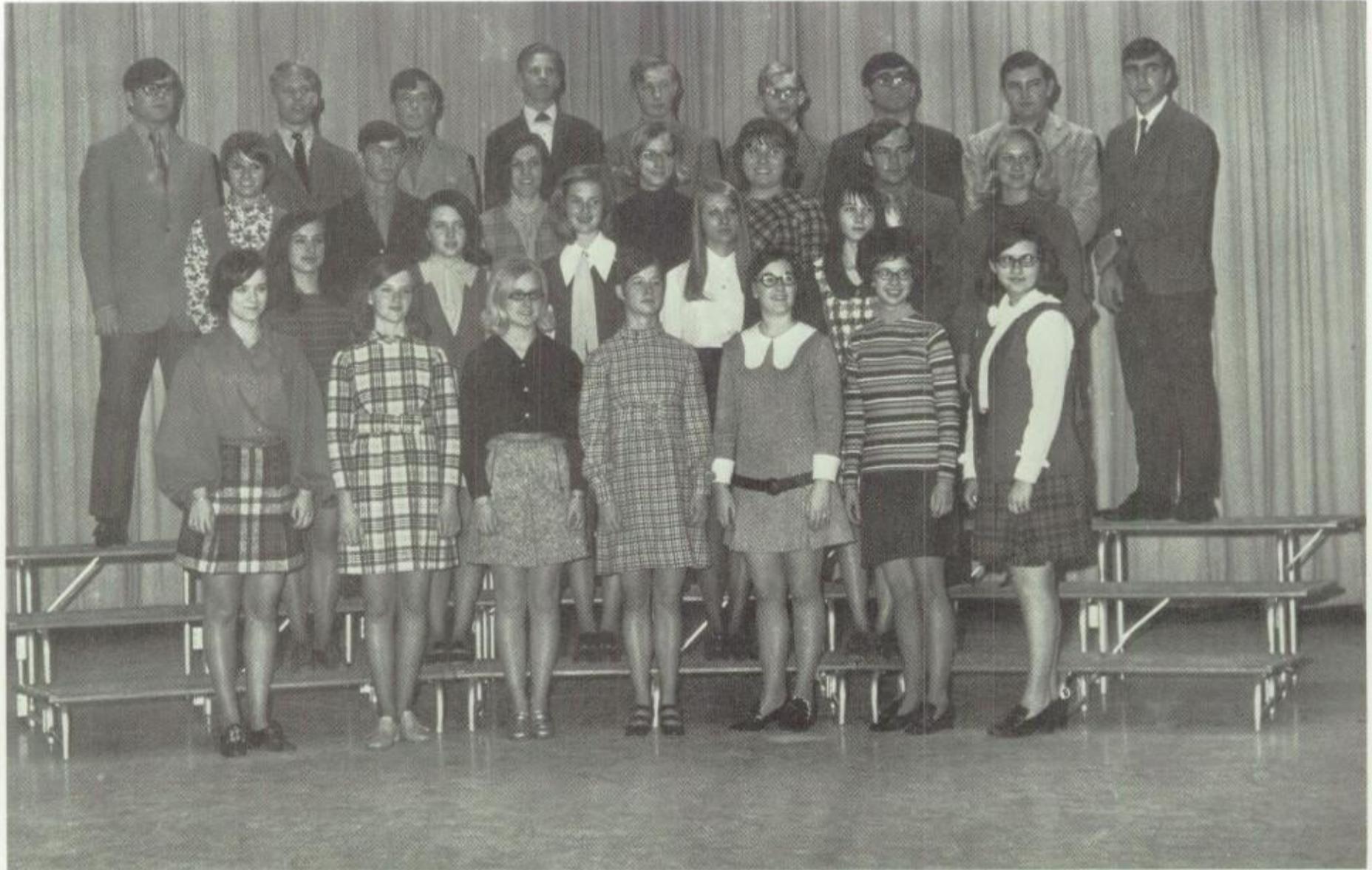
Ted Procter was elected student of the year by the S.F.C. He was given this honor due to his personality, leadership, and his character.

The Student Faculty Congress is the representative body in our high school. It strives to achieve an atmosphere in which the student can find stimulation in both school studies and school sponsored activities.

The S.F.C.'s main goal is to unite the faculty and students through a system of cooperation between the two groups.

Also, the S.F.C. sponsors fund raising activities such as the March of Dimes Basketball game cafe auction, the S.F.C. Luncheon, and Homecoming activities. All in all, the S.F.C. is a vital and worthwhile part of Friona High School.

N.H.S.



Top row, left to right: Danny Kendrick, Bill Bailey, Mike Mills, David Sides, Dale Schueler, Wayne Schueler, Isidore Cordova, Randy Dorrel, Norman Mour. *2nd row:* Becky Neil, Larry Johnston, Karla Patterson, Susan Vestel, Debra Wyly, Bob Thomas, Ann Hurst. *3rd row:* Kay Riethmayer, Vickie Schueler, Kathy Horton, Denise Fraizer, Carolyn Martin. *Last row:* Sally Kendrick, Shelia Struve, Kathy McLean, Jill Riethmayer, Janet Mingus, Glenda Deaton, Cynthia Wiseman.



OFFICERS: Wayne Schreler, Vice-Pres., Izidore Cordova, Treas., Cynthia Wiseman, Pres., Karla Patterson, Sec.



SPONSORS: Miss Morton, Mrs. Osborn, Mrs. Trui and Mr. Morgan.

N.H.S.



Cynthia is shown conducting a N.H.S. meeting.

The Miller-Wilson Chapter of the National Honor Society is, as the name implies, an honor organization rather than an activity club. The object of this chapter is to create an enthusiasm for scholarship, to stimulate a desire to render service, to promote worthy leadership, and to encourage the development of character in students of Friona High School.

Membership in this chapter is based upon Scholarship, Service, Leadership, and Character.

They are required to maintain a scholastic average of 90 with twice as many A's as B's. Active membership consists of candidates from the junior and senior classes, and the sophomore candidates are normally on probationary membership.

The members of this organization must strive to serve as examples to the student body; therefore, they should be leaders in every way.



"Occasionally" N.H.S. members do not pay strict attention to their president.



At least some of the members know the answer!



"Don't worry, it'll be over in a few minutes."

F.T.A.



Top row, left to right: Bob Thomas, Tim Oden, Troy Bass, Donny Carthel, Mike Buchanan. *2nd row:* Debra Mears, Ginger Murphree, Debbie Wassom, Esther Smith, Susan Floyd, Susie Spring, Melissa Pruett, Andrea Wilkins, Wiletta Wyly, Sherry Walder. *3rd row:* Ann Hurst, Karla Patterson, Rhonda Bauer, Denise Buske, Cindy Hutson, Janice Milner, Veca Welch, Shelley Vaughn, Regina Duke. *Last row:* Vickie Mingus, Margret Emerson, Katie Lewellen, Donna Garner, Amy Renner, Bobbie Odom, Fran Dodd, Gay Welch, Jayn Massie.



OFFICERS: Carleen Greeson, Pres.; Becky Neil, Vice-pres.; Susie Spring, Historian; Susan Floyd, Reporter; Karen Crafford, Historian; Gay Welch, Secretary; Sharron Crafford, Treasurer.

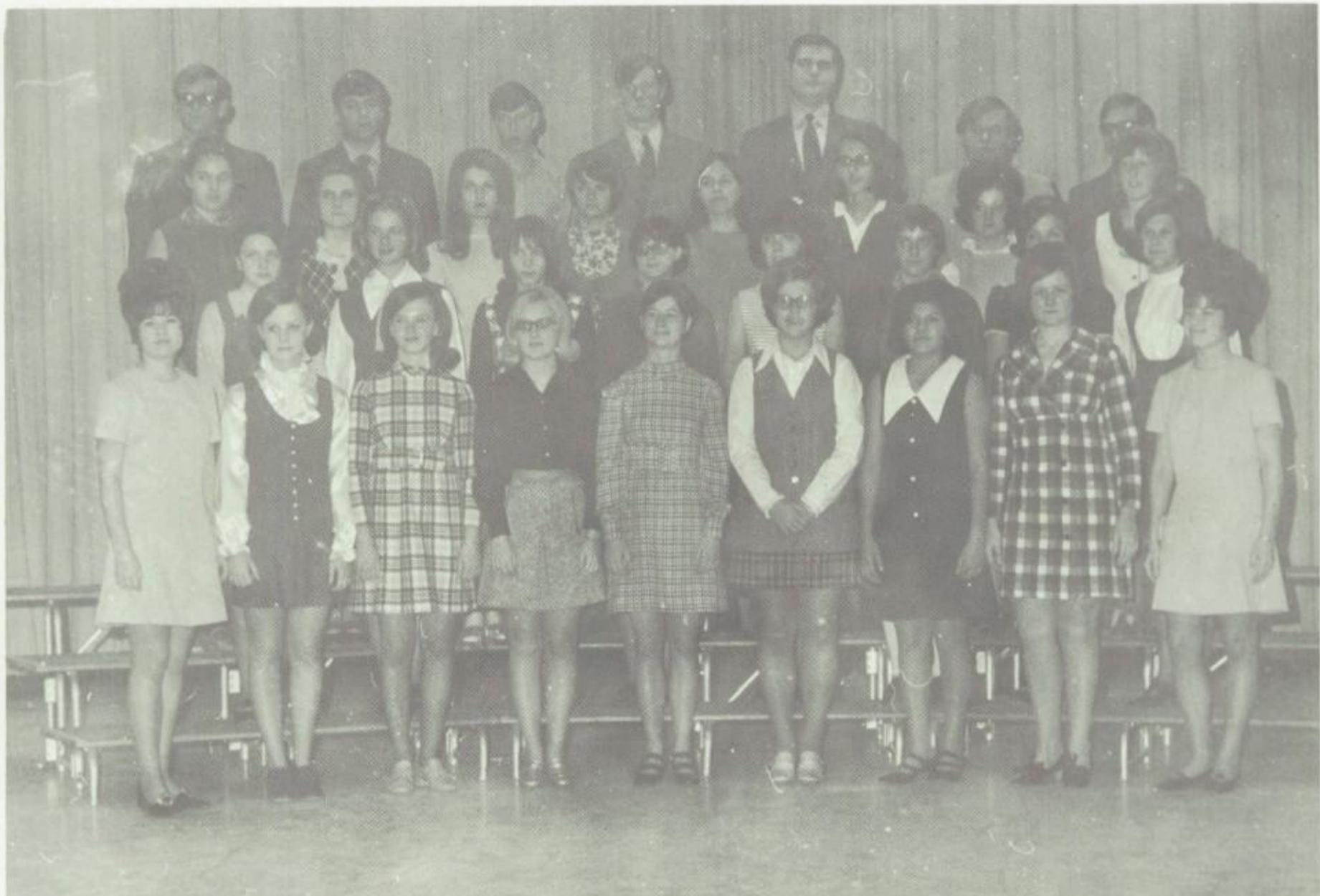
The Ethel Benger Chapter of the Future Teachers of America was organized to give members an opportunity to explore the field of teaching.

In order to accomplish this, the organization has a working agreement with the administration and faculty whereby members aid and work under the direction of faculty members in various ways designed to give realistic classroom experience. F.T.A. members also aid in back-to-school night activities, teachers' meetings, and Christmas activities.

As a future teacher one is able to see and understand the teaching profession much better and help to decide what phase of teaching one wishes to enter.



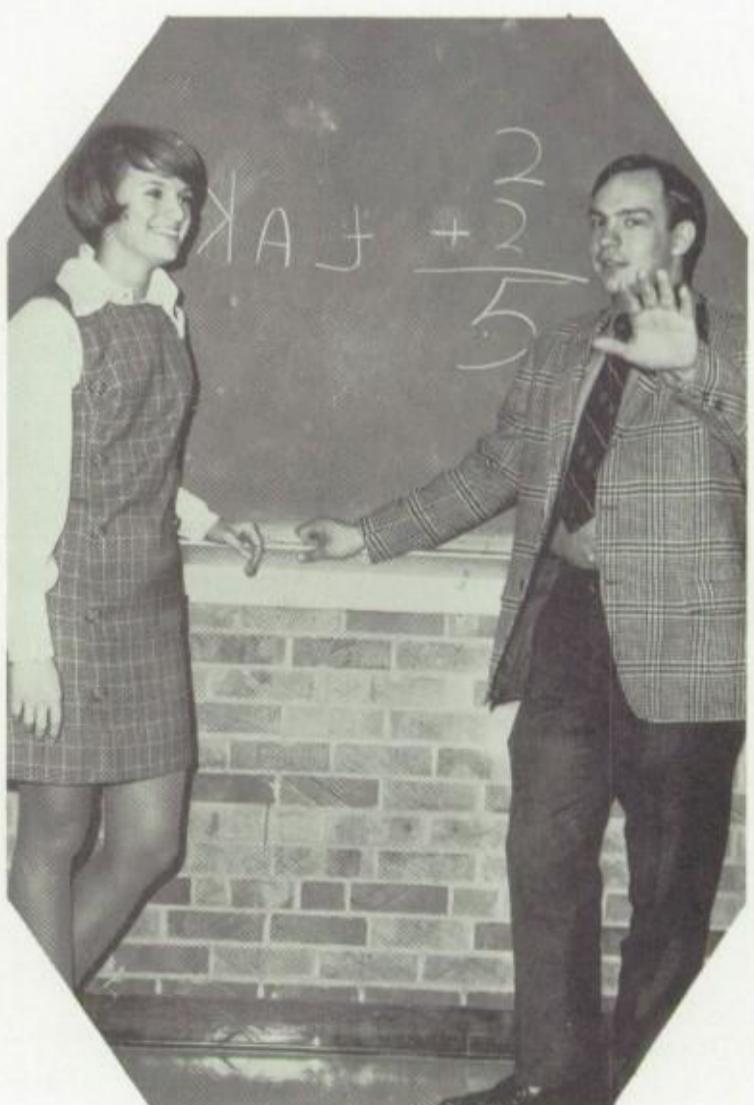
F.T.A.



Top row, left to right: Gary Phipps, Rick Jennings, Ronnie McPherson, Johnny Bingham, Rex Talley, Bruce Fite, Troy White. *2nd row:* Pam Jarecki, Carol Reeve, Carleen Greeson, Becky Neil, Cheryl Patterson, Dixie Wilkins, Cindy Campbell, Theresa Bingham. *3rd row:* Vickie Schreler, Kathy Horton, Carolyn Martin, Lou Whaley, Lana Renner, Sharon Smith, Kathy Schueler, Nancy Martinez. *Last row:* Karen Crafford, Holly Welch, Shelia Struve, Kathy McLean, Jill Riethmayer, Vandra Nichols, Lupe Hernandez, Nancy Scales, Sharon Crafford.



F.T.A. SPONSOR: Mrs. Truitt



Mr. and Miss F.T.A.—
BOB THOMAS, BECKY NEIL

Spanish Club



Members of the Spanish Club are: (*l to r*) Jessie Morales, Baltazar Bautista, Rudy Trevino, Ignacio Estrada. *Middle row:* Lynnis Widmier, Petra Marteniz, Cynthia Wiseman, Vicki Knight, Lana Renner, Kathy Horton. *Front row:* Janie Perez, Nora Marteniz, Lupe Hernandez, Janet Mingus.



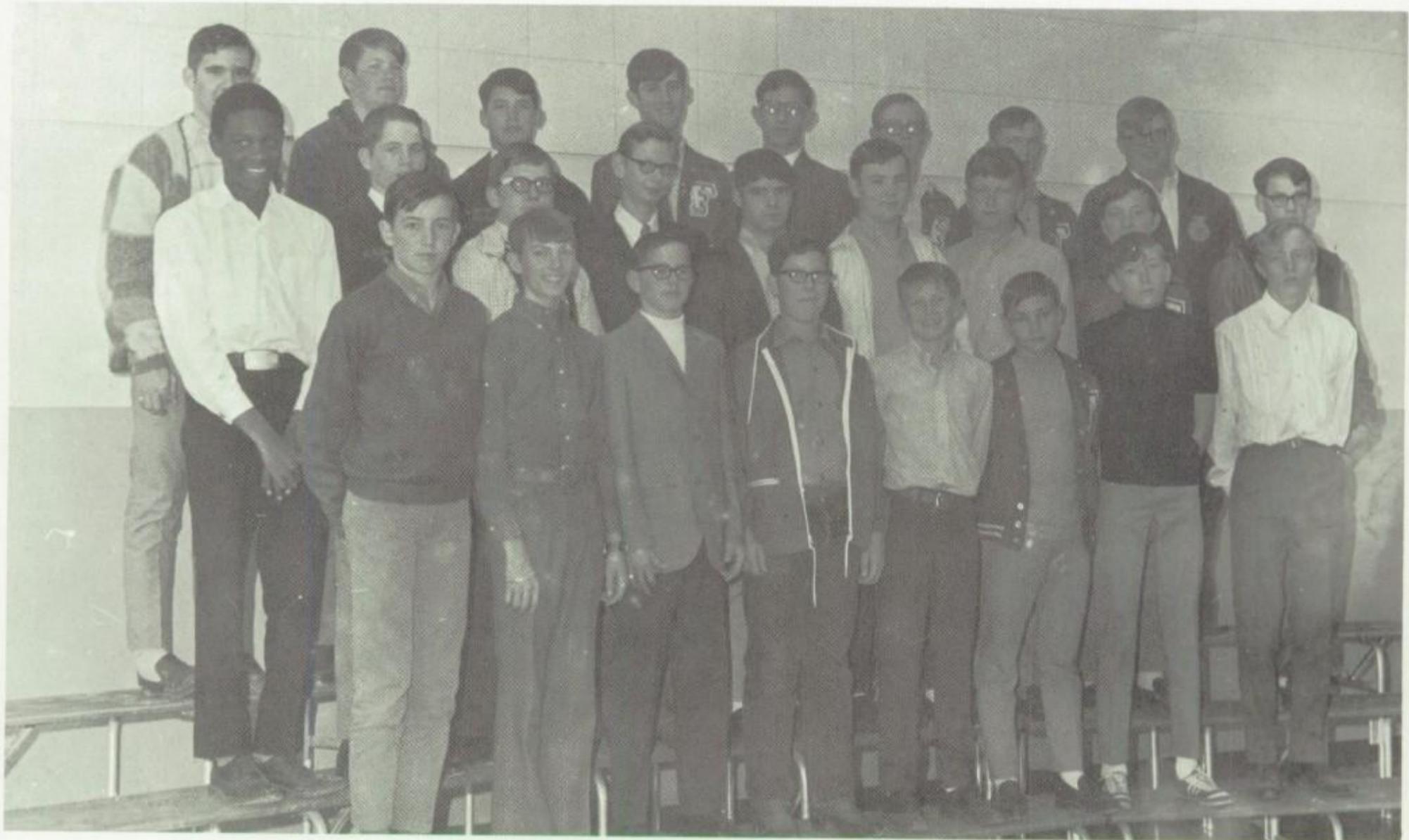
Mrs. Johnson sponsors the Spanish Club each year.

The Spanish Club is called *Los Conquistadores* (the conquerors) which in this case has a double meaning. We study about the conquerors and conquer a language. The purpose of the club is to make the study of Spanish more realistic and enjoyable by association of Spanish customs and surroundings. The organization finds the Spanish atmosphere present in their studies. The members enjoy their conversations in Spanish and are often found speaking Spanish in their social activities.



Spanish Club officers are: (*l-r*) Petra Marteniz—President, Nora Marteniz—Secretary-Treasurer, Jessie Morales—Vice-President.

F.F.A.



First row: Bobby Moore, Gary Mingus, Chuck Rector, Kirk Taylor, Jayson Grimsley, Rex Minschew, Matt Garth, Lloyd Ashley.
Second row: Travis Lee, Howard Denney, Dickie Garner, Mike Messenger, Oberlin De Leon, Terry Mabry, Randy Terry, Gerral Wyly, Kevin Schilling.
Third row: James Burchett, Jerry Bentley, Kevin Wiseman, Johnny Bandy, Willie Bailey, Mike Martin, James Bartlett, Kim Parr.



OFFICERS: Wayne Schueler—Pres., Floyd Schlenker—V. Pres., Don Fortenberry—Treas., J. D. Spencer—Sentinel, Raymond Hamilton—Sec., Dean Agee—Reporter.



The primary aim of the F.F.A. is the development of agricultural leadership, co-operation, and citizenship. The F.F.A. is a non-profit, farm youth organization whose members are always ready to give their services to the community. Each Future Farmer is required to have various projects throughout his F.F.A. years. Highlights of each year seem to be the many shows and contests.

F.F.A.



First row: Mr. Pryor, Donny Campbell, Nick Collier, Wesley Clark, Bobby Drake, J. D. Spencer, Dean Agee, Dave Buske, Larry Johnston, James Sims, Danny Putman. *Second row:* Milton Carlton, Ricky Rector, Mike Royal, David Carlton, Charles Fangman, Randy Dorrell, Bill Bailey, Tommy Long, Jerry Mabry, Steve Stone. *Third row:* Dewayne Bauer, Doyle Melton, Raymond Hamilton, Dan Seale, James Singleterry, J. V. Finley, Rusty Lindeman, Jim Jones, Rick Jinnings, Gary Phipps, Don Fortenberry.



First row: Mr. Middleton, Carroll Cook, Randy Mabry, Wayne Schueler, Clinton Schueler, Jerry Teel, Samuel Drager, Dennis Anthony, Mike Taylor. *Second row:* Kevin Howell, Gene Fields, Dale Schueler, Mike Mills, Tim Oden, Conrad Renner, Charles Bentley, Donald Wenner, Clyde Schilling. *Third row:* Clifford Singleterry, Maron Finley, Tommy Armstrong, Floyd Schlenker, David Sides, Leslie Perkins, Chief Buchanan, Randy Campbell, Mike Buchanan, James Weatherly, Kenny Bails, Raymond Hamilton.

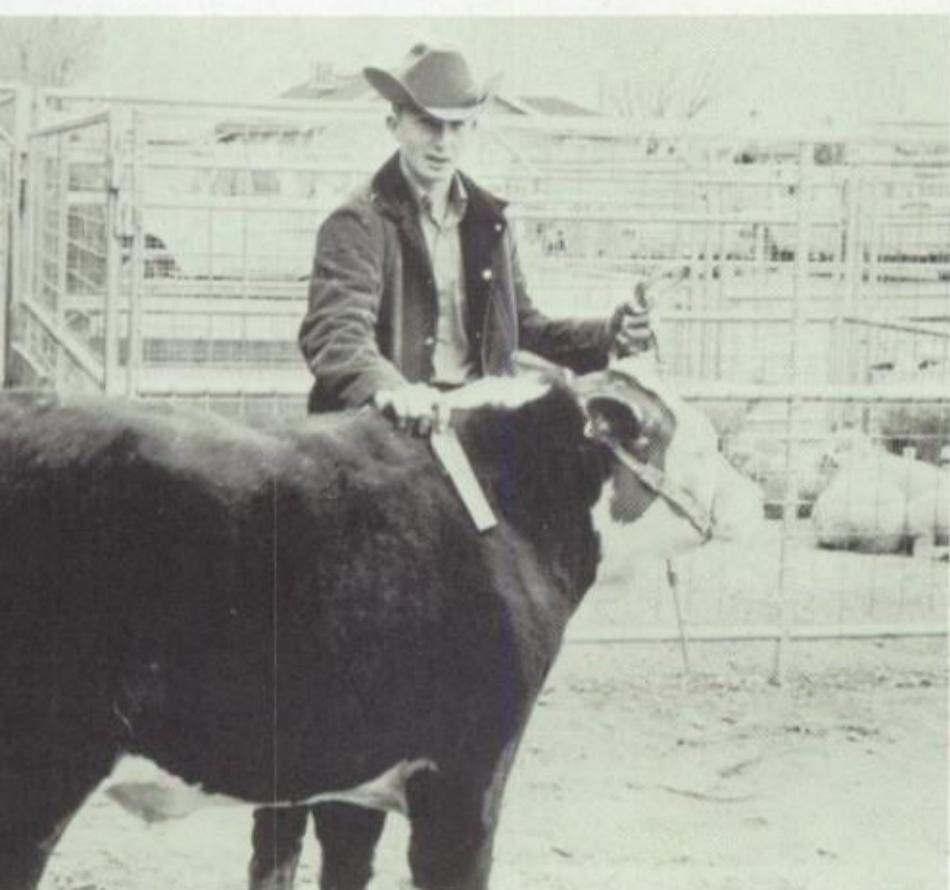
Stock Show



Beauty and the Beast



F.F.A. team work



F.F.A. Pride



Our Sweetheart Party



**F.F.A. Sweetheart
and Plowgirl**



F.H.A. Sweethearts



Troy Bass
Dusk

Ted Procter
Dawn

F.H.A.



First row: Carol Reeve, Vandra Nickols, Jill Riethmayer, Donna Garner, Risa Howell, Janet Mingus, Kay Riethmayer. *Second row:* Nancy Martinez, Melissa Pruitt, Kathy Schueler, Vicki Schueler, Carolyn Martin, Bobi Odom, Ann Hurst, Gay Welch, Cynthia Wiseman, Dana Mann. *Third row:* Pam Jarecki, Patricia Phipps, Rhonda Bauer, Lou Whaley, Karla Patterson, Debra Wyly, Esther Smith, Ginger Murphree, Mrs. Turnbough. *Top row:* Donna Harper, Darlene Harper, Pat Nichols, Susan Floyd, Myra Sue Day, Gail Melton, Trina Bridgeman, Barbara Bass.



A make-up contest was a part of the Sweetheart party.



OFFICERS are: Seated: Karla Patterson, Pres.; Kay Reithmeyer, 1st Vice; Susan Floyd, Hist.; Amelia Sims, 2nd Vice; Gay Welch, 3rd Vice; Janet Mingus, 4th Vice; Debra Wyly, 5th Vice; Ginger Murphree, Sec.; Cynthia Wiseman, Treas.; Myra Sue Day, Parl.



F.H.A.



First row: Glenda Deaton, Holly Welch, Betty Sachs, Carolyn Murphree, Margaret Emerson, Amy Renner, Kathy King, Sherry Woodruff. *Second row:* Sarah Gammon, Donna Lewellen, Cindy Campbell, Leta Wyly, Janice Milner, Fran Dodd, Christene Grant, Mrs. Osborn. *Third row:* Deena Harper, Denise Buske, Cindy Barnett, Jan Jameson, Barbara Allmon, Veca Welch, Sherrie Shelton, Melissa Pruett. *Fourth row:* Teresa Bingham, Cheryl Patterson, Paulette Hughes, Jenisu Fallwell, Dixie Wilkins, Diane Day, Gloria Brown, Jayn Massie, Myra Johnson, Holly Stephenson.



Friona's own Beauty School!!!

The purposes of F.H.A. concern the promotion of the appreciation of homemaking, the importance of home and community life, encouragement of a good family relation, promotion of international good will, fostering the development of creative leadership, provisions for wholesome individual and group recreation and furthering the interest in home economics. With such high standards we can be sure that the F.H.A. contributes to the welfare of each individual.



OFFICERS: Jane Rushing—Pres., Wileta Wyly—1st V. Pres., Sherrie Shelton—2nd V. Pres., Gloria Brown—3rd V. Pres., Denise Buske—4th V. Pres., Sherrie Woodruff—5th V. Pres., Jenisu Fallwell—Sec.—Rhonda Garth—Treas., Jan Jameson—Historian, Jayn Massie—Parl.

Health Careers Club



First row, left to right: Debbie Benge, Linda Huffstickler, Coleen Royal, Carylon Martin, Christine Grant, Cindy Barnett, Donna Lewellen, Deena Harper, Carylon Murphree. *Bottom row:* Kay Riethmayer, Kathy King, Lucy Rodriguez, Carla Sue Mann, Dixie Wilkins, Jenisu Farwell, Gail Melton, Randie Kelley, Cheryl Patterson.



Jenisu Fallwell, Pres.; Christine Grant, Reporter; Carla Sue Mann, Historian; Randie Kelley, Vice-Pres.; Kathy King, Treas.; Debbie Benge and Carolyn Murphree, Chaplains; Kay Riethmayer, Sec.

The Health Careers Club provides a setting in which young people who are interested in the medical profession can meet together to share that interest. Further purposes of the club are to explore the opportunities and requirements in the field, to grow as individuals by working together, to learn about the community life as informal citizens and to prepare for a career in medicine.



SPONSORS: Mrs. Tommie Merc
Mrs. Betty Reeve, and Mrs. Ja
Spring.

School Nurse



Mrs. Mercer takes time from her busy schedule to pose for our camera.



Mrs. Mercer handles all sudden illnesses that arise in the school.

Mrs. Mercer has served our school in a nursing capacity for the past three years. Her duties range from checking each student annually to treating serious illnesses.

Mrs. Mercer is another of the school employees that perform a valuable service but receive little recognition.

The annual staff would like to take this opportunity to express our appreciation to Mrs. Mercer for the time and effort she has given us.

Mrs. Mercer is shown performing one of her many duties of checking each student's health.



Forensic Club



Top row, left to right: Jerry Shelton, Steve Stone, Bill Ruzicka, Troy Bass, Kenneth Watkins, Wayne Schueler, Isidore Cordova, Willie Baily, Brain Elliot, Skip Mohr. *Second row:* Leslie Jarecki, Troy White, Mark Mohr, Karla Patterson, Sherrie Shelton, Ann Hurst, Davey Hill, Denise Frazier, Bobby Thomas, Freddie Baily. *Bottom row:* Jeanie Thompson, Sally Kendrick, Carleen Schlenker, LaFonda Hodges, Sheila Struve, Vicki Beck, Denise Buske, Janet Mingus, Kay Reithmayer.



Officers of the club are Norman Mohr—President, Leslie Jarecki—Vice-President, Jerry Shelton—Treasurer, Troy Bass—Reporter.

The Forensic sponsors are Miss Morton and Mr. Hodgson.

Forensics in the Building



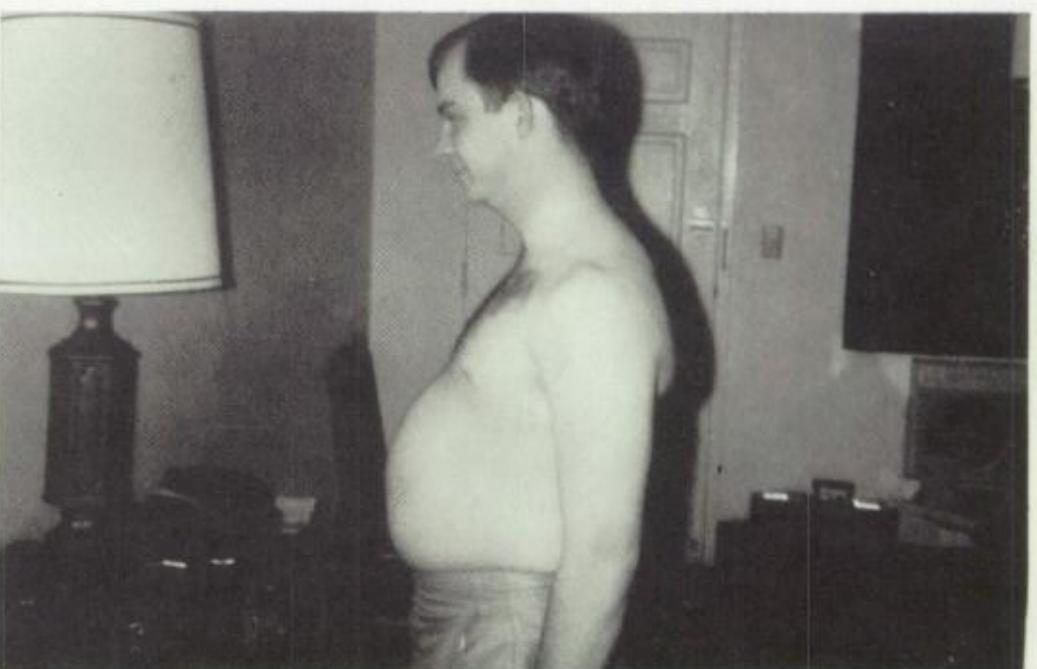
Are Sheila and Sally really discussing debate?



Give it expression, Carleen!



Don't feel bad Mr. Hodgson, she scares us too!



Food for thought!

Brian: If we've got 150 military interventions, what are we doing here? Why aren't we out fighting?

Bob: Well, Elliot ...

Senior Members Lead the Club



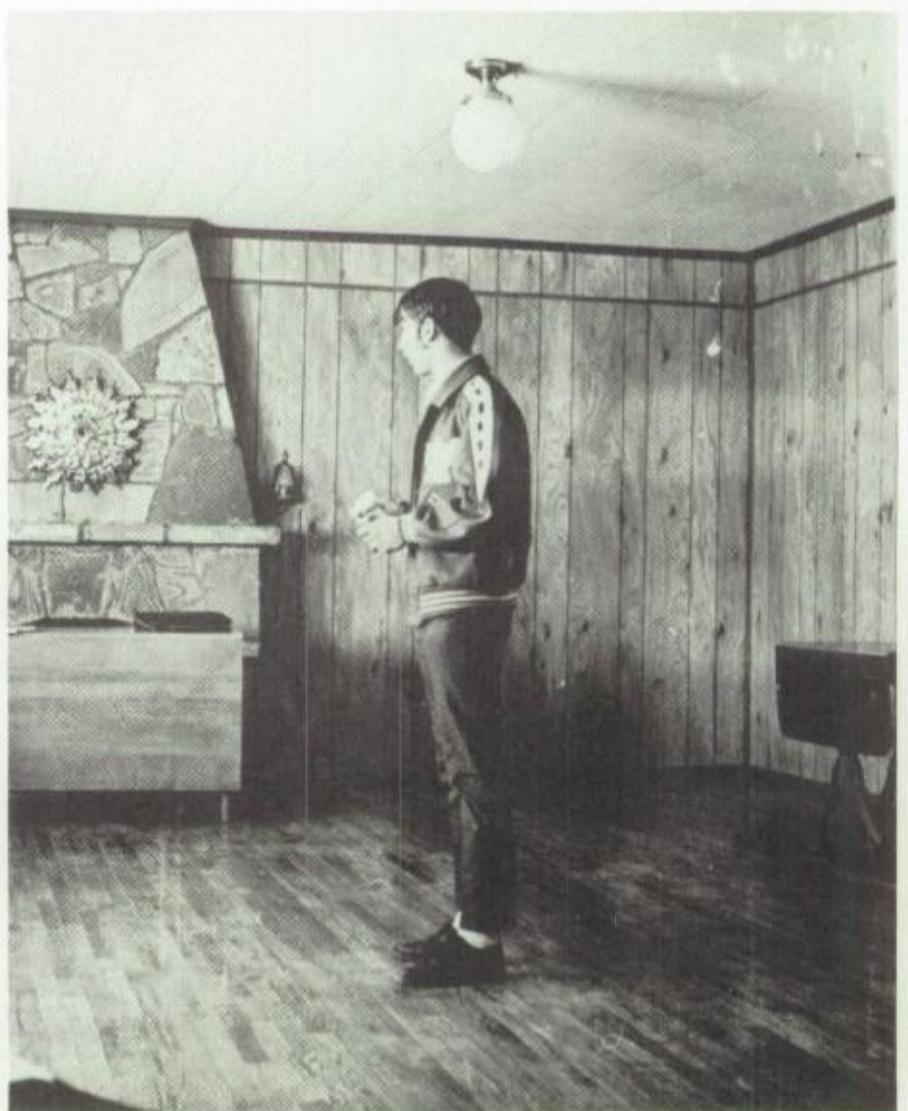
ISIDORE CORDOVA



SKIP MOHR

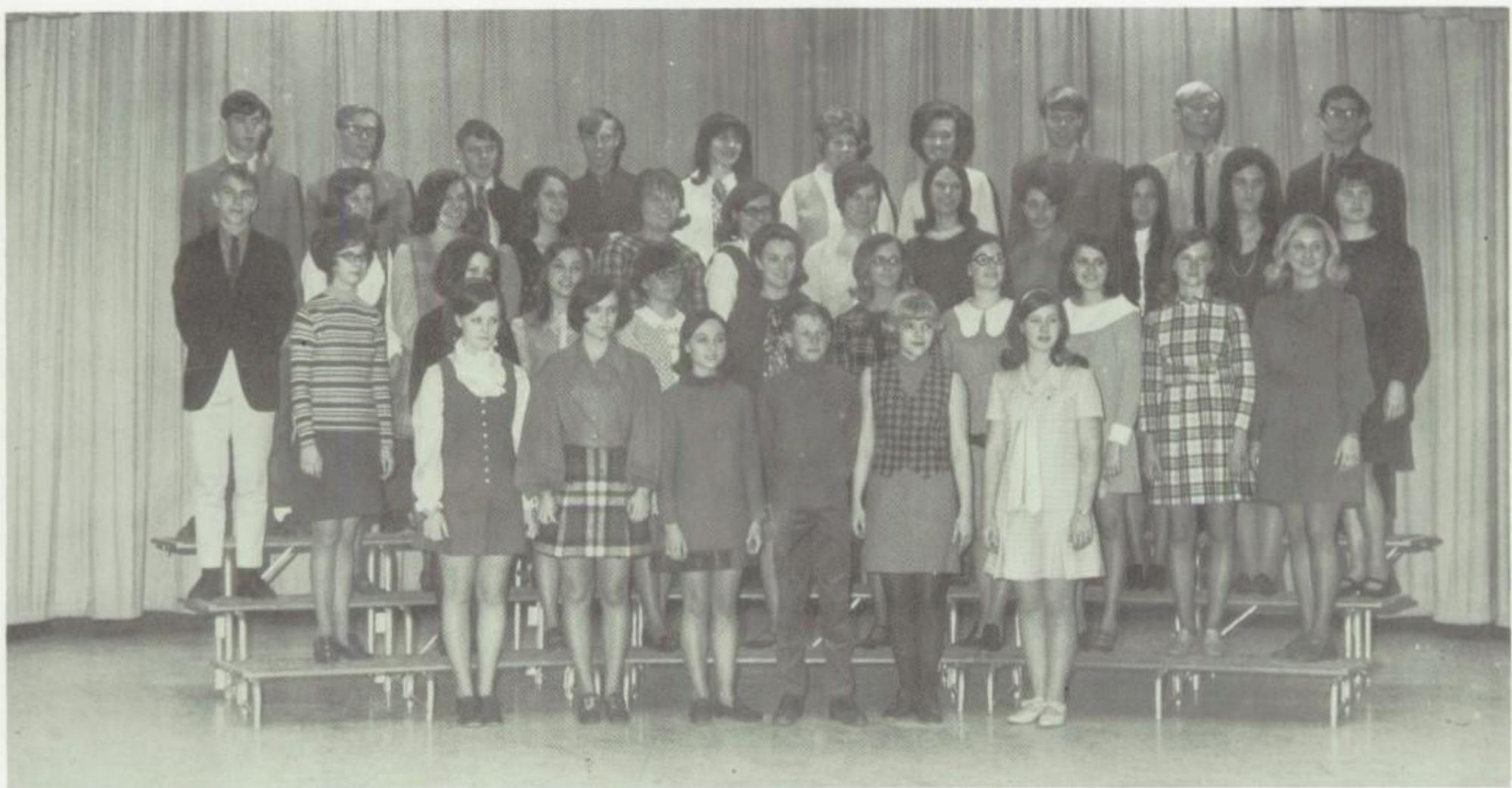


KARLA PATERSON



LESLIE JARECKI

Thespians



Top row, left to right: Johnny Bandy, Conrad Renner, Davey Hill, Steve Stone, Barbara Bass, Gloria Brown, Rhonda Garth, Glenn Hill, Bill Ruzicka, Willie Baily. *Second row:* Mark Mohr, Nancy Martinez, Karla Patterson, Sherrie Shelton, Debra Wyly, Cynthia Wiseman, Jayn Massie, Myra Day, Ginger Murphree, Fran Dodd, Melissa Pruett, Leta Wyly. *Third row:* Glenda Deaton, Risa Howell, Carleen Schlenker, LaFonda Hodges, Denise Buske, Romalee Rector, Janet Mingus, Amy Renner, Sheila Struve, Ann Hurst. *Bottom row:* Holly Welch, Sally Kendrick, Debbie Benge, Jason Grimsley, Jeanie Thompson, Donna Garner.



THESPIAN OFFICERS: Skip Morh—Pres., Leslie Jereski—Vice Pres., Jerry Shelton—Treas., Kay Reithmayer—Sec., Rex Hand—Reporter, Troy Bass—Clerk.



Thespian sponsor is Miss Morton.

Thespians



Top row, left to right: Ricky Jennings, Isidore Cordova, Susie Spring, Susan Floyd, Leslie Jarecki, Jerry Shelton, Rex Talley, Troy Bass, Jenisu Fallwell, Melton Carlton, Raymond Spencer, David Carlton. *Second row:* Kathy Horton, Carla Sue Mann, Esther Smith, Lynnis Widmir, Veca Welch, Holly Stevenson, Gwyn Moore, Kenneth Watkins, Troy White, James Sims. *Third row:* Pam Jarecki, Patricia Phipps, Mike Martin, Shirley Smith, Ted Proctor, Barbara Allmond, Susan Vestal, Bobby Thomas, Freddie Baily, Vandra Nichlos, Randie Kelly. *Bottom row:* Skip Mohr, Matt Garth, Ruthie Stokes, Marilyn Emerson, Jan Jamerson, Risa Howell, Kay Reithmayer, Vickie Knight, Tim Elmore, Shelton Sanders, Johnnye Cudd.



Dear Santa, I want ...

BEST THESPIANS

Rex Talley Vicki Knight



Have you been to the hair stylist lately?

Troop # 1379



A shot from the production of "The Legend of Sleepy Hollow."

Each year in the fall the Thespians present a play or musical. This year the Thespians used "The Legend of Sleepy Hollow" for their dramatic production.

The purpose of this organization is to promote interest in dramatics.

Our chapter of the National Thespian Society, Number 1379, was organized in 1954. It has been active every year since that date.



Skip leads the Thespians in one of its spectacular meetings.

Friona High



School Band



F.H.S. Band:



DIRECTOR: Mr. Giddens, ASST.
DIRECTOR: Mr. Faulkner.



OFFICERS: Bob Thomas—Pres., Troy Bass—V. Pres., Janet Mingus—Sec., Amelia Sims, Libr., Glenn Hill—Prop. Mgr., Rex Talley—Prop. Mgr., Lynn Smith—Head Twirler, Denise Fraizer—Drum Maj., Wayne Schueler—Drum Maj.



WAYNE SCHUELER—Drum Maj.



DENISE FRAIZER—Drum Maj.

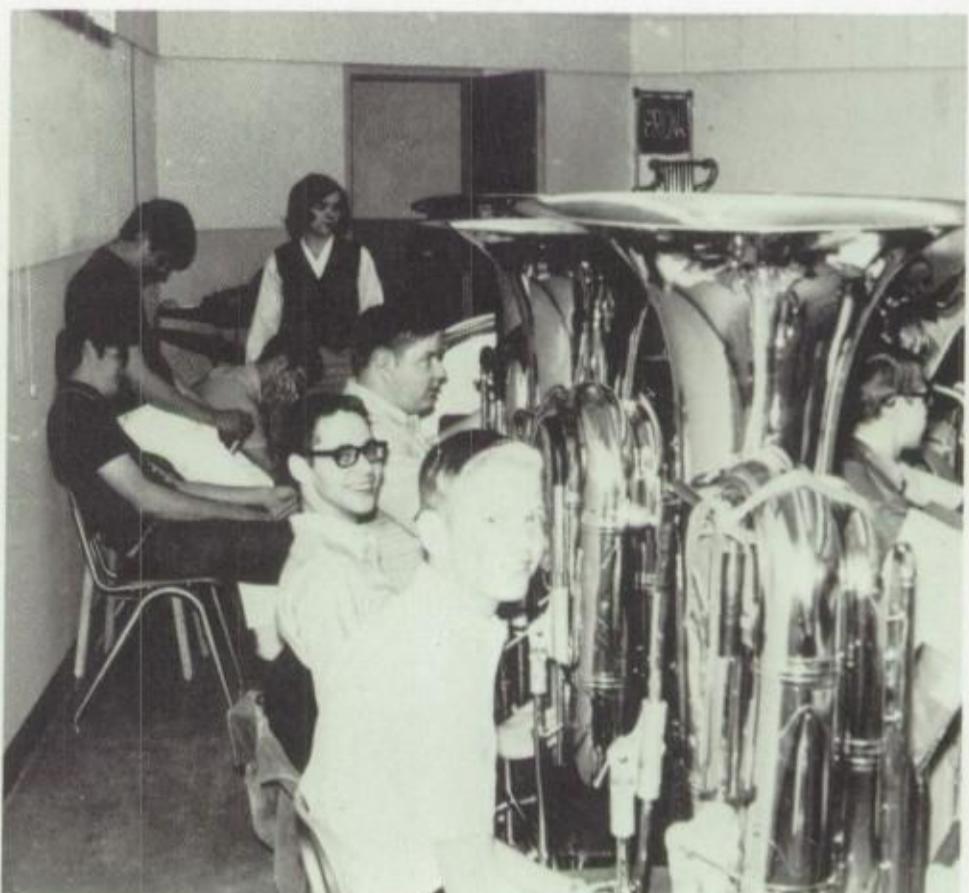


ALL-REGION: first row: Kathy King, Kathy Schueler, Jill Riethmeyer, Carolyn Martin, Janet Mingus. Second row: David Sides, Wayne Schueler, Dale Schueler, Fran Dodd. Third row: Cynthia Wiseman, Carol Reeve, Gary Mingus, Ann Hurst, Bob Thomas.

Members and Activities



TWIRLERS: Head twirler, Shirley Smith, Vandra Nickols, Becky Brolys, Debbie Carter.



We're not all sleepers are we?



Once more—from the beginning.



1, 2, 3 ... Ta Ta Ta.



Pay attention to the director, Vandra.

Band Banquet



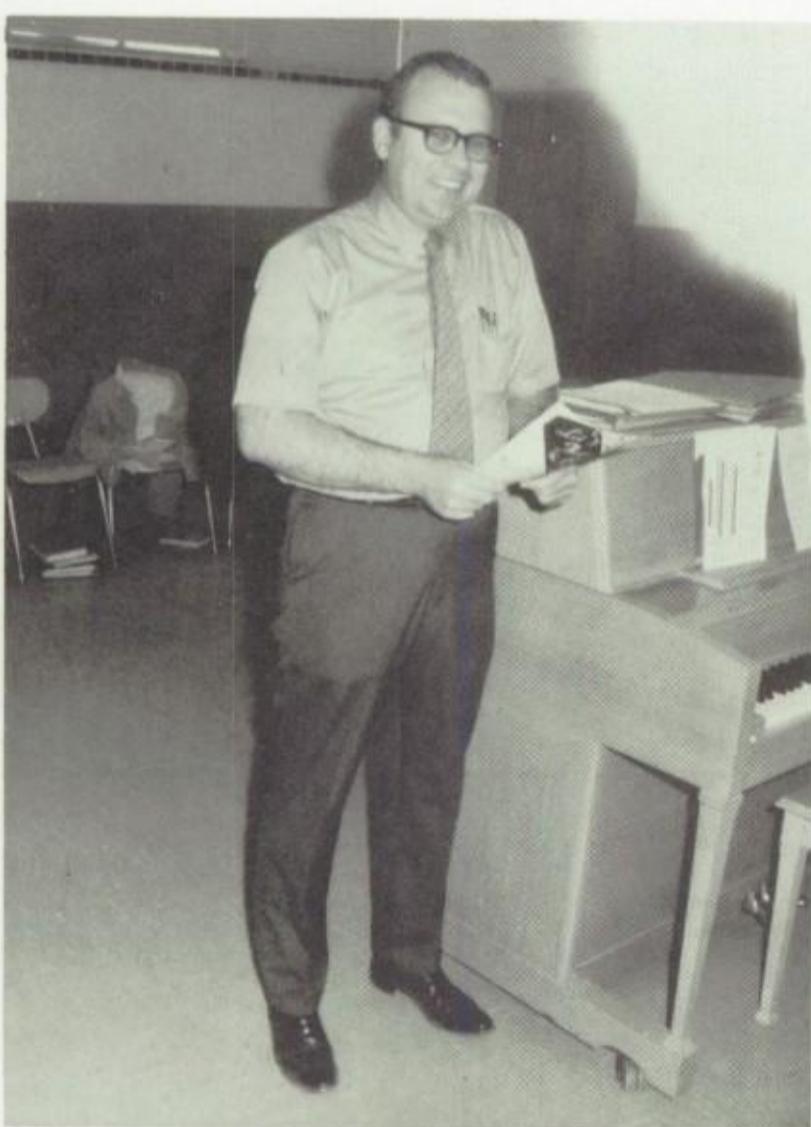
The theme of the Band Banquet was "Music Fills the Air," and entertainment was supplied by the Friona Stage Band, composed of junior high and high school students. Mr. Giddens presented Bob Thomas with the John Philip Sousa Award, which is the highest band award given. The Banquet was concluded by everyone singing the school song.



F.H.S. Choir



Front row: Janey Perez, Mary Ramond, Donna Garner. Second row: Glenda Walker, Pat Martinez, Nora Martinez, Ruthie Stokes. Third row: Rachael Morales, Shirley Smith, Lucy Rodriguez, Leta Wyly. Fourth row: Janett Singleterry, Gwyn Moore, Rhonda Garth, Karla Mann.



DIRECTOR: Mr. Giddens



PIANIST: Rex Talley



Annual



The fine people who helped make this annual possible are: Debra Wyly, Romalee Rector, Denise Buske, Debra Mears, Esther Smith, Risa Howell, Norman Mohr, Danny Kendrick, Donny Carthel, Miles Lillard, David Williams and Jelly Fields.



Debra and Romalee contribute their time to the annual.



The backbone of the annual.

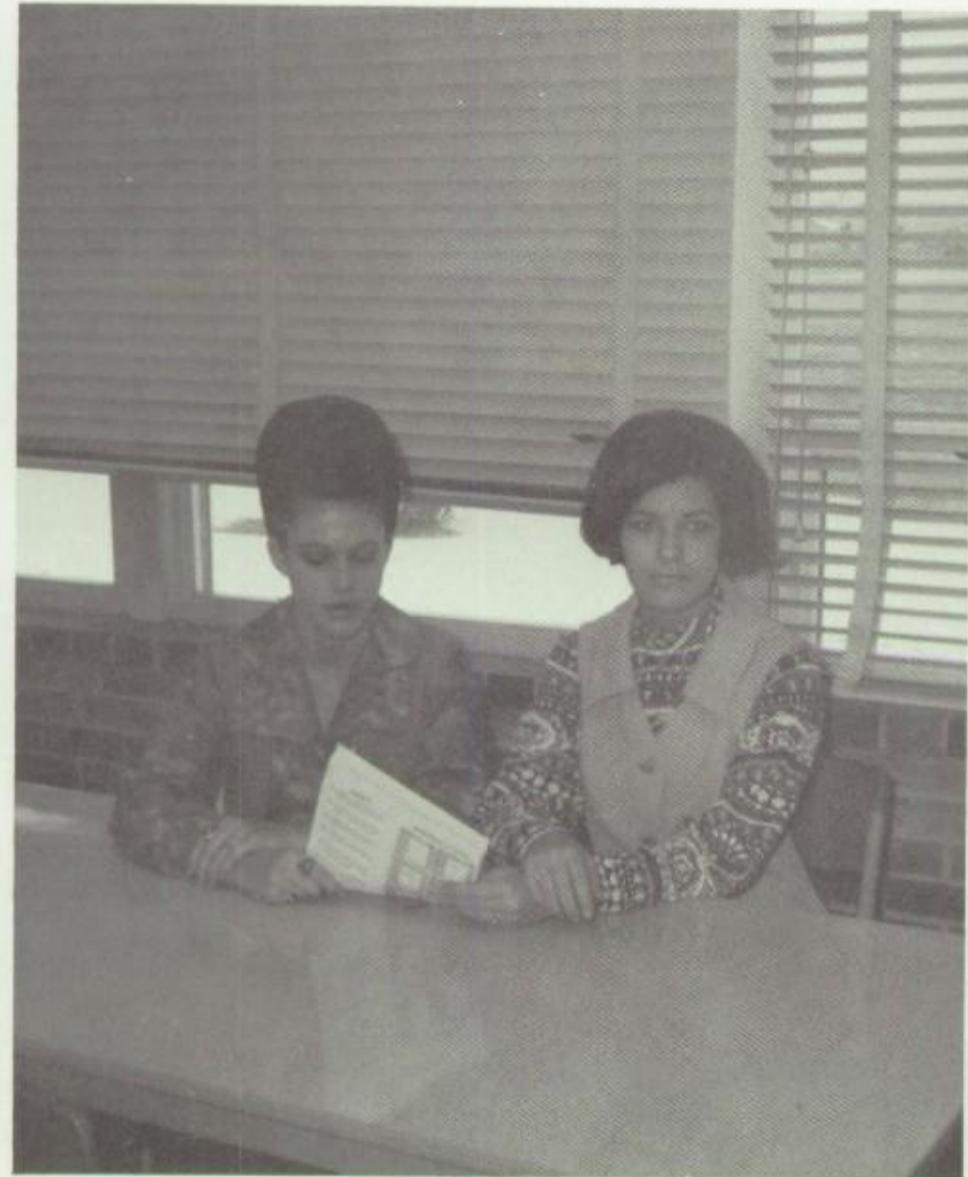
Publications offered an experience in working with others and new ideas. The staff is taught photography, advertising, and publications layout and design.

Finished products of 1970 Chieftain represents the effort of the entire staff, its editor, its sponsor, the publishers, and its photographers.

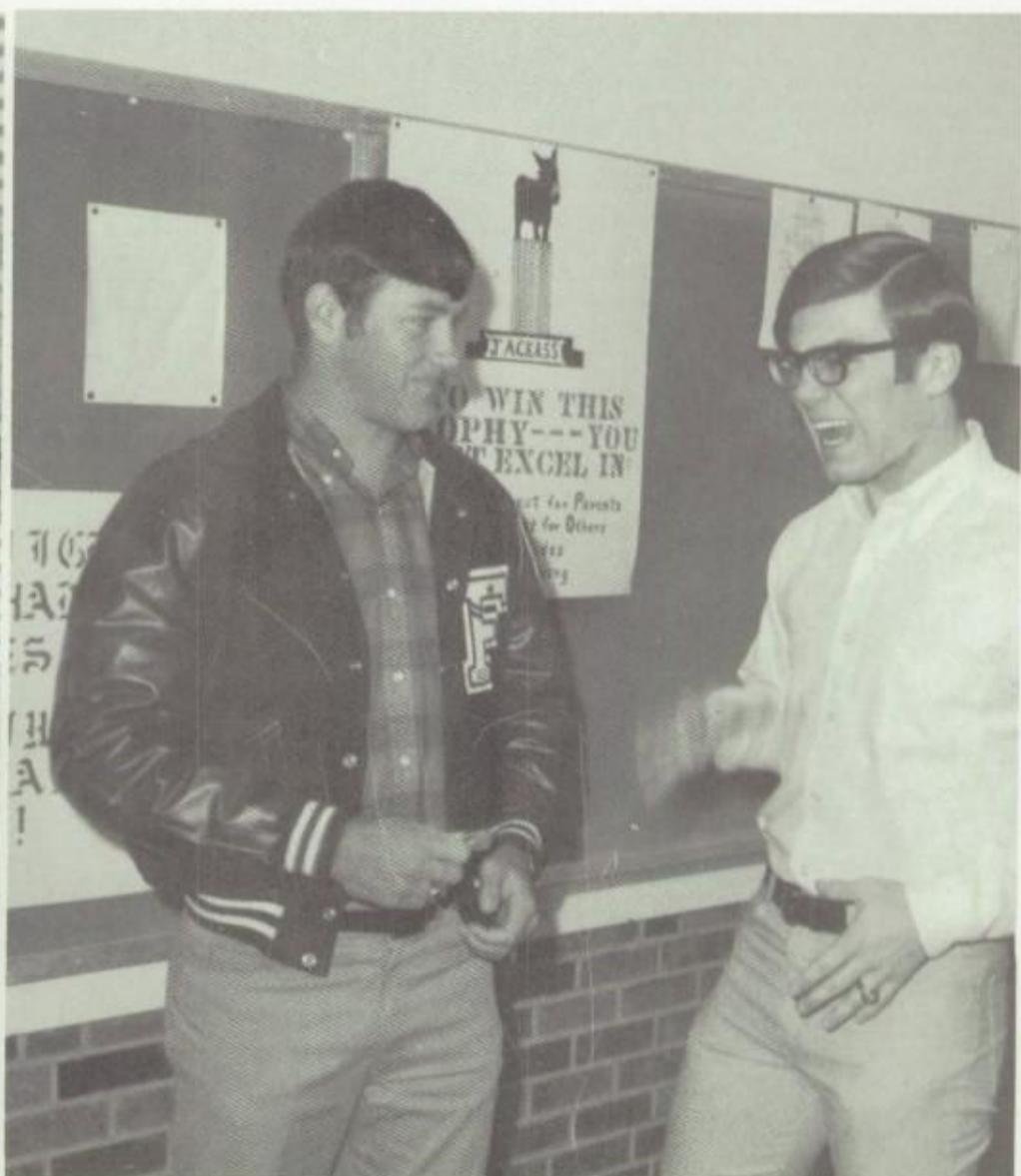


The girls enjoy posing for the photographers.

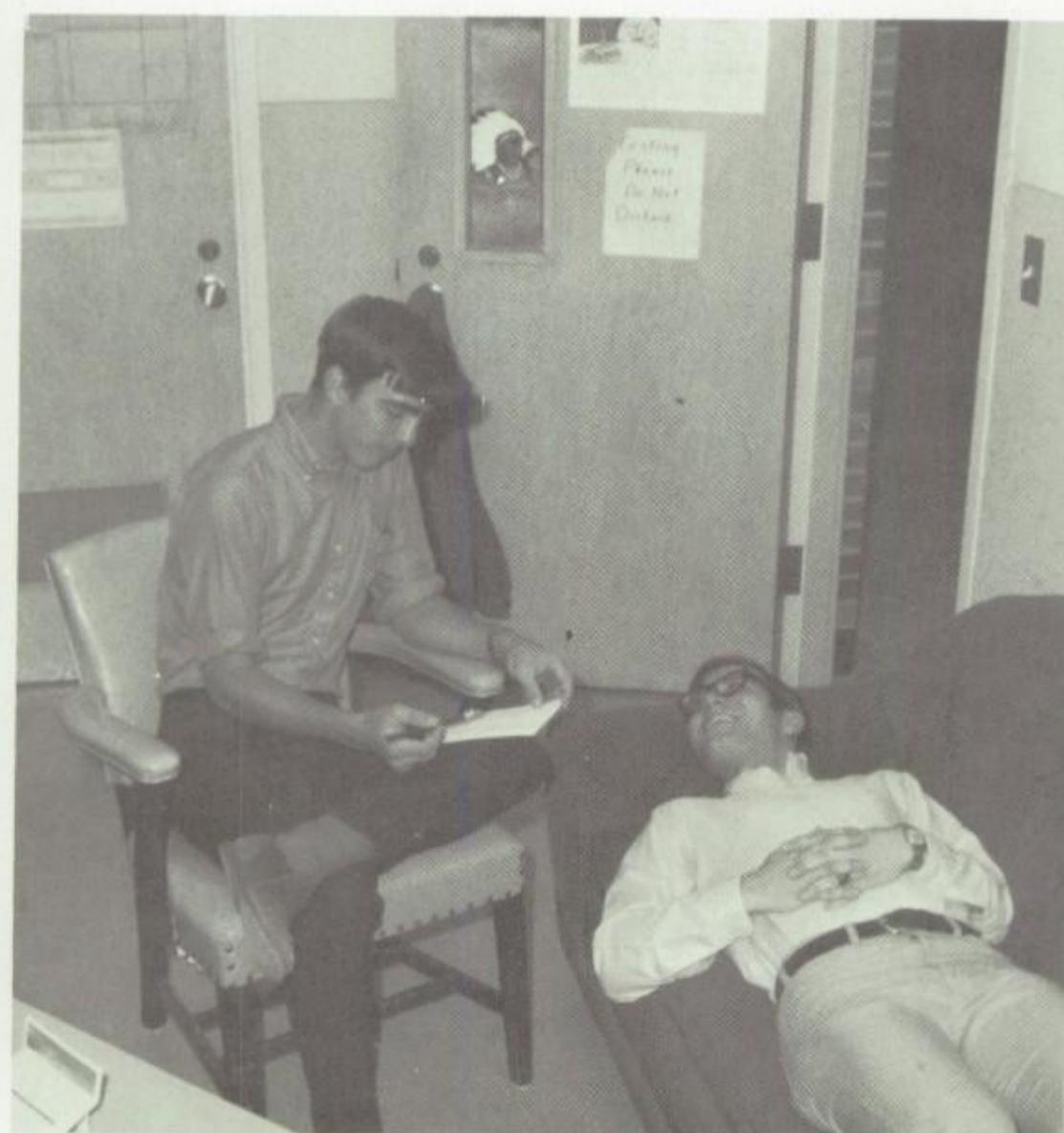
Staff



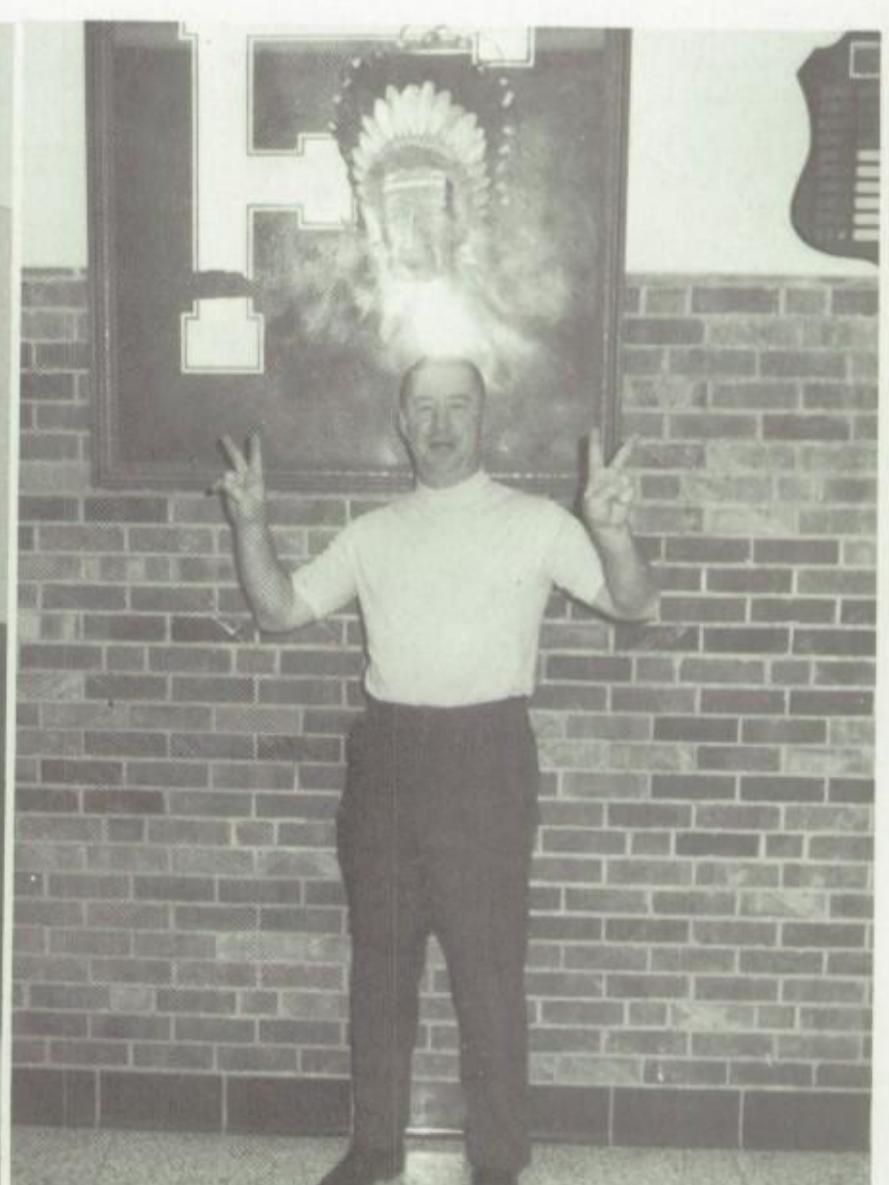
Debra and Esther work together?



Donny and Danny find time to goof-off.



Dr. Mohr tests Danny.



Mr. Duggins is a peaceful sponsor.

I.C.T.



Top row, left to right: Donnie Mason, Jodean Harlson, Paul Bush, Milton Carlton, Larry Rector, Mitch Terry. *2nd row:* Harold Reed, J. D. Spencer, Amelia Sims, Rhonda Garth, Kenny Taylor, and Sponsor, Mr. Phillips.

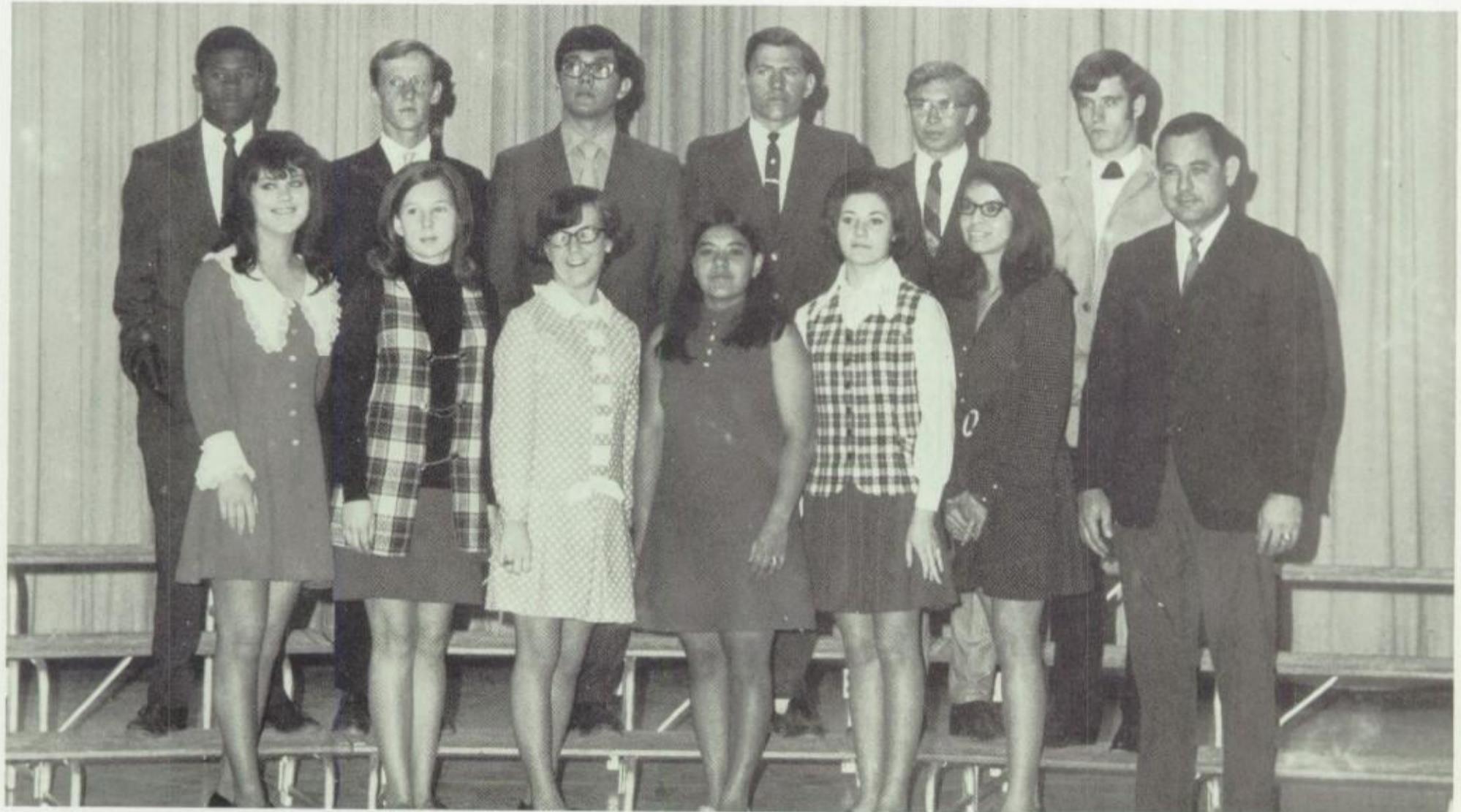


OFFICERS: Harold Reed, Sergeant at Arms; J. D. Spencer, President; Milton Carlton, Parliamentarian; Mitch Terry, Treasurer; Kenny Taylor, Reporter; Rhonda Garth, Secretary; Amelia Sims, Vice-President.

The basic goal of the D.E.C.A. and V.I.C.A. Club of Friona High School is to prepare for leadership and better acquaint the students with the world of work. We accomplish this goal by learning more of the sales profession and industrial trade. In D.E. and I.C.T. our main objective is to promote salesmanship and industrial skills for the betterment of America.

We attend area meeting once a year and participate in Skills Contest. The winner of the Area Contest is eligible for the State Contest.

D.E.



Top row, left to right: Larry Smith, Tommy Allen, Izidore Cordova, Reginal McNeely, Gary Pope, Mike Eason. *2nd row:* Regina Duke, Jane Rushing, LaFonda Hodges, Janie Perez, Nora Martinez, Petra Martinez, and Sponsor, Mr. Phillips.



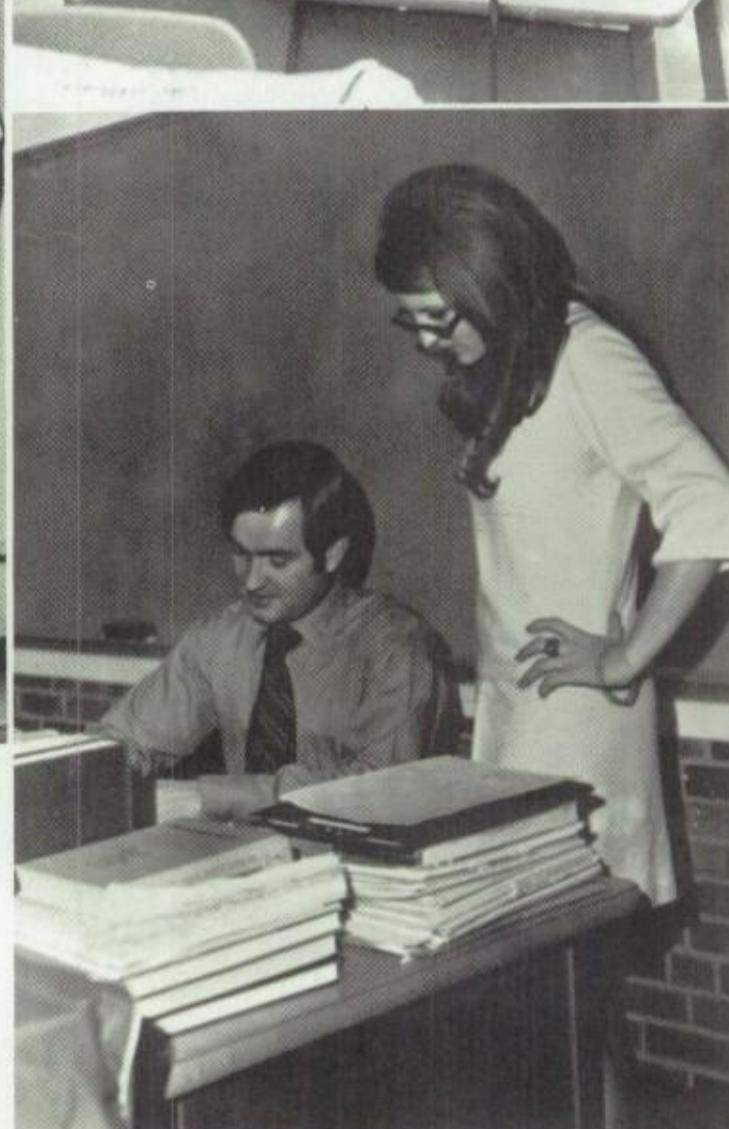
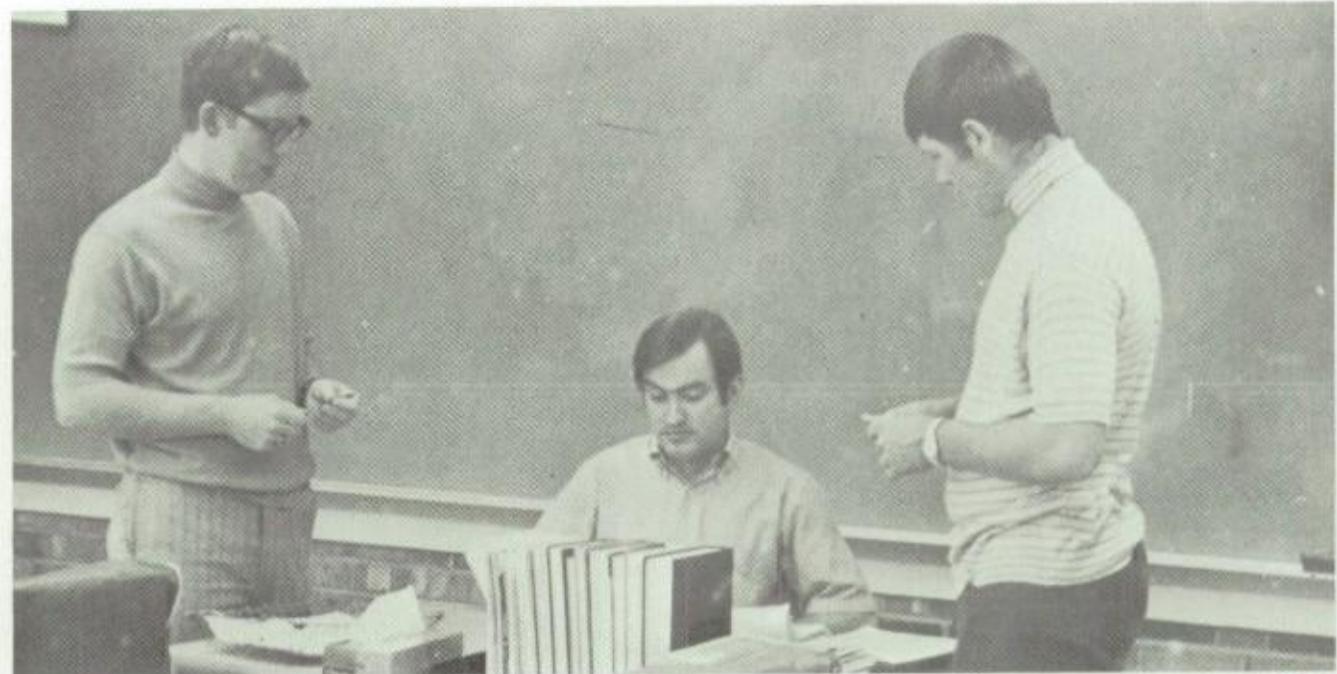
OFFICERS: Regina Duke, Sergeant at Arms; Jane Rushing, Vice-Pres.; Nora Martinez, Treasurer; Petra Martinez, Secretary; Larry Smith, Parliamentarian; Izidore Cordova, President.



D.E. and I.C.T. students of the year: Jane Rushing and J. D. Spencer.

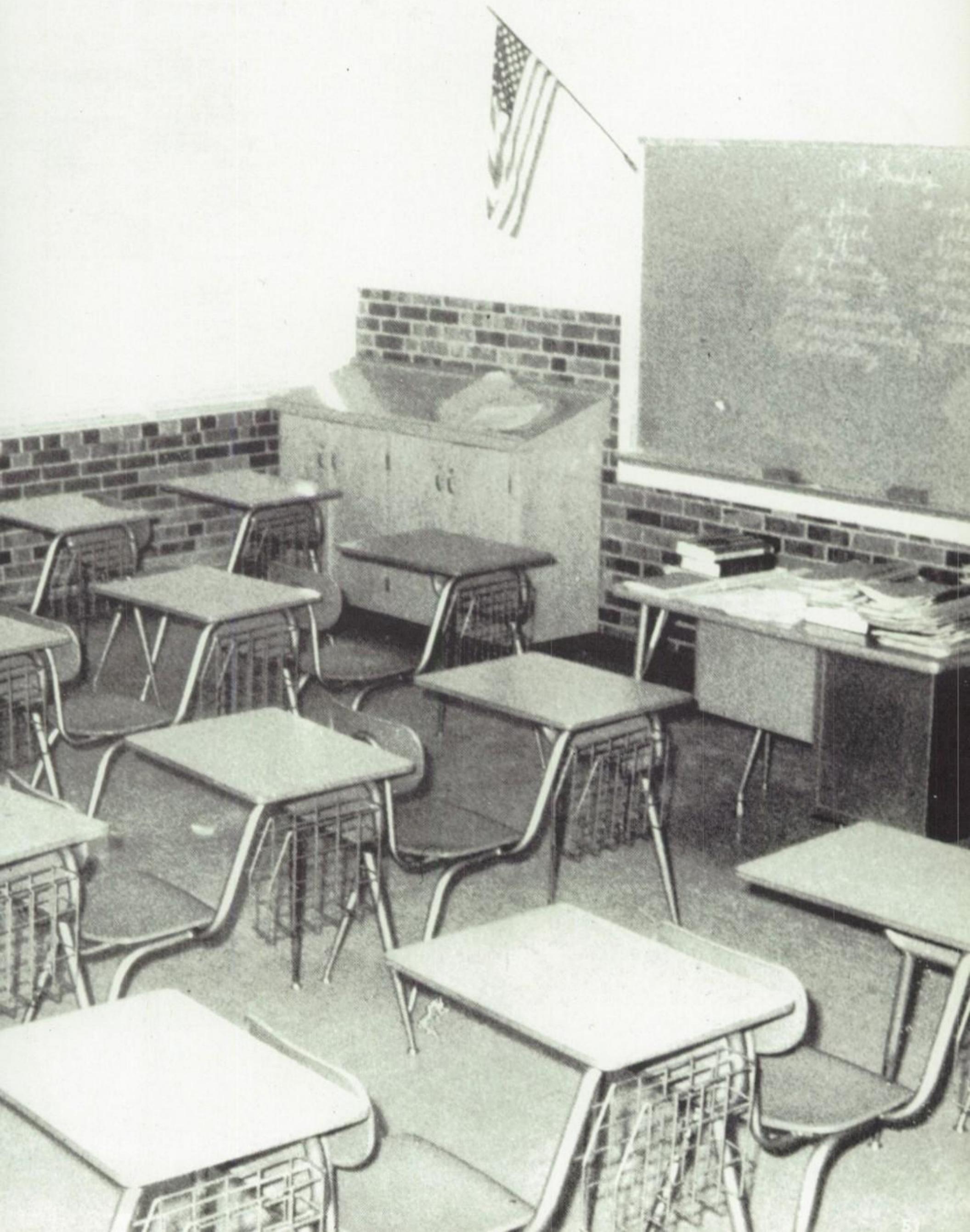
Arrow Staff

The Arrow Staff works hard to keep the students up-to-date with all the activities which take place during the school year. Mr. Morgan and the staff spent hours of hard work to make the Arrow a better paper. This year's paper included top-rate photography and many laughs. Due to budget problems the staff was forced to raise the prices and sell ads, in order that they would have enough funds to put the paper out every other week. Everyone appreciates the efforts of the staff this past year.



Jan Jameson, Lupe Hernandez, Beverly Elam, Nancy Scales, Carlene Greeson, Tim Elmore, Leta Wyly, Susan Vestal, Myra Day, Joe Bill Jones, Gilbert Leal, Tinker Dunn, Jimmy Harvey, Tommy Armstrong, Chief Buchanan, Rex Hand, Donny Carthel, Jerry Shelton.

CLASSES



In Dedication — Becky Broyles



SOMEWHERE

In memory of—Becky Broyles

by Mildred May

Somewhere—beyond these dark clouds there must be

Sunshine and peace—where Becky's gone. If we could see,

I think she'd smile and tenderly she'd say,

"I know dear ones, you miss me so today,

But please don't grieve too much—and just be glad

God gave to me my Christian Mom and Dad

Who taught me how to live—and how to die,

Gave me the best in life they could supply,

Yet, for my good, withheld those things not best.

Then, oh my friends, with which my life was blest,

And all my loved ones, dry your bitter tears;

Though brief my life, if we count time by years,

Life, as a vapor, swiftly fades at best;

Soon you, as I, from all earth's cares shall rest,

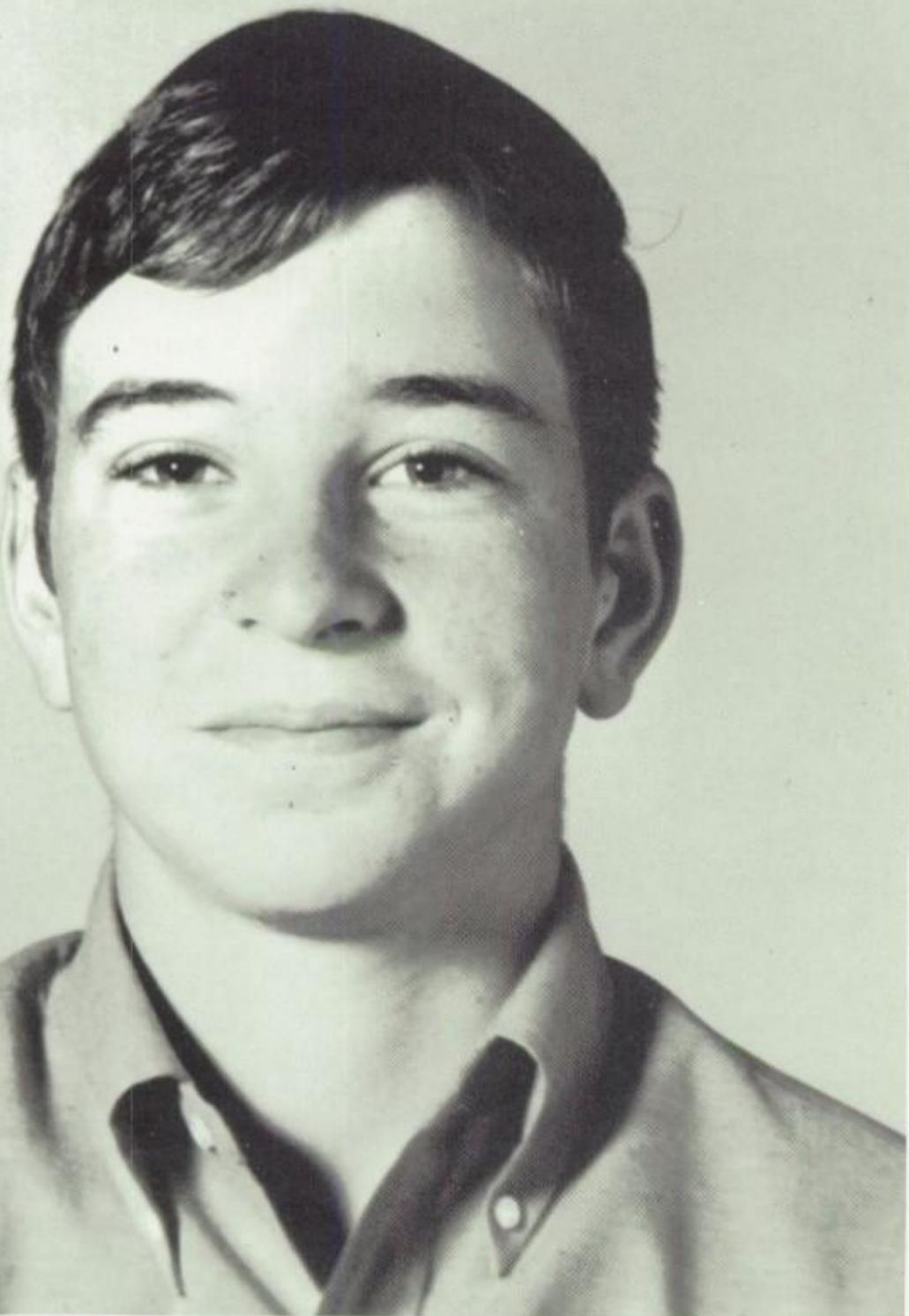
So daily learn to live—and how to die,

For we can be together by and by;

While here—beyond those dark clouds I'll await

And meet you Somewhere—near the open gate."





In D_ed_ic_at_io_n:
B_il_ly R_us_hi_ng

Of the three elements which make up a school—faculty, students, administration—one's fellow students are the last to be forgotten. A fellow—one who completes the multitude of details of daily school life, one who becomes a vital part of the school, one who contributes his spirit, vitality, concern and skills to the betterment of the school life—is unique and can't be forgotten. Determination, courage, energy, enthusiasm, confidence, are irreplaceable and they shouldn't be forgotten, in order that they be remembered we proudly dedicate this book to Billy Rushing.



Senior Favorites



Floyd
Schlenker



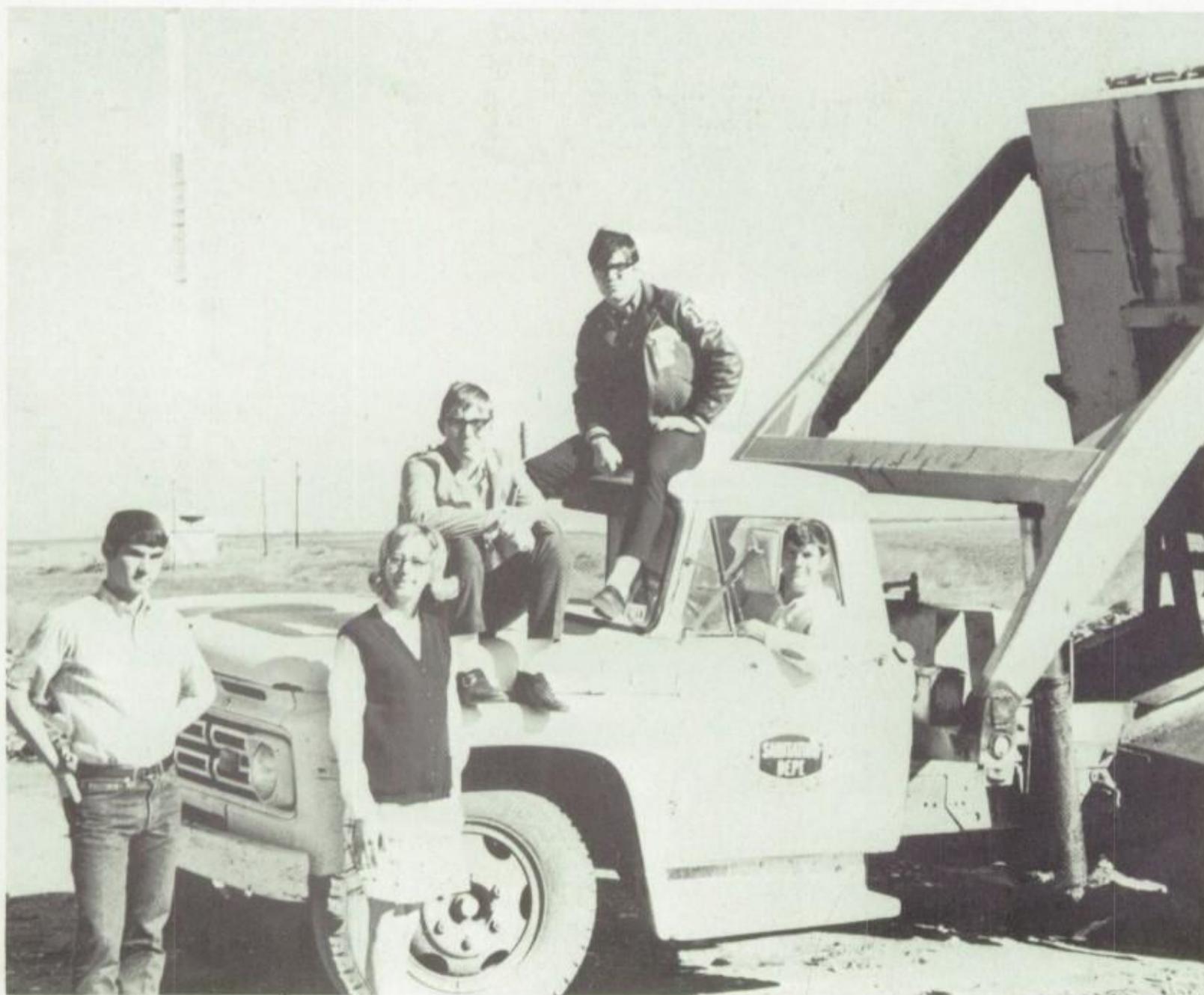
Shirley
Smith



Senior Sponsors and Officers



Mr. Hodgson and Mr. Merritt work frantically to get money for the Senior Class.



OFFICERS

PRESIDENT:
Danny Kendrick

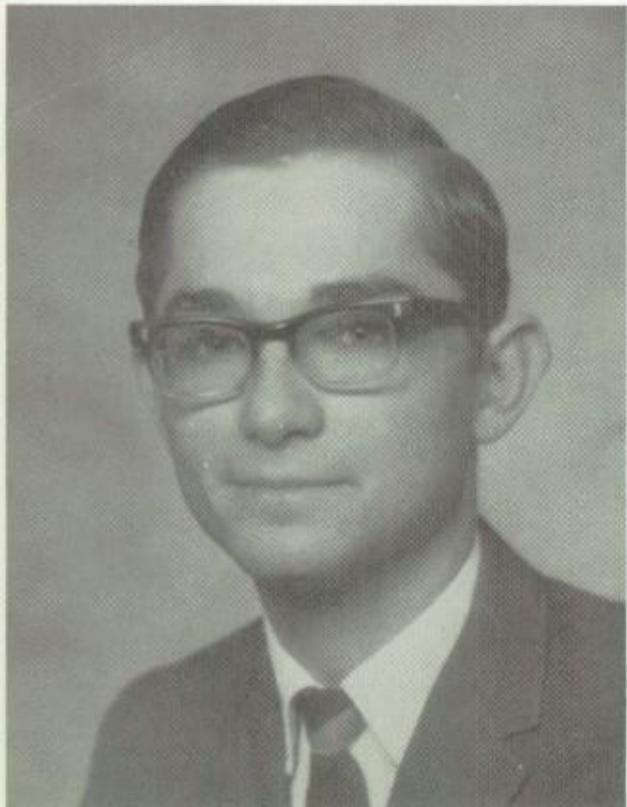
VICE-PRESIDENT:
Susan Vestal

SECRETARY:
Ted Proctor

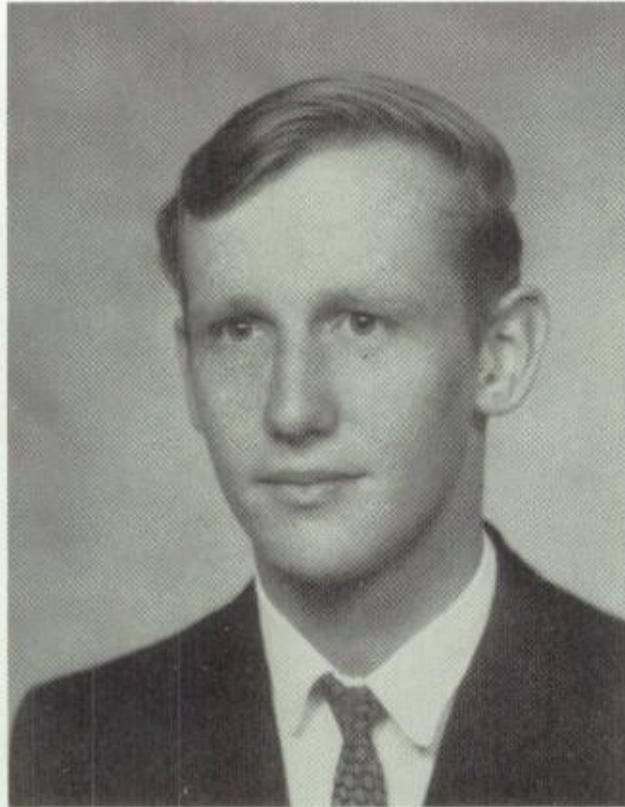
TREASURER:
Jerry Shelton

REPORTER:
Troy Bass

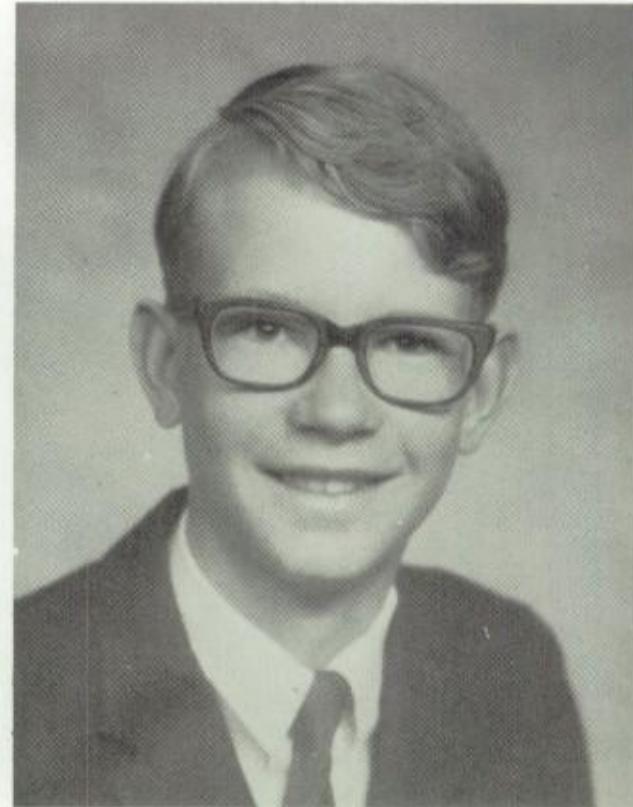
Growing Aware of Things to Come



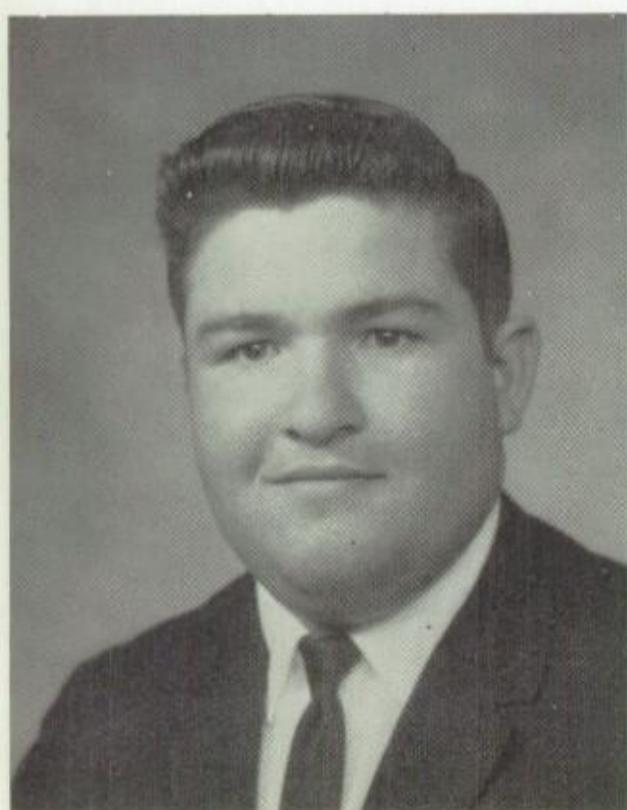
Agée, Dean Russell



Allen, Tommy Frank



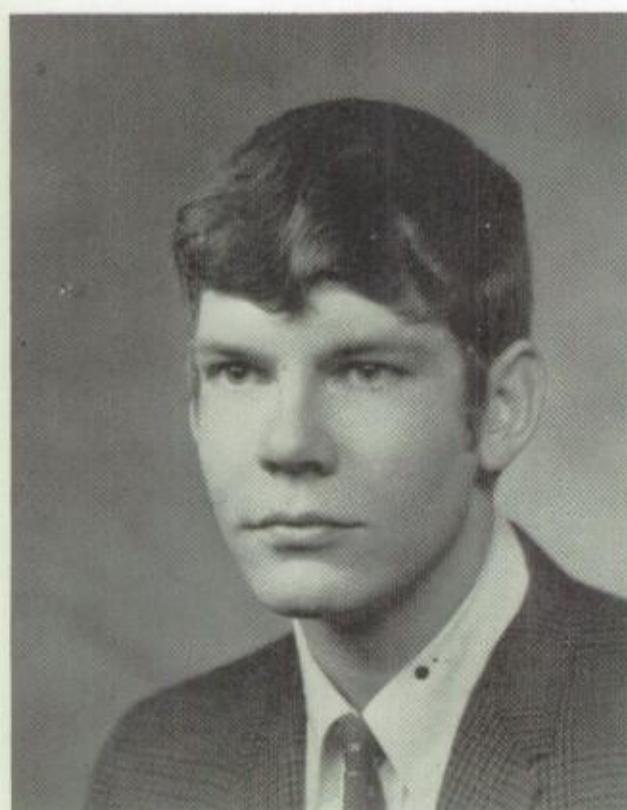
Armstrong, Dewitt Tommy



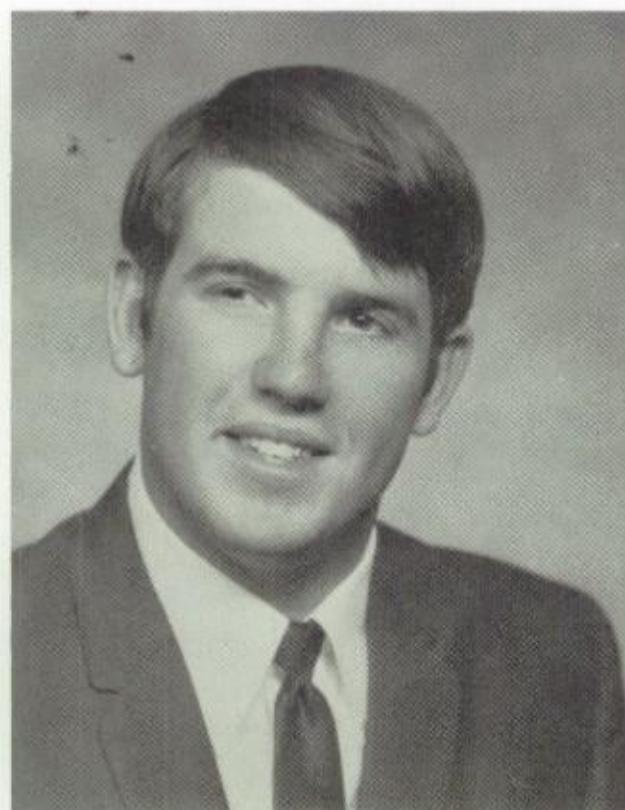
Bailey, Freddie Odell



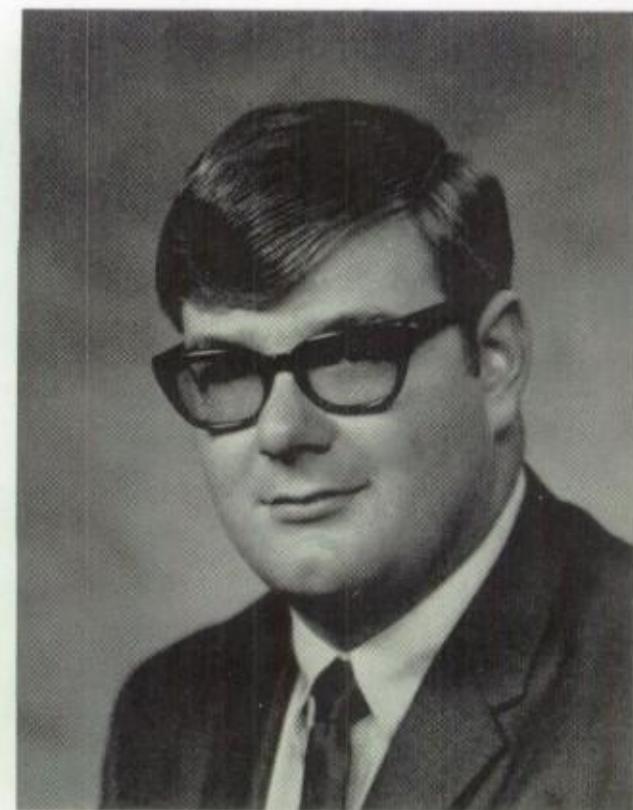
Senior girls enjoy benefits of the cake auction.



Bass, Troy Wayne



Boggess, Joe Ed



Buchanan, William Young

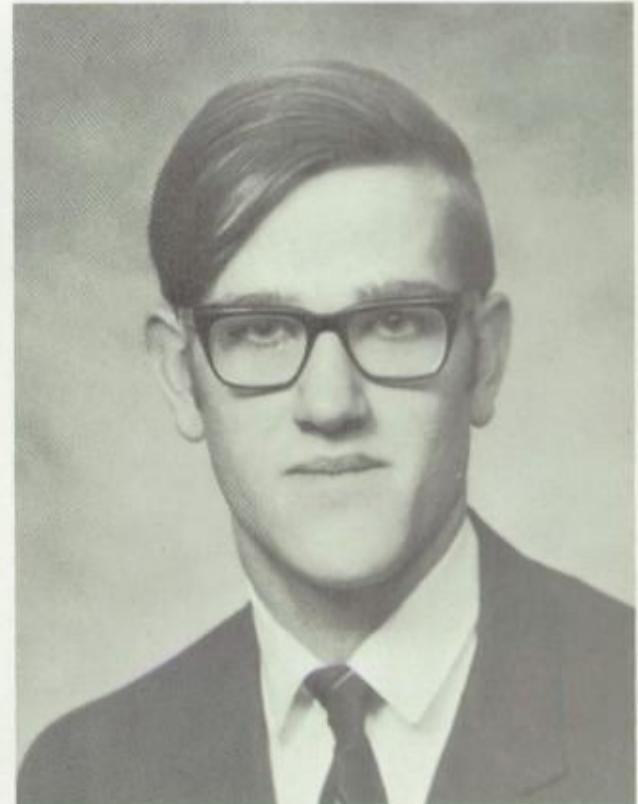
They Seek a Place for Service



Denise Buske



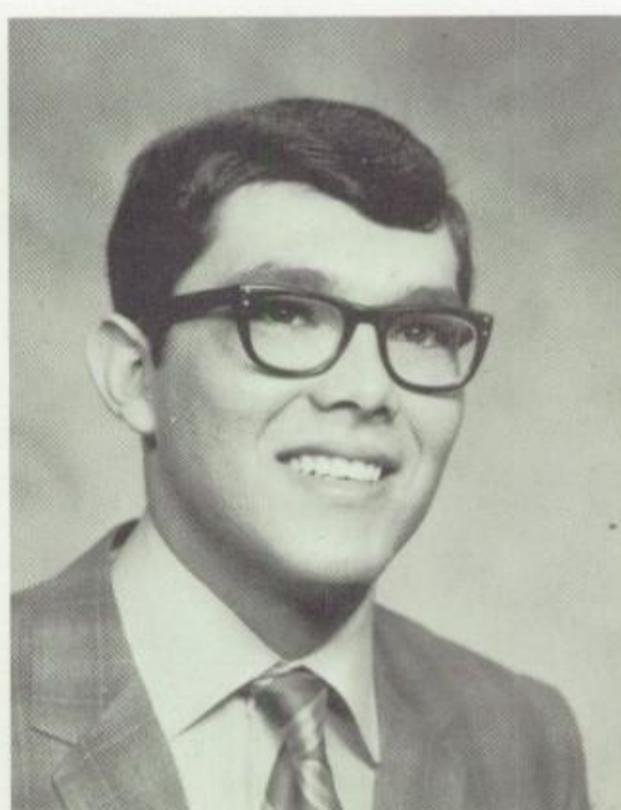
Randy Ray Campbell



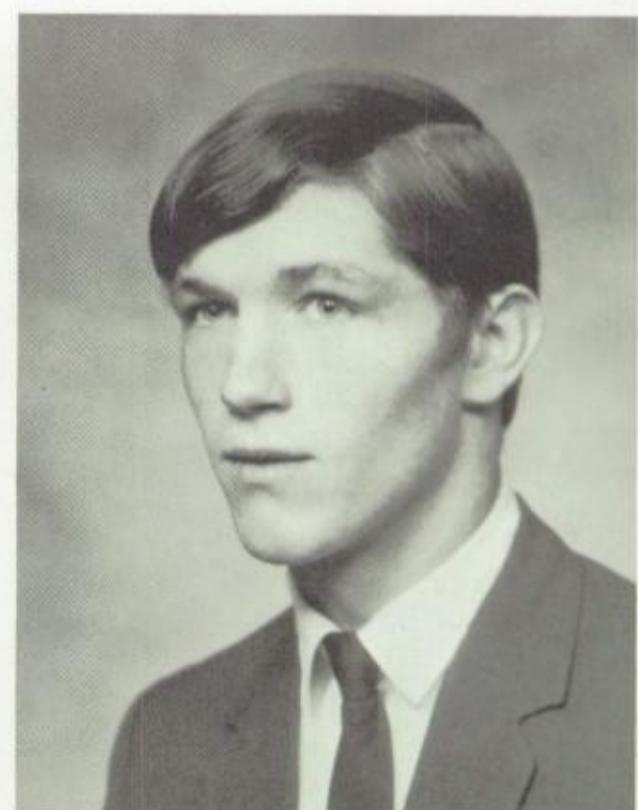
Jessie Milton Carlton



Donny Ray Carthel



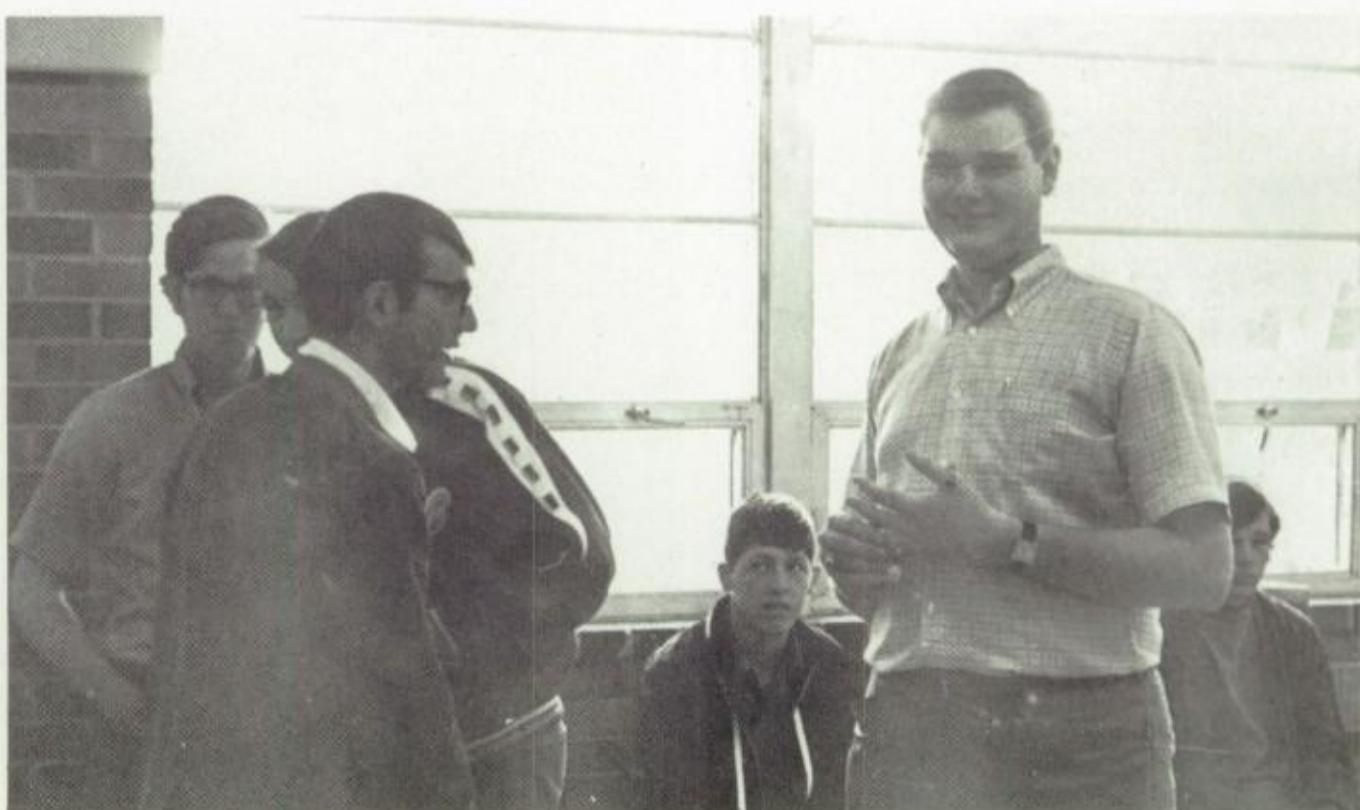
Isidore Cordova



Ricky Don Davis



Myra Sue Day

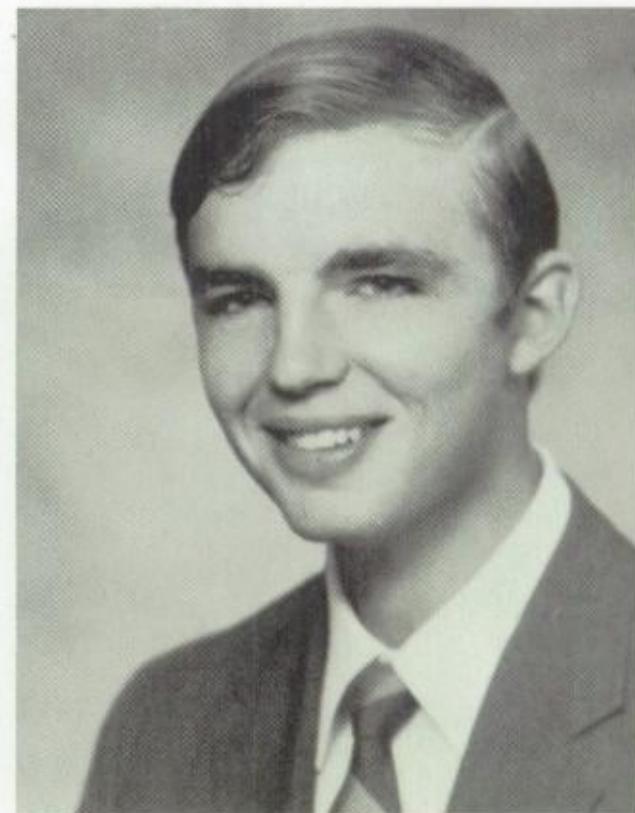


Ick!!! Another *Wonderful* Talley joke.

Proud Symbols of a Hopeful Future



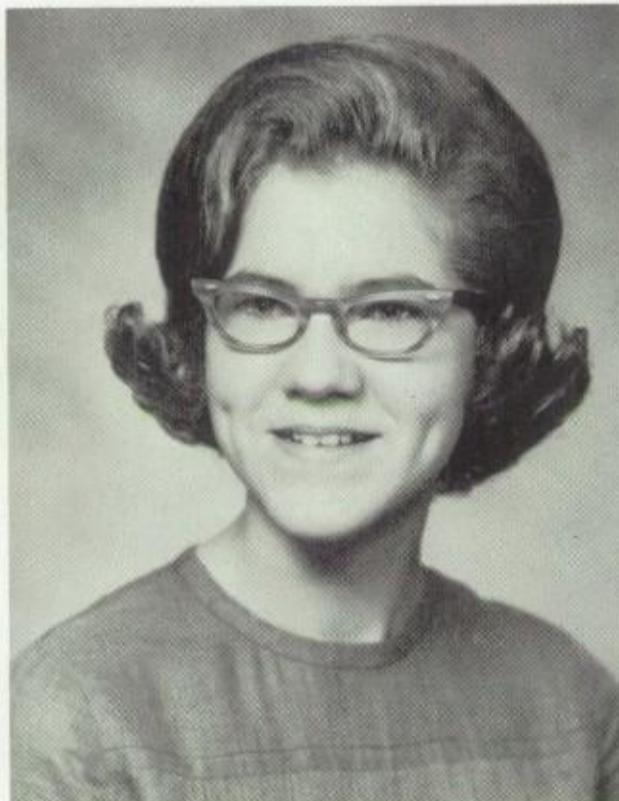
As the senior boys prepare to battle the faculty.



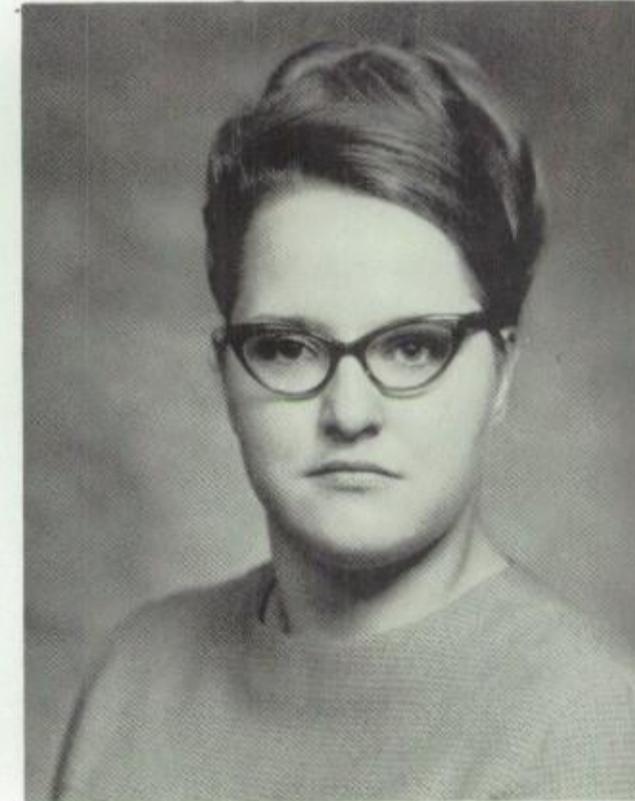
Roger Gale Dorrell



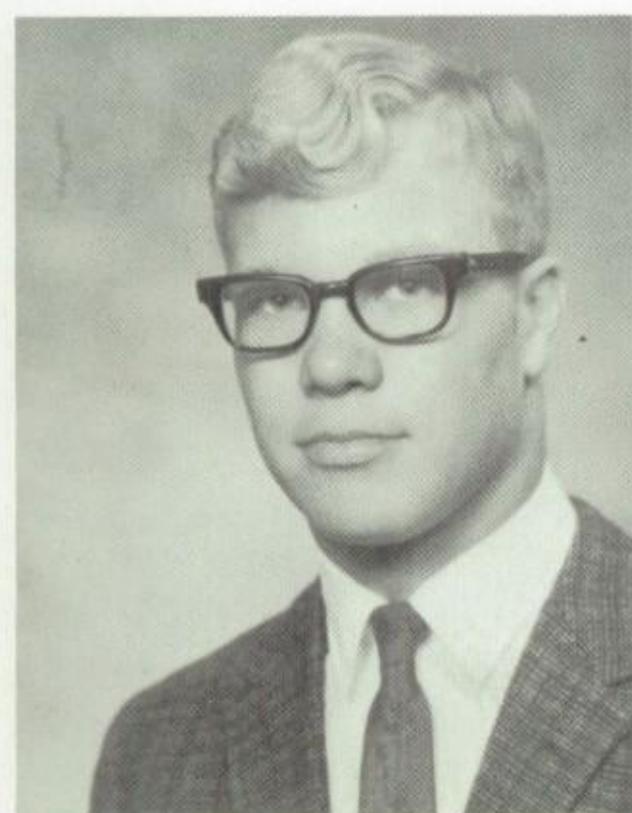
Beverly Kay Elam



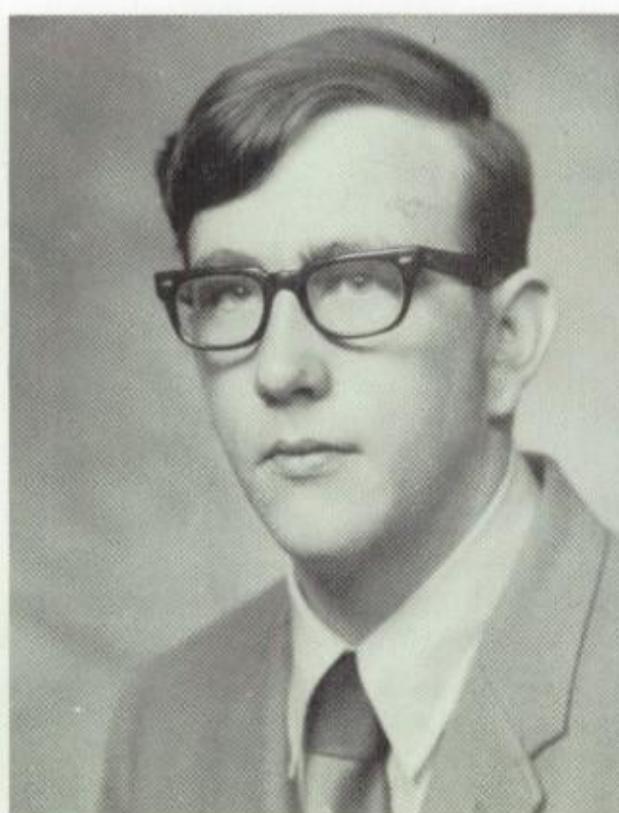
Marilyn Marie Emerson



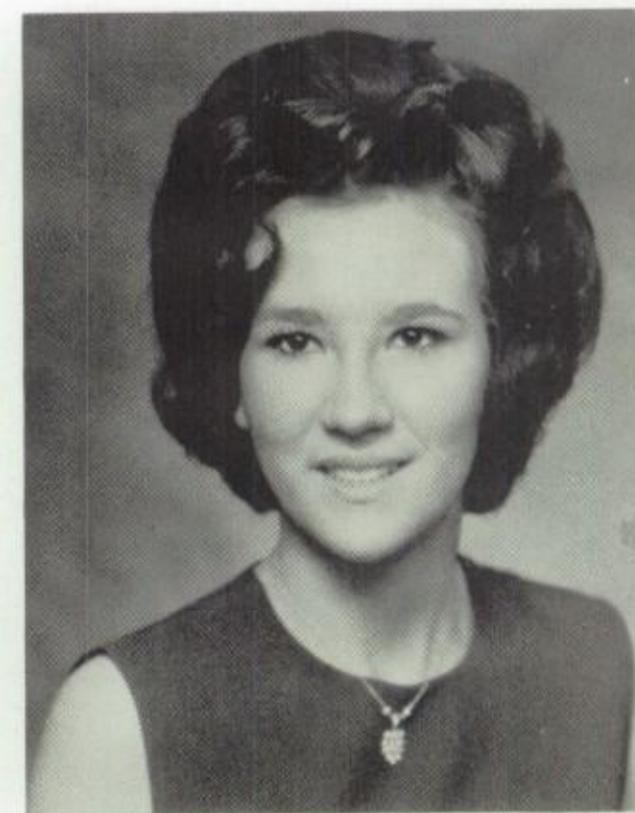
Jenisu Fallwell



Charles Walter Fangman

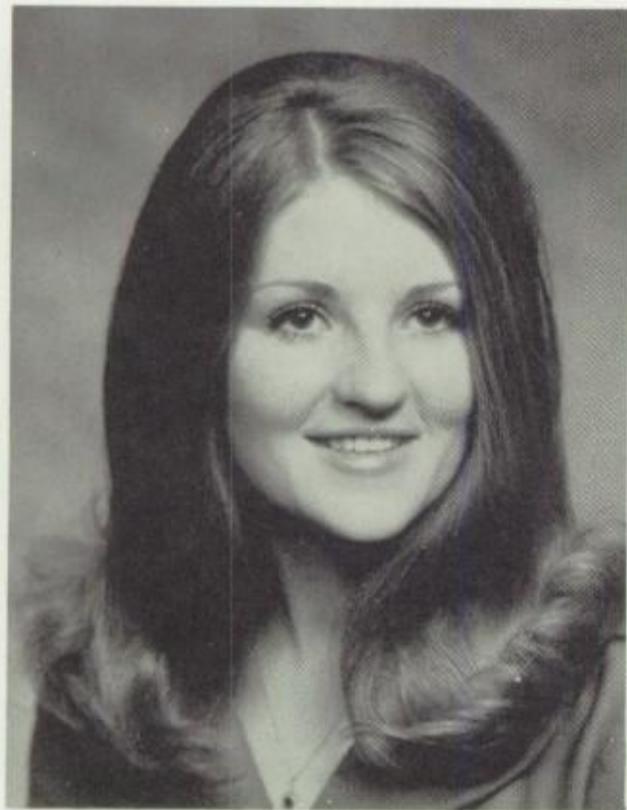


Roger MacFields

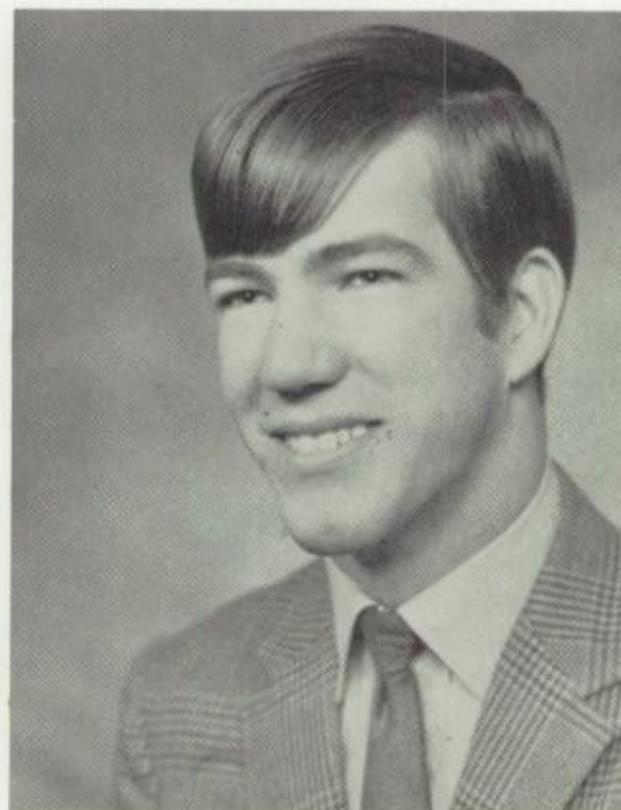


Rhonda Katrina Garth

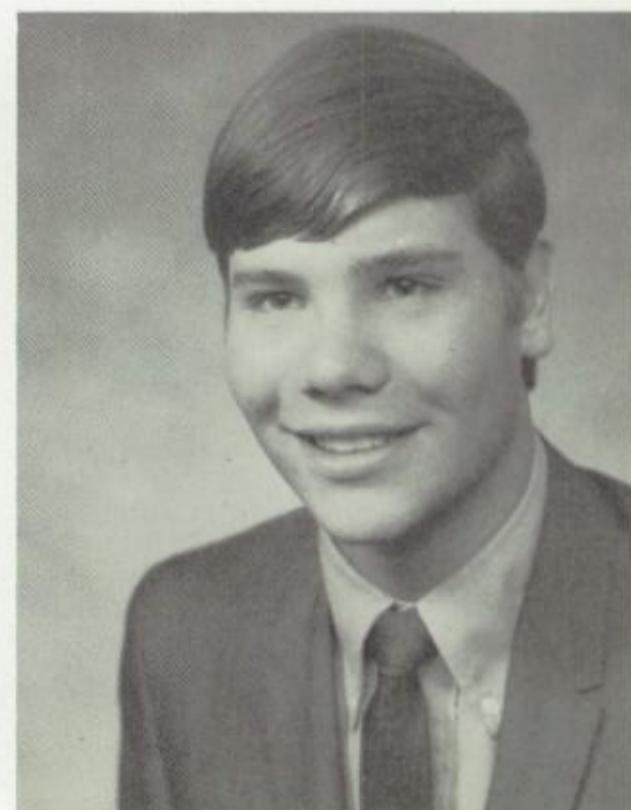
Full of Fun, of Decisions, of Importance



Carlene Kay Greeson



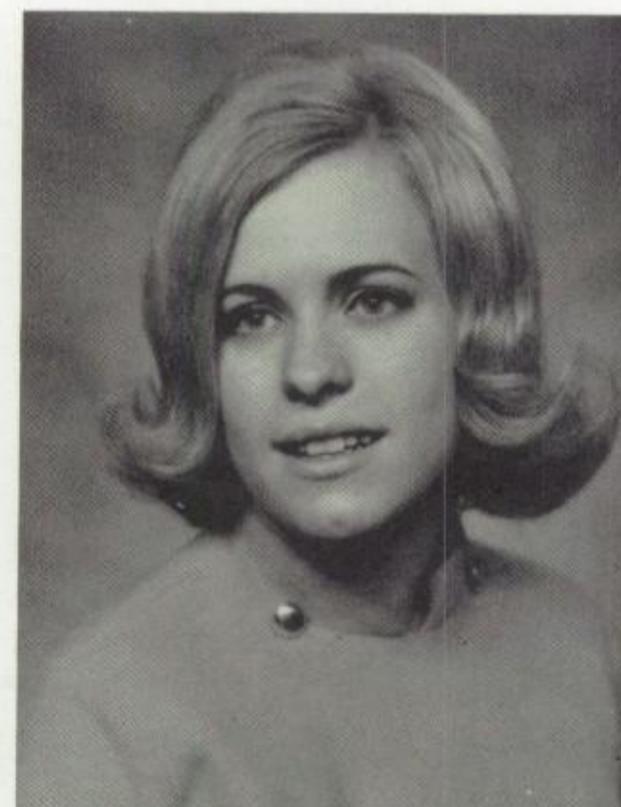
Raymond L. Hamilton



Darrell Rex Hand



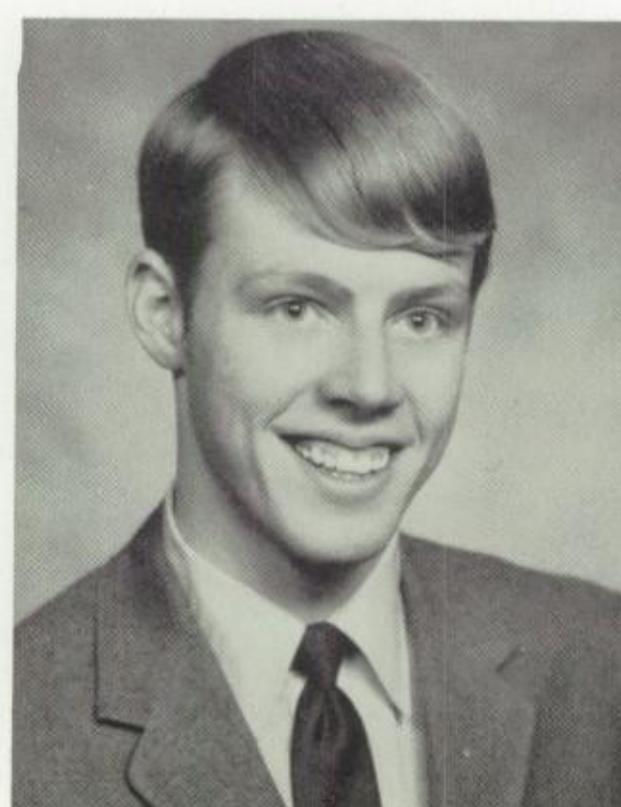
Gasp!!! Who was she???



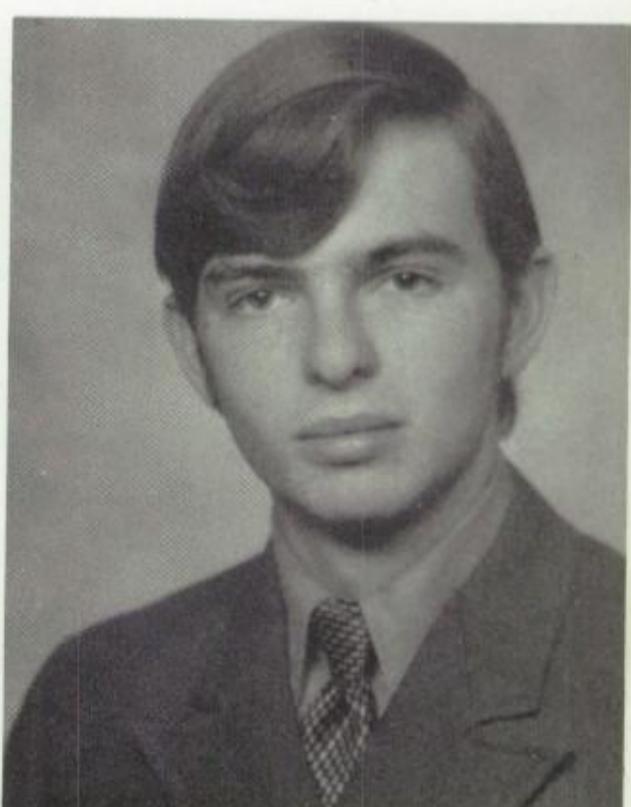
Paula Sue Hassenpflug



Lupe Hernandez



Glenn Arthur Hill



Autry Craig Hodges

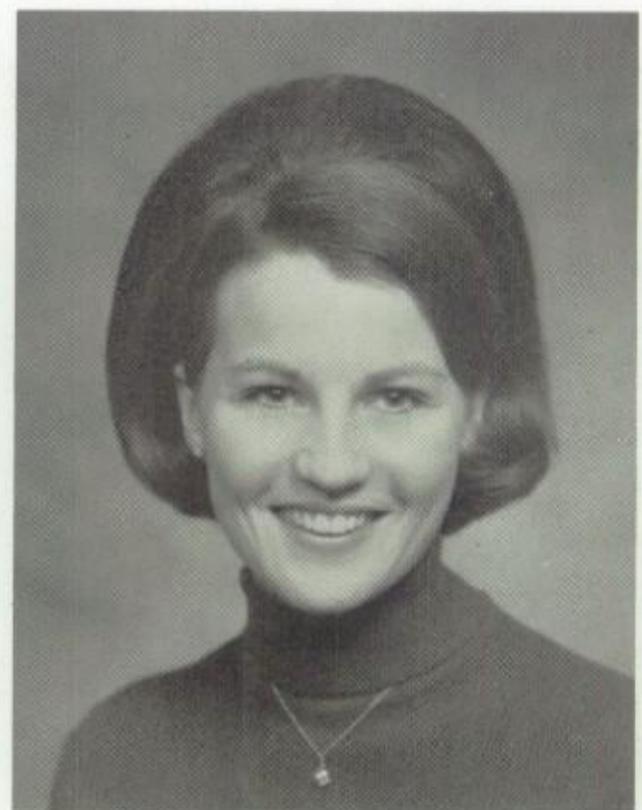
Eagerly Awaiting to Accept



Lafonda Jean Hodges



Sallie Sue Howard



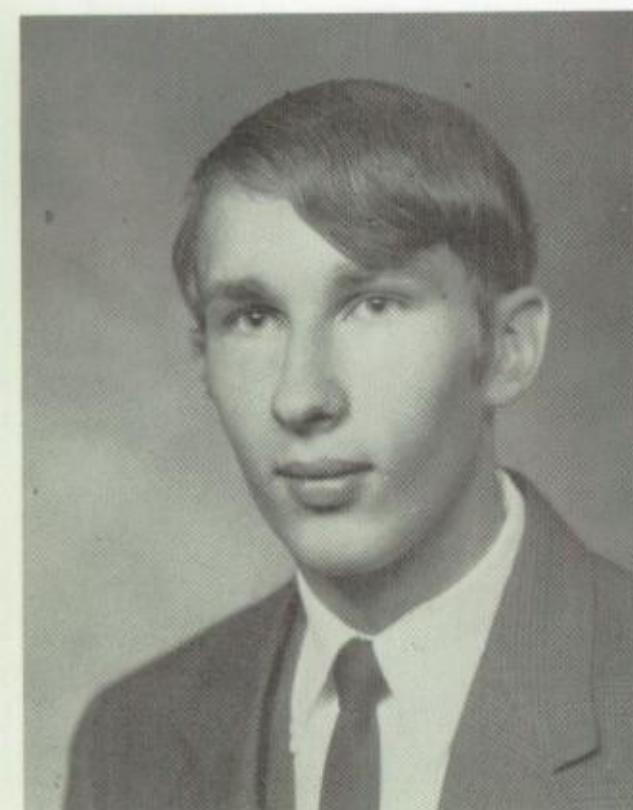
Risa Eileen Howell



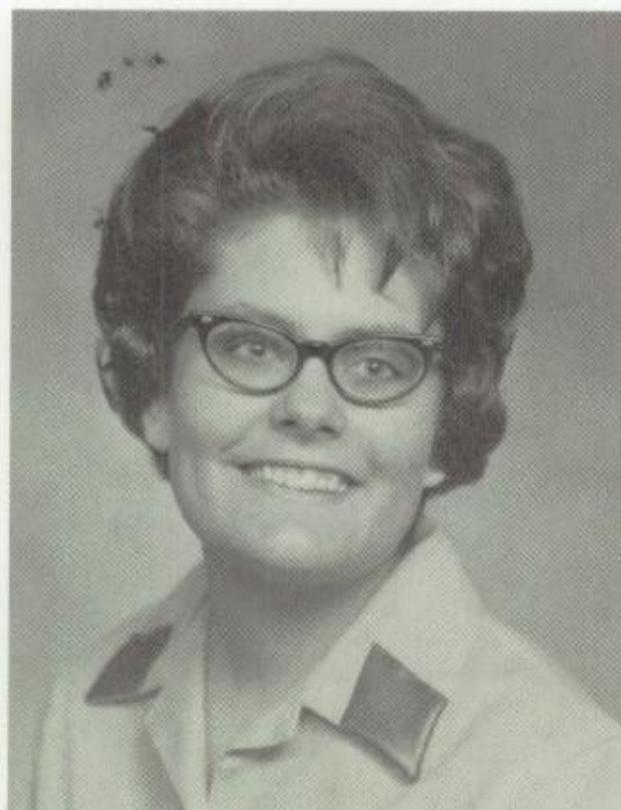
Bryanna Jan Jameson



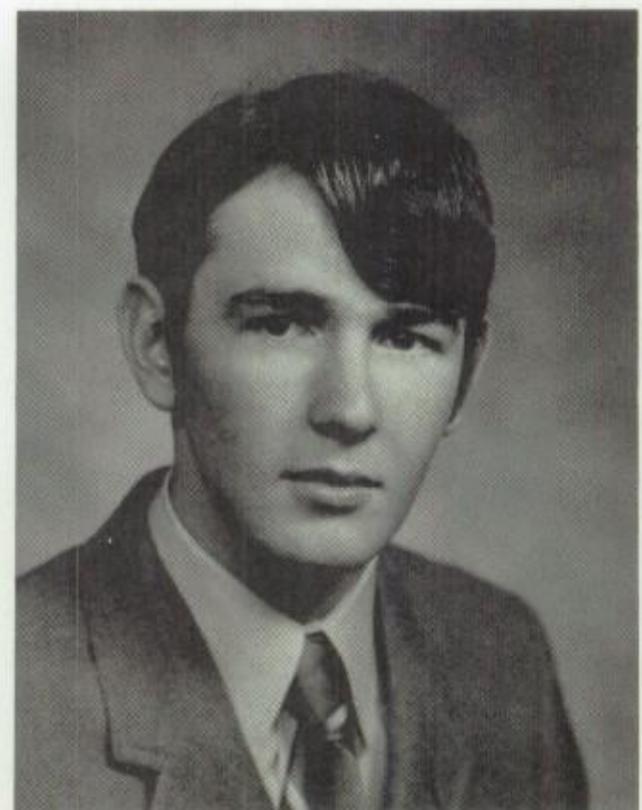
Thanks to Mr. Allsup's Chemistry tests this scene often occurs.



62 Leslie Edmund Jarecki



Myra Ruth Johnson



Joe Bill Jones

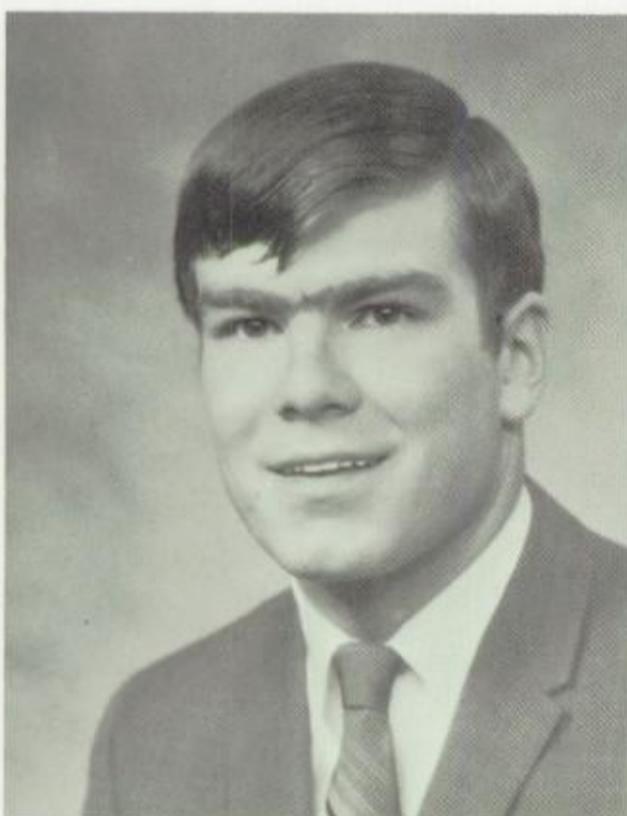
To Build and to Develop



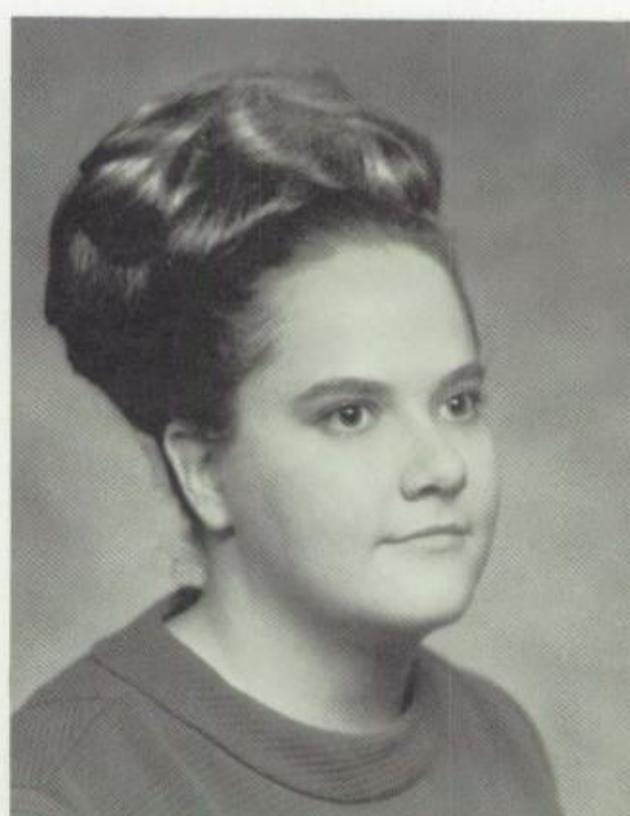
Bandie Lou Kelley



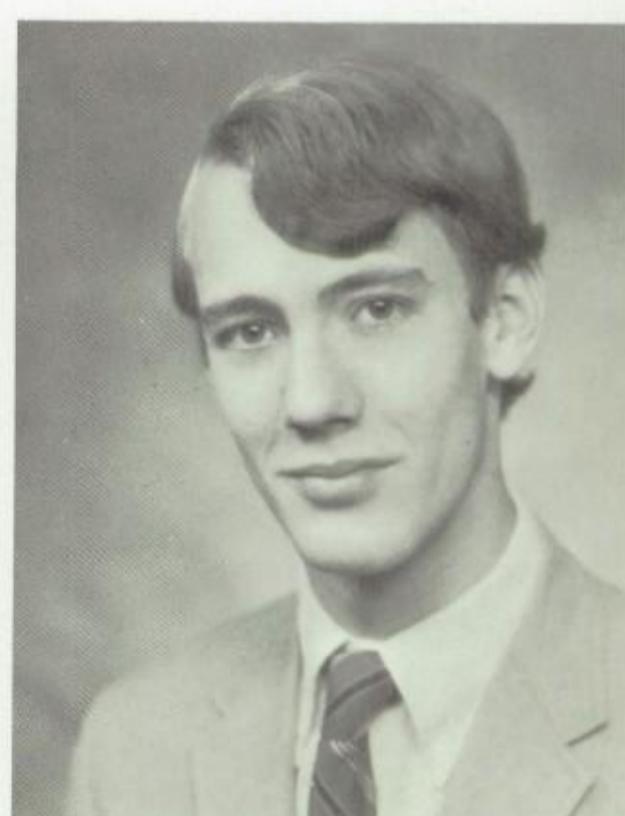
Friona's own Barber Ship trio.



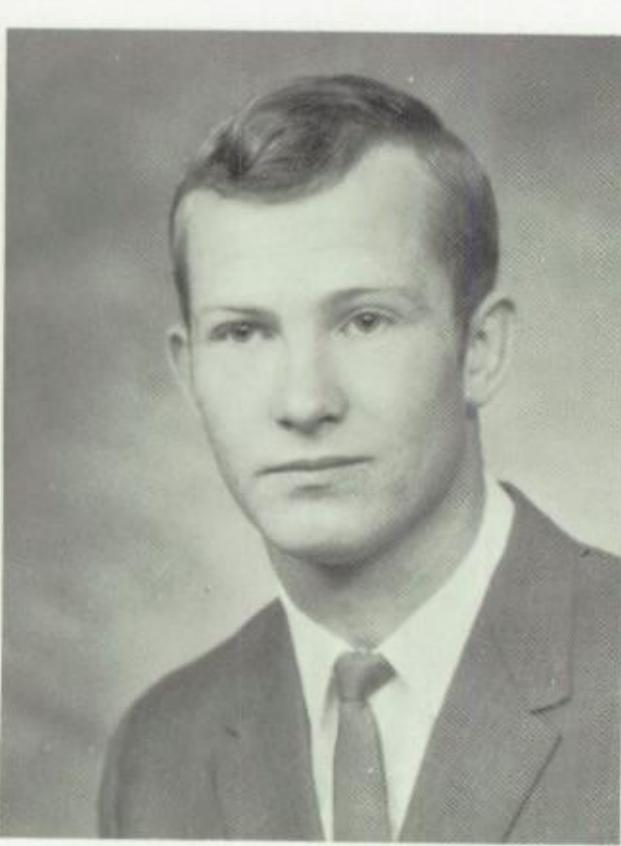
Daniel Michael Kendrick



Vicki Darlene Knight



Miles Lawerence Lillard



Randy Lee Mabry



Carla Sue Mann

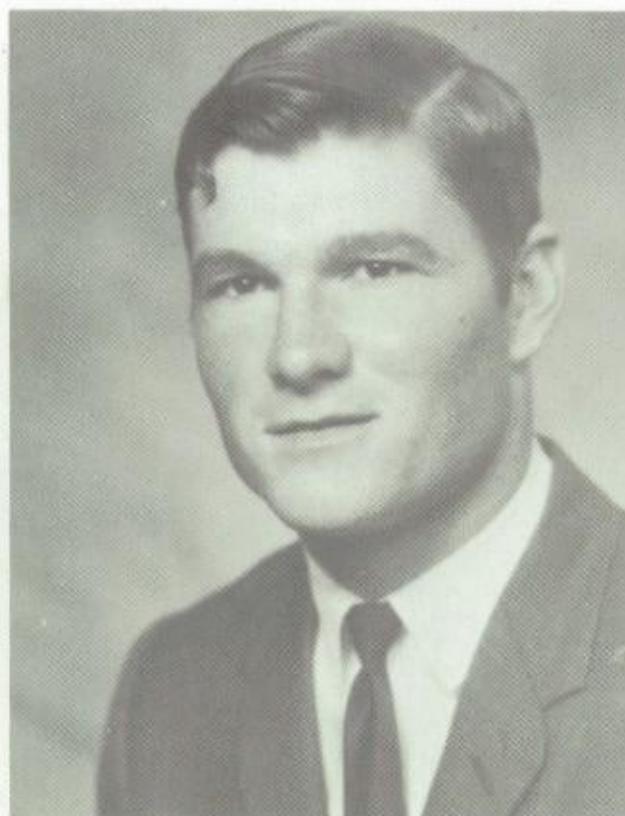


Nora Martinez

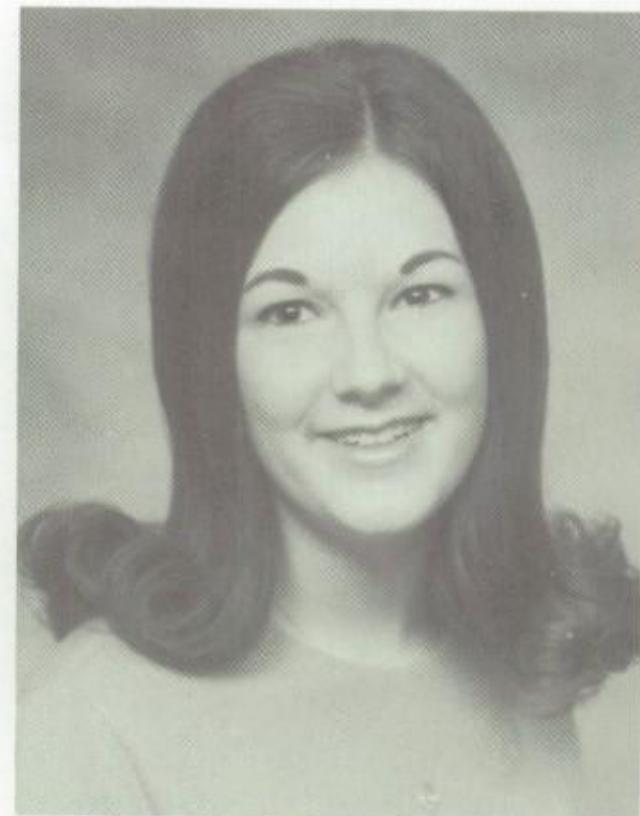
Leisure Moments Are Rare



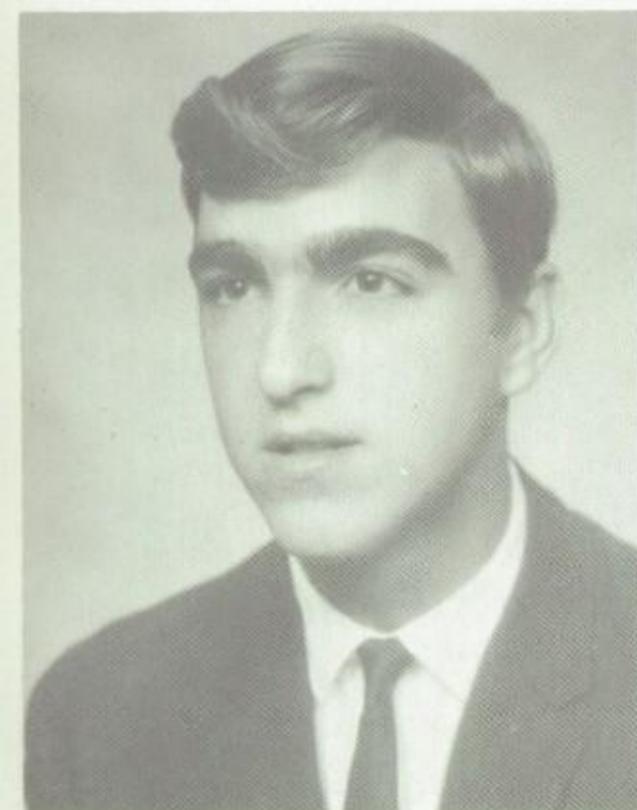
Petra Martinez



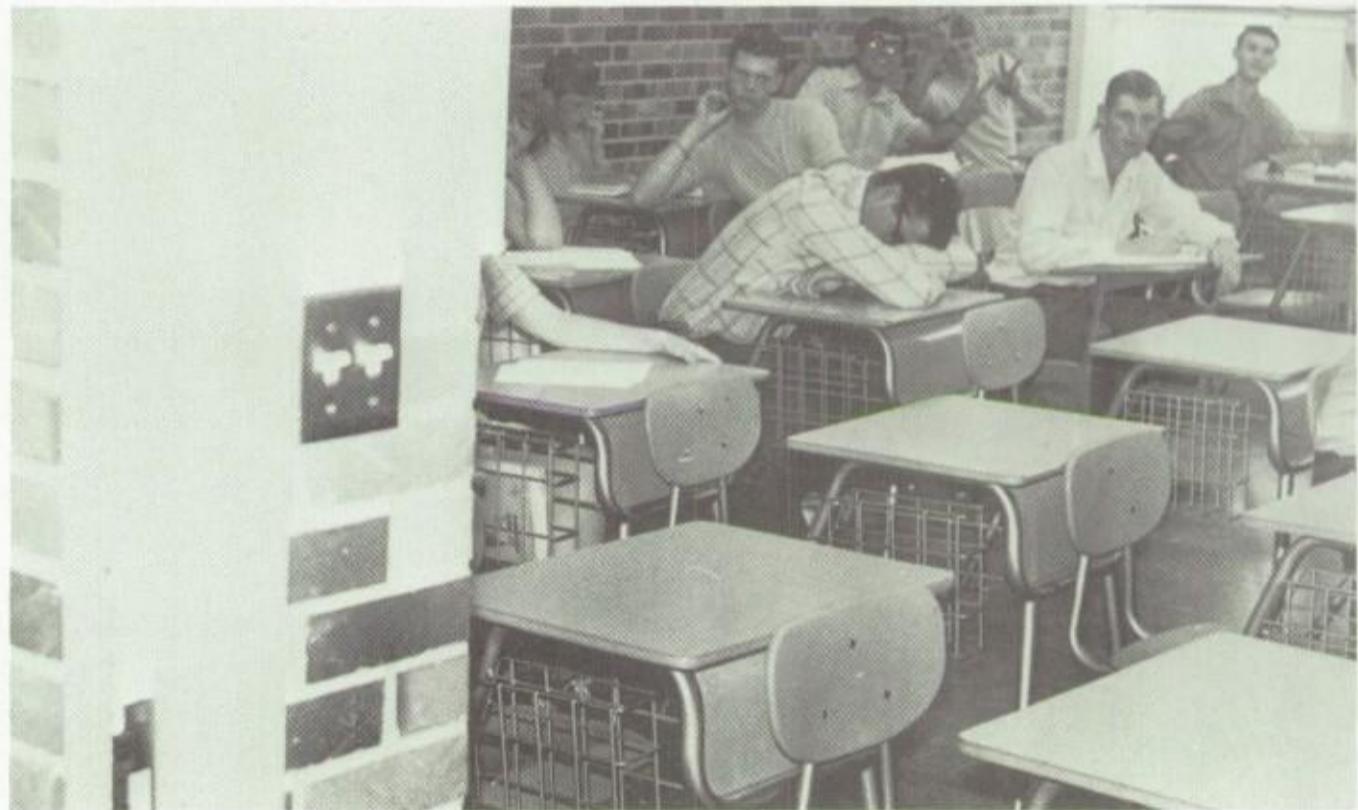
Doyle Wayne Melton



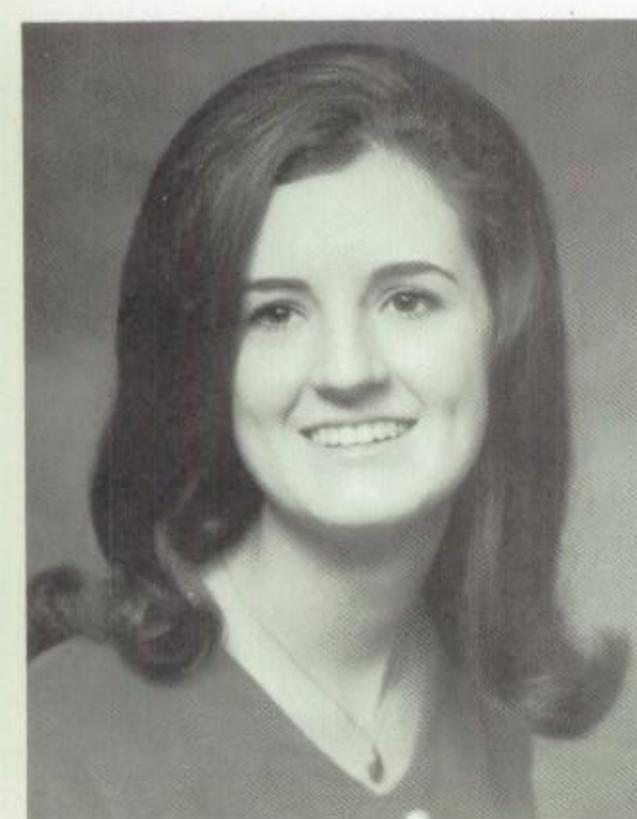
Janet Gail Mingus



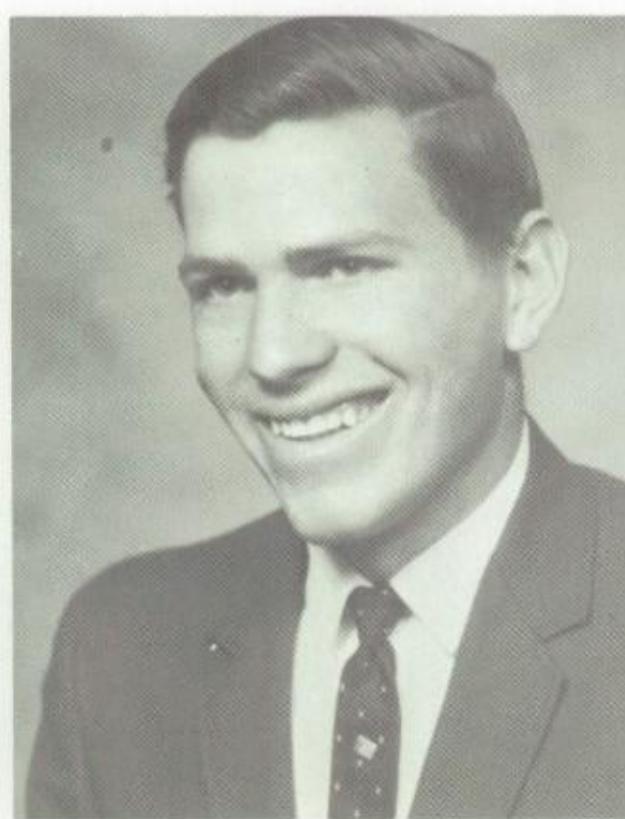
Norman Jerome Mohr



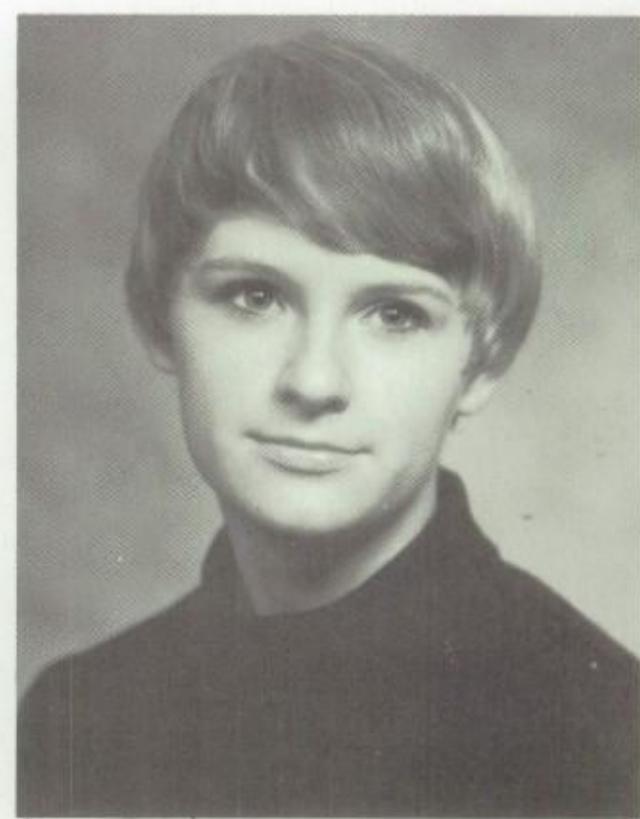
Sleep and peace, sleep and peace, that's all the Senior boys think about.



Royetta Gwyn Moore

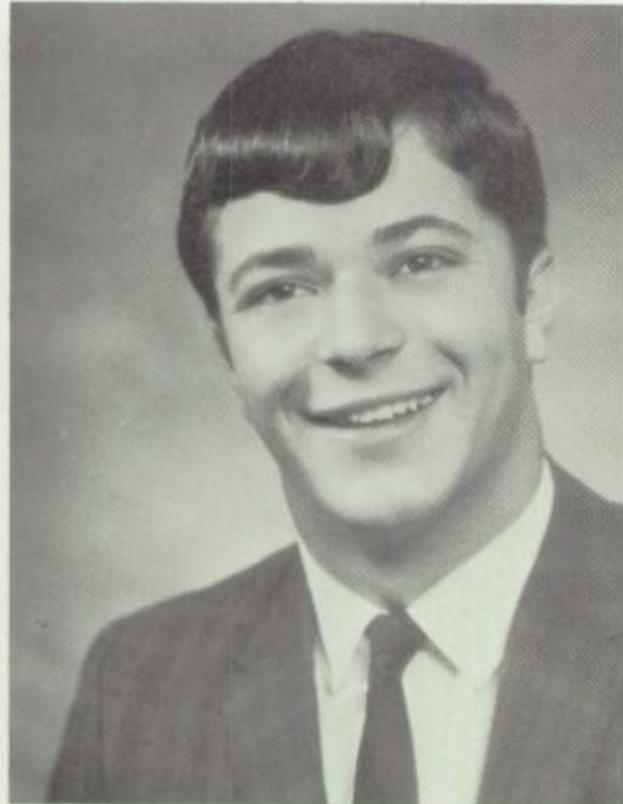


Reginal James McNeely



Rebecca Joyce Neill

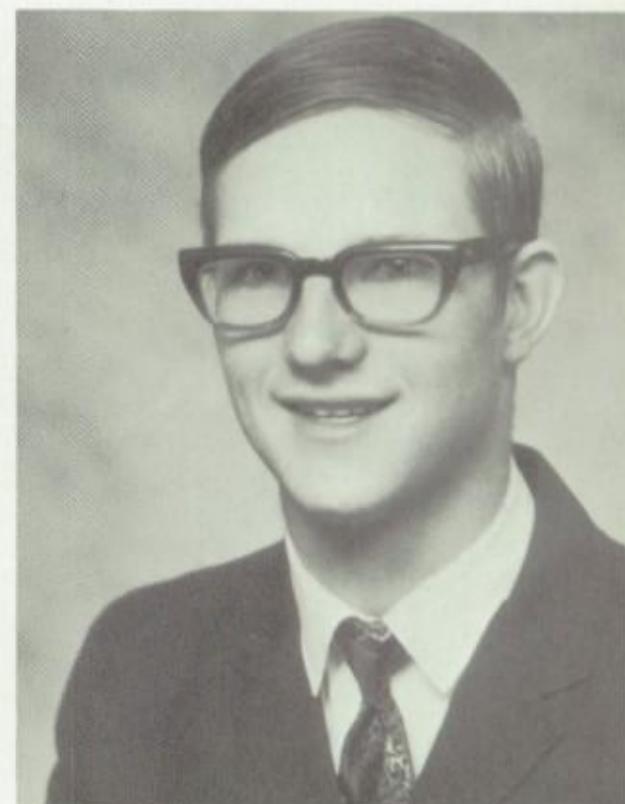
Work Is Easily Mixed With Play



Timothy Ray Oden



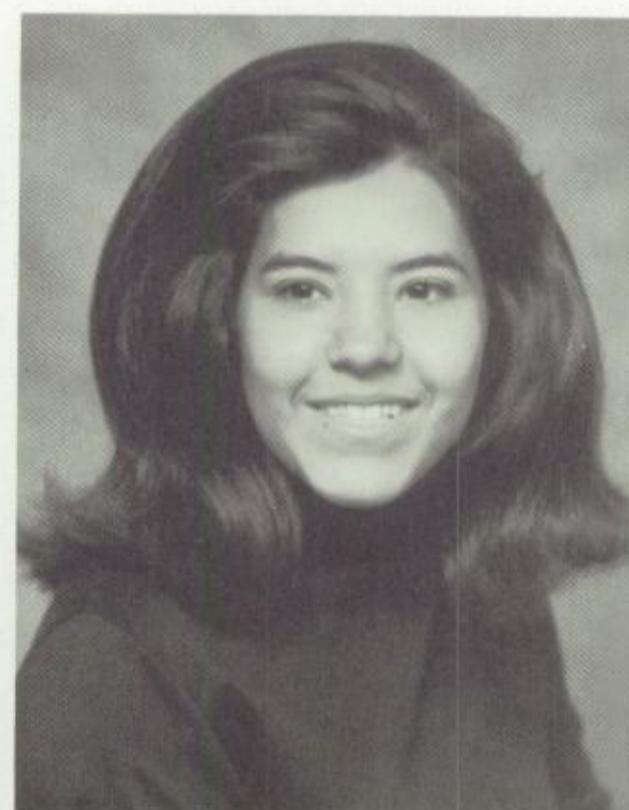
Karla Joan Patterson



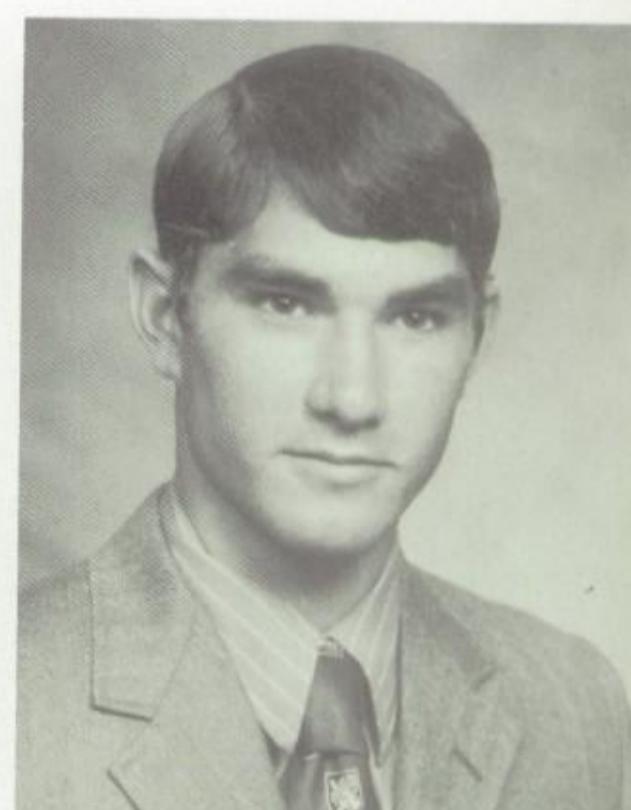
James Robert Peace



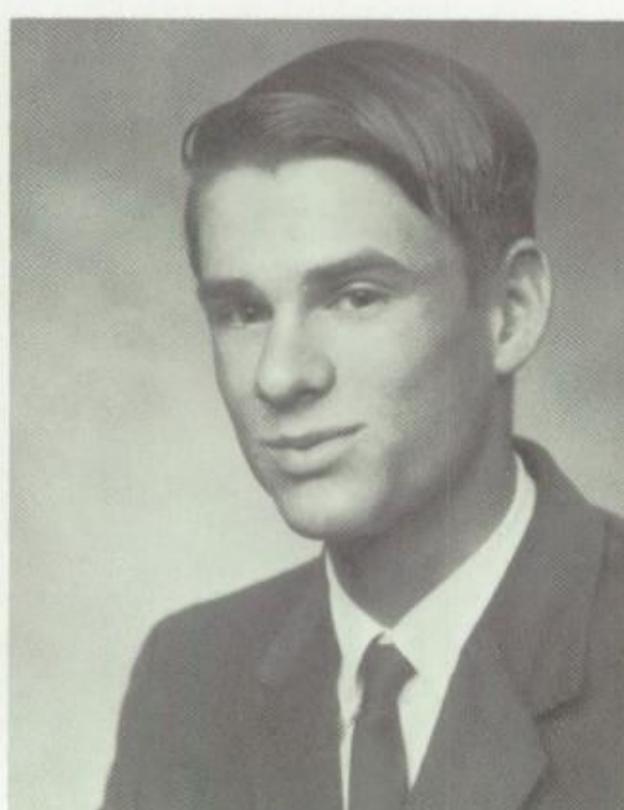
Bird's without feathers can't fly, Lynn.



Janie Perez



Billy Ross Procter

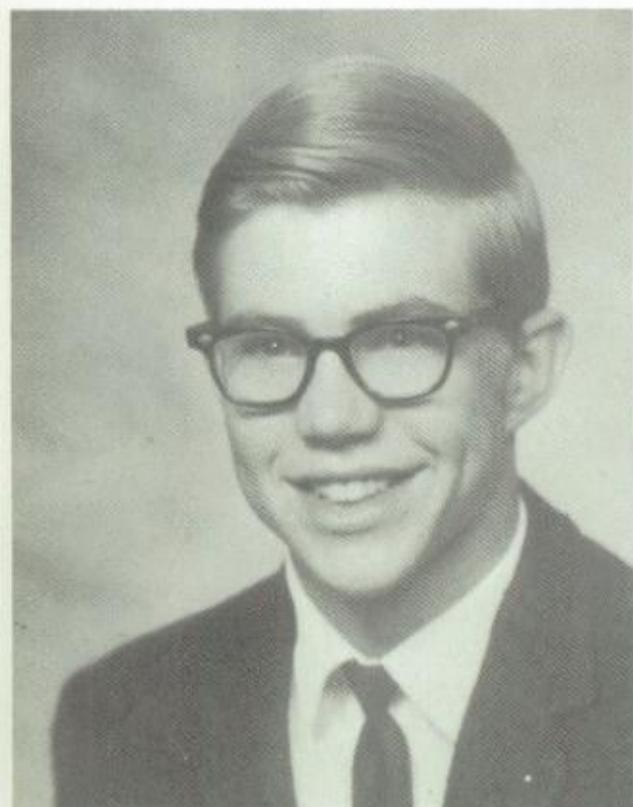


Larry Lloyd Rector

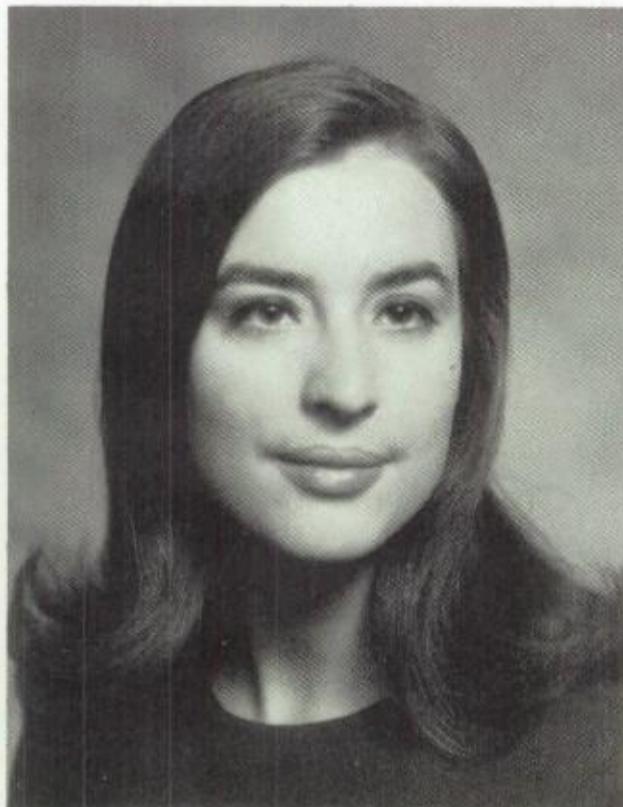


Romalee Rector

Always Looking Toward the Bright Future



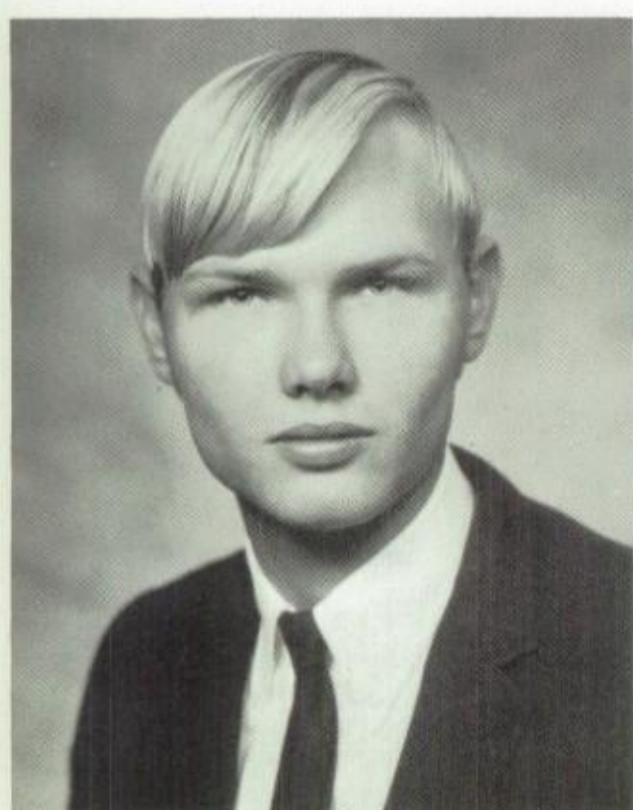
Harold Eugene Reed



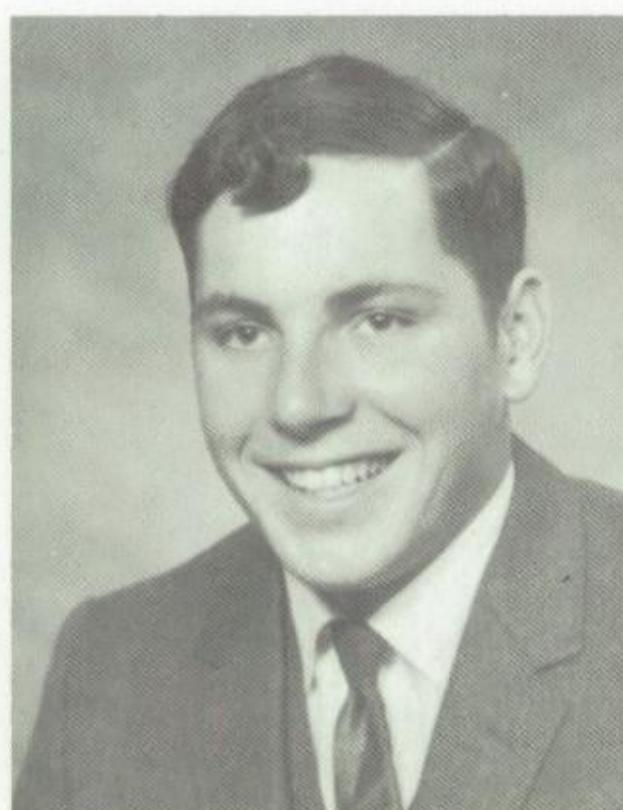
Patricia Kay Riethmayer



Jane Carol Rushing



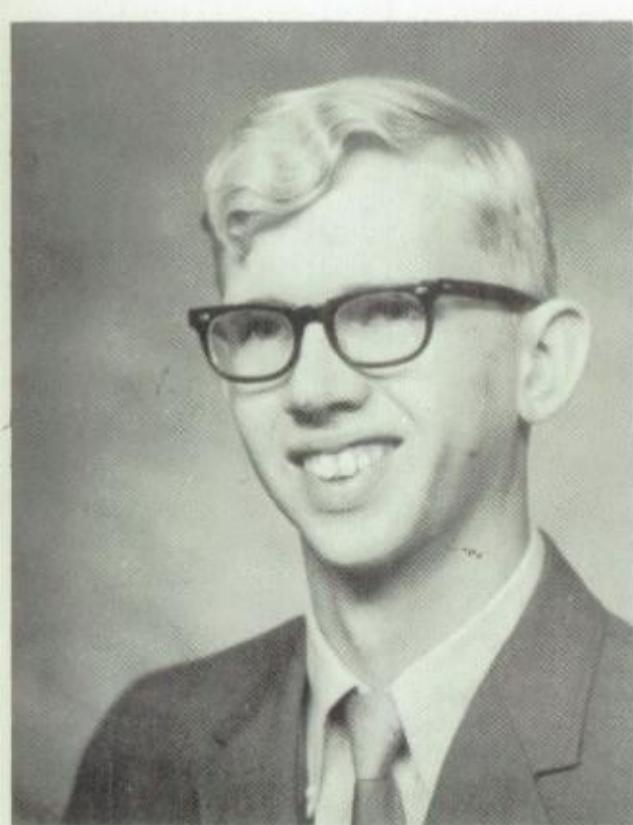
William Michael Ruzicka



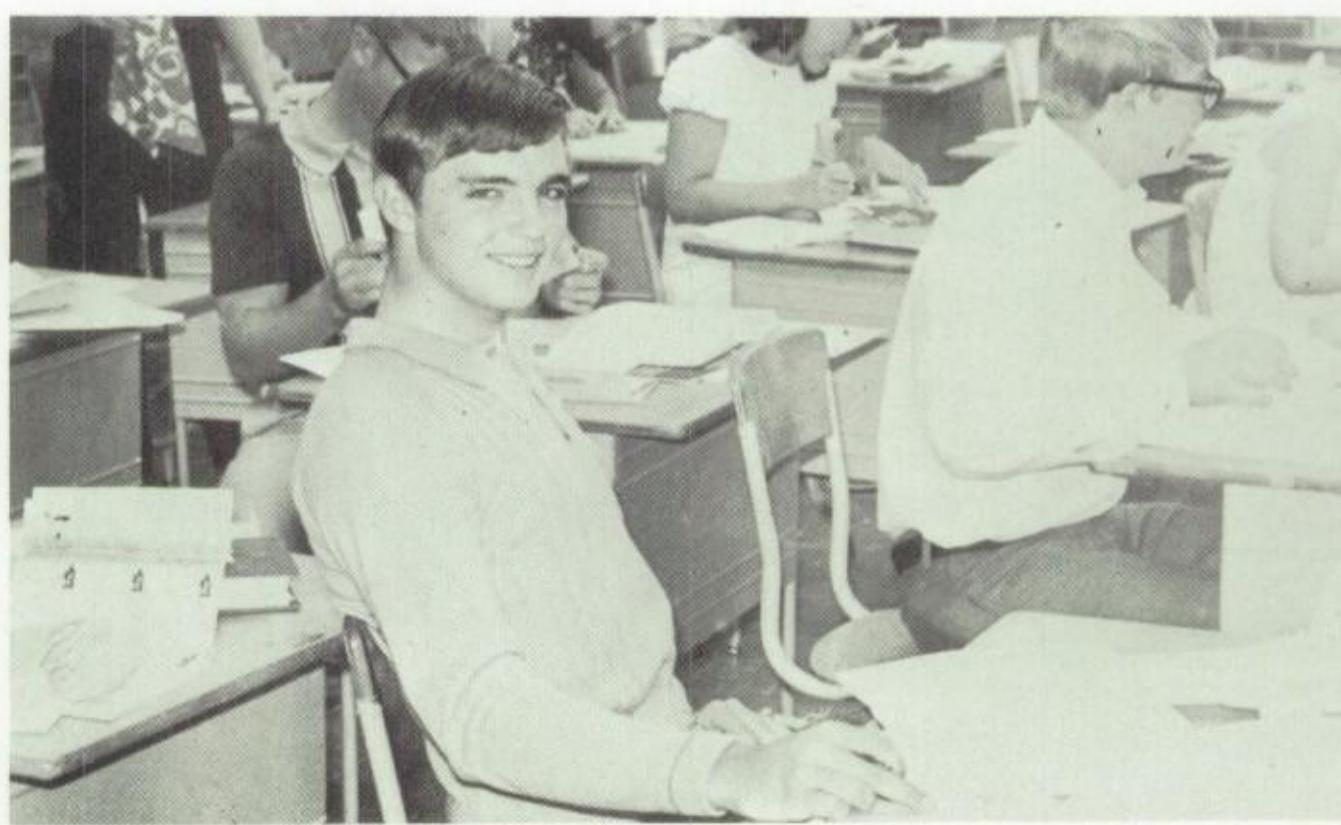
Ira Floyd Schelenker



Terresa Jane Schueler



66 Wayne Allen Schueler

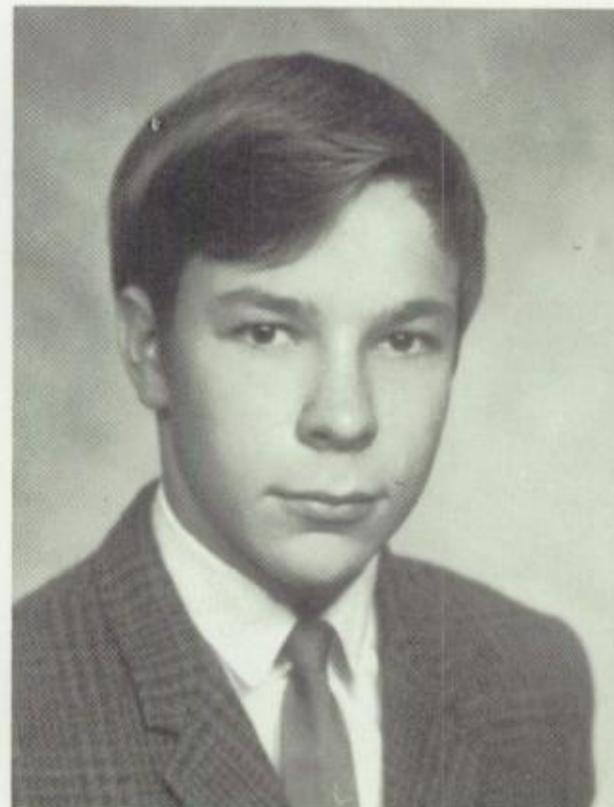


No wonder you're behind in your bookkeeping, Roger.

Giving Thoughts to College and Careers



Deborah Elaine Seale



Micheal Wayne Schwab



Jerry Lynn Shelton



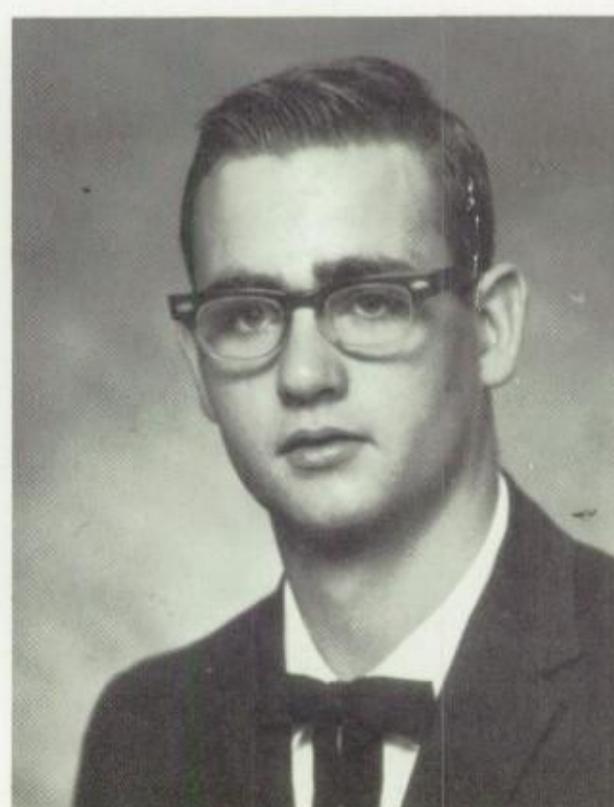
Raw French Fries! Bad business.



Sherrie Melinda Shelton



Amelia Jane Sims



James Everett Singleterry

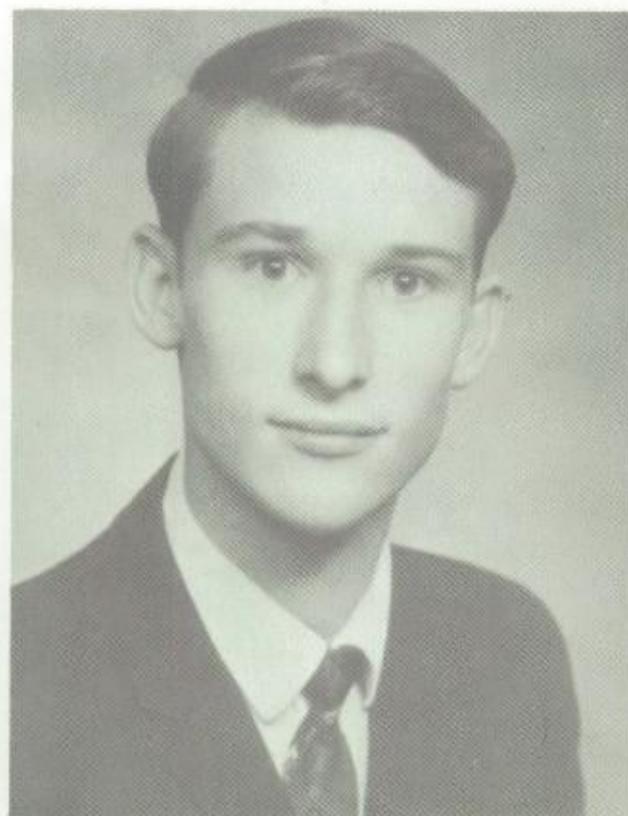


Alta Jeanette Singleterry 67

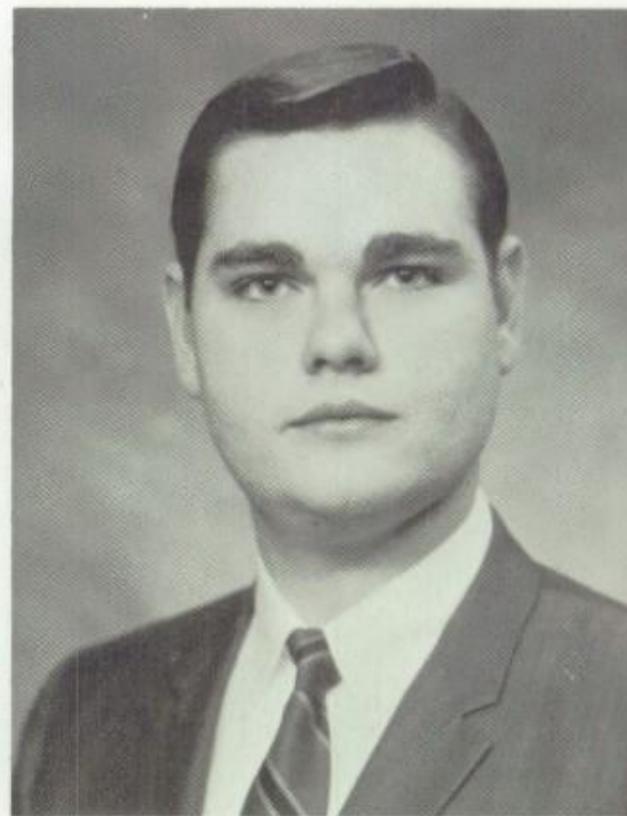
Graduation Brings



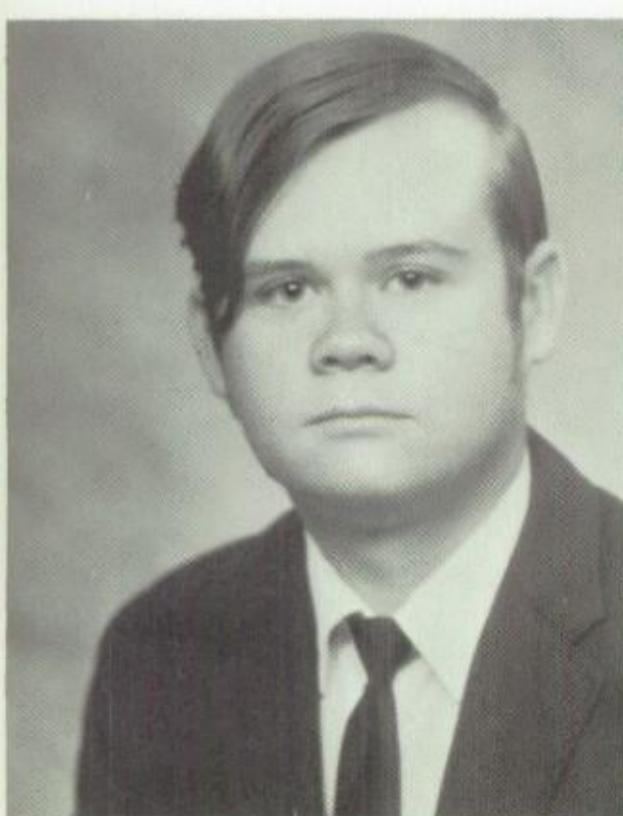
Shirley Lynn Smith



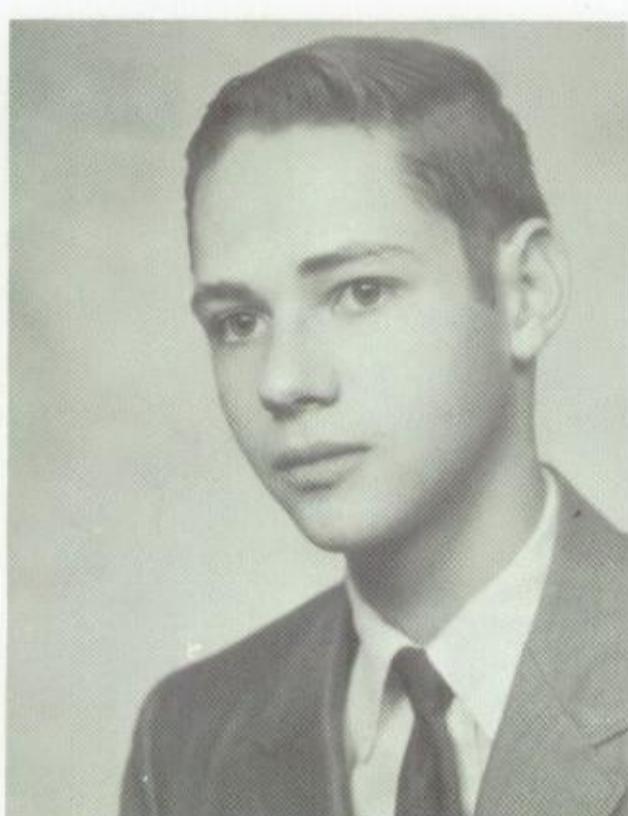
Jessie D. Spencer Jr.



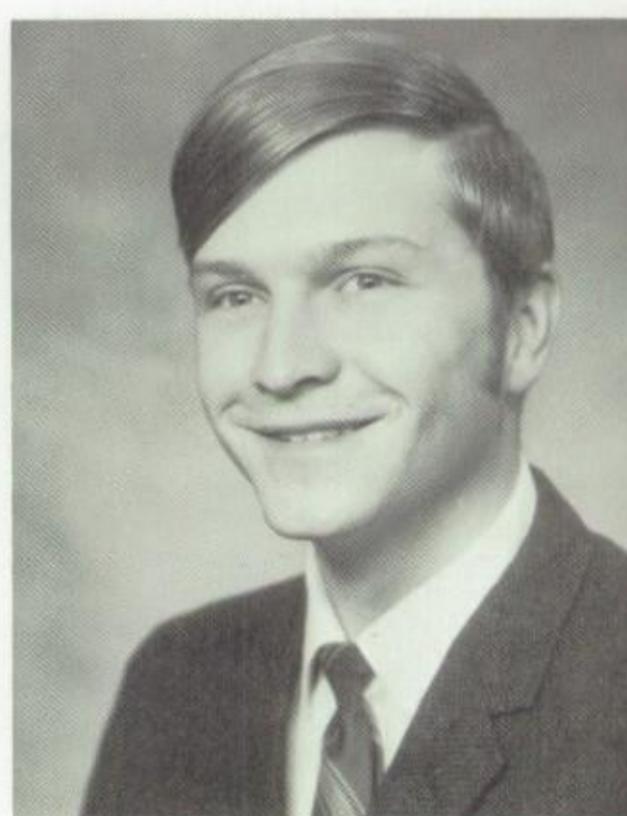
Calvin Rex Tally



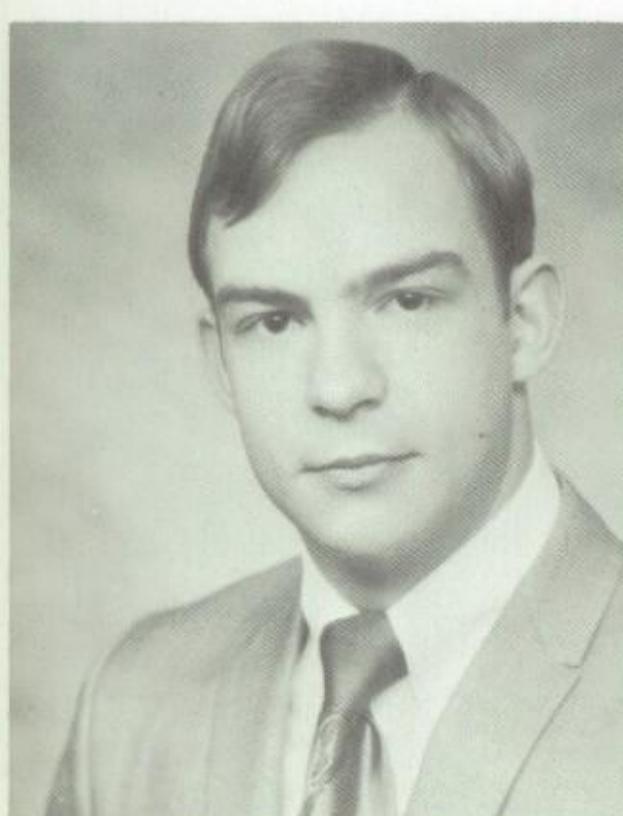
Kenneth Taylor



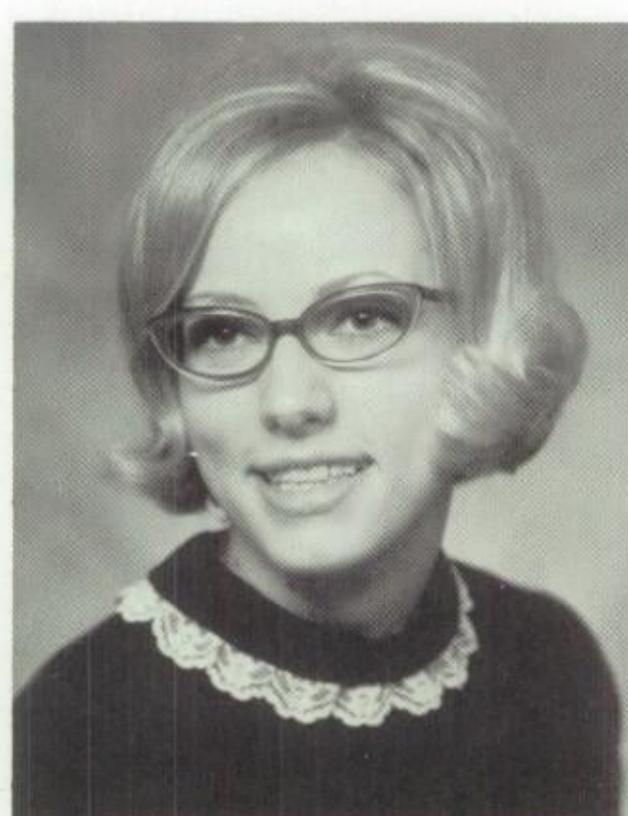
Gerald Lee Teel



Lonnie Mitchel Terry



Robert David Thomas

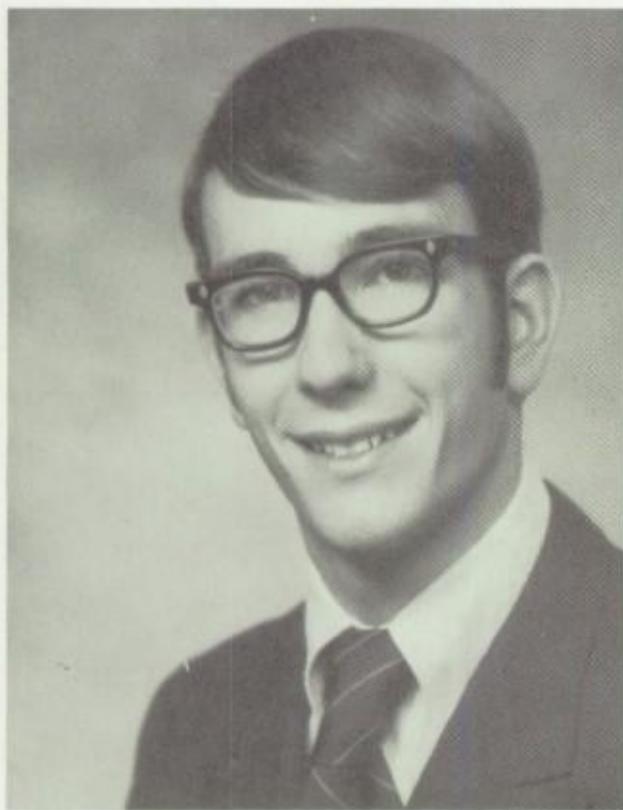


Susan Gaye Vestal



Sherry Gay Walker

Mixed Emotions



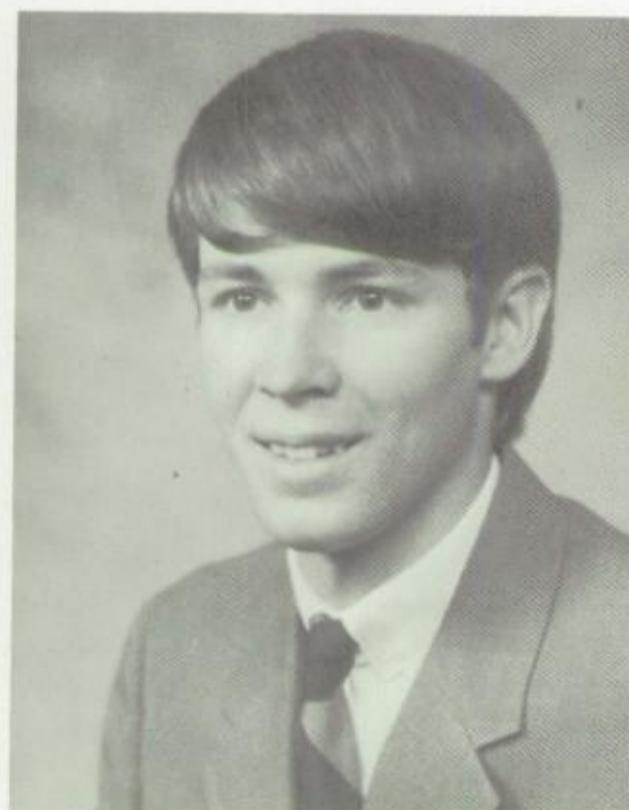
Harry Kenneth Watkins



Orvel Jay Wheeler



Anndrea Kay Wilkins



David Glenn Williams



Cynthia Elaine Wiseman



Sherry Lynn Woodruff



Wileta Kay Wyly



Mr. Wayne Hodgson



Mr. Harley Merritt

Index of Senior Activities

DEAN AGEE

FFA 1, 2, 3, 4, Junior Play, Spanish Club 3, Football 1.

TOMMY ALLEN

Football 2, FHA 2, 3, D.E. 4.

TOMMY ARMSTRONG

FFA 1, 2, Honor Student in Industrial Arts 3.

FREDDIE BAILEY

FFA 1, 2, 3, Major Sports 1, 2, Thespians 3, 4, Forensics 3, 4.

TROY BASS

FFA 1, 2, 3, FHA Sweetheart 4, Forensics 3, 4, Arrow Staff 4, Co-editor 4, Band 1, 2, 3, 4, V. Pres. 4, Junior Play, District Prose 2nd 3, District Play 2, 4, FTA 3, 4, Class Reporter 4, Most Talkative 2, Mr. Personality 4.

JOE BOGESS

Football 1, 2, 3, 4, Basketball 1, 2, 3, 4, Track 1, 2, 3, Thespians 1, 2 3, 4, FTA 1, 2, 3, 4, FFA 1, 2, Band 1, 2, 3, National Thespian 4, Junior Play.

CHIEF BUCHANAN

FFA 1, 2, 3, 4, Band 1, Arrow Staff 4, Most Dependable 4.

DENISE BUSKE

FHA 1, 2, 3, 4, 4th V. Pres. 4, Area Choir 2, 3, 4, State Choir 3, State Voting Delegate 3, FTA 3, 4, Thespians 2, 3, 4, Forensics 3, 4,

Band 1, 2, Basketball 1, Mgr. 1, Junior Play, Annual Staff 4.

MARILYN EMERSON

FHA 2, Spanish Club 2, Choir 1, 2, 3, Thespian 4.

MILTON CARLTON

FFA 1, 2, 4, ICT Parliamentarian 4, Thespians 1, 2, 3, 4, Honor Thespian 3, Radio Broadcasting Dist. 4, Junior Play.

DONNY CARTHET

Football 1, 2, 3, 4, Capt. 4, Basketball 1, 2, 3, 4, Capt. 4, Track 1, 2, 3, 4, Band 1, FFA 1, 2, FTA 3, 4, Class Secretary 2, Most Handsome 4, Arrow Staff 4, Annual Staff 3, 4, All Dist. Football 4, All South Plains, 4, Honorable Mention All Dist. Basketball 4, Fighting Chieftain Award (lineman) 4, Who's Who In Sports 4.

ISIDORE CORDOVA

Football 1, 2, 3, 4, Spanish Club 1, 2, 3, Sec. 2, Basketball 1, 2, 3, Track 1, 2, Forensics 1, 2, 4, 2nd Dist. Persuasive Speaking 3, Tennis 1, 2, 3, NGS 2, 3, 4, Treas. 4, Annual Staff 3, Thespians 3, 4, Best Dressed 4, Chieftain Fighting Back Award 4, D.E. 4, Pres. 4.

RICKY DAVIS

Football 2, 3, 4, Basketball 1, 2, 3, Track 1, 2, 3, 4, Most Typical 4, Arrow Staff 3.

MYRA SUE DAY

FHA 1, 2, 3, 4, Parliamentarian 4, Thespians 1, 2, 3, 4, Future Nurses 3, Basketball 1, 2, 3, 4, All Dist. Honorable Mention 4, Most School Spirited 4, Arrow Staff 4.

BEVERLY ELAM

Band 1, 2, FHA 1, 2, Arrow Staff 4.

JENISU FALLWELL

Band 1, 2, 3, 4, FHA 1, 2, 3, 4, V. Pres. 3, Sec. 4, State Degree 3, FNA 1, 2, 3, 4, Historian 2, Chaplain 3, Pres. 4, Thespians 4, Honor Thespian 4, Contest Play 4, Junior and Senior Plays.

CHARLES FANGMAN

Football 1, 2, 3, 4, FFA 1, 2, 3, 4, Football Honorable Mention 4.

DAVID FIELDS

ICT 3, Band 1.

ROGER FIELDS

Football 1, Mgr. Thespians 2, 3, 4, Junior Play, FTA 2, 3, 4, Annual Staff 4.

RHONDA GARTH

Thespians 1, 2, 3, 4, FNA 2, 3, Basketball 1, 2, 3, 4, Honorable Mention 2, All Dist. 3, 4, All Star 4, Choir 4, FHA 1, 2, 3, 4, Treas. 4, ICT 4, Sec. 4, Senior Play, Junior Play, Contest Play 4, FHA Area Choir 4, Basketball Capt. 4.

CARLENE GREESON

Basketball 1, 2, 3, 4, Basketball Queen Attendant 3, FHA 1, FTA 1, 2, 3, 4, Historian 3, President 4, SFC 1, 2, 3, 4, FFA Sweetheart 4, Cheerleader 3, 4, Head 4, Tennis 1, 2, 3, 4, Football Queen Att. 3, Football Queen 4, Class Favorite 1, 3, Miss FHS 4.

Index of Senior Activities

RAYMOND HAMILTON
FFA 1, 2, 3, 4, Sec. 4, Treas. 3,
Thespians 4, Football 1, 2, 3, 4,
Basketball 1, 2, 3, 4, Track 1, 2,
3, 4, Most School Spirited 4.

REX HAND
FFA 1, 2, Arrow Staff 4, Photo. 4.

PAULA HASSENPLUG
FHA 1, FTA 1, 2, 3, FNA 2,
Junior Play, Arrow Staff 3.

LUPE HERNANDEZ
Choir 1, 3, Spanish Club 2, 3, 4,
FTA 3, 4.

GLENN HILL
Band 1, 2, 3, 4, FFA 1, 2, Junior
Play, Thespians 4, Play 4, Contest
Play 4.

CRAIG HODGES
Band 1, 2, Debate 3, Thespians 3,
Most Studious 4.

LAFONDA HODGES
NHS 2, 3, 4, History Contest 3,
English Award 3, Thespians 4,
Forensics 4, Junior Play, D.E. 4,
FHA 1.

RISA HOWELL
Band 1, 2, 3, V. Pres. 3, All-Region
3, Thespians 1, 3, 4, Thespian Play
1, FHA 1, 4, Annual Staff 3, 4,
SFC 1, Most Talkative 2, Most
Talented 4, Forensics 1, Choir 1, 2.

JAN JAMESON
FHA 1, 2, 3, 4, Historian 4, Thes-
pians 4, Arrow Staff 4.

LESLIE JARECKI
Thespians 1, 2, 3, 4, Rep. 3, V.
Pres. 4, Forensics 1, 2, 3, 4, V.
Pres. 4, Tennis 1, 2, 3, 4, Arrow
Staff 3.

MYRA JOHNSON
Band 1, 2, 3, 4, FHA 4.

JOE BILL JONES
Football 1, Thespians 2, Debate 2,
FFA 1, 2, Arrow Staff 4, Photo.
4, SFC 1.

RANDIE KELLEY
FNA 1, 2, 3, 4, V. Pres. 4, Rep. 3,
Thespians 1, 2, 3, 4, FHA 1, Bas-
ketball 1, 2, 3, 4, Tennis 1, 2, 3, 4,
Track 4, Arrow Staff 3, Senior
Play.

DANNY KENDRICK
Football 1, 2, 3, 4, Basketball 1,
2, 3, Track 1, 2, 3, 4, Class Treas.
2, Class Pres. 4, Forensics 2, NHS
2, 3, 4, Honorable Mention All-
Dist. 4, Annual Staff 3, 4, Asst.
Editor 4, Band 1, Spanish Club 3,
Student of the Month 3.

VICKI KNIGHT
Band 1, 2, 3, 4, FHA 1, 2, Thes-
pians 1, 3, 4, Student Director
One Act Play 4, Junior Play, Senior
Play, Spanish Club 3, 4, Best Thes-
pian 4.

RANDY MABRY
FFA 1, 2, 3, 4, Basketball 1, Foot-
ball 1.

CARLA SUE MANN
FNA 1, 2, 3, 4, Historian 4, FJA
1, 2, Choir 2, 4, Thespians 4.

NORA MARTINEZ
Choir 1, 4, FNA 2, 3, Spanish
Club 1, 3, 4, D.E. 4, Spanish Club
Sec.-Treas. 4, D.E. Sec.-Treas. 4,
Junior Play.

PETRA MARTINEZ
Choir 4, FNA 2, 3, Spanish Club
1, 3, 4, D.E. 4, Rep. 4, Spanish
Club Pres. 4.

DOYLE MELTON
Football 1, 2, 3, 4, Basketball 2,
Track 1, FFA 1, 2, 3, 4.

JANET MINGUS
Band 1, 2, 3, 4, All-Region 1, 2,
3, 4, All-State Band Alt. 4, Band
Sec. 4, Stage Band 4, John Philip
Sousa Award 3, Outstanding Un-
derclassman Band Award 2, FHA
1, 2, 3, 4, Area Choir 2, 3, 4,
State Choir 3, State Degree 4, 4th
V. Pres. 4, Thespians 3, 4, Honor
Thespian 4, Thespian Play 4, Jun-
ior Play, Senior Play, Basketball
Mgr. 1, Spanish Club 3, 4, Out-
standing Underclassman Spanish
Award 3, Girls' State 3, Forensics
4, SFC 2, NHS 4.

NORMAN MOHR
Thespians 1, 2, 3, 4, Treas. 2, V.
Pres. 3, Pres. 4, Forensics 1, 2,
3, 4, Treas. 2, V. Pres. 3, Pres. 4,

Index of Senior Activities

Forensics 1, 2, 3, 4, Treas. 2, V. Pres. 3, Pres. 4, NHS 2, 3, 4, V. Pres. 3, SFC 1, 2, 3, 4, Parliamentarian 4, Tennis 3, 4, Annual Staff 3, 4, Editor 4, Junior Play, Senior Play, Thespian Play 1, 2, 3, Most Talented 3, Most Likely to Succeed 4, Who's Who Scholastic 4, Spanish Club 2, 3, Treas. 2, V. Pres. 3, Best Thespian 3, 1st District Informative 1, 2, 3, 1st Regional 2, 3rd State 2.

GWYN MOORE
FHA 1, Thespians 3, 4, Class Favorite 2, Football Queen Attendant 4, Miss Personality 4.

REGINAL McNEELY
D.E. 4.

BECKY NEILL
FTA 2, 3, 4, V. Pres. 4, Miss FTA 4, Spanish Club 2, 3, Treas. 3, Thespians 1, 2, 3, Class V. Pres. 3, Student of Month 4, SFC 1, 2, 3, Basketball 1, 2, 3, 4.

TIM ODEN
Football 1, 2, 3, 4, All-Dist. 4, Basketball 2, All South Plains Honorable Mention 4, Track 1, FFA 1, 3, 4, Golf 3, Farm Skills Team Alt. 4, FTA 3, 4.

KARLA PATTERSON
NHS 2, 3, 4, Sec. 4, Forensics 1, 2, 3, 4, Thespians 4, Honor Thespians 4, FTA 4, FHA 1, 2, 3, 4, 3rd V. Pres. 3, Pres. 4, State Degree 3, SFC 3, 4, V. Pres. 4, Basketball 1, 2, 3, 4, Capt. 4, Track 4, Junior Play, Senior Play, Underclassman Math Award 3, Contest Play 4.

JAMES PEACE
FFA 1, 2, Football 1, 2, 3, 4, Basketball 1, Track 1, 2.

JANIE PEREZ
Choir 1, 4, FNA 2, 3, Spanish Club 3, 4, D.E. 4.

TED PROCTER
Football 1, 2, 3, 4, Capt. 4, Basketball 1, 2, 3, 4, Track 1, 2, SFC 2, 3, 4, Pres. 4, Class Pres. 2, 3, Tennis 1, 2, 3, 4, Thespians 3, 4, Mr. FHS 4.

ROMALEE RECTOR
FHA 1, FTA 3, Thespians 3, 4, Band 1, 2, 3, 4, Annual Staff 3, 4, Junior Play.

LARRY RECTOR
FFA 1, 2, 3, D.E. 4.

HAROLD REED
FFA 1, 2, 3, ICT 4.

KAY RIETHMAYER
Basketball 1, 2, Band 1, 2, 3, 4, FHA 1, 2, 3, 4, 1st V. Pres. 4, Future Nurses 2, 3, 4, Historian 3, Sec. 4, NHS 3, 4, Thespians 3, 4, Sec. 4, Honor Thespian 4, Forensics 3, 4, Sec.-Treas. 4, Junior Play, Contest Play 4, Underclassman Homemaking Award 2, State Degree 3, Cheerleader 4.

JANE RUSHING
FHA 1, 2, 3, 4, 3rd V. Pres. 3, Pres. 4, Thespians 4, D.E. 3, 4,

FTA 1, Basketball 1, Most Courteous 4, SFC 1, Junior Play, D.E. Student of Year 4.

BILL RUZICKA
Football 1, 2, Basketball 1, 2, Junior Play, FFA 1, 2, Tennis 3, 4, 2nd Dist. 4, Thespians 3, 4, Forensics 2, 3, 4, Band 1, 3.

FLOYD SCHLENKER
Football 1, 2, 3, 4, FFA 1, 2, 3, 4, Class Favorite 2, 3, 4.

TERRI SCHUELER
FHA 1, FTA 2, 3, D.E. 3, 4, Junior Play.

WAYNE SCHUELER
Band 1, 2, 3, 4, Drum Maj. 2, 3, 4, All region 2, 3, 4, FFA 1, 2, 3, 4, FFA Sec. 3, Pres. 4, FFA Jr. Farm Skills State 1, Sr. Farm Skills State 3, NHS 2, 3, 4, V. Pres. 4, SFC 2, 3, 4, Forensics 3, 4, Junior Play, Senior Play.

JERRY SHELTON
Band 1, FFA 1, Football 1, 2, Basketball 1, 2, Track 1, Class V. Pres. 2, Class Treas. 4, Thespians 3, 4, Treas. 4, Forensics 3, 4, Treas. 4, Tennis 1, 2, 3, 4, SFC 1, 2, Junior Play, Arrow Staff Editor 4.

SHERRIE SHELTON
FHA 1, 2, 3, 4, 2nd V. Pres. 3, 4, Thespians 4, Honor Thespian 4, Forensics 4, FNA 1, FHA State Degree 4, Wittiest 4, Junior Play, Senior Play, Contest Play, Basketball 1.

Index of Senior Activities

AMELIA SIMS

Band 1, 2, 3, 4, Libr. 4, Basketball 1, 2, FHA 1, 2, 3, 4, 2nd V. Pres. 4, Girls' State 3, Junior Play, Senior Play, All-Region Band 3, ICT 4, V. Pres. 4, Arrow Staff 3, Editor 3, Most Typical 4.

JANETTE SINGLETERRY

FHA 1, 2, 3, V. Pres. 3, District Treas. 3, Choir 4.

LYNN SMITH

FHA 1, 2, Basketball 1, 2, 3, 4, Band 1, 2, 3, 4, Twirler 2, 3, 4, State Solo and Ensemble 3, Thespians 4, FFA Plowgirl 4, Senior Class Favorite 4.

J. D. SPENCER

FFA 1, 2, 3, 4, Sentinel 3, 4, ICT 4, Pres. 4, Football 1, 3, Senior Farm Skills 2, 3, Dist. 2, 3, Area 3, State 3, Junior Play, Senior Play.

REX TALLEY

Band 1, 2, 3, 4, Prop. Mgr. 4, Thespians 1, 2, 3, 4, Honor Thespian 3, 4, Best Thespian 4, FTA 3, 4, Choir Accomp. 3, 4, Stage Band 4, Thespian Reporter 4, Contest Play 3, 4, Junior Play, Senior Play.

KENNETH TAYLOR

Football 1, D.E. 4, Reporter 4, FFA 1, 2, 3.

JERRY TEEL

Band 1, 2, 3, 4, Prop. Mgr. 3, FFA 2, 3, 4, Forensics 2, 3, 4, Thespians 3, 4, Thespian Plays 3, 4, Junior Play.

MITCH TERRY

Band 1, FFA 1, 2, 3, D.E. 4, Treas. 4.

BOB THOMAS

Football 1, 2, FFA 1, Forensics 2, 3, 4, Dist. Debate Champs 2, 3, Thespians 3, 4, Most Talented 2, Who's Who in Music 3, Regional Debate Champs 3, Band 1, 2, 3, 4, Prop. Mgr. 2, Pres. 3, 4, All-Region Band 3, 4, Junior Play, Senior Play, Thespian Play 3, 4, Honor Thespian 4, John Philip Sousa Award 4, Class Reporter 1, Forensics Reporter 3, State FFA Farm Skills Team 3, FTA 3, 4, Mr. FTA 4, National Honor Society 3, 4, SFC 2, 4, Best Citizen.

SUSAN VESTAL

Class Sec. 1, 3, V. Pres. 4, Basketball 1, 2, 3, 4, Mgr. 3, 4, FNA 1, 2, 3, FHA 1, Thespians 1, 2, 3, 4, Forensics 2, NHS 2, 3, 4, SFC 2, 3, 4, Most Likely to Succeed 4, Football Queen Attendant 4, Thespian Play 2, Contest Play 2, Senior Play, Student of the Month.

SHERRY WALKER

FHA 1, 2, FTA 3, 4, Thespians 3, Choir 3, 4, Basketball 1, D.E. 3.

HARRY WATKINS

Football 1, 2, Basketball 1, 2, Track 1, 2, Band 1, 2, Tennis 2, 4, Golf 3, 4, Thespians 4, Forensics 4, FFA 1.

ANNDREA WILKINS

Band 1, 2, Basketball 1, 2, 3, Track 4, FTA 4, FHA 1, Student Director Junior Play.

CYNTHIA WISEMAN

Band 1, 2, 3, 4, All-Region Alt. 3, Stage Band 4, FHA 1, 2, 3, 4, Treas. 4, Basketball 1, National Honor Society 2, 3, 4, Pres. 4, FTA 2, Class Favorite 1, Thespians 4, Spanish Club 3, 4, Student of the Month 4, Best Citizen 4.

SHERRY WOODRUFF

FHA 2, 3, 4, 5th V. Pres. 4, Reporter 3, Choir 1, 2, 3.



HENRY A. WHOLE

FHS 7, 8, 9.

MILES LILLARD

Sr. Dance Part. 4, Tooth Decay Drive 3, 4, Speech Defects Dept. 2, 3, 4, Best Haul Around 3, 4, Bathroom Engraving Team 2, 3, 4, Band 1.

DAVID GLENN WILLIAMS

FHA Dawn Chapt. 4, Tooth Decay Brushoff 1, 2, 3, 4, Sr. Dance Part., Best Haul Around 1, 4, Speech Defects Dept. 2, 3, 4, Trash Day Sponsor 4.



Still want to be the center of attraction, Joe?



Sleeping Beauty? No, wide awake ugly.

Kid



Day

This doll wet on me!



Cheese!!

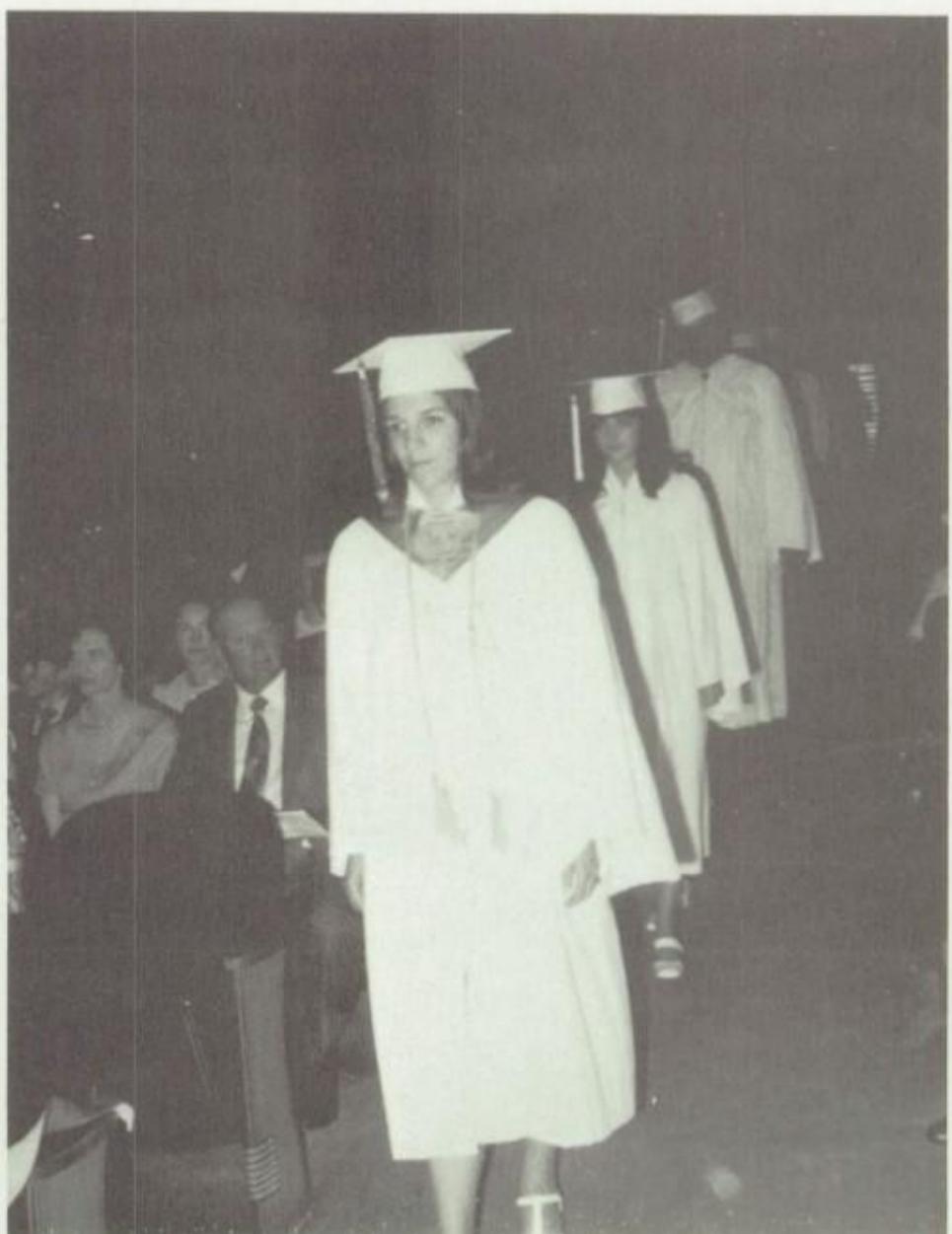


How does it feel to be a child again?

This is not the end.



Baccalaureate address given by Paul Mohr.



Salutatorian, Karla Patterson, shown processing.

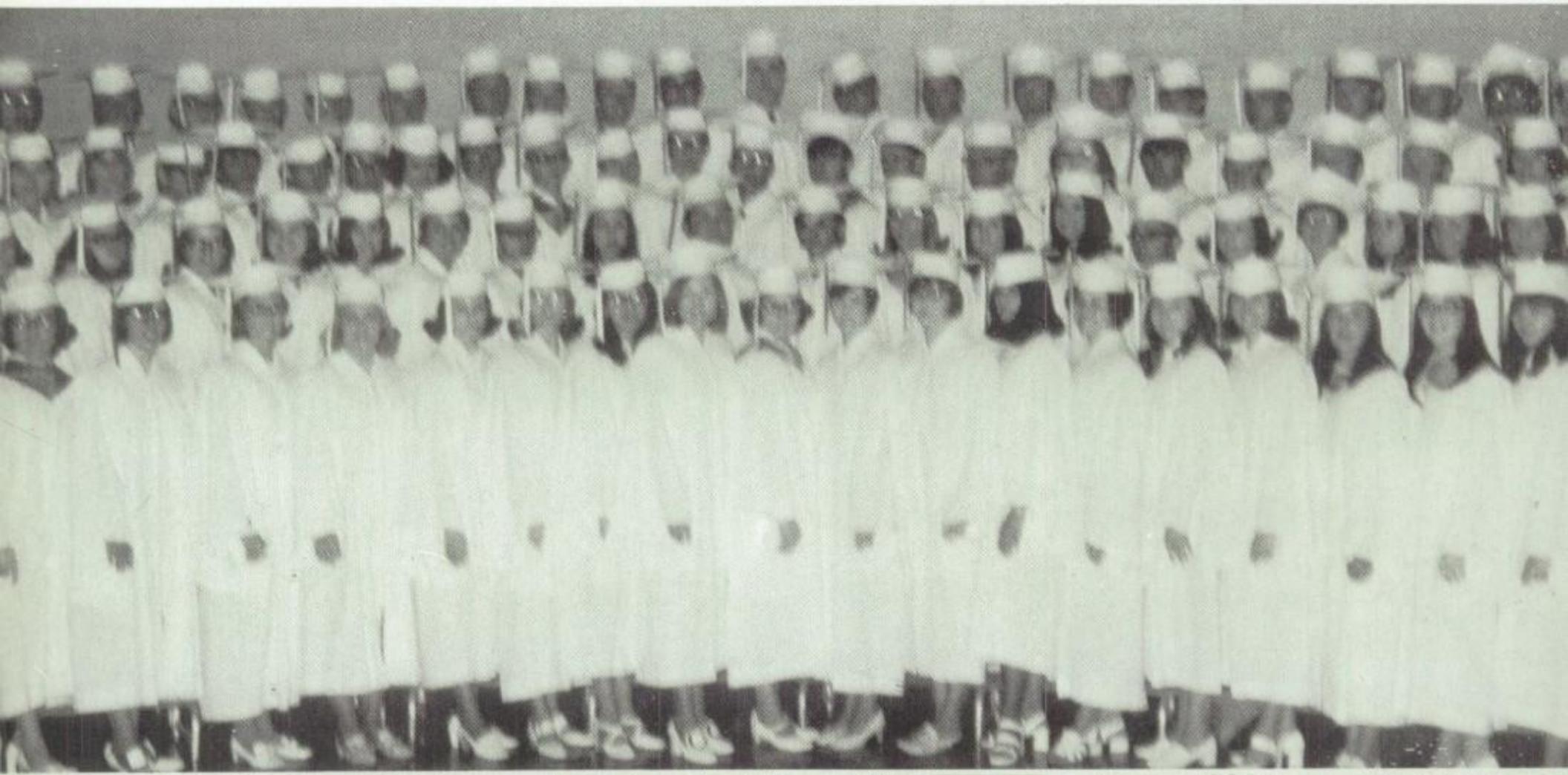


Denise Buske and Janet Mingus sing "I'll Walk With God."



Mr. Cook, Mr. Mohr, and Mr. Farr watch as the seniors process.

This is not the beginning of the end.



VALEDICTORIAN
Norman Mohr



Risa Howell, Sherrie Shelton, and Rhonda Garth sing the "Impossible Dream."



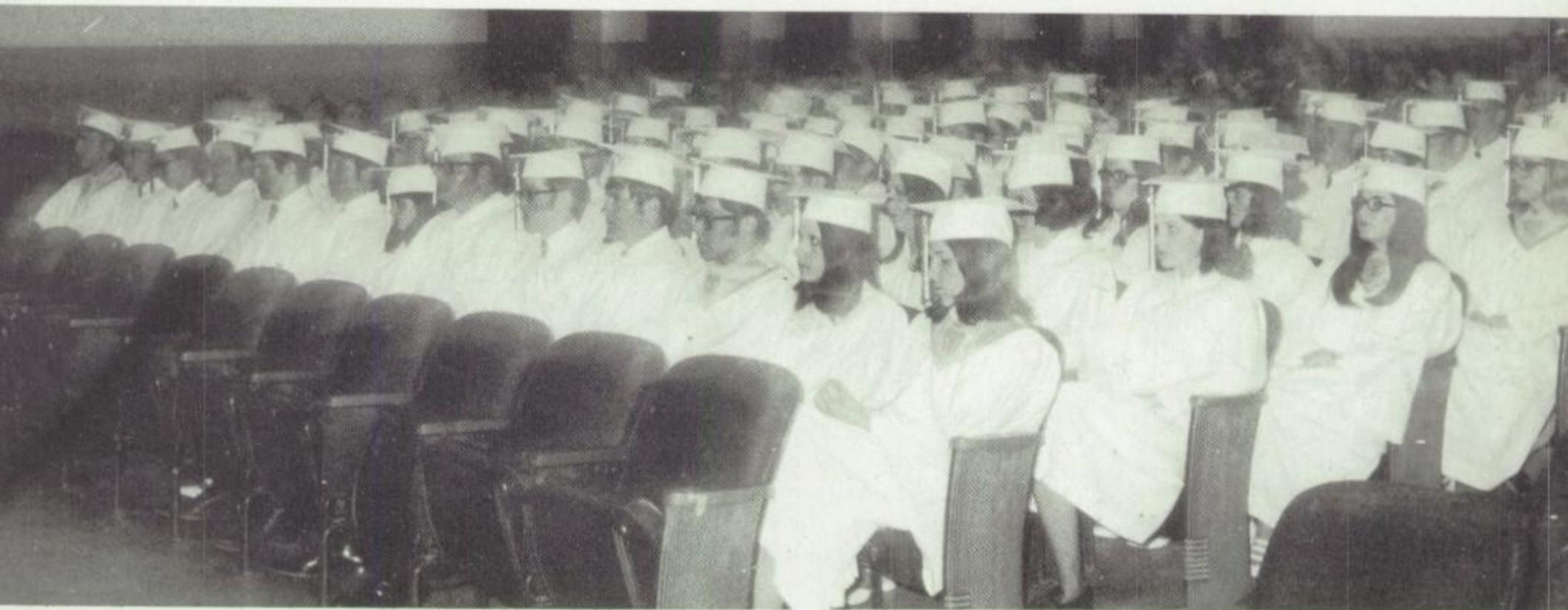
Jenisu Fallwell as she proudly receives her diploma.



SALUTATORIAN
Karla Patterson

This is the end of the beginning.

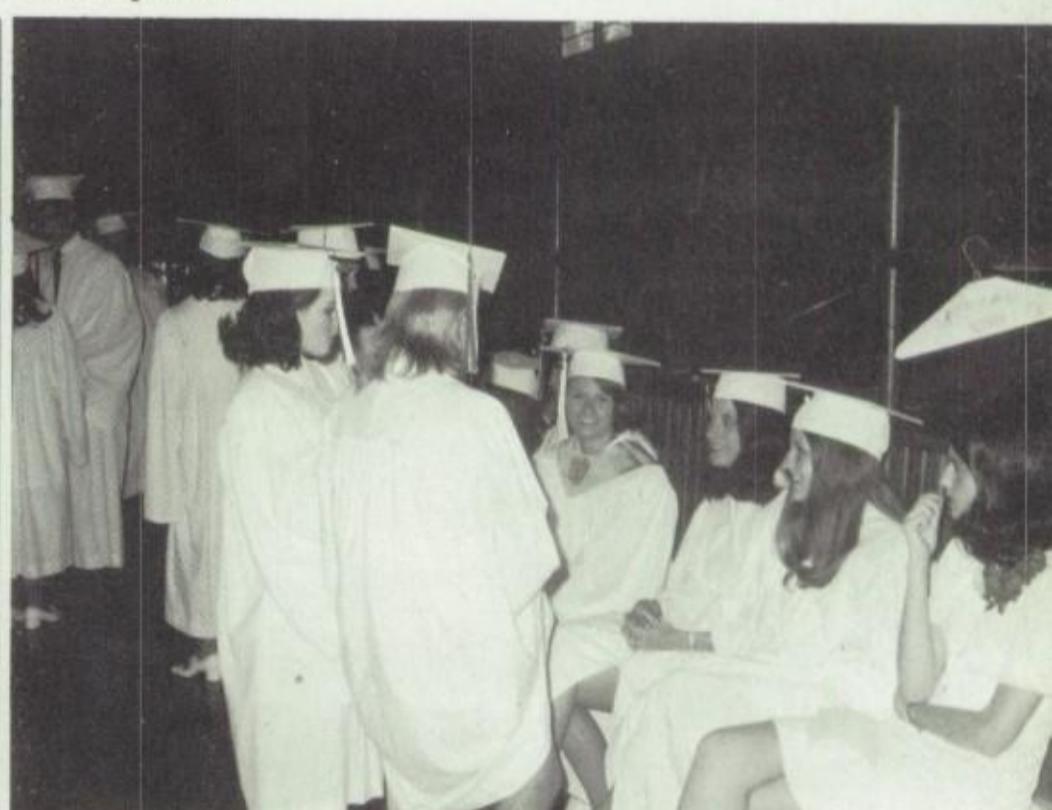
Winston Churchill



Seniors await reception of diplomas.



Enjoying the swim party.



Happiness now, sadness later.

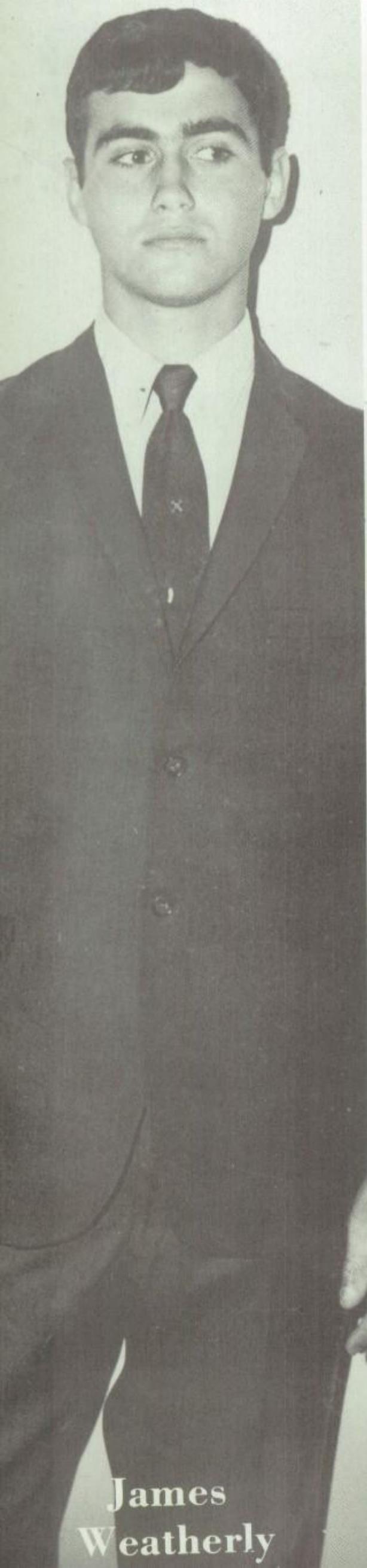


The dance another part of graduation.

A senior's best friend after an all night celebration.

Discussing the future???

Junior Favorites



**James
Weatherly**



**Lana
Renner**

Junior Sponsors and Officers



Miss Morton and Mr. Pearson struggle to help the Junior Class.



OFFICERS

PRESIDENT:
Mike Mills

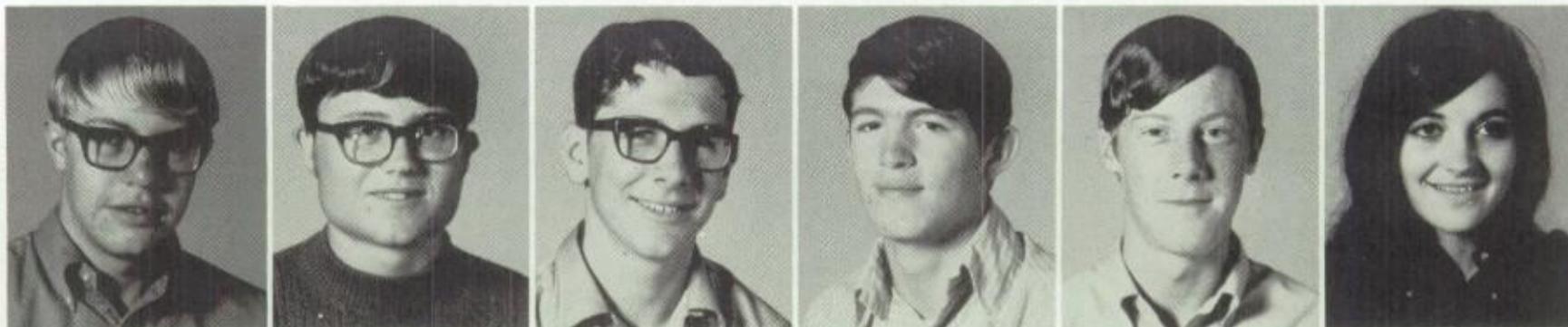
VICE-PRESIDENT:
Don Fortenberry

SECRETARY:
Susie Spring

TREASURER:
Dale Schueler

Juniors Attain More Skill . . .

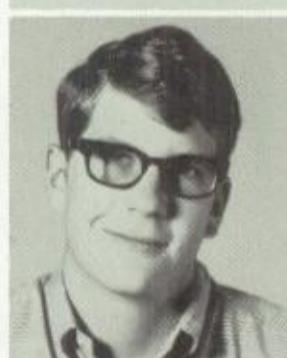
Anthony, Dennis
Bails, Kenny
Bauer, Dwayne
Bentley, Charles
Bingham, John
Boyd, Dala



Brown, Gloria



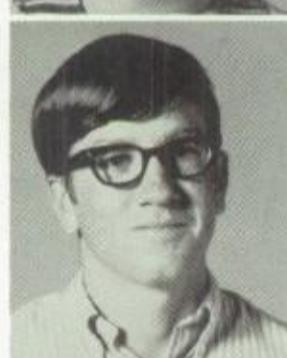
Buchanan, Mike



Campbell, Cindy



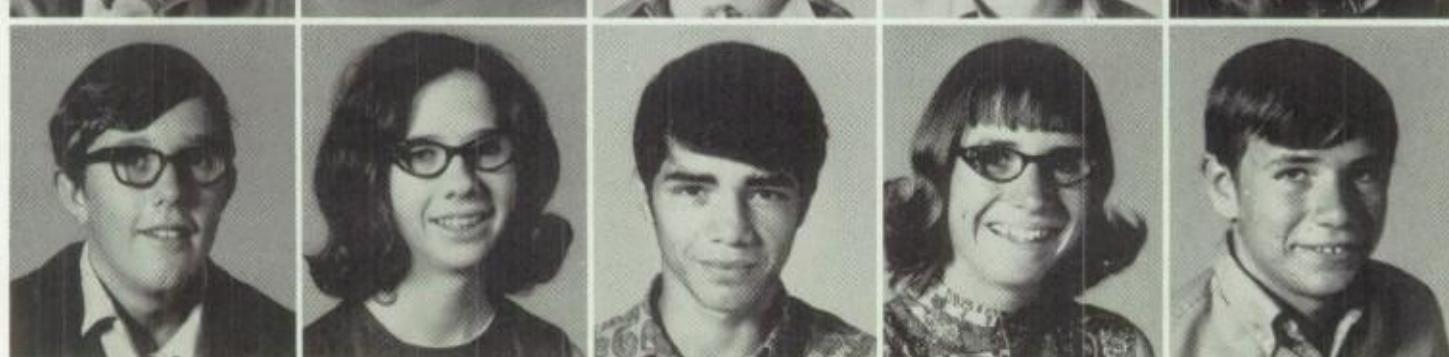
Carlton, David



Caswell, Jackie
Clark, Wesley
Crockett, Karen
Crockett, Sharon
Cudd, Johnnny



Cummings, Kirk
Deaton, Glenda
Deleon, Jamie
Denney, Ellen
Drager, Samuel



Lana helps stomp out F.H.S. roaches.

Accept More Responsibility . . .



Dukes, Regina
Dunn, Casey



Elliot, Brian
Elmore, Tim



Fallwell, Connie
Fallwell, Gary



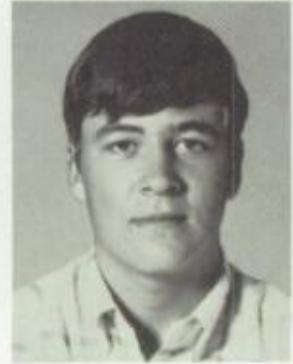
Floyd, Susan.
Finley, J. V.



Fite, Bruce
Fortenberry, Don



Jones, Jim
Johnston, Larry



Jennings, Ricky
Jackson, Faye



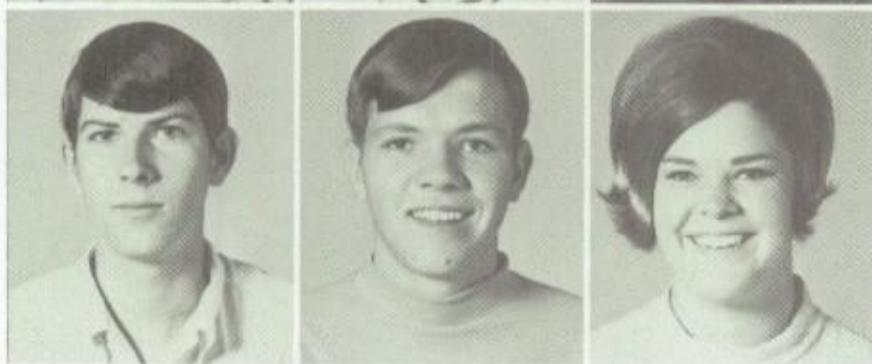
Rise in Leadership . . .



Garner, Donna
Harrelson, Jodean
Harvey, Jimmy



Langford, Mickie
Leal, Gilbert
Lewellen, Donnie



Love, Earl
Mason, Donnie
Massie, Jayn



Miles, Mike
Mills, Mike
Morales, Jessie
Murphree, Ginger



Are you missing one? Dobie.



Odom, Boni
Perkins, Linda
Pope, Gary
Rando, Pedro



Oden, Jerry



Renner, Amy



Renner, Conrad

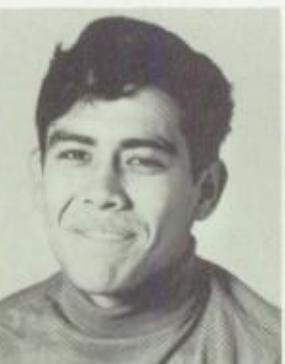


Renner, Lana



Rick seems to find something very interesting!

And Anticipate the Future . . .



Reznik, Sandy
Rivera, Jose
Rodriguez, Luci
Scales, Nancy



Schilling, Clyde
Schueler, Dale
Schueler, Kathy
Seale, Dan



Short, Vickie
Schuman, Glenn
Smith, Esther
Smith, Larry



Spring, Susie
Stokes, Ruthie
Snyder, Gene
Taylor, Mike



Weatherly, James



Vaughn, Shelley
Vera, Danny
Walters, Jackie
Wassom, Debbie



Welch, Gay



Wyly, Debra



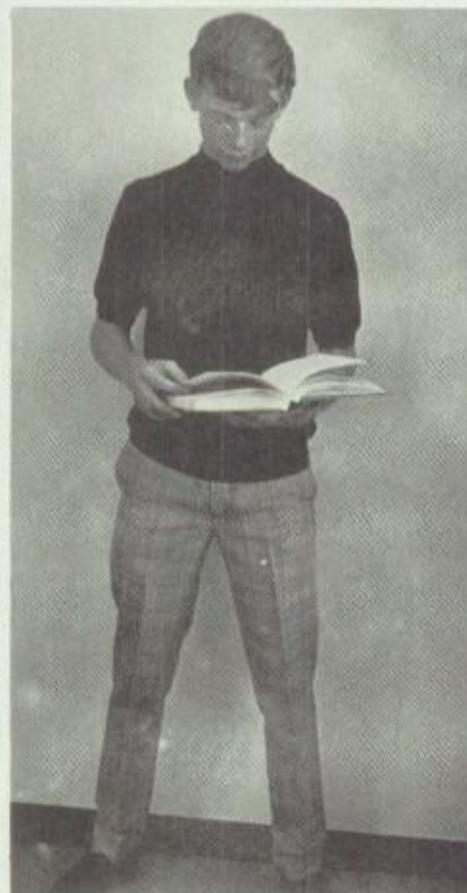
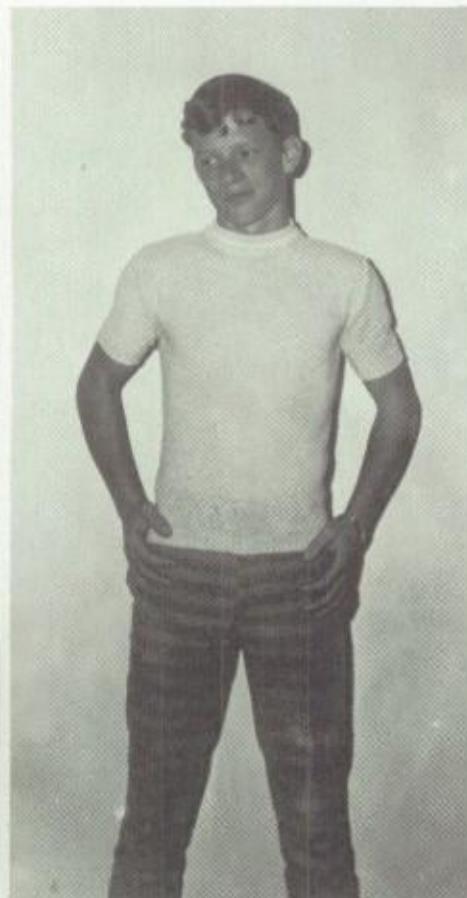
Wenner, Donald

The Junior girls enjoy a nap during class.

Sophomore Favorites



**Richard
Shirley**

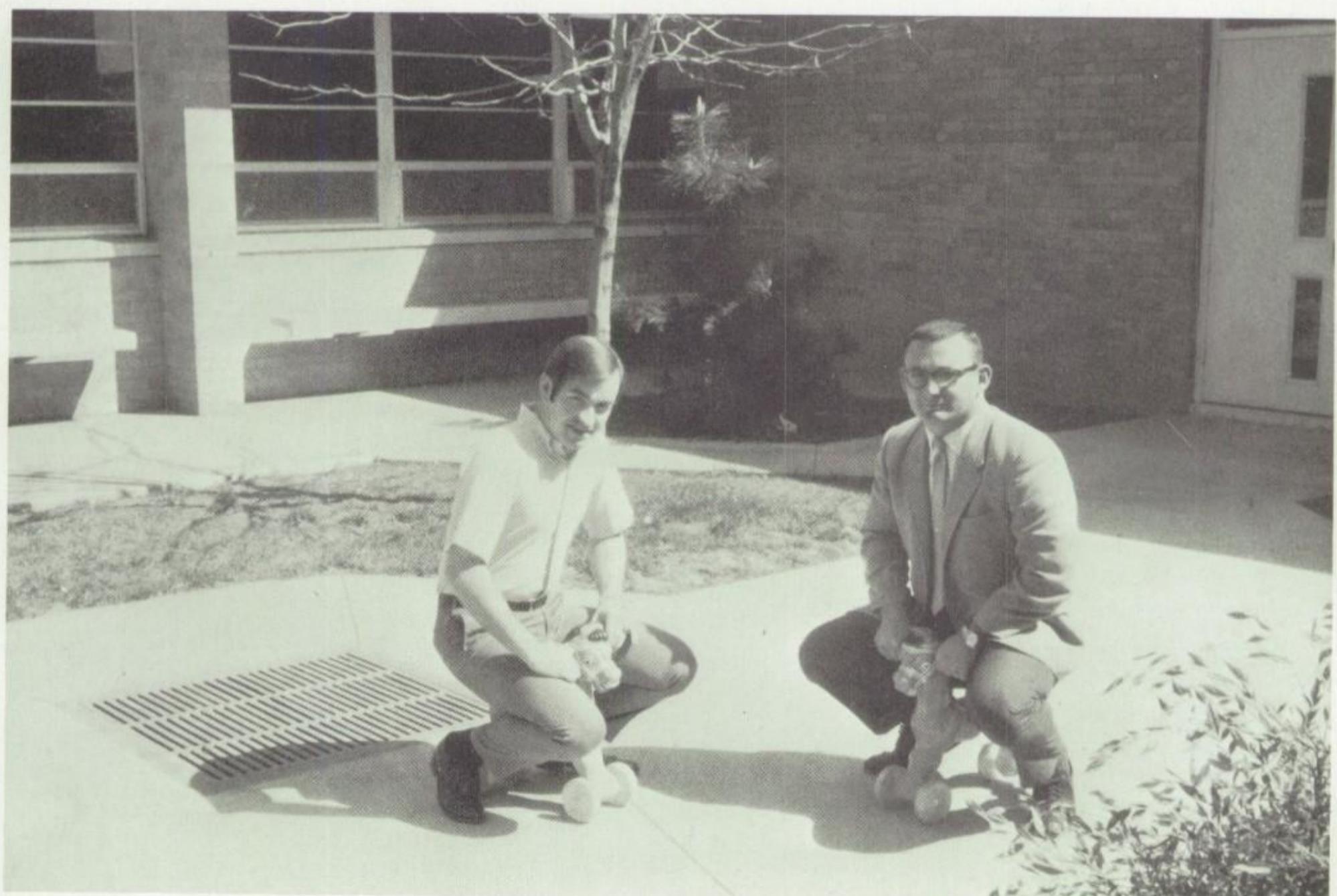


**Diane
Day**

Sophomore Class Sponsors and Officers



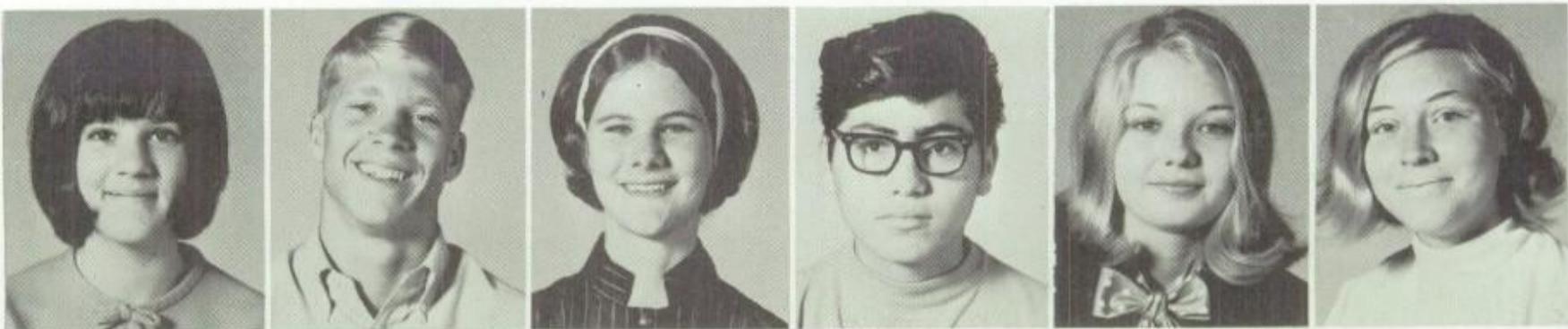
The officers for the sophomore class of 1970 are *from left to right*: Richard Shirley, Vice-President; Bill Bailey, President; Susan Martin, Secretary; and Diane Day, Treasurer.



The sponsors this year for the sophomore class are Mr. Dodd and Mr. Morgan. Their interest in the class as a whole and their ability to get along with the students have made them very appropriate sponsors.

The Sophomores Learn to Be Capable Leaders . . .

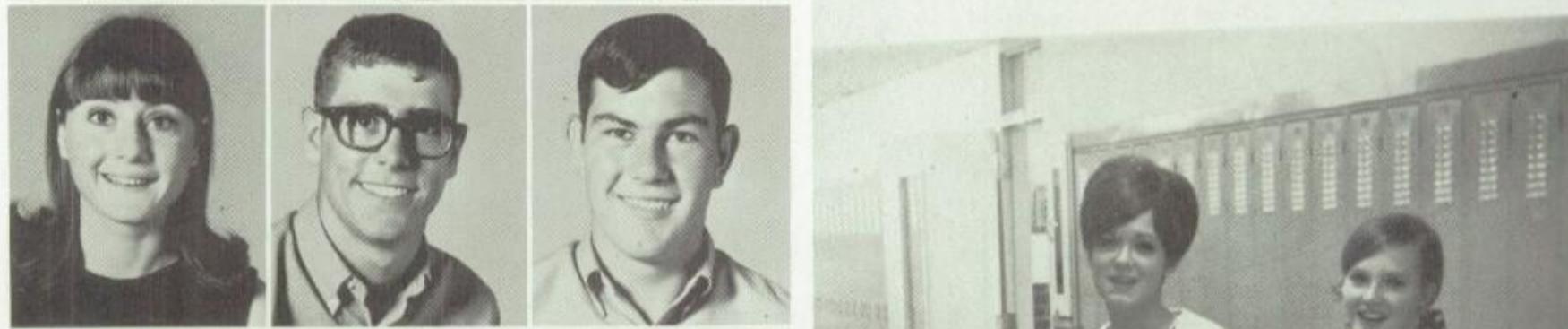
Allmon, Barbara
Bailey, Bill
Baur, Rhonda
Bautista, Baltizar
Beck, Vicki
Bridgeman, Trina



Broyles, Maxine
Buske, Dave
Campbell, Donny



Carter, Debbie
Collier, Nick
Cook, Carroll



Coronado, Sookie
Cudd, Denise
Day, Diane



Dodd, Fran
Dorrell, Randy
Drake, Bobby



I had a pass a minute ago.

Dukes, Gary
Emerson, Margaret
Estrada, Ignacio
Fallwell, Larry
Fields, Gene
Finley, Maron



Flores, Sylvia
Frazier, Denise
Grant, Christine
Gregory, Linda
Hamilton, Allen
Harvey, Kay



Contribute Services . . .



Hiveley, Dixie
Hedges, Georgia
Holt, Reba
Horton, Kathy
Howell, Kevin
Hufstickler, Linda



Hurst, Ann
Linda,
Kelley, Darla



Kendrick, Sally
King, Kathy
DeLeon, Oberlin



Lewis, Randy
Linderman, Rusty
Long, Tommy



Mabry, Jerry
Martin, Carolyn
Mathis, Janet Sue

"No wonder I feel tired. I have soup flowing in my veins instead of blood."



McClain, Kathy
Melton, Gail
Milner, Janice
Mingus, Vicki
McMurtry, Claude
McPherson, Ronnie



Mohr, Mark
Nichols, Patricia
Northcott, Ray
Odom, Bobi
Patterson, Cheryl
Perkins, Leslie

Desire an Education . . .

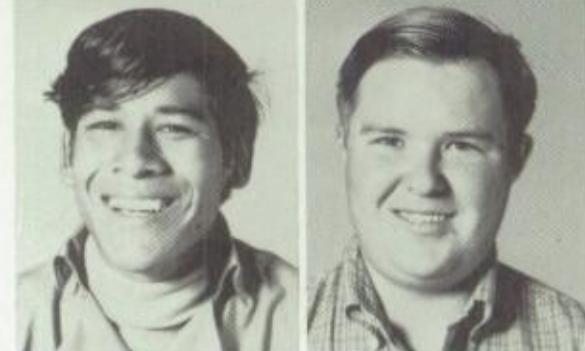
Phipps, Gary
Pruett, Melissa
Putman, Danny
Raymond, Mary
Rector, Ricky
Reithmayer, Jill



Rivera, David
Roberts, Mike

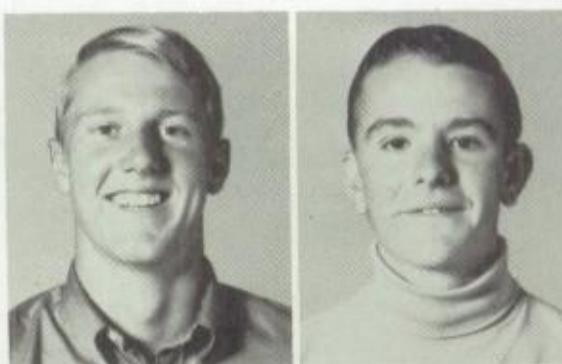


"Diane, I just don't think white crepe is suitable for a track uniform."



Royal, Mike
Sanders, Larry

Larry Fallwell is seen entering the restroom in search of that dangerous outlaw, Johnny Smoke!



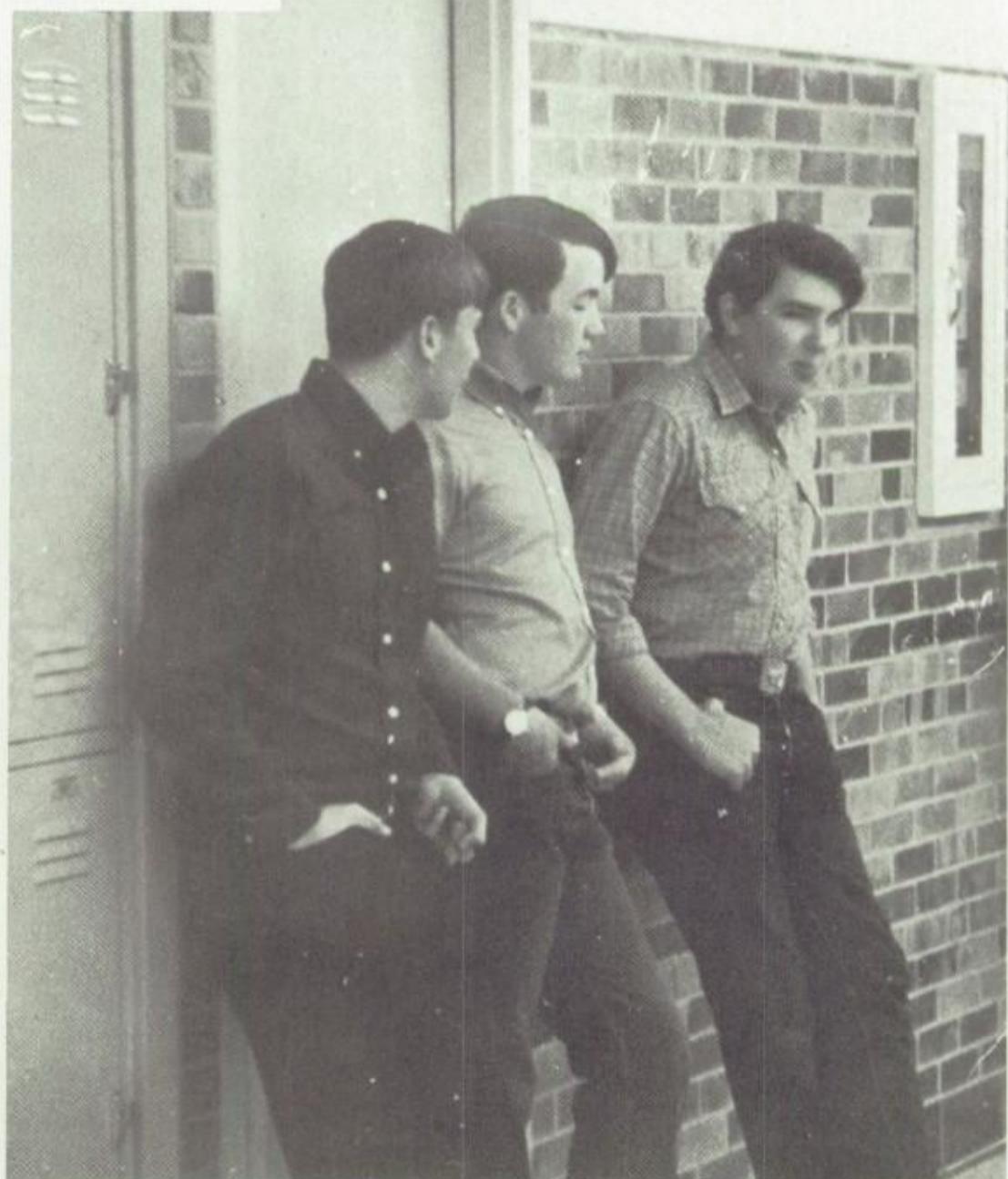
Sanders, Sheldon
Schlenker, Carleen
Schueler, Clinton
Schueler, Vicki
Shirley, Richard
Sides, David

Look Forward to Their Junior Year



Sims, James
Singletary, Clifford
Spencer, Raymond
Stone, Steve
Struve, Sheila
Taylor, Paula

Thompson, Jeanie
Trevino, Rudy
Ulen, Vicki



I read my chapter. Did you?



Vera, Sammy
Welch, Veca

The local chapter of the Wild-Angles meets around the dark room each day.



Whaley, Louise
Wheeler, DeeAnn
White, Troy
Widmier, Lynn
Wilkins, Dixie
Woody, Billy Sue

Freshman Favorites



**Kevin
Wiseman**



**Carol
Reeve**



Freshman Class Sponsors and Officers



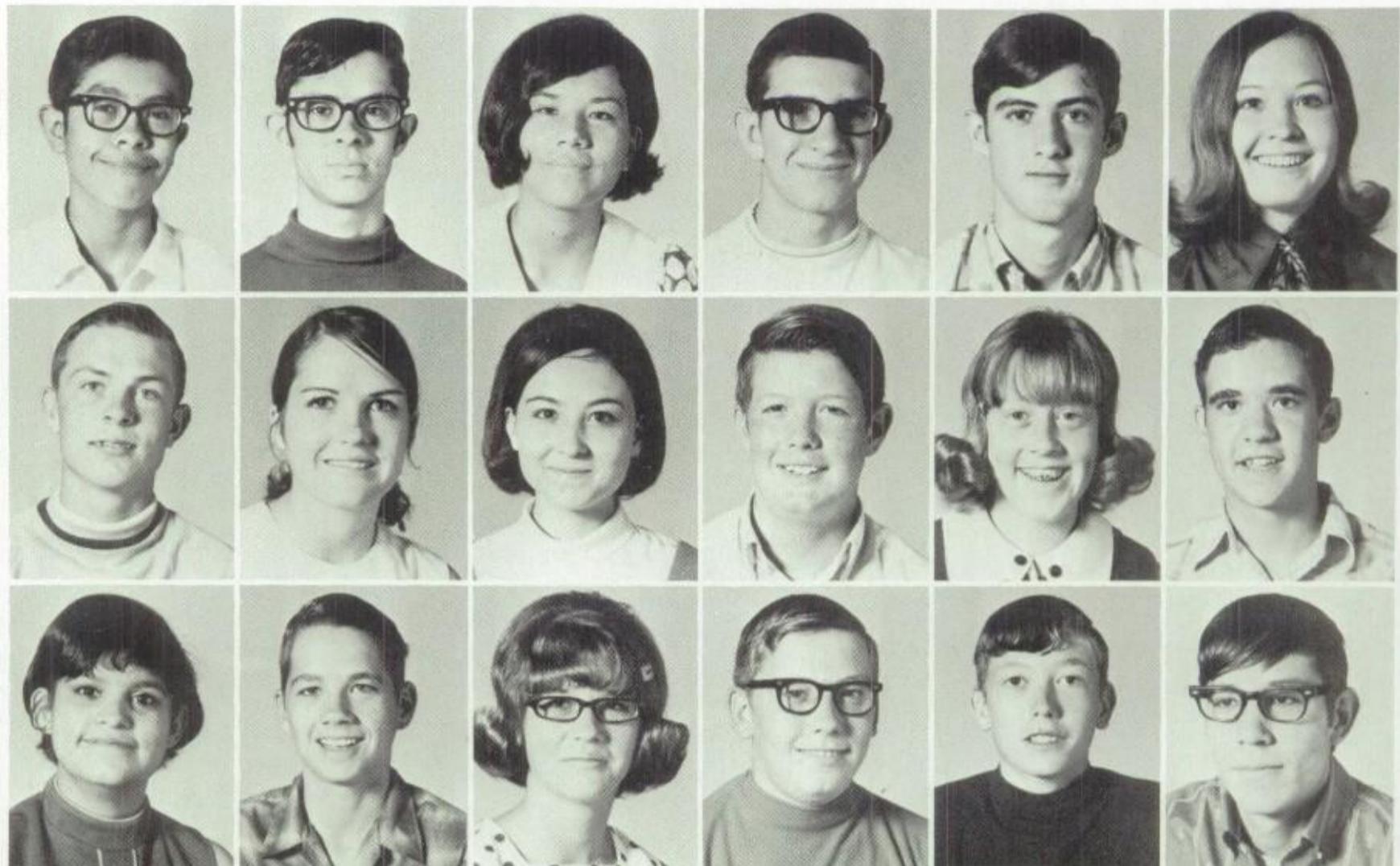
SPONSORS: Coach Cleveland and DeBord.



OFFICERS: President: Mike Martin, Vice President: Kevin Wiseman, Sentinel: Gerald Wyly, Secretary: Carolyn Murphree.

Striving for Excellence and Success

Rudy Aguirre
Paul Aragon
Rose Mary Aragon
Willie Bailey
Johnny Bandy
Cindy Barnett



Linda Castillo
Howard Denny
Sahara Gammon
Dickie Garner
Matt Garth
Rafael Gonzales

Jason Grimsley
Darlene Harper



Deena Harper
Donna Harper

Belinda Harris
Mickey Hernandez

Silvia Hernandez
Davey Hill



Students are forced to sit down and rest after eating in the cafeteria.

New Adventures and Daily Routine



Some freshmen will never learn to keep their mouths shut.



Paulette Hughes
Cindy Hutson

Rufus Jackson
Pam Jarecki

Debra Kretzman
Juanita Leal



Travis Lee
Donna Lewellen
Katie Lewellen
Scott Lillard
C. B. Looper
Terry Mabry

Dana Mann
Mike Martin
Susan Martin
Nancy Martinez
Darrell McMurtry
Mike Messenger



Gary Mingus



Rex Minschew



Freshmen aren't always this solemn.

Prudent Planning for a Beginning



Bob Moore



Rachel Moralis



Carolyn Murphy

Freshmen are eager to learn and very enthused about being in high school.



Carol Morgan
Vandra Nichols



Kim Parr
Yolando Pedroza



Mario Perea
Patricia Phipps



Elisa Rando
Mary Raymond



Won't any boys talk to you sweet little girls?

"They Ask the Oddest Questions"



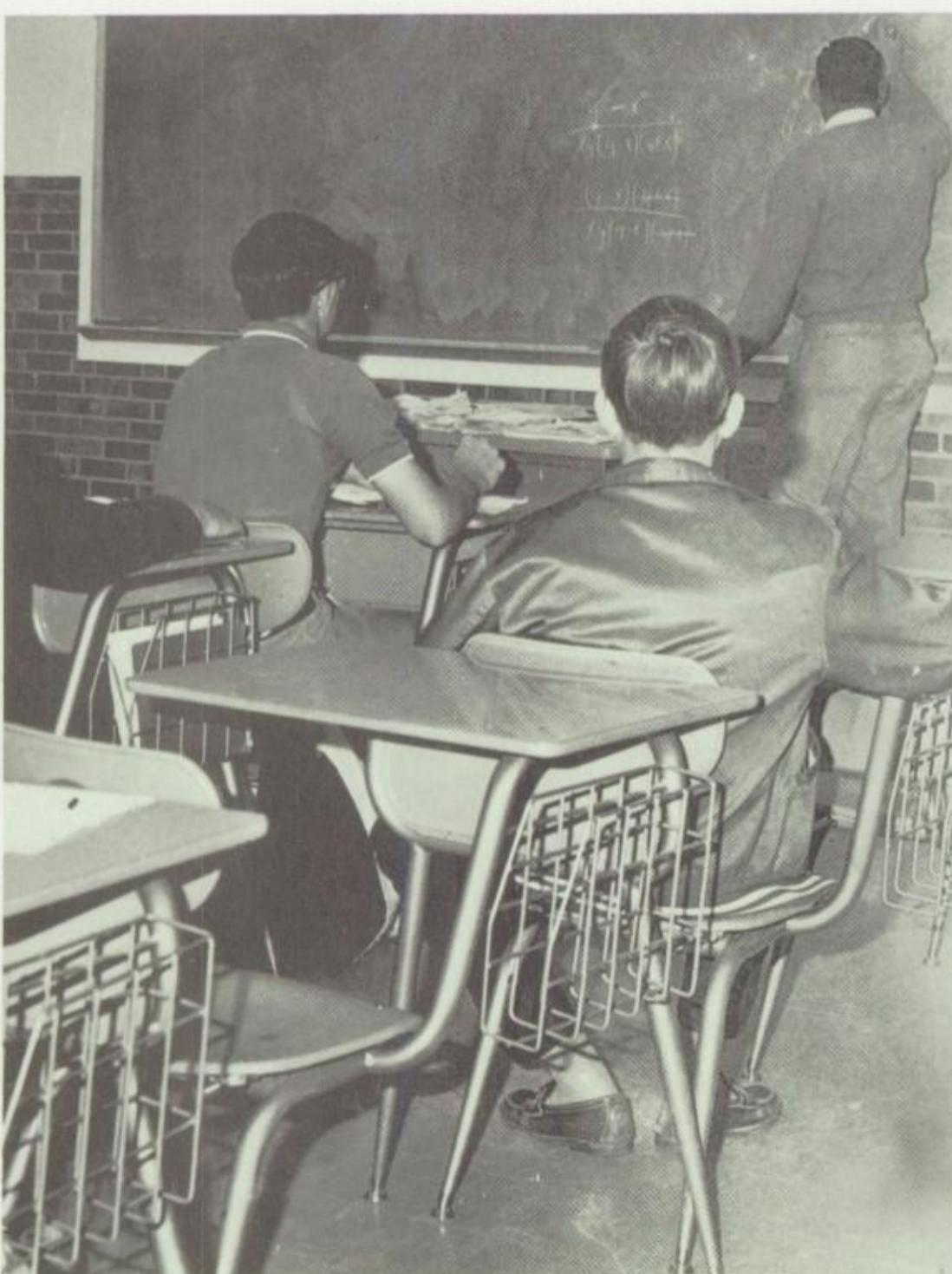
Silvia Raymond
Chuck Rector

Tomasa Rios
Carol Reeve

Maria Rodriguez
Kathy Rorabaugh



Some freshmen can't wait for class to start.



You have to be brave to turn your back on a class of freshmen.



Colleen Royal
Betty Sachs



Kevin Schilling
Frank Siaz



These girls plan on making good wives someday.

Bewildered Beginners Commence New Careers



Sharon Smith
Holly Stephenson



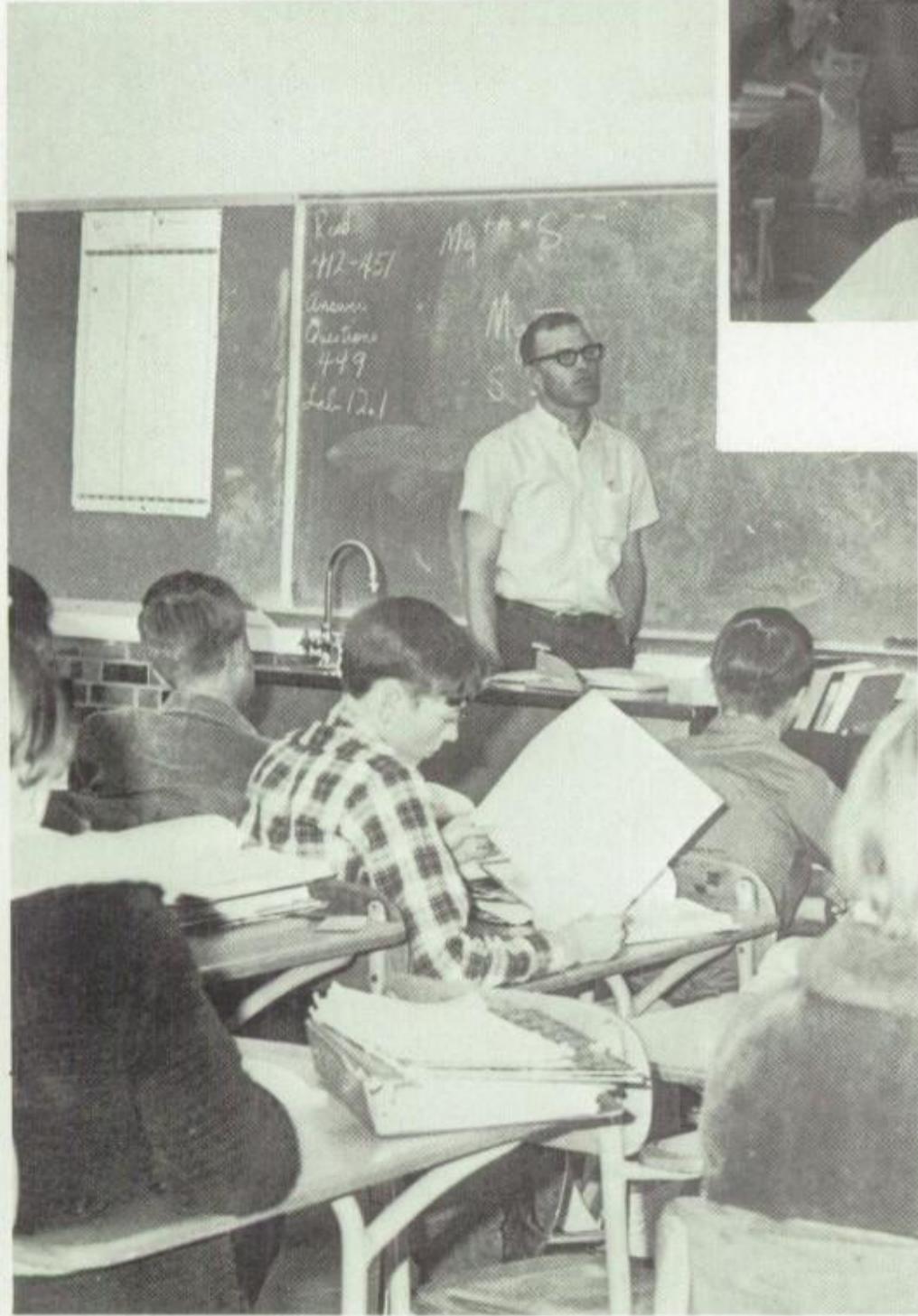
Kirk Taylor
Renee Taylor



Randy Terry
Glenda Walker



Coach Cleveland enjoys teaching freshmen.



The freshmen thought they were through with Mr. Merritt when they got out of grade school.

Mark Walters
Holly Welch



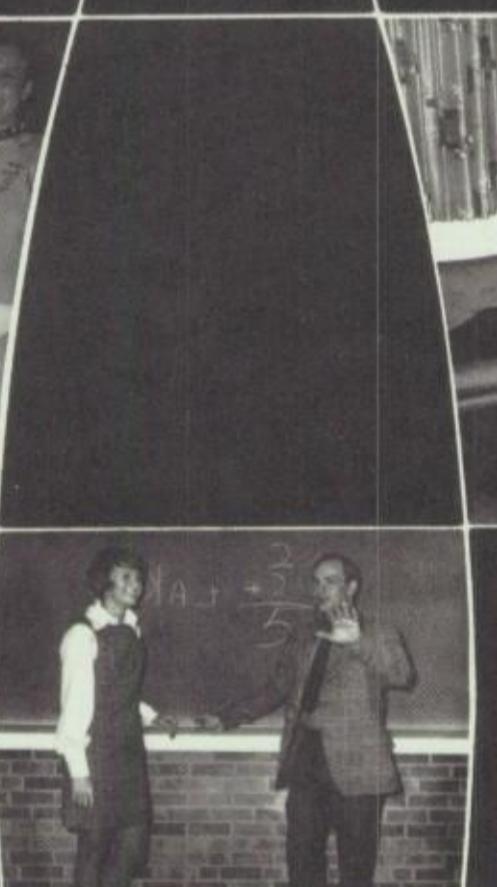
Kevin Wiseman
Kay Woody



Gerall Wyly
Allan Zeman



PERSONALITIES



Miss F.H.S.



Mr. F.H.S.



Most Beautiful

G
a
y
W
e
l
c
h



Most Handsome



D
o
n
n
y
C
a
r
t
h
e
l

Most Beautiful Nominees

Carleen
Greeson

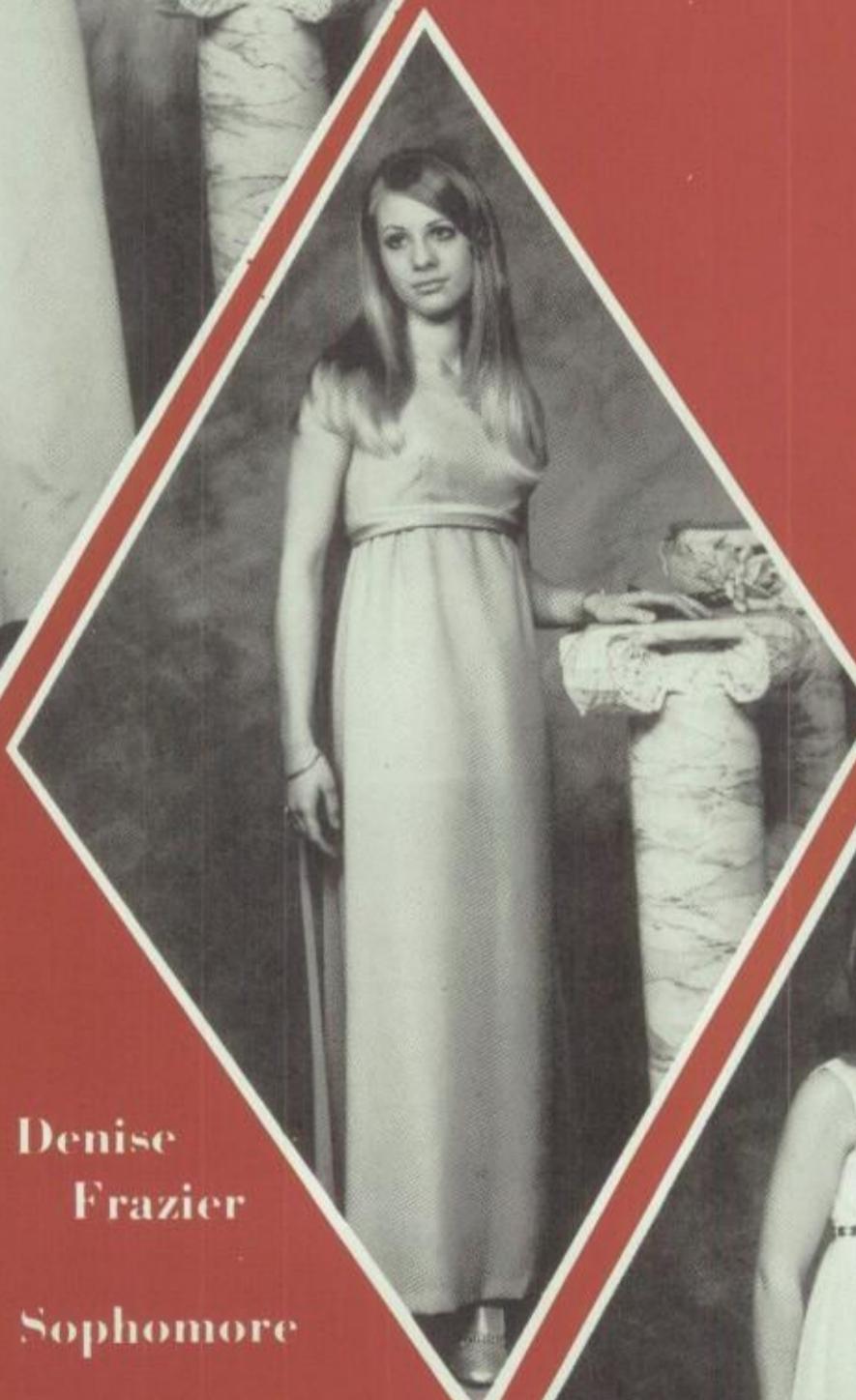
Senior

Denise
Frazier

Sophomore

Carol
Reeve

Freshman



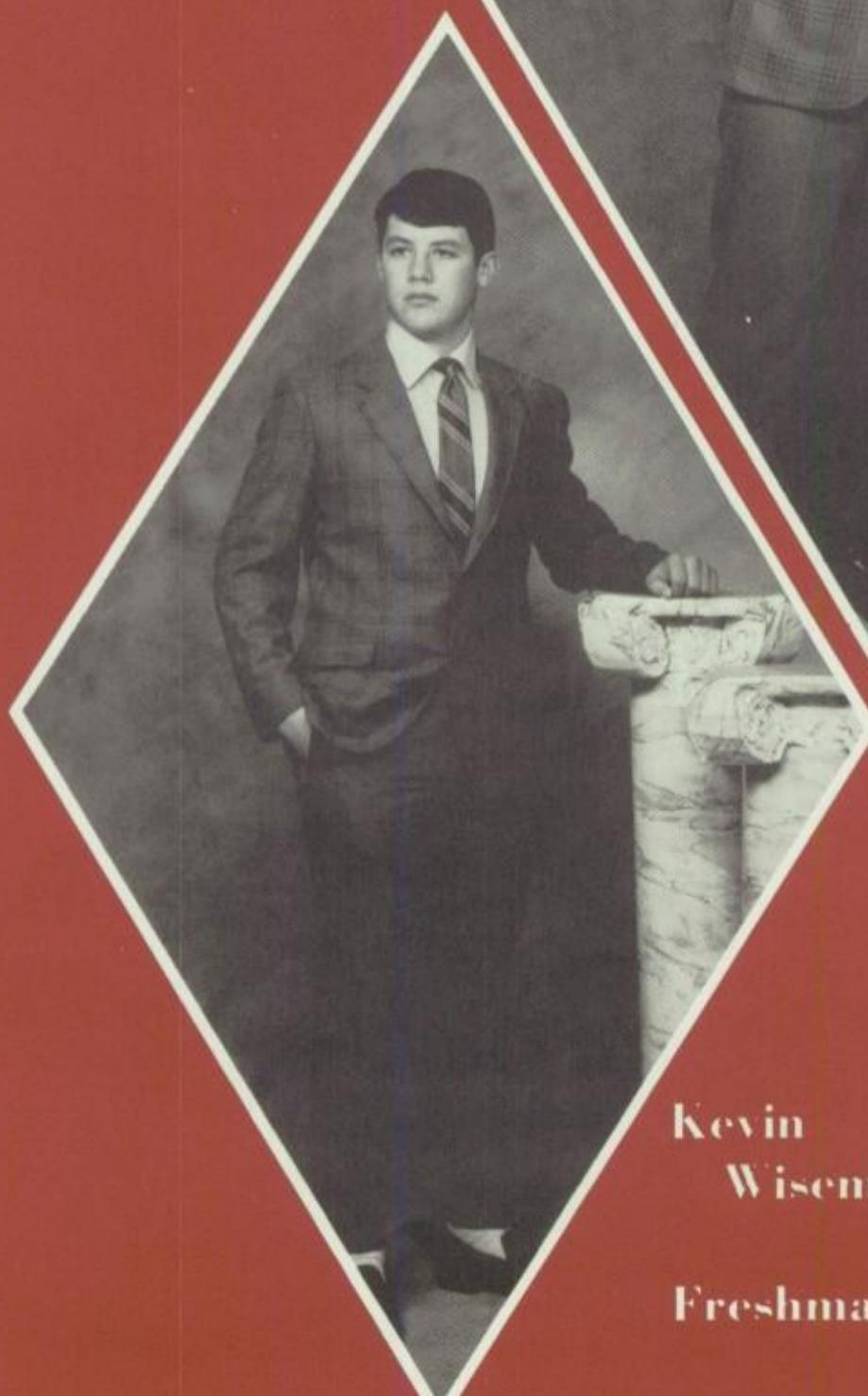
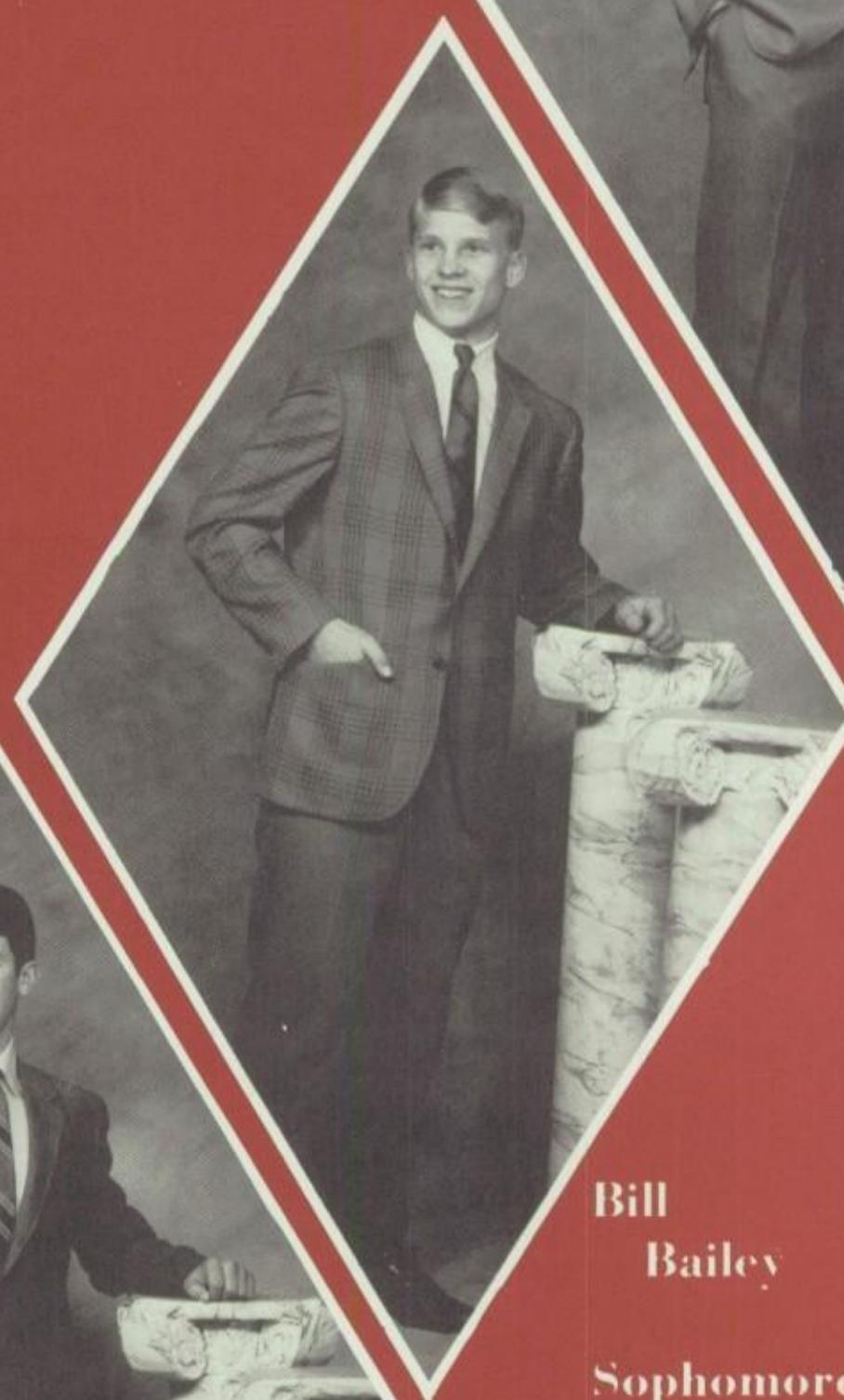
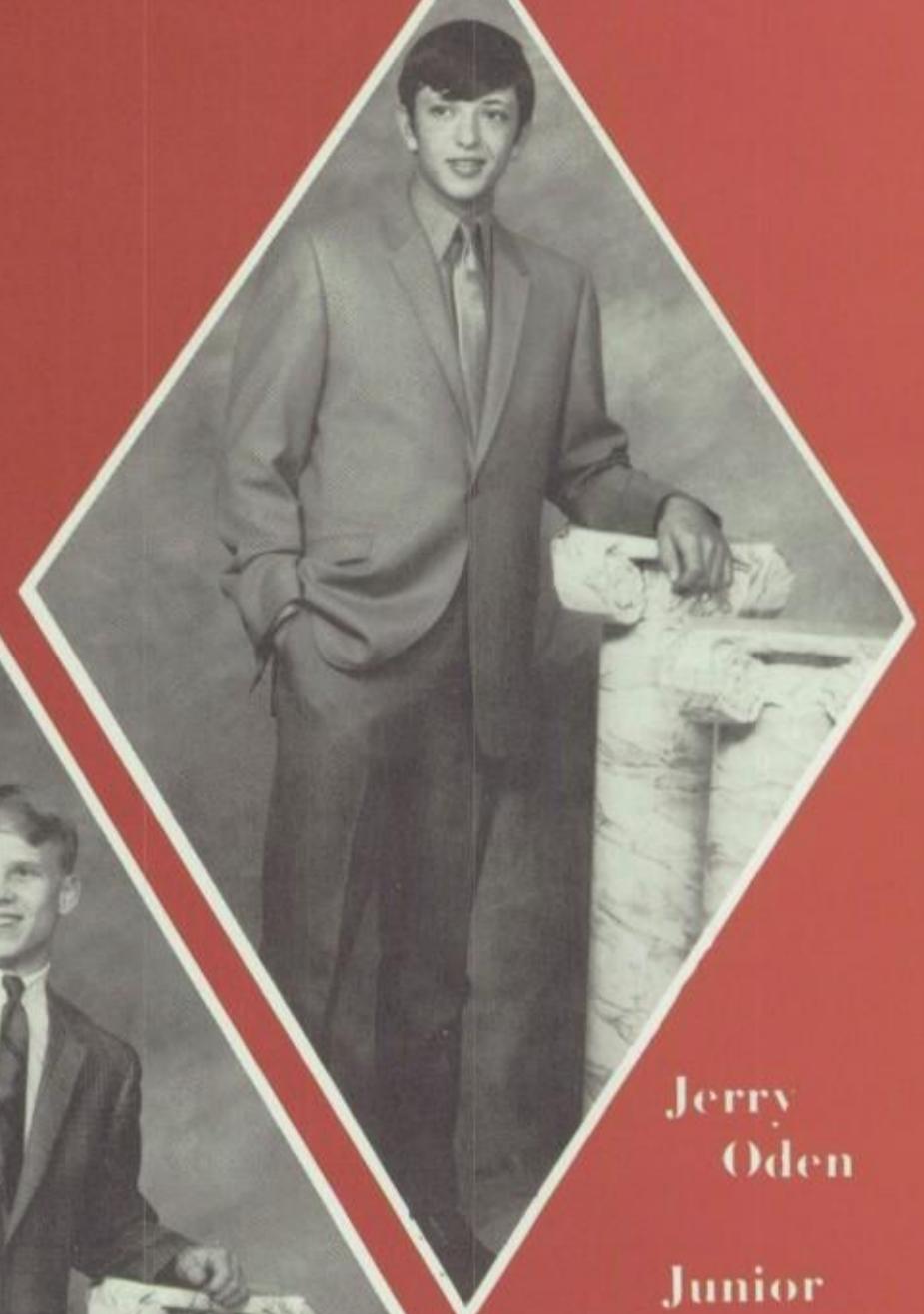
Most Handsome Nominees

Kevin
Wiseman

Freshman

Bill
Bailey
Sophomore

Jerry
Oden
Junior





TO THE ANNUAL STAFF OF 1970:

It was a tough job to select the Most Beautiful-Most Handsome contest from all those groovy faces. I'm only sorry you wouldn't let me call it a tie.

I wish all of you the best of luck.

Sincerely,

Bill Cosby

Maize Queens

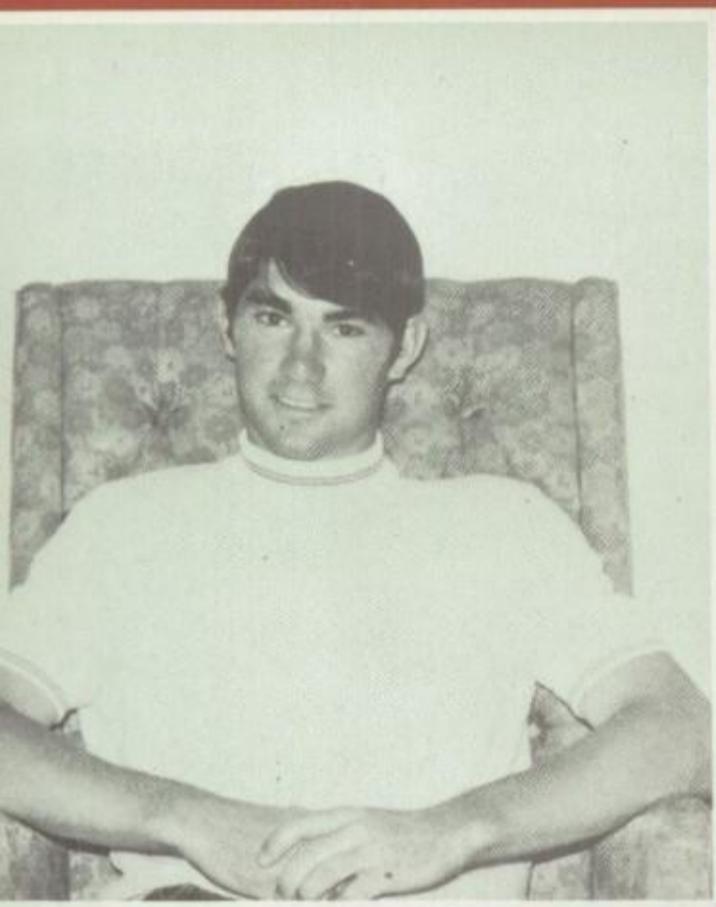


Maize Queen and Attendants

2nd Runner-Up Jan Gromowsky Queen—Pam Grissom
1st Runner-Up —Risa Howell

Who's Who

In Leadership



Ted Procter



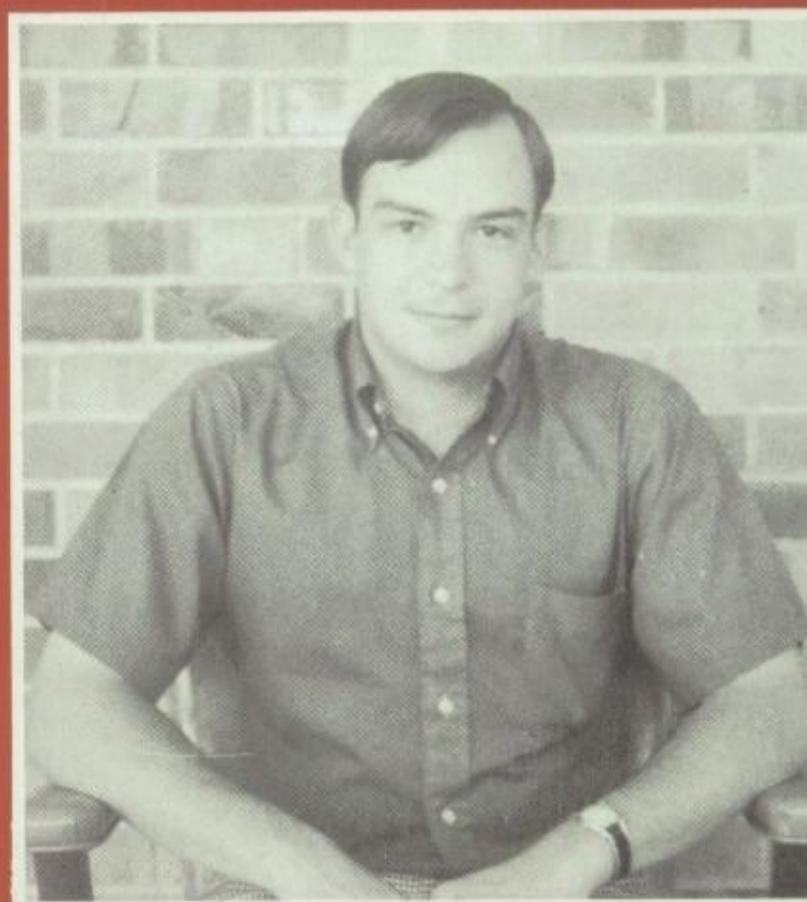
Karla Patterson

A committee of faculty diligently studied the student body looking for those people who have demonstrated above average

In Music



Janet Mingus



Bob Thomas

In F.H.S.

Scholastically



Skip Mohr



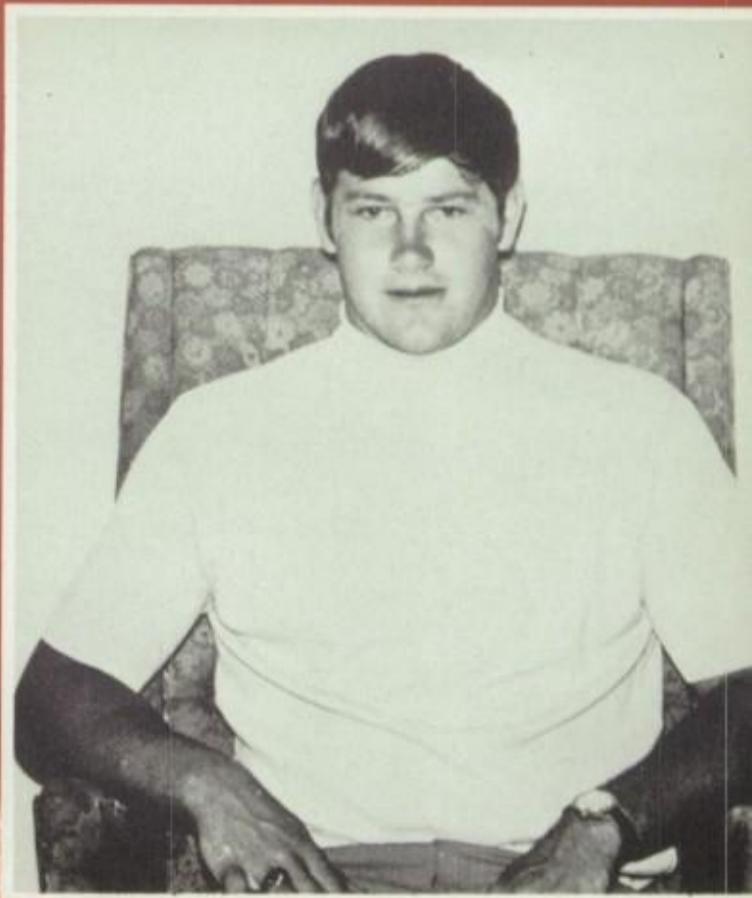
Kay Riethmayer

achievement and cooperation with others. Congratulations to those students selected.

In Sports



Rhonda Garth



Donny Carthel

Mr. and Miss Personality

**Troy Bass
Gwyn Moore**



Most Courteous

**Mike Mills
Jane Rushing**



Best Citizens

Cynthia Wiseman
Bob Thomas

Best Dressed

Debra Mears
Isidore Cordova



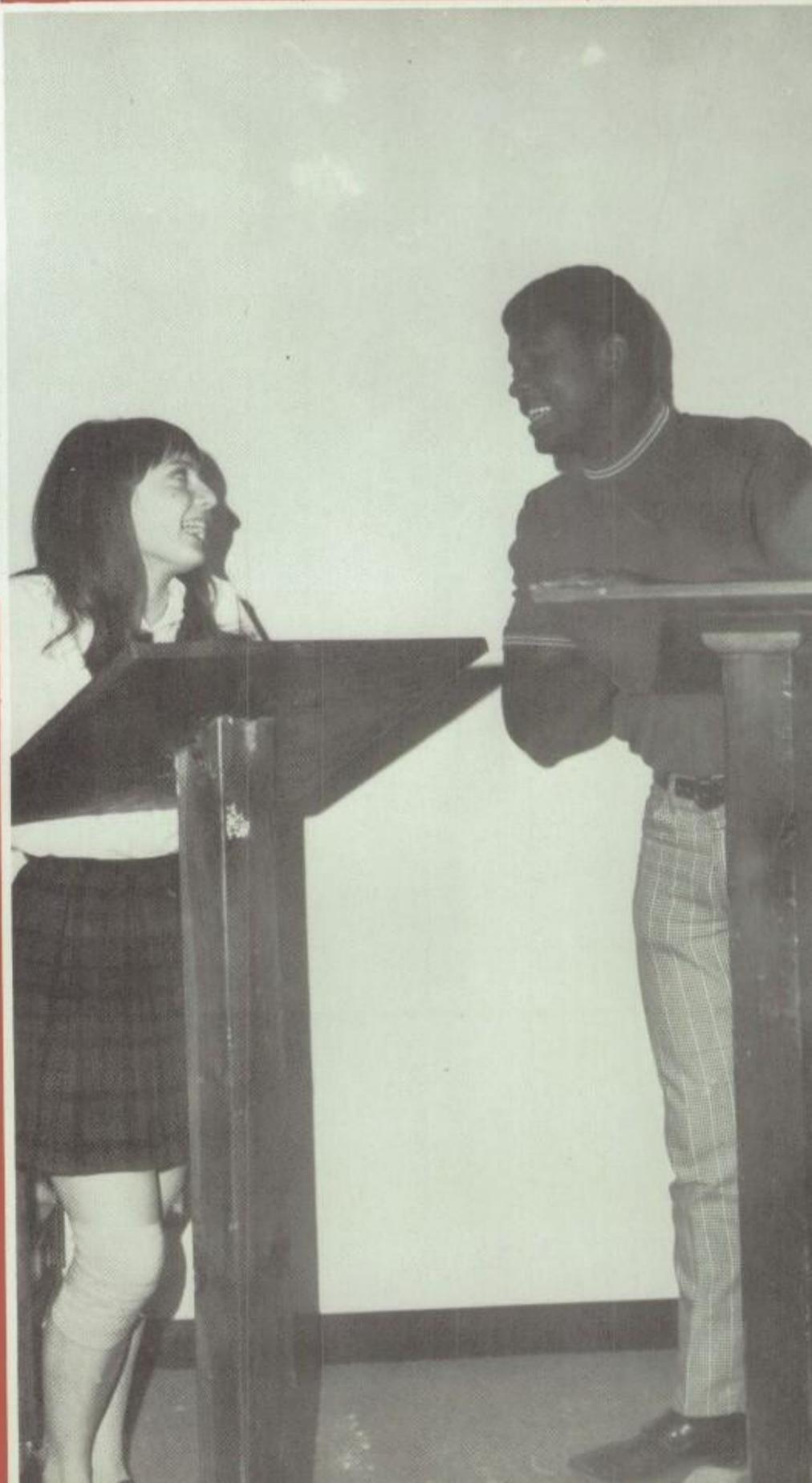


Most Talkative

**Larry Smith
Debbie Carter**

Best All-Around

**Mike Buchanan
Lana Renner**





Most Talented

Ricky Jennings
Risa Howell

Wittiest

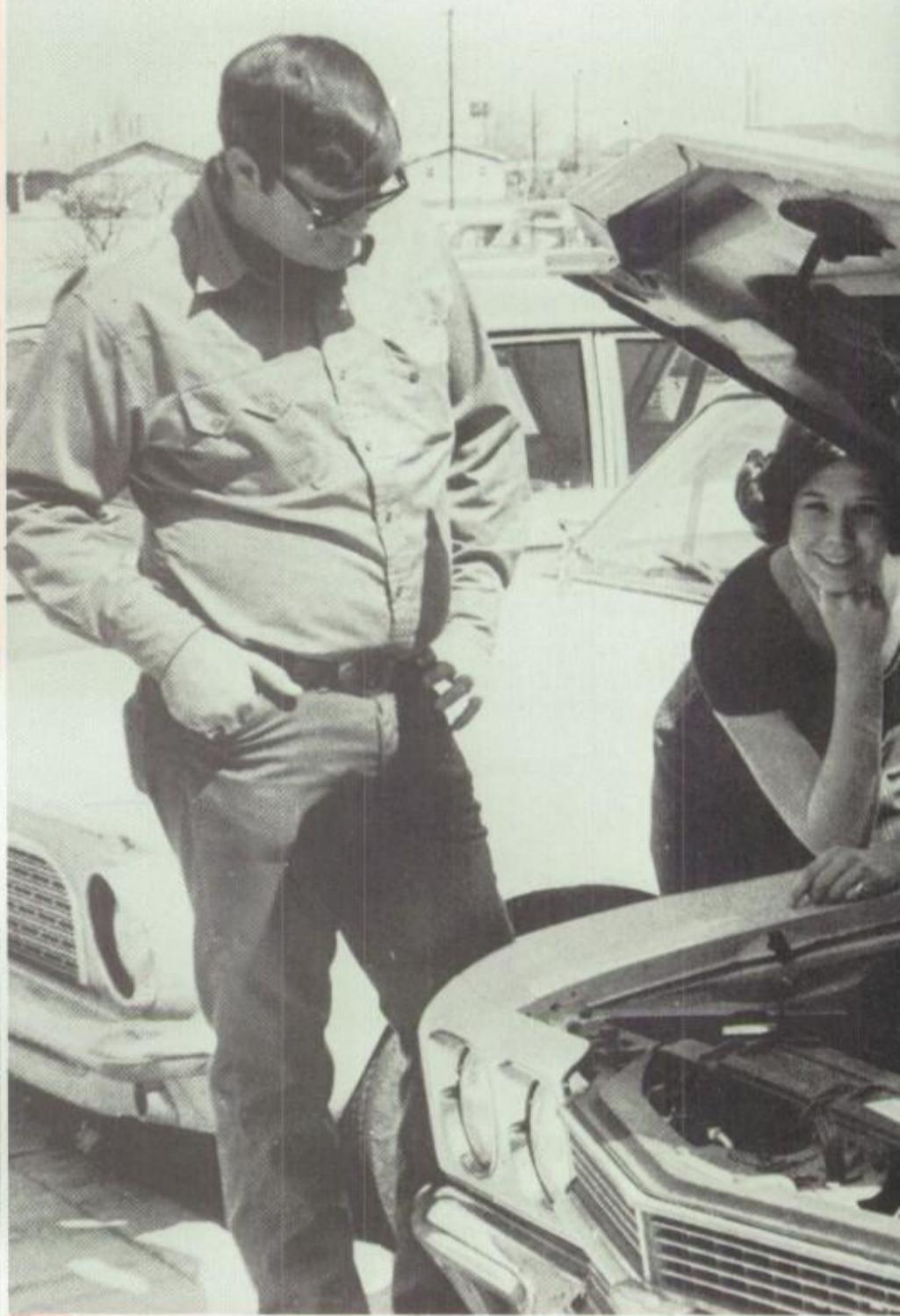
Wesley Clark
Sherrie Shelton



Most Dependable

Chief Buchanan

Susie Spring



Most Typical

Rick Davis

Amelia Sims



Most Likely To Succeed

Norman Mohr
Susan Vestal

School Spirited

Raymond Hamilton
Myra Sue Day



Friendliest

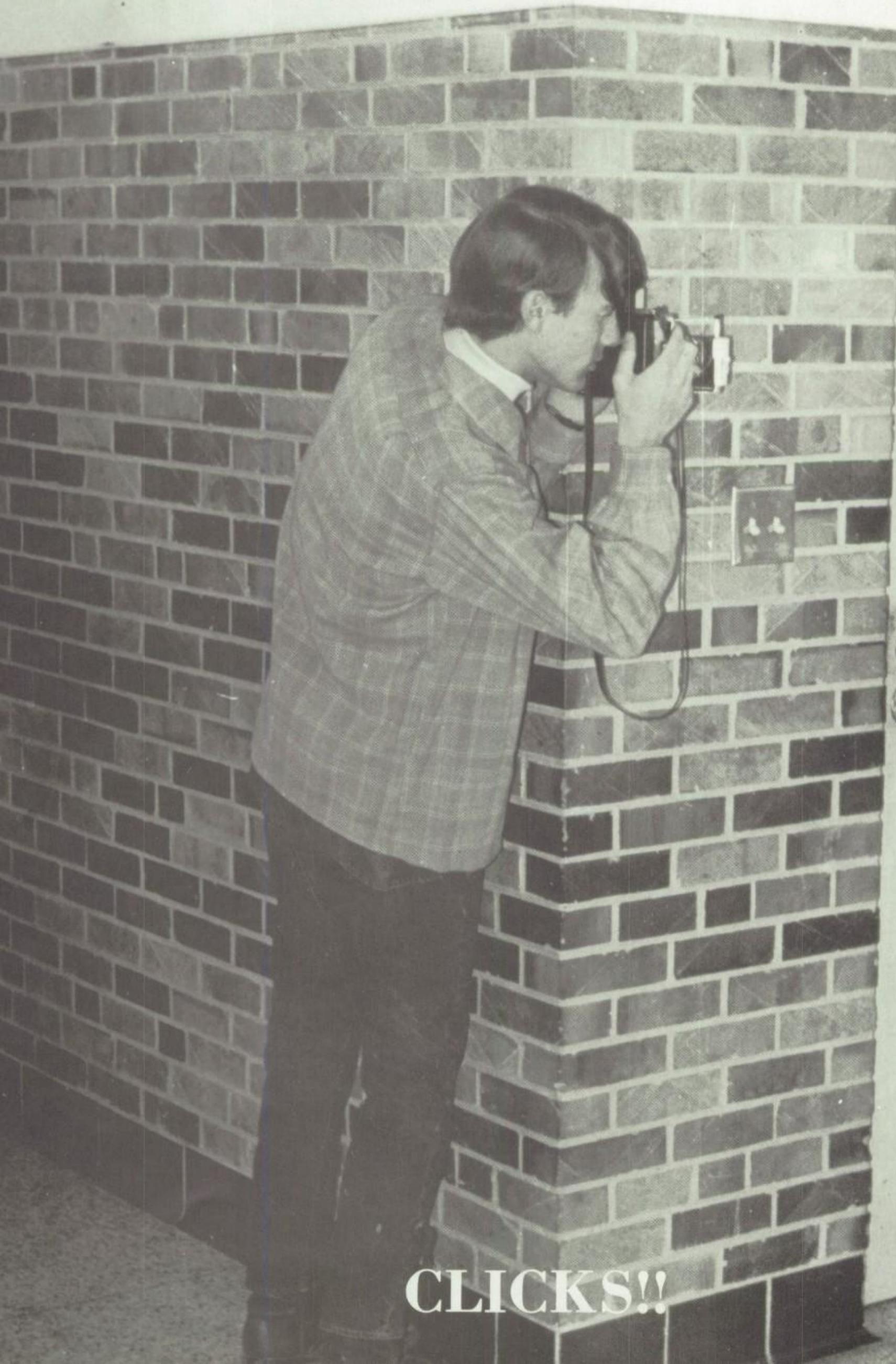
Gloria Brown
James Weatherly



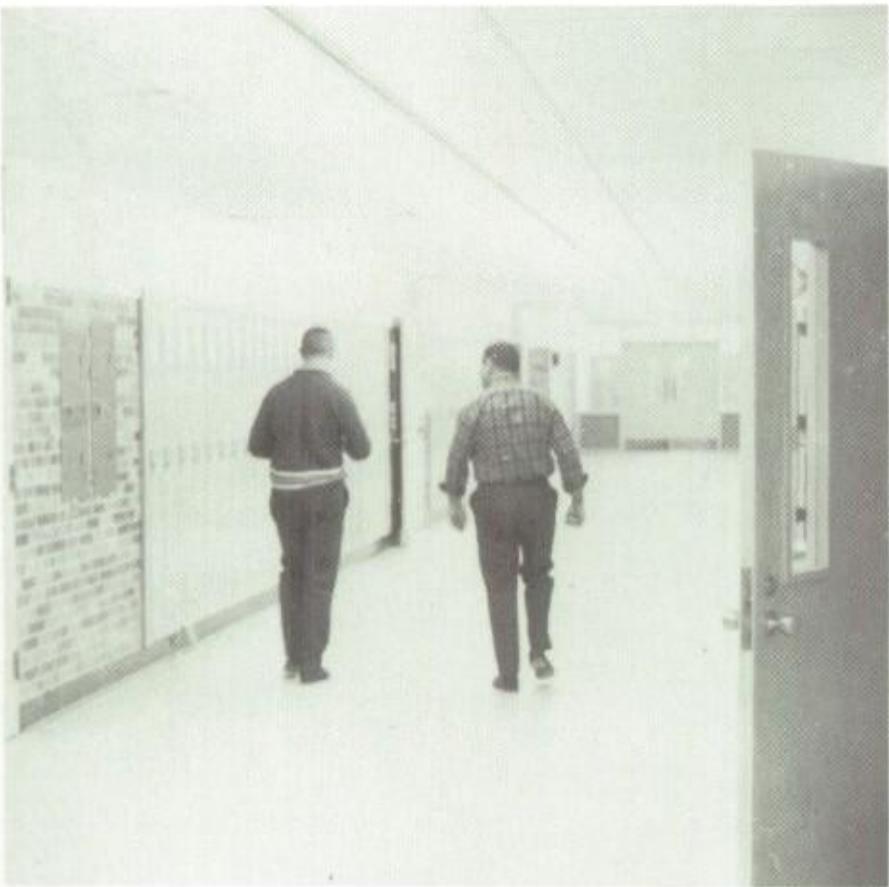
**Most
Studious**

Glenda Deaton
Craig Hodges

CANDID CAMERA



CLICKS!!



Mr. Maddox takes his regular hourly stroll through the halls.



Don't worry, Dobbie—he thinks about ya—sometimes!!!



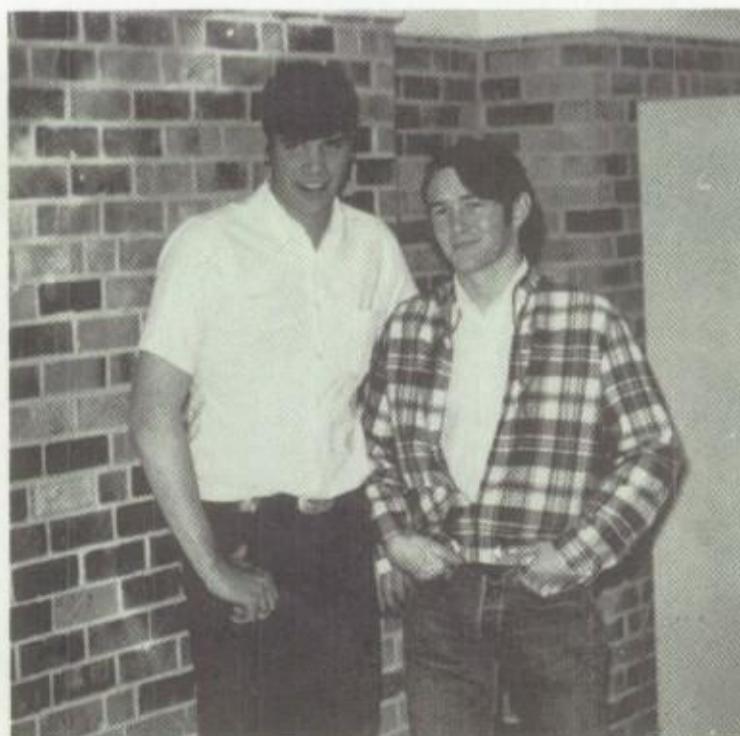
Is she that boring, Ginger?



What's going on here??



Is that Butch or Butchette???



After a hard day at the office, two hard working seniors take a rest!



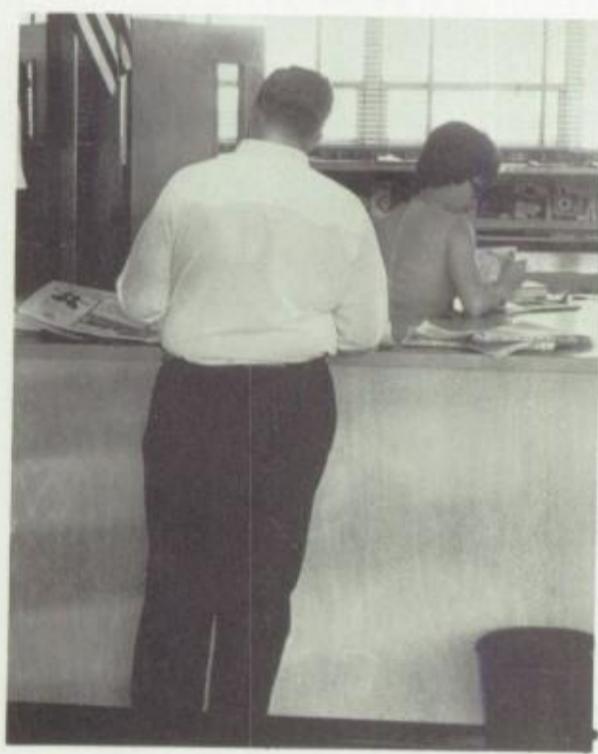
Mystery Man!!!



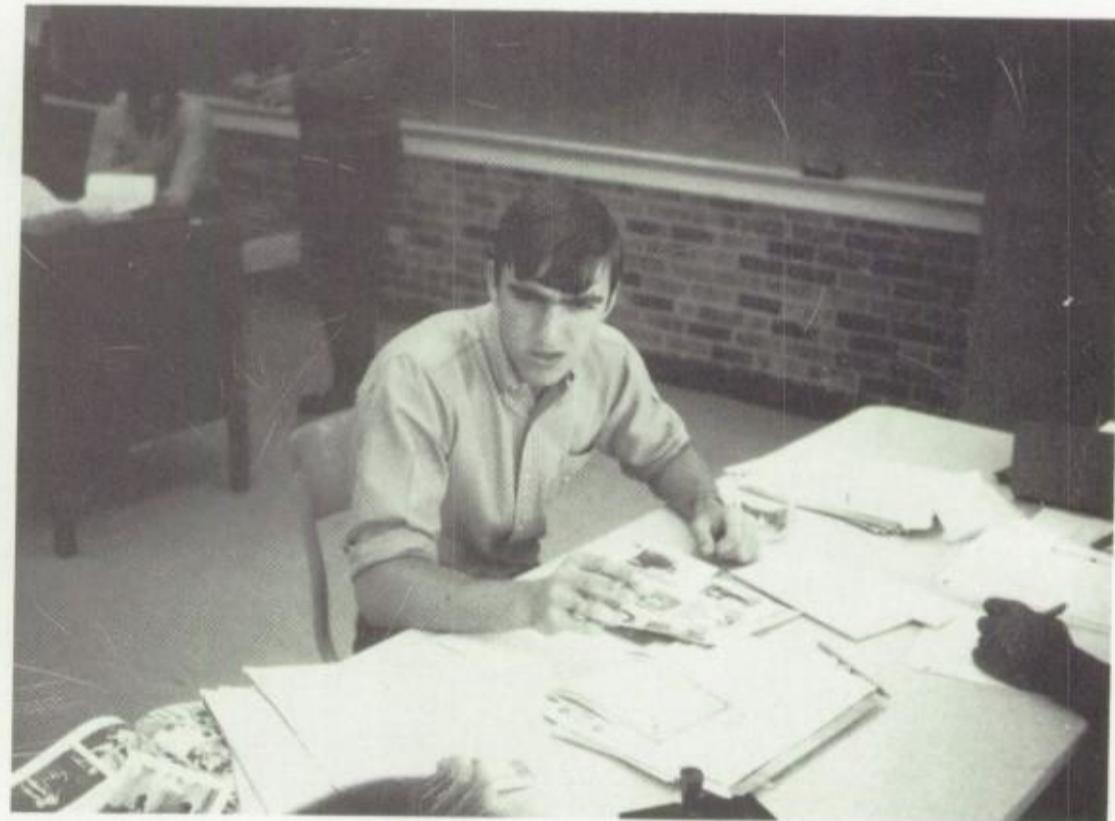
One of Mrs. Truitt's long walks.



What happened—you're not laughing.



What's THAT???



Don't say it Skip!!!



Debra—What will "Ran" say??



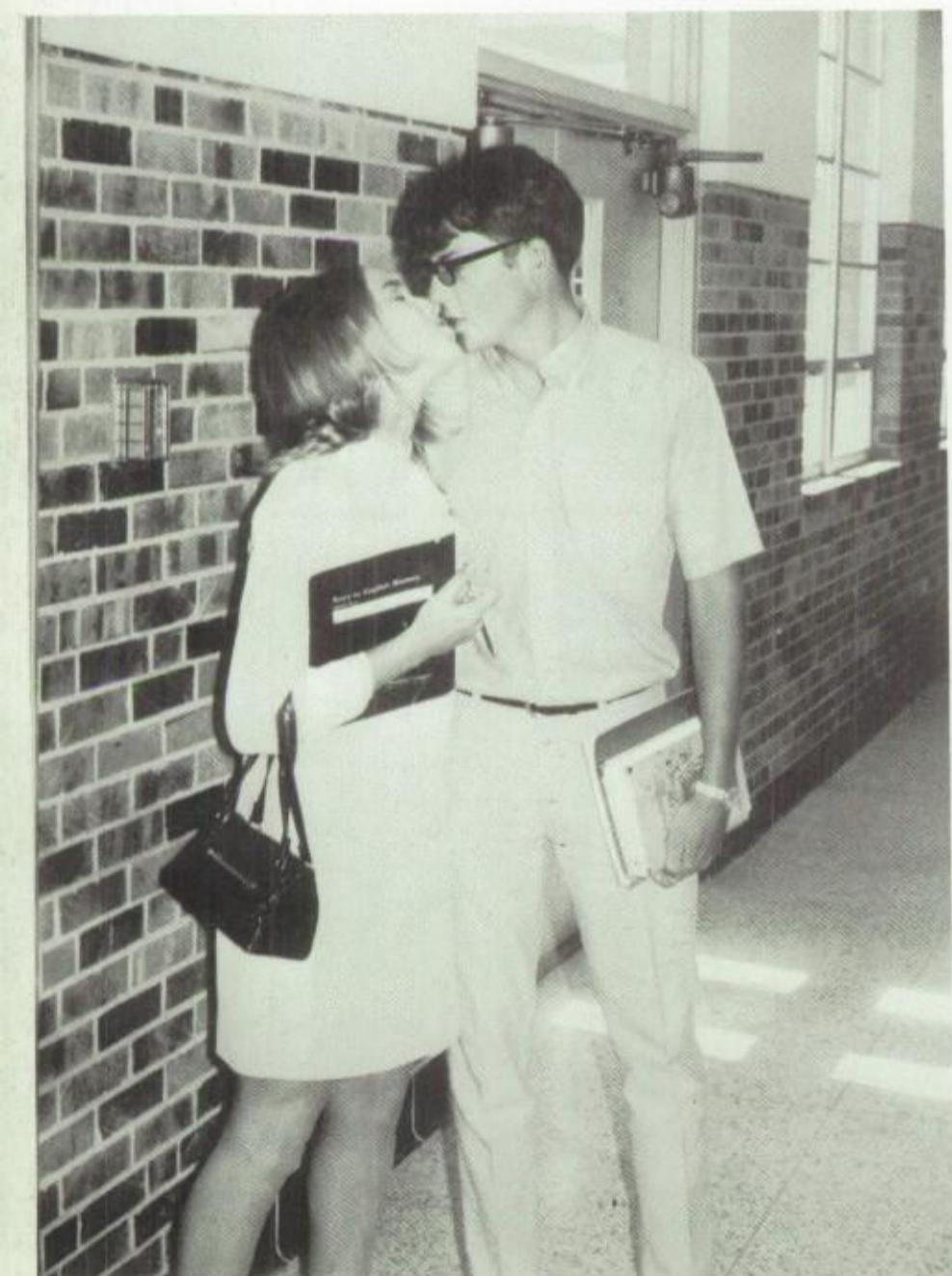
What's that you've got in those cups boys??



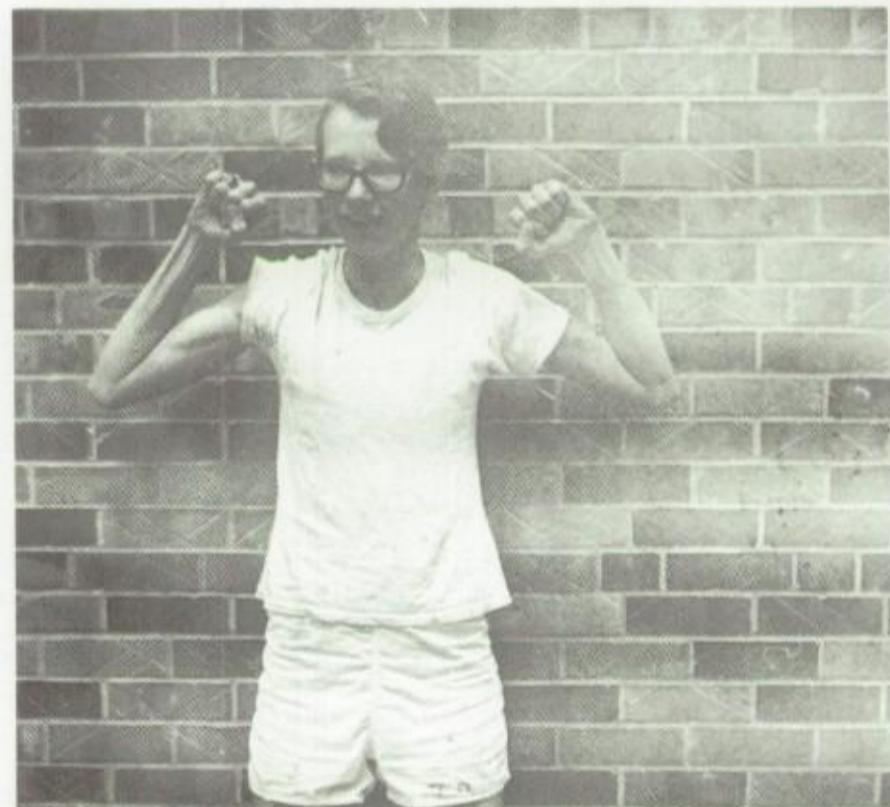
Orvell the Humorist!



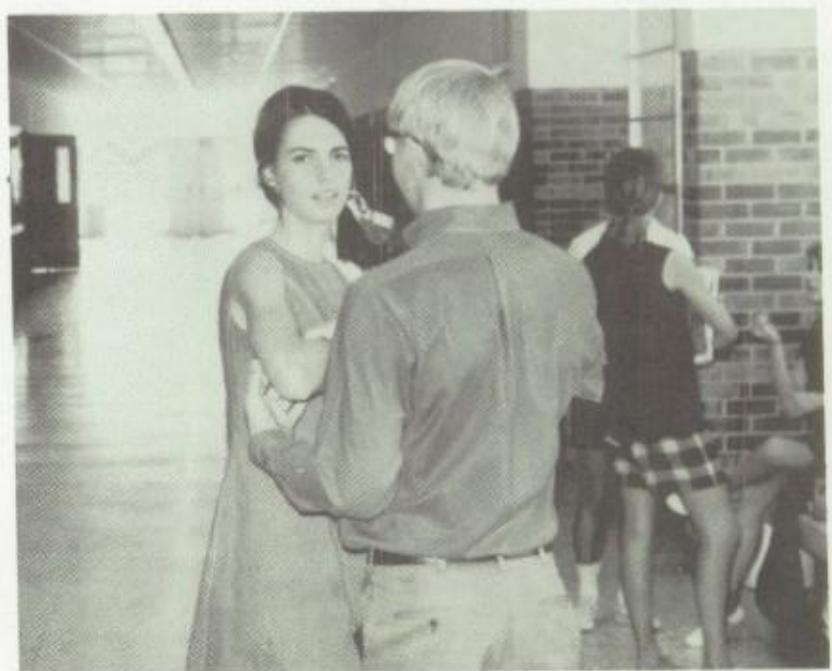
Carroll, isn't that hair getting a little long??



Really Randie—Can't you wait?

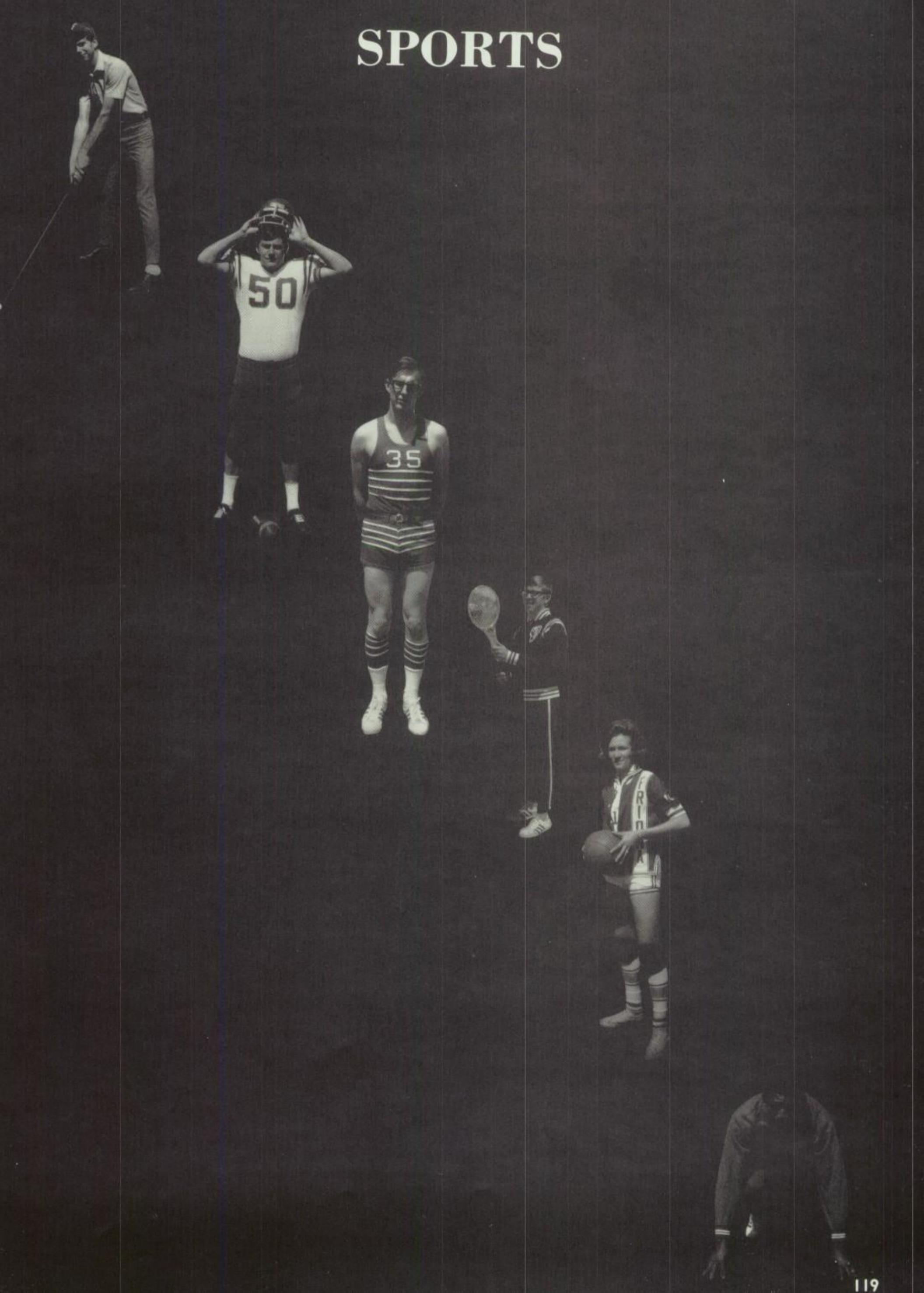


Thomas Atlas displays his P.E. power!

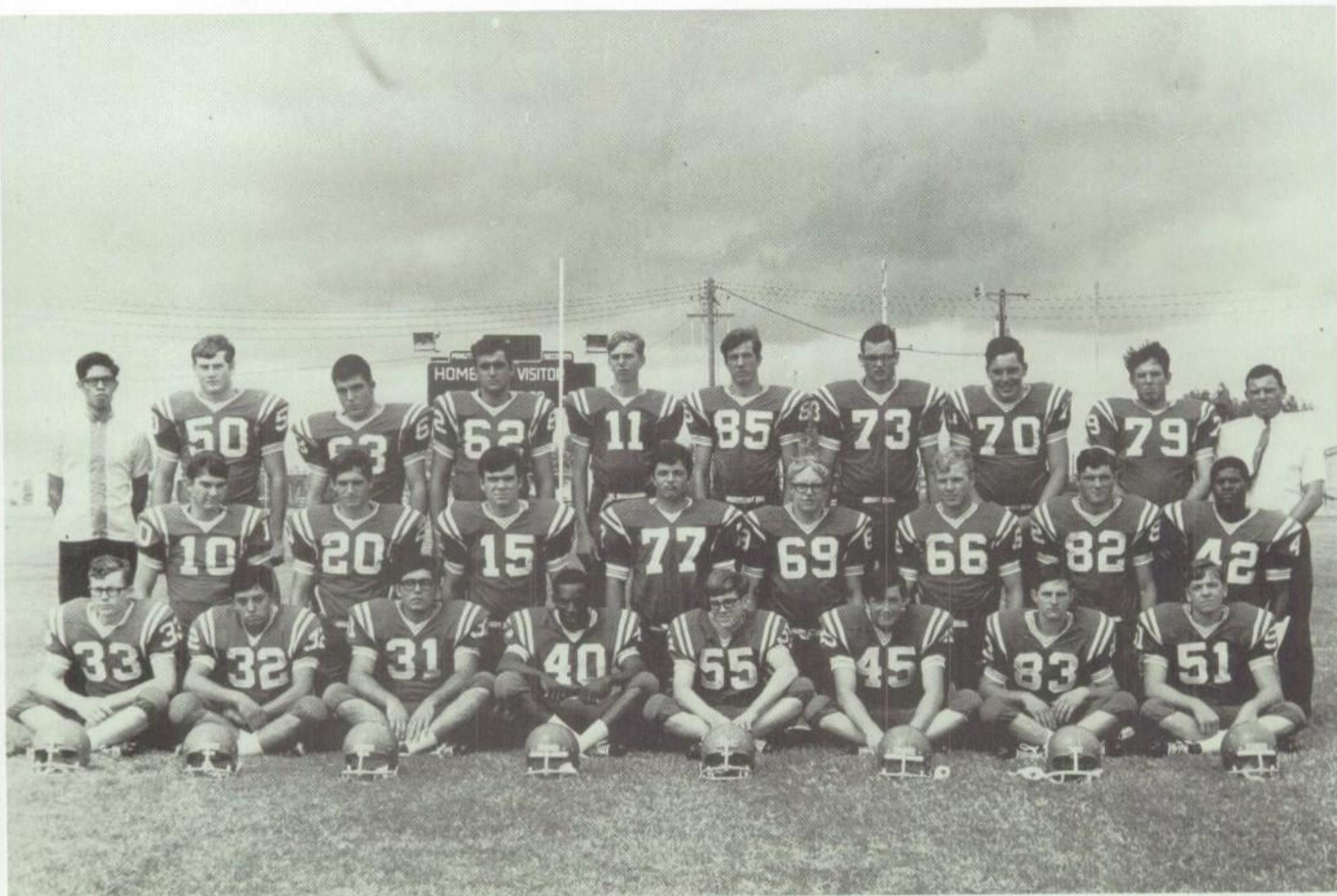


He won't be gone long Diane!

SPORTS



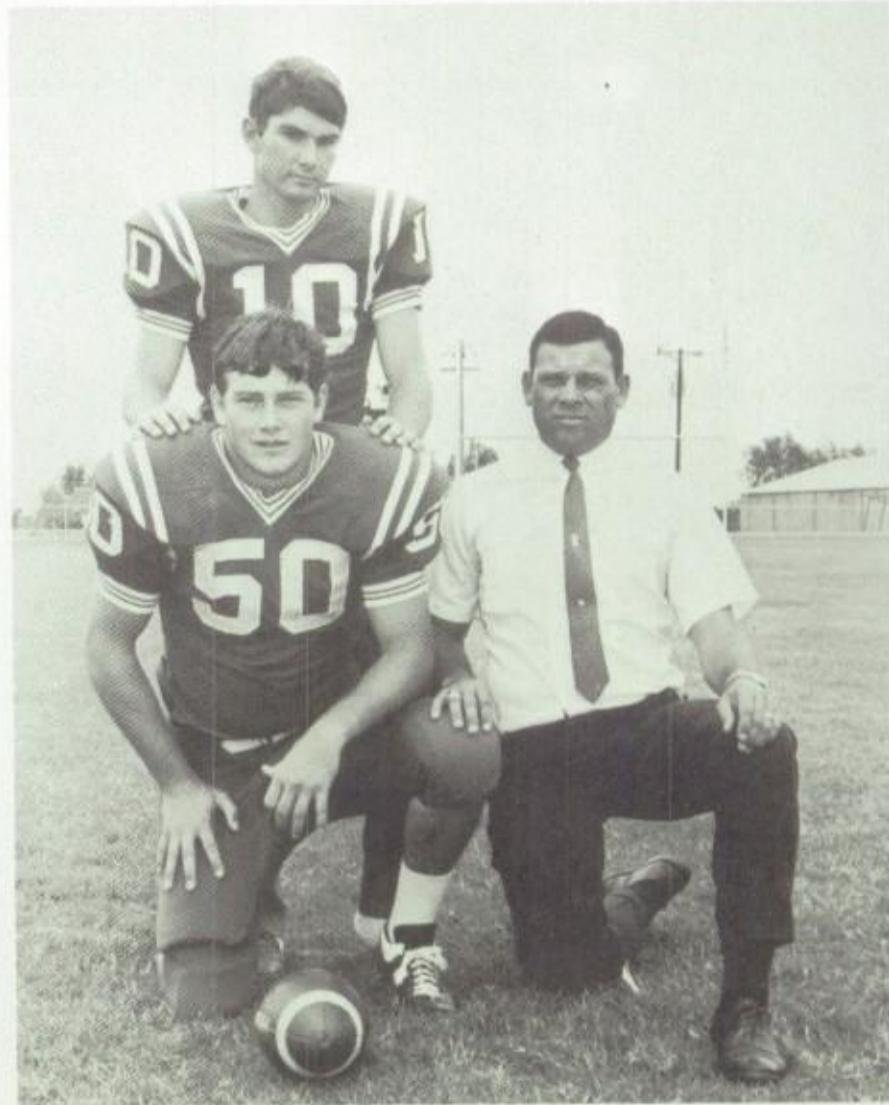
Experienced Coach — Teach



Back row: Jessie Morales, Donny Carthel, Randy Campbell, James Weatherly, Don Fortenberry, Raymond Hamilton, James Singleterry, Floyd Schlenker, Joe Boggess, Coach Owen. *Middle row:* Ted Procter, Rick Davis, Danny Kendrick, Tim Oden, Dennis Anthony, Charles Fangman, Doyle Melton, Larry Smith. *Front row:* Donnie Lewellen, Danny Vera, Isidore Cordiva, Wes Clark, David Carlton, Mike Mills, James Peace, and Spud Taylor.

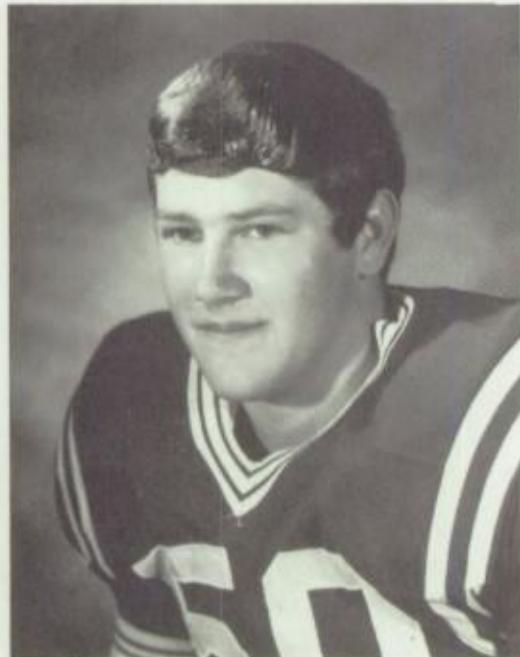


COACHES: *Back:* Cleveland, DeBoard. *Front:* Owens and Dood.

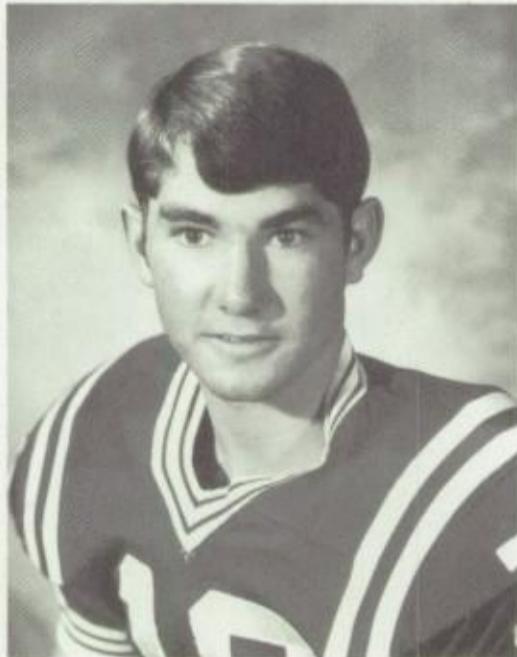


TEAM CAPTAINS: Ted Procter and Donny Carthel, also Coach Owen.

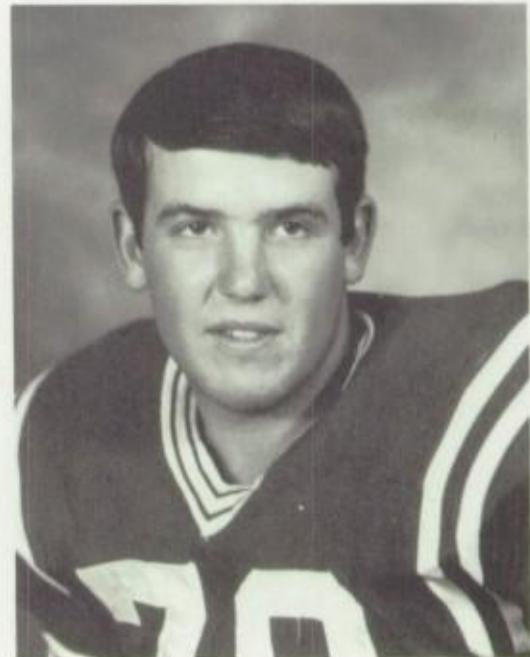
Fighting Linemen



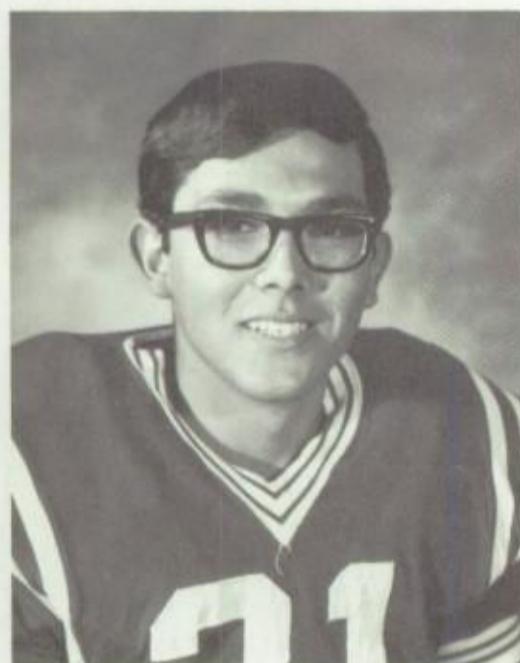
DONNY CARTHEL
Senior Center
Captain
All-District (Unan.)
All-South Plains



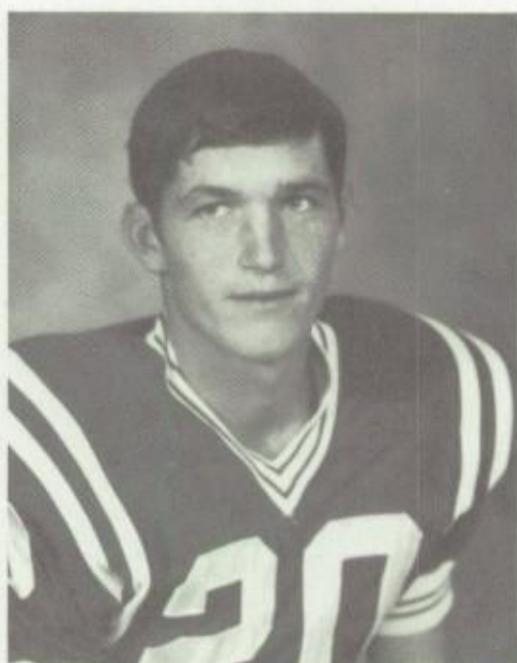
TED PROCTER
Senior Halfback
Captain
H.M. All-District



JOE BOGESS
Senior Tackle



ISIDORE CORDOVA
Senior Fullback



RICKY DAVIS
Senior Halfback



Run Wesley, it's catching you.

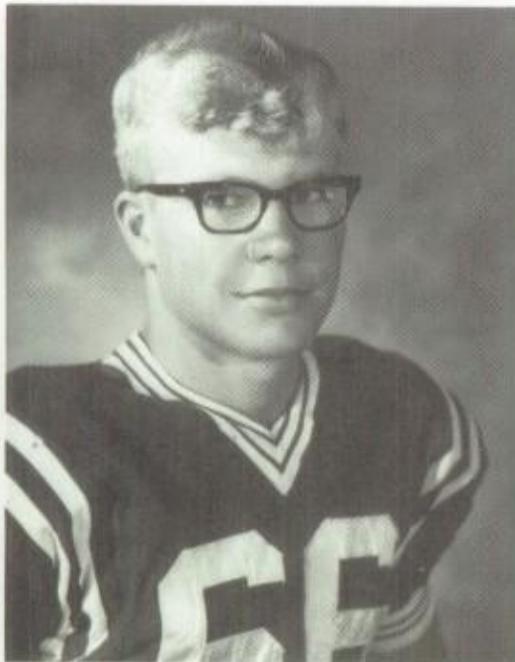


The Chiefs move in tight to stop Farwell.

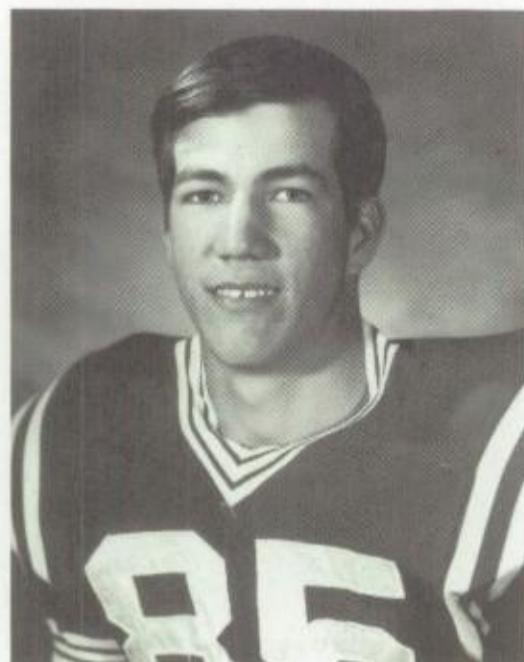
FRIONA 10—MORTON 0

The Chiefs finally realized that it was time to play football and rolled over the Morton Indians 10 to 0. Isidore Cordova scored from one yard out in the second quarter and Donny Carthel kicked the extra point. Carthel also added another three points with a 33 yard field goal to round out the Chieftain scoring.

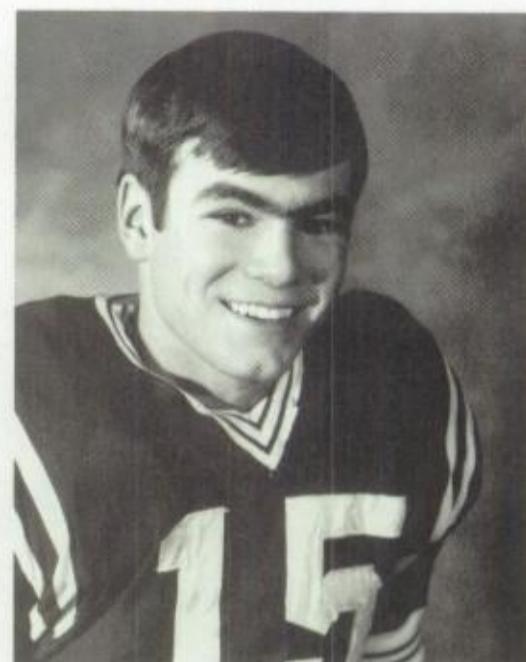
Chieftains Roll On



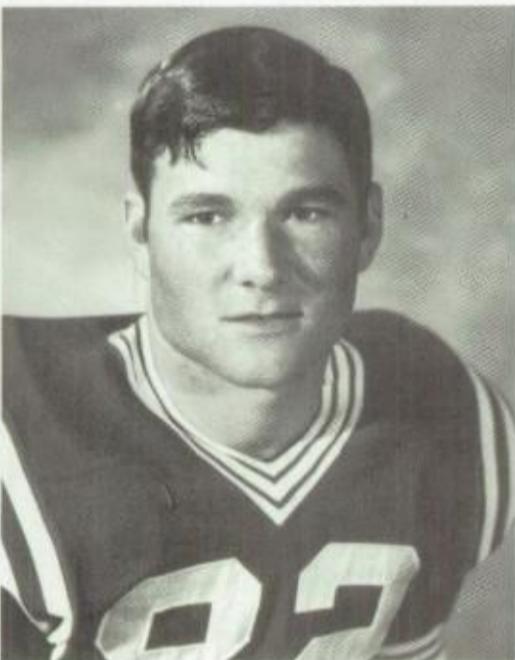
CHARLES FANGMAN
Senior—Guard
H.M.—All District



RAYMOND HAMILTON
Senior—End



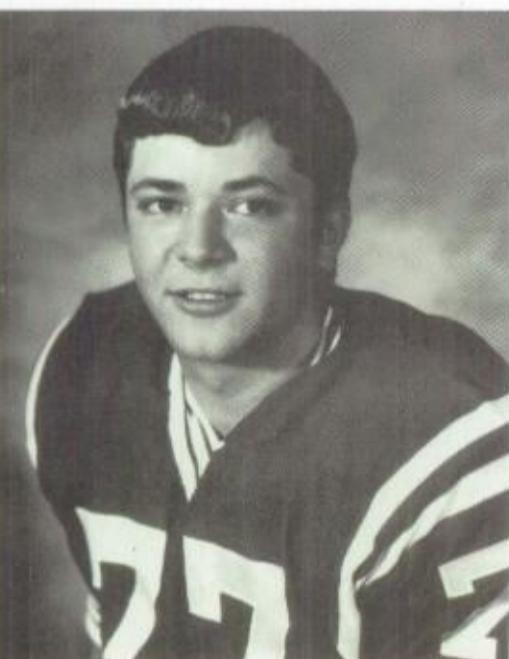
DANNY KENDRICK
Senior—Quarterback
H.M.—All District



DOYLE MELTON
Senior—End



Eight Chieftains have this Bobcat surrounded.



TIM ODÉN
Senior—Tackle
All District
H.M. All-South
Plains

FRIONA 0—DIMMITT 27

The Bobcats had all the breaks in this game and they took advantage of them as they beat the Chiefs 27 to 0. Dimmitt scored on two long runs and a blocked punt which they recovered in the end zone. They also scored after recovering a fumble inside the Chieftain 10 yard line. The teams each had 12 first downs and other than the two long runs, Friona outgained the Bobcats.

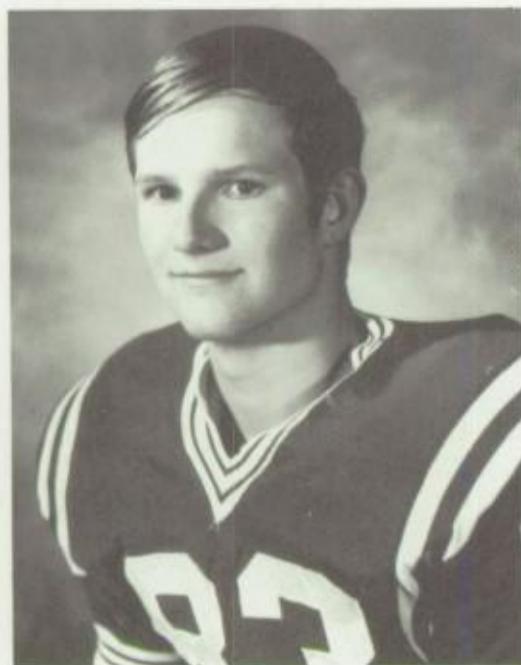
FRIONA 21—TUCUMCARI 14

Isidore Cordova, with 247 yds. rushing and 3 touchdowns, led the Chiefs to a 21-14 victory over the Tucumcari Rattlers. The line did a fantastic job of blocking as the Chiefs amassed 330 yards on the ground. Carthel converted after all three touchdowns as the Chiefs turned in an excellent performance for the second week in a row.



Bill Bailey is brought down after a good gain.

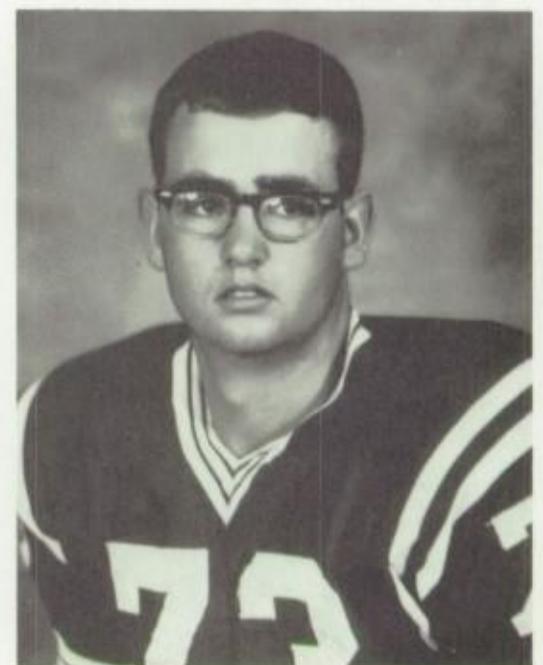
Busy Backs



JAMES PEACE
Senior End



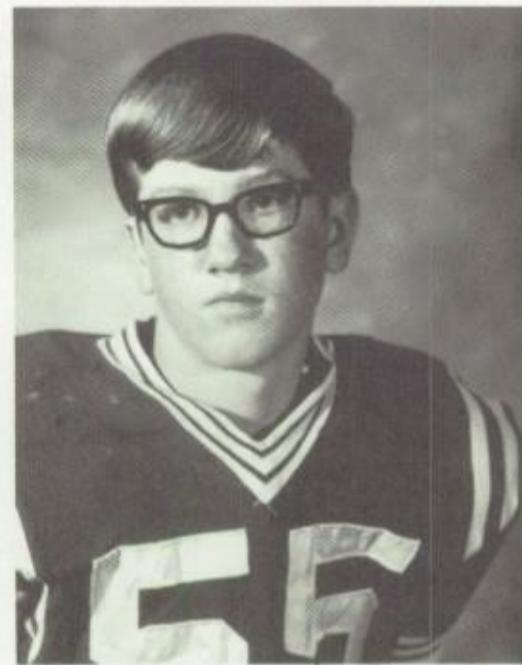
FLOYD SCHLENKER
Senior—Tackle
H.M. All-District



JAMES SINGLETERRY
Senior—Tackle



DENNIS ANTHONY
Junior—Guard



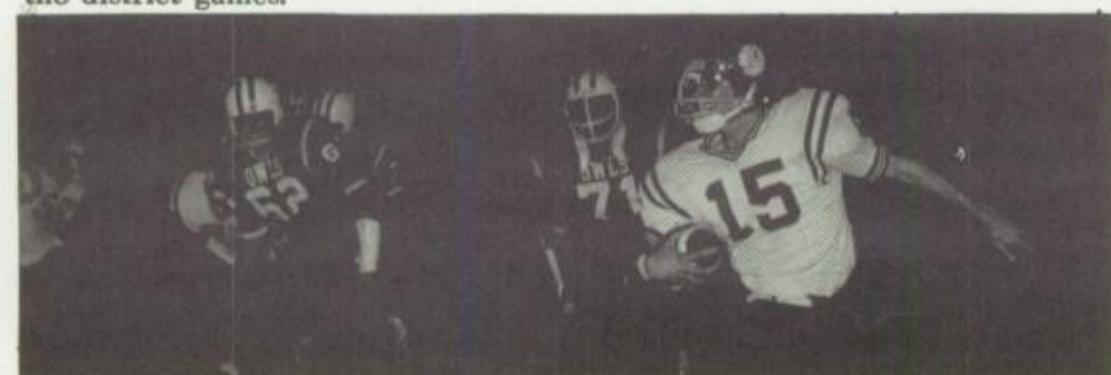
DAVID CARLTON
Junior—Center



Rickey is being brought down by the Longhorns after a short gain.



Bill was moved up from the "B" Team and helped the Chiefs during the district games.



Danny, who intercepted seven passes during the season, returns one against Hale Center.

FRIONA 6—LOCKNEY 39

Lockney broke Friona's "One Point Victory Jinx" which had beaten the Longhorns five years in a row. They did it in high fashion by beating the Chiefs 39 to 6. The Chiefs only score came on a 28 yd. pass from Kendrick to Raymond Hamilton. Twenty-six of Lockney's points were scored in the last two minutes of the first half. Other than that the teams played on even terms.

FRIONA 14—HALE CENTER 6

The Chiefs pleased their homecoming crowd at Friona by downing the Hale Center Owls 14 to 6. The Chiefs scored first on a keeper by Danny Kendrick and Carthel's kick made it 7 to 0. The Owls came back and scored but the Chiefs broke through to block their extra point. The score remained 7 to 6 until late in the game when Sophomore Bill Bailey scored on a one yard run. Carthel added the PAT and the Chiefs had their third win of the season.

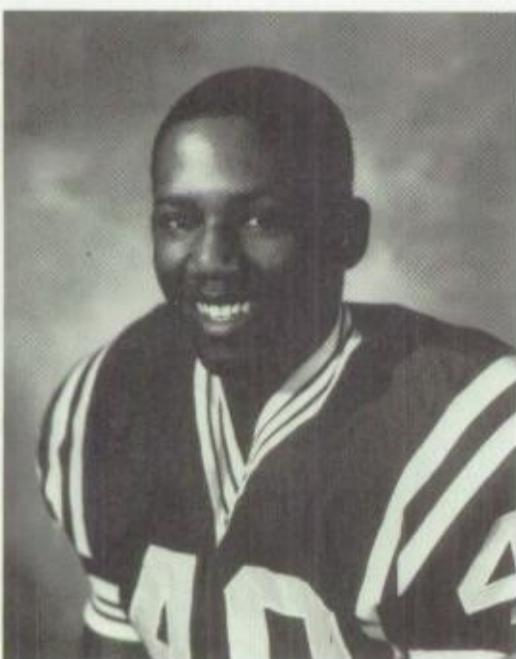
Preparedness Gets the Job Done



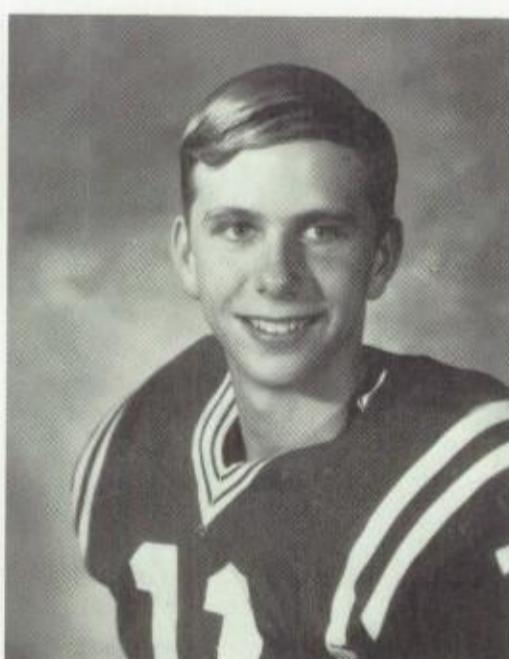
Two of Friona's big men team up to stop a Whirlwind.



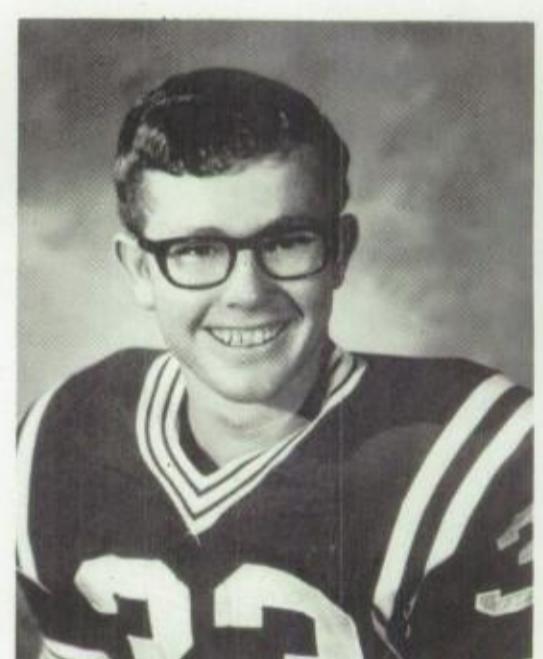
This is no time for sit-ups, Ted.



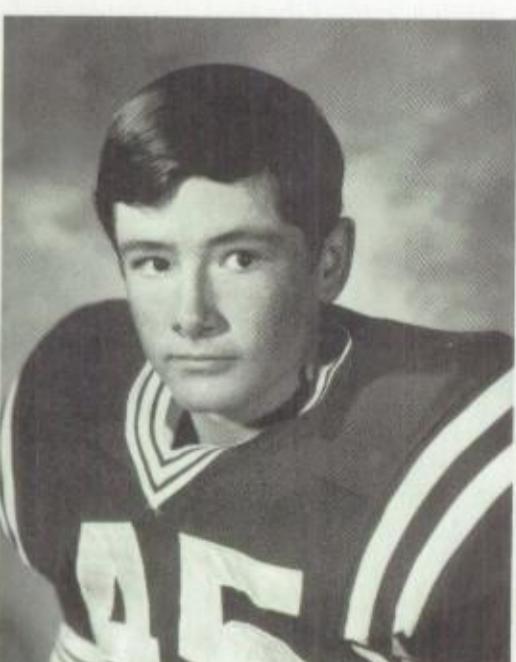
WESLEY CLARK
Junior—Halfback



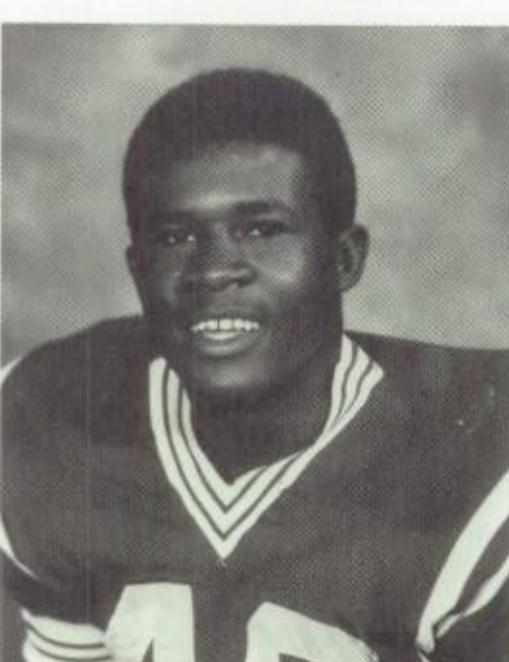
DON FORTENBERRY
Junior—Quarterback



DONNIE LEWELLEN
Junior—Fullback



MIKE MILLS
Junior—Halfback



LARRY SMITH
Junior—Halfback

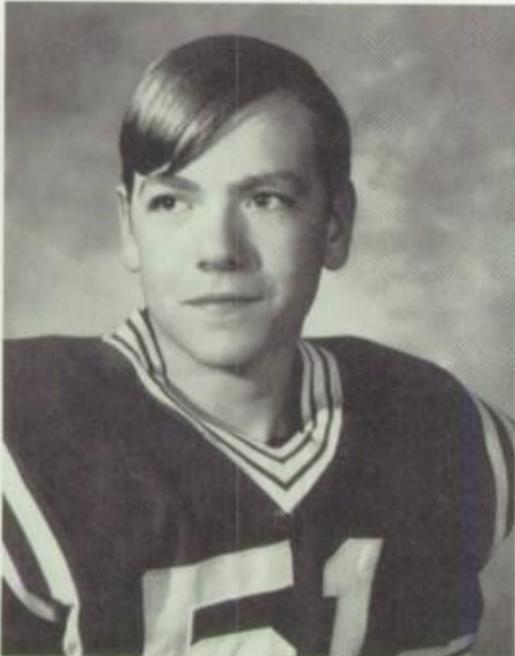
FRIONA 8—FLOYDADA 24

The undefeated Whirlwinds were scared by the upset-minded Chiefs as Friona led 8 to 0 at the end of the first half. Friona scored on Kendrick's sneak up the middle and Cordova's extra point run. The Winds decided they couldn't run against the Chiefs' defense and scored all their points in the second half on passes. The final score was 24 to 8, but Floydada went home as battered winners.

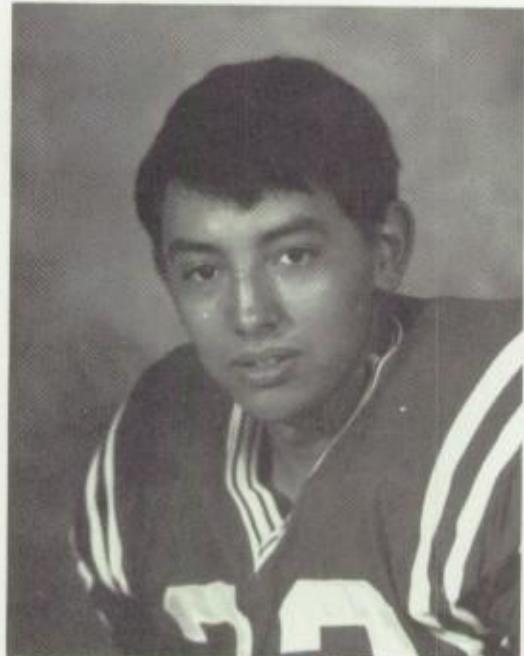
FRIONA 21—CROSBYTON 29

The Crosbyton Chiefs upset the Friona Chiefs 29 to 21 despite Friona's late rally in the fourth quarter. Cordova scored two touchdowns and Kendrick managed one. Ted Procter ran for two extra points and Cathel kicked the other for the Chiefs' scoring.

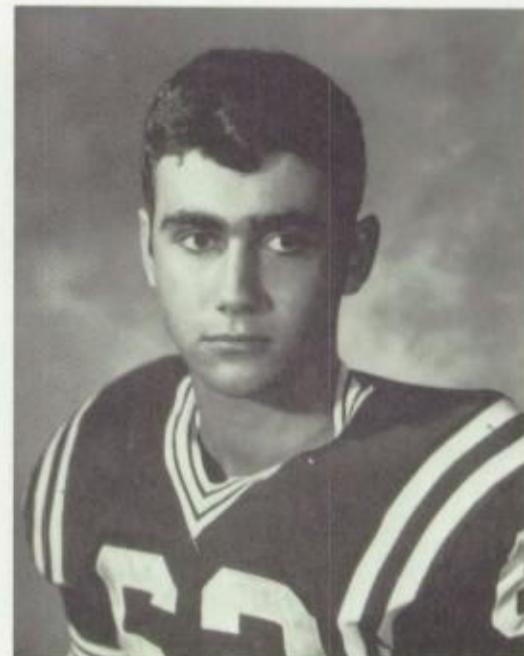
Spirit Brings Success



MIKE TAYLOR
Junior—Guard



DANNY VERA
Junior—Halfback



JAMES WEATHERLY
Junior—Guard



FRIONA 0—OLTTON 6

Although Olton was favored to beat Friona by 25 points, the Chiefs held them scoreless until they managed a TD with less than a minute remaining in the game. The Chiefs hurt themselves by fumbling four times and having four passes intercepted. The Chiefs rushed for 40 more yards than Olton but fumbled each time they got in scoring range. After the Mustangs scored the Chiefs marched to the 18 yard line and then the clock ran out.

FRIONA 9—ABERNATHY 7

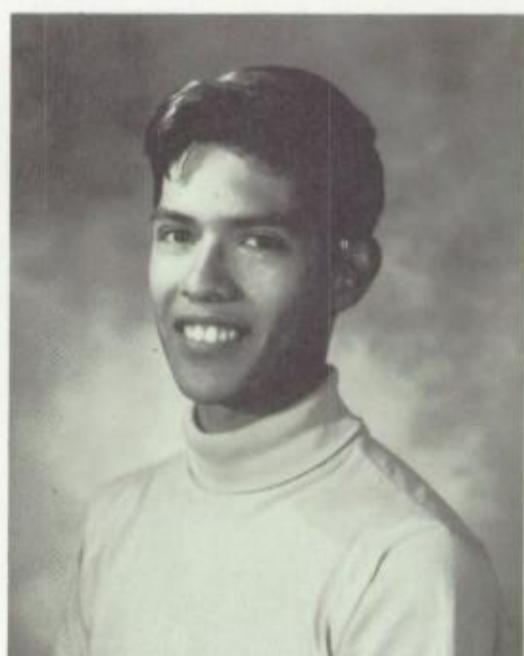
The Chiefs closed the 1970 season by upsetting Abernathy 9-7. The Antelopes scored first despite a strong rush on their quarterback. The Chiefs were all over his back but he got the pass off to Ron Harkey, who was wide open, for the score. The Chiefs came back. Don Carthel kicked a 31 yard field goal. The Chiefs moved the ball all night. Rick Davis had 104 yards, Donnie Lewellen 84 yards, and Ted Procter 77 yards, to lead the Chiefs. Lewellen scored from the one to give the Chiefs their lead. The two-point conversion was stopped and the Antelopes marched to the 1-yard line and Ted Procter broke up the last pass to end the season.



BILL BAILEY
Sophomore—Halfback



MIKE ROYAL
Sophomore—End



JESSIE MORALES
Junior—Manager

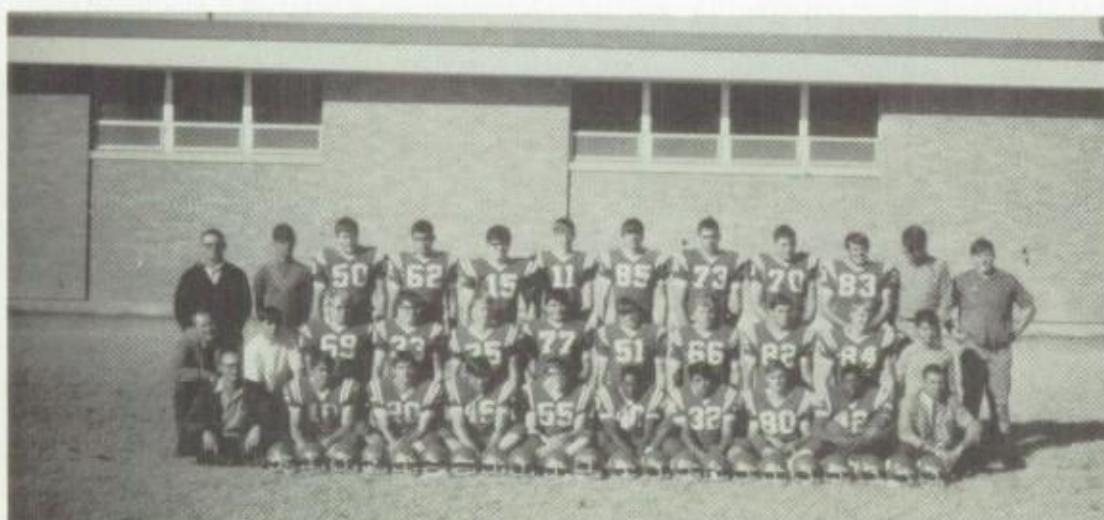
Willingness of Individual



This is the bunch that opened the holes all season. They are Raymond Hamilton, Floyd Schlenker, Charles Fangman, Donny Carthel, James Weatherly, Joe Boggess, and Doyle Melton. Not pictured is Tim Oden, who played tackle most of the season.



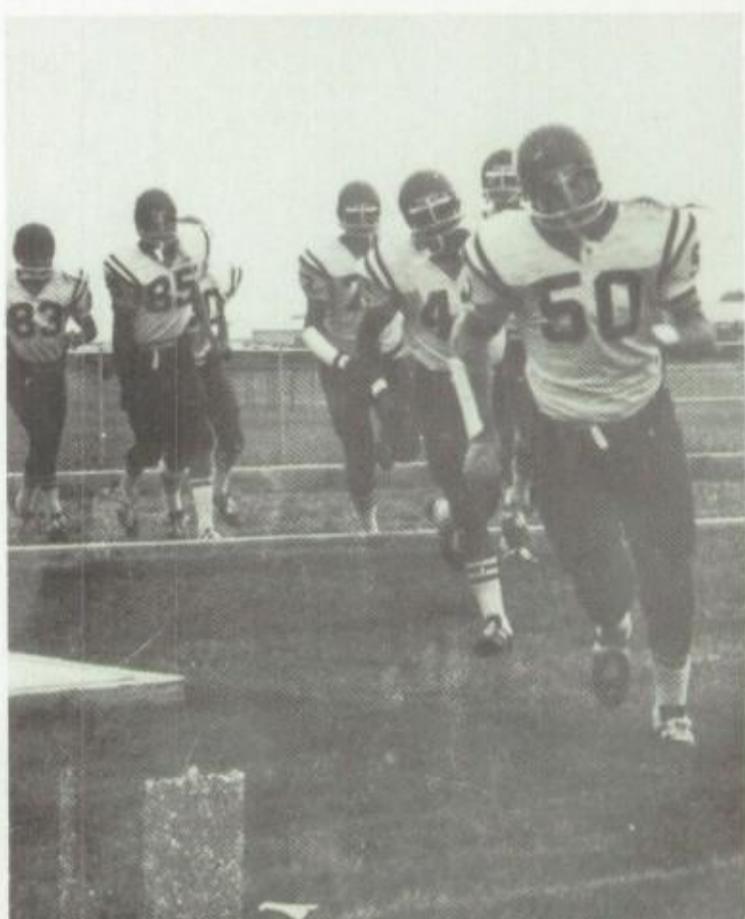
The Senior football players anxiously await impossible task of pinning the corsages on the cheerleaders.



Pictured here are the players, coaches, and managers of the 1969 season.



These guys carried the ball for almost 2000 yards. They are Isidore Cordova, Danny Kendrick, Wesley Clark, and Mike Mills. Not pictured are Ted Procter and Rick Davis, who helped out.



The spirit of the Chieftains is shown as they take the field before another game.

| SCORES | | | |
|--------|----|-------------|----|
| Friona | 0 | Farwell | 34 |
| Friona | 10 | Morton | 0 |
| Friona | 21 | Tucumcari | 14 |
| Friona | 0 | Dimmitt | 27 |
| Friona | 14 | Hale Center | 6 |
| Friona | 6 | Lockney | 39 |
| Friona | 8 | Floydada | 24 |
| Friona | 21 | Croysbyton | 29 |
| Friona | 0 | Olton | 6 |
| Friona | 9 | Abernathy | 7 |

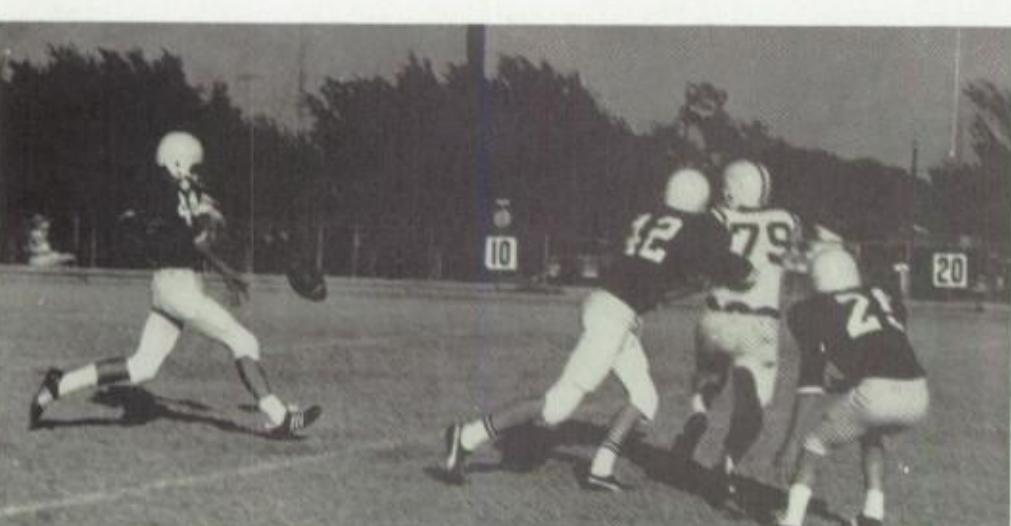
"B" Team and Freshmen



Back row (l. to r.): Coach Dodd, Rusty Linderman, Kevin Howell, Mike Royal, Ronnie McPherson, Gary Phipps, Bobby Drake. Middle row (l. to r.): Carroll Cook, Ray Northcutt, Larry Johnston, Billy Rushing, Nick Collier, Bill Bailey. Front row: Sammy Vera, Larry Fallwell, Oberlin DeLeon, Gary Fallwell, James Sims, Richard Shirley.



Back row: Dickie Garner, C. B. Looper, Darrell McMurtry, Willie Bailey, Johny Bandy, James Bartlett, Kevin Wiseman, Lewis Lee, Coach Cleveland. Middle row: Kirk Taylor, Joe Walters, Matt Garth, Scott Lilliard, Mike Martin, Mario Perea, Rudy Aguirre, Mickey Hernandez. Front row: Gerald Wyly, Jason Grimsly, Chuck Rector, Rex Minshaw, Frankie Saiz, Bill Killon, Bobby Moore.



Kevin Wiseman makes a great attempt to block the punt.



Lewis Lee puts a good move on his opponent.

Girls Physical Education



Here it comes Hippie!!



OOPS!!

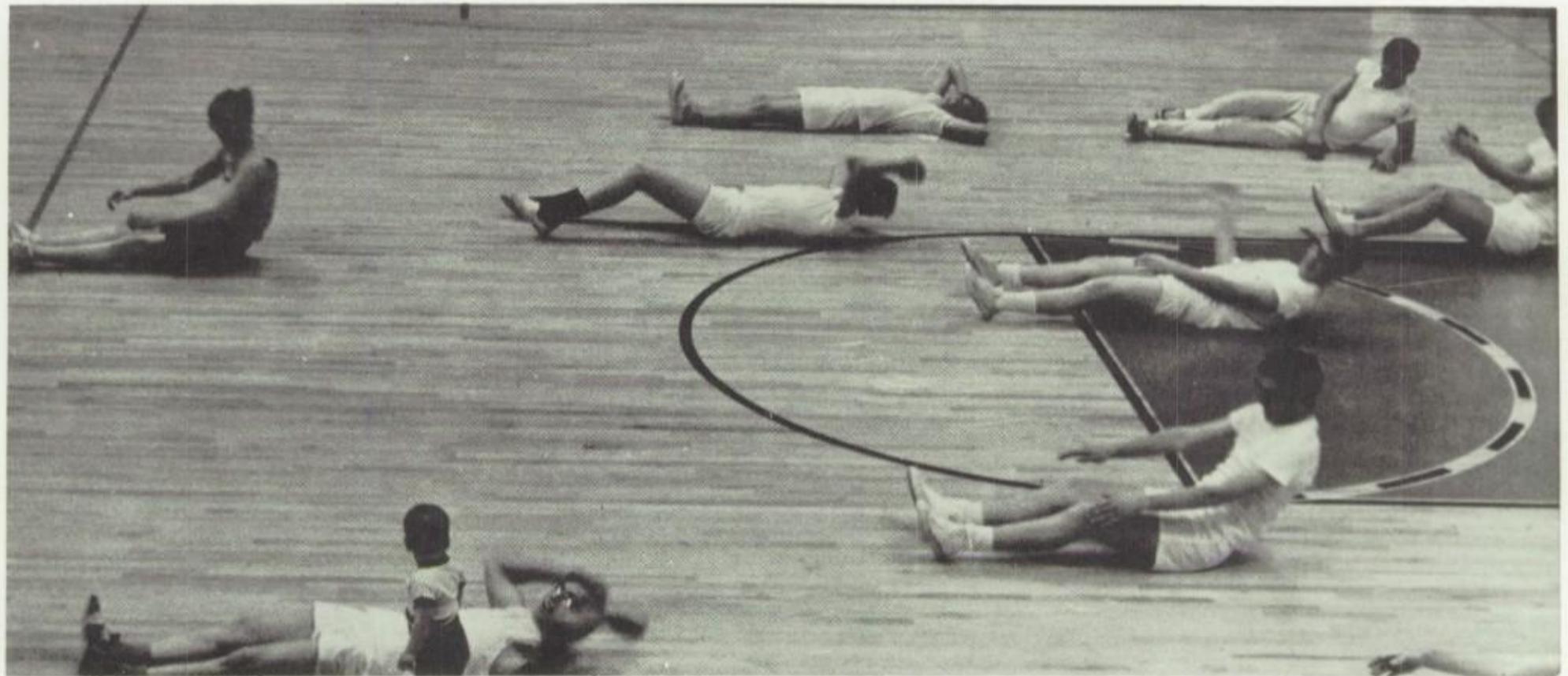


The grace of a Gazell.



Dance two three four ...

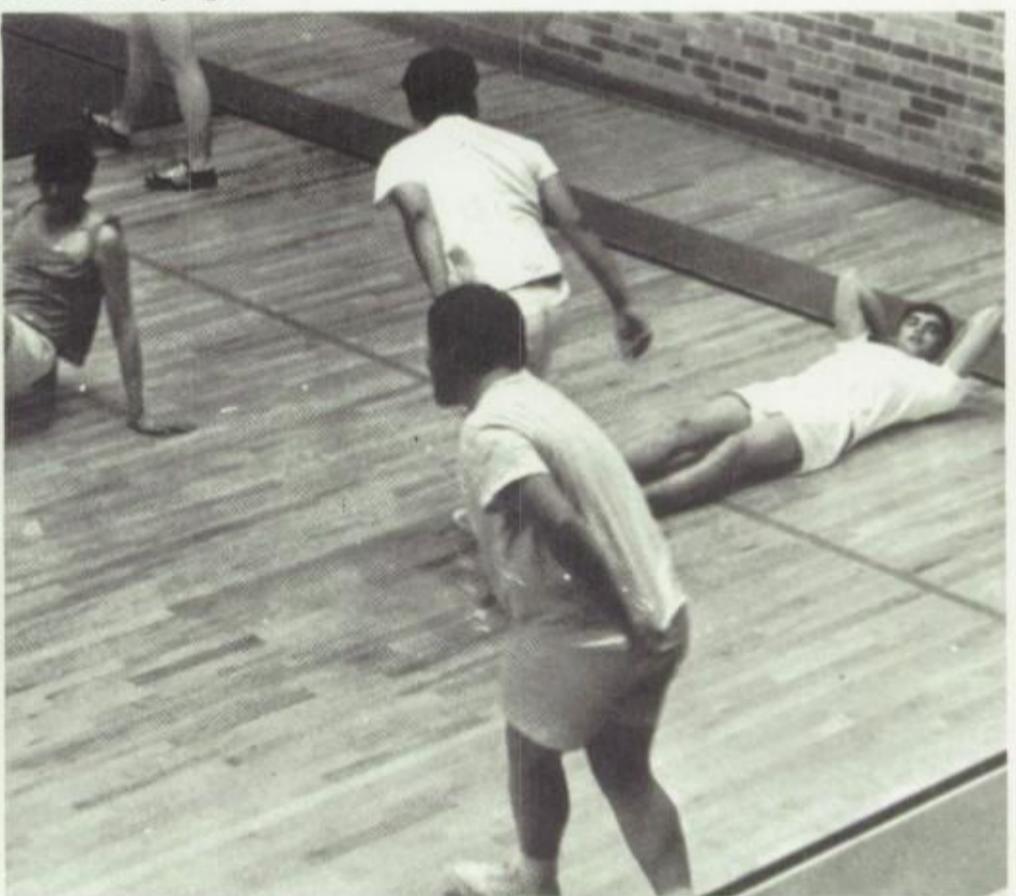
Boys Physical Education



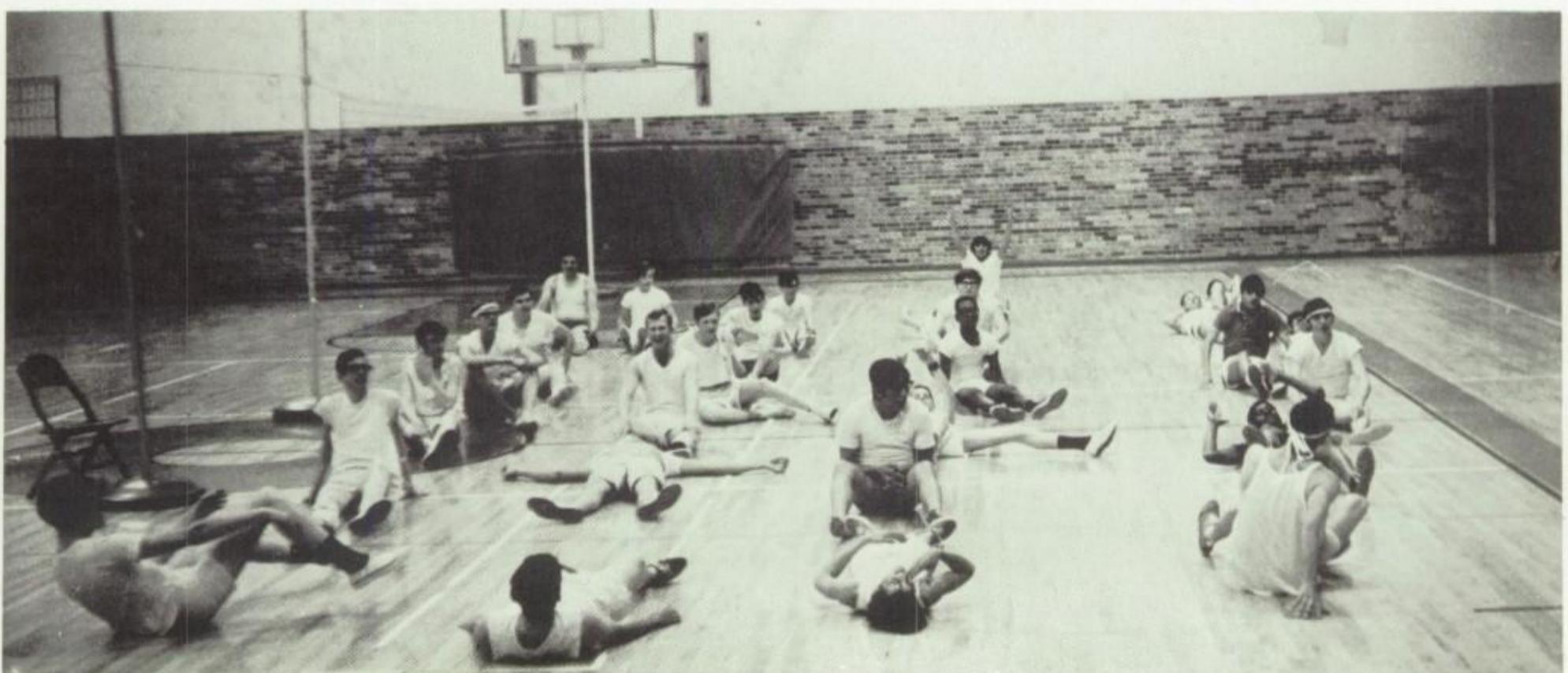
I'm trying Coach!! I'm trying!!



Get Tough Fite



All together now



Two Piece Suits

Football Queen



Carleen Greeson



Gwyn Moore

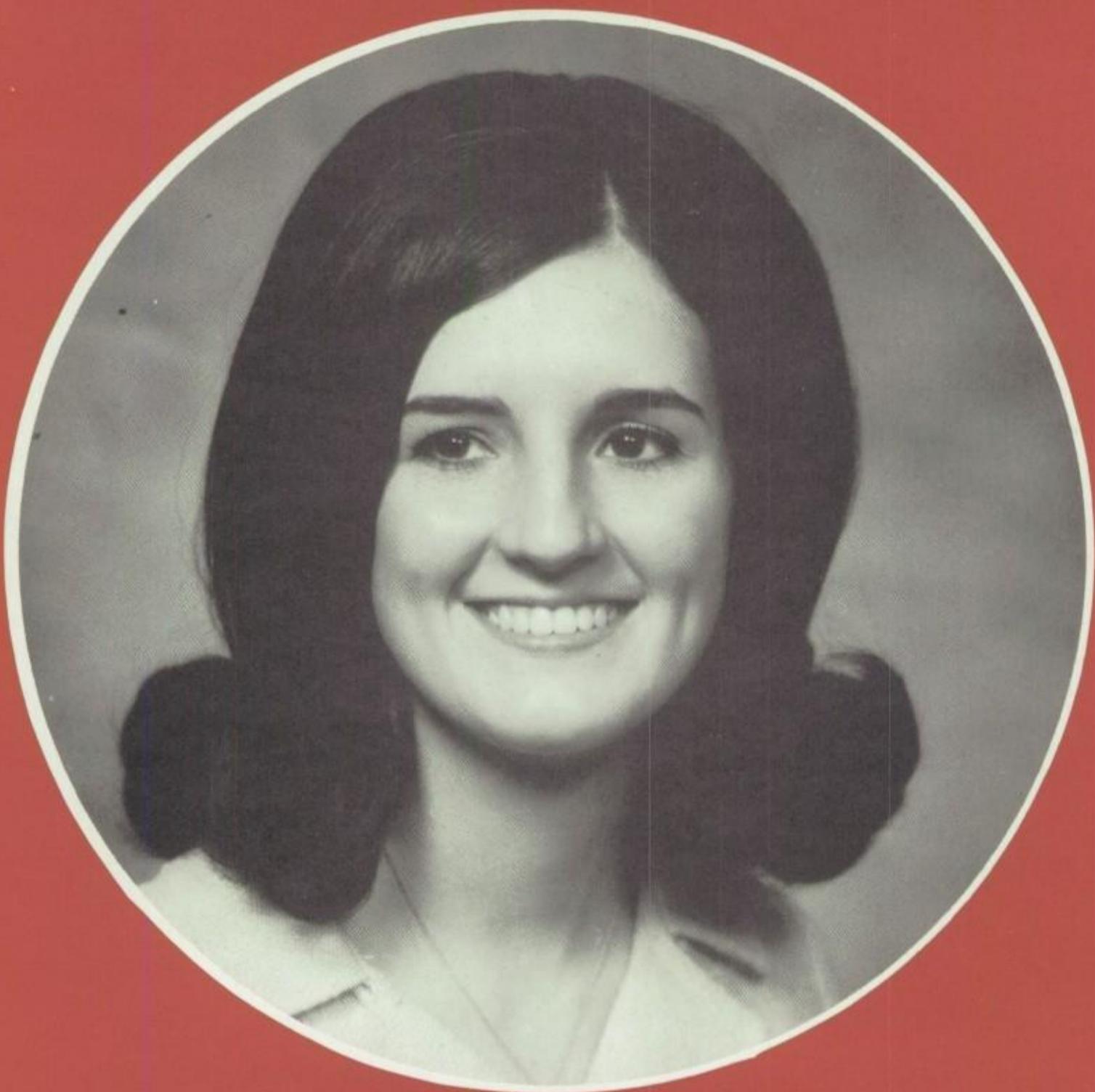


Susan Vestal



Gay Welch

Basketball Queen



Gwyn Moore



Becky Neill



Randie Kelly

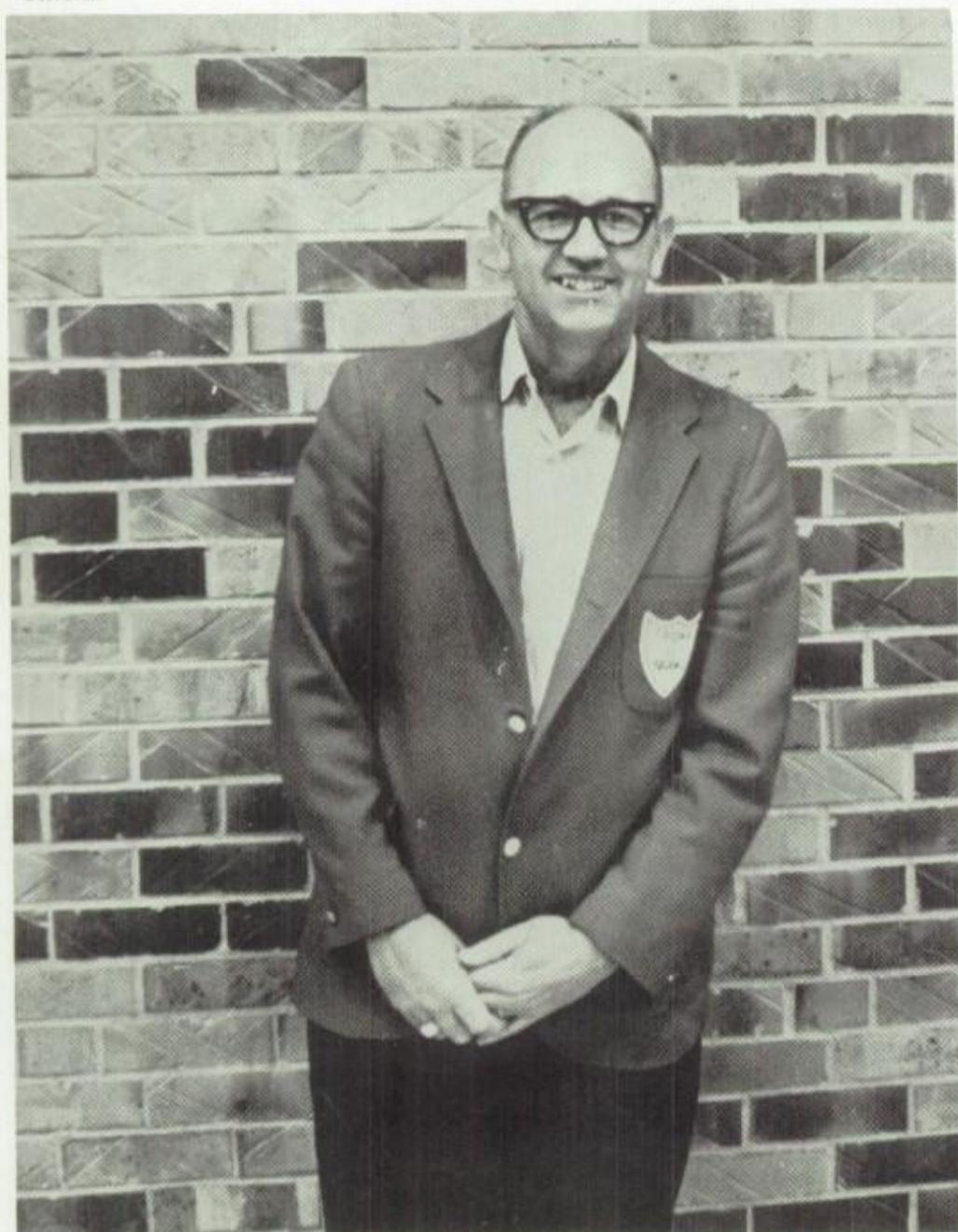


Susan Vestal

Supremacy Thru Workouts and Coaching



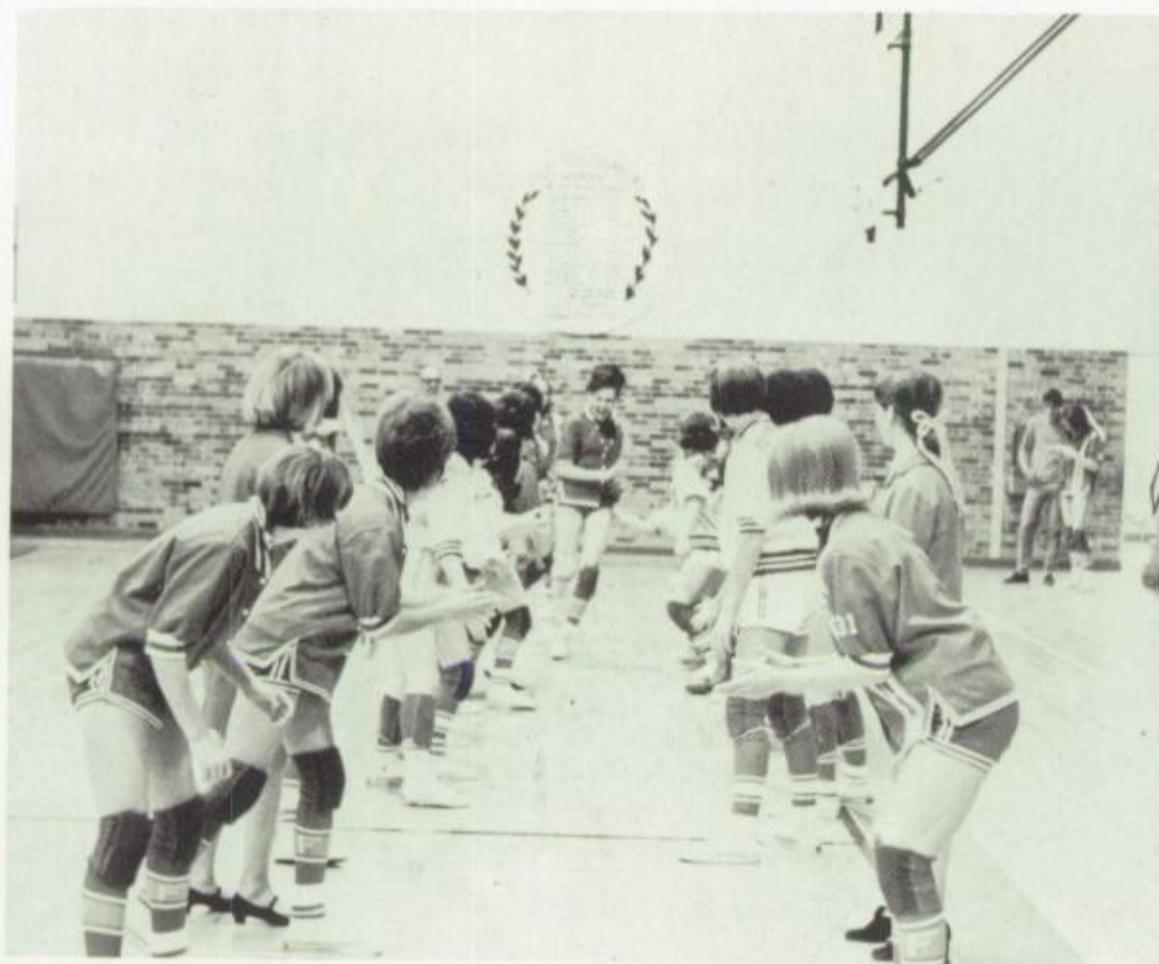
Seated are: Carlene Greeson, Jayn Massie, Myra Day, Ginger Murphree, Randie Kelley, Diane Day, Rhonda Garth, Gloria Brown, Sharon Crofford, Karla Patterson, Karen Crofford, and Becky Neill. Standing are: Susan Vestal, Coach Crofford, and Shirley Smith.



Coach Crofford has just completed his third winning season at Frio.

Captains were Karla Patterson and Rhonda Garth.

Seniors Make a Team



The Squaws have peculiar ways of celebrating birthdays.



Oh! Raymond I do!!



RHONDA GARTH
Senior—Guard
All District



KARLA PATTERSON
Senior—Guard
All District



MYRA SUE DAY
Senior—Guard
Honorable Mention



RANDIE KELLY
Senior—Forward



Standing, left to right: Shirley Lynn Smith, Myra Sue Day, Rhonda Garth, Randie Kelley, Susan Vestal. Kneeling: Karla Patterson, Becky Neill, and Carleen Greeson.

Capable and Determined



BECKY NEILL
Sr.—Forward



CARLENE GREESON
Sr.—Forward



GLORIA BROWN
Jr.—Guard



JAYN MASSIE
Jr.—Guard



Lynn and Susan enjoy doing chores for the Squaws.

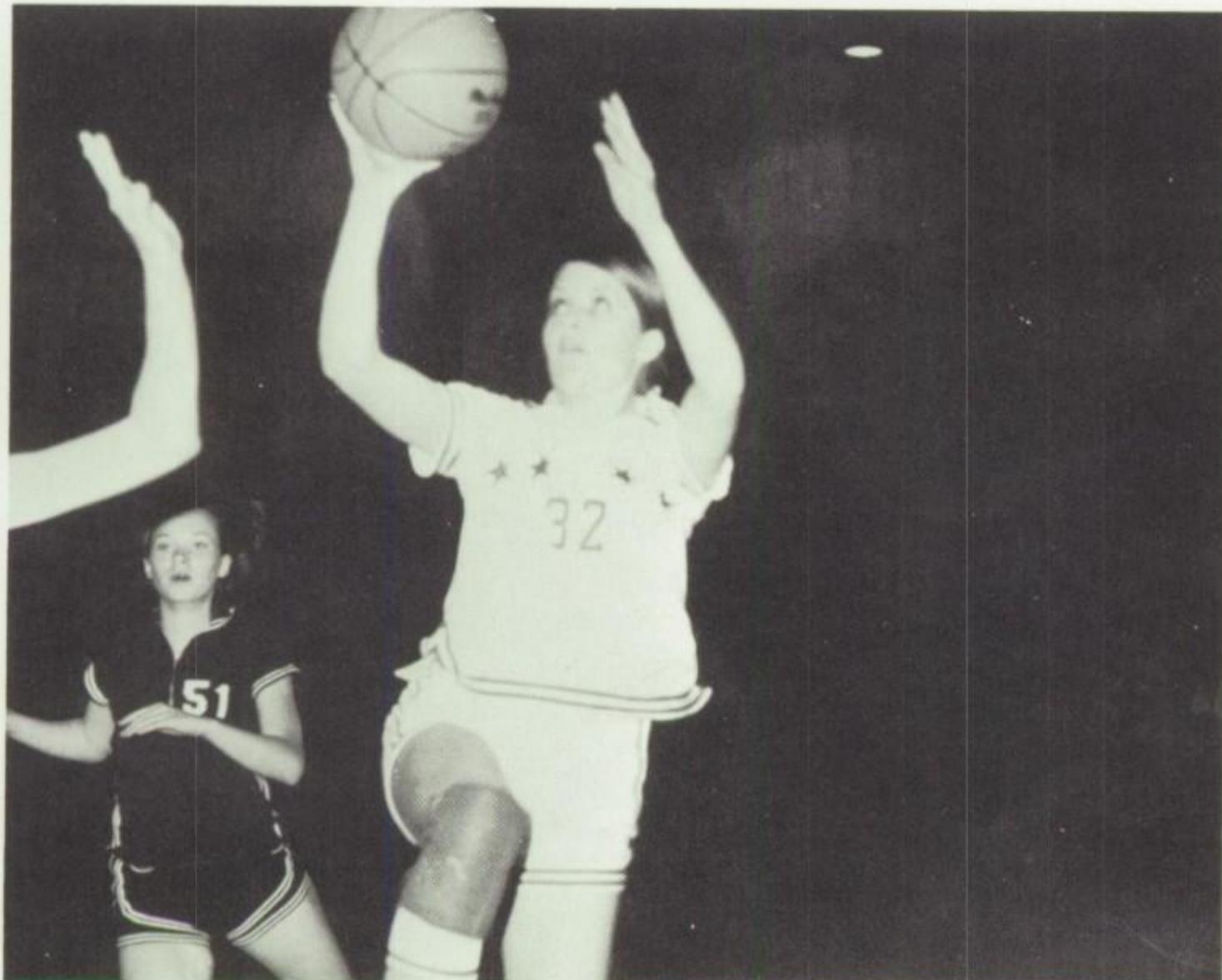


Coach Crofford is pictured with his star guards.



Coach Crofford prepares his team for their next opponent.

Leaping — Shooting — Squaws



Carlene goes in for two points against a district opponent.



KAREN CROFFORD
Jr.—Forward



SHARON CROFFORD
Jr.—Forward



Rhonda and Carla battle for a rebound.



Diane puts in two against the Bobbies.



GINGER MURPHREE
Jr.—Guard



DIANE DAY
Soph.—Forward

Working Up to the Varsity

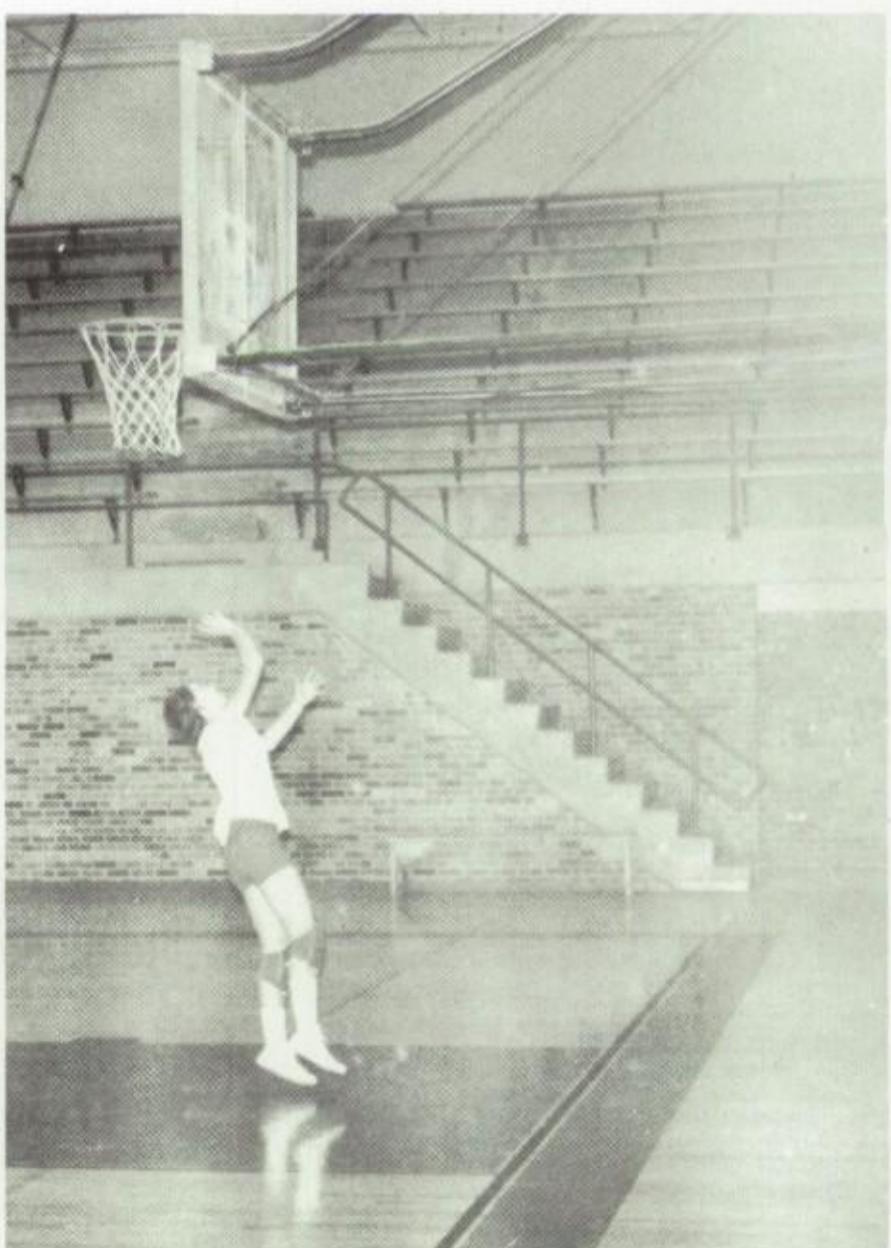


Debbie Carter, Kathy King, Janice Milner, Bobi Odom, Denise Cudd, Georgia Hodges, Vicki Ulen, Patricia Nichols, Veca Welch, Vicki Schueler, Boni Odom, Jeanie Thompson, Jill Reithmeyer, Vicki Mingus, Dixie Wilkens, Coach Crofford.



136

Coach Crofford and Dixie Wilkens



Put it in Katie.

Endurance Brings Success



Front row: Cindy Hutson, Colene Royal, Katy Lewellen, Vandra Nichols, Sarah Gammon. *Back row:* Donna Lewellen, Linda Martin, Carol Reeve, Teresa Bingham, Barbara Bass, Patricia Phipps, Sharon Smith, and Coach Crofford.

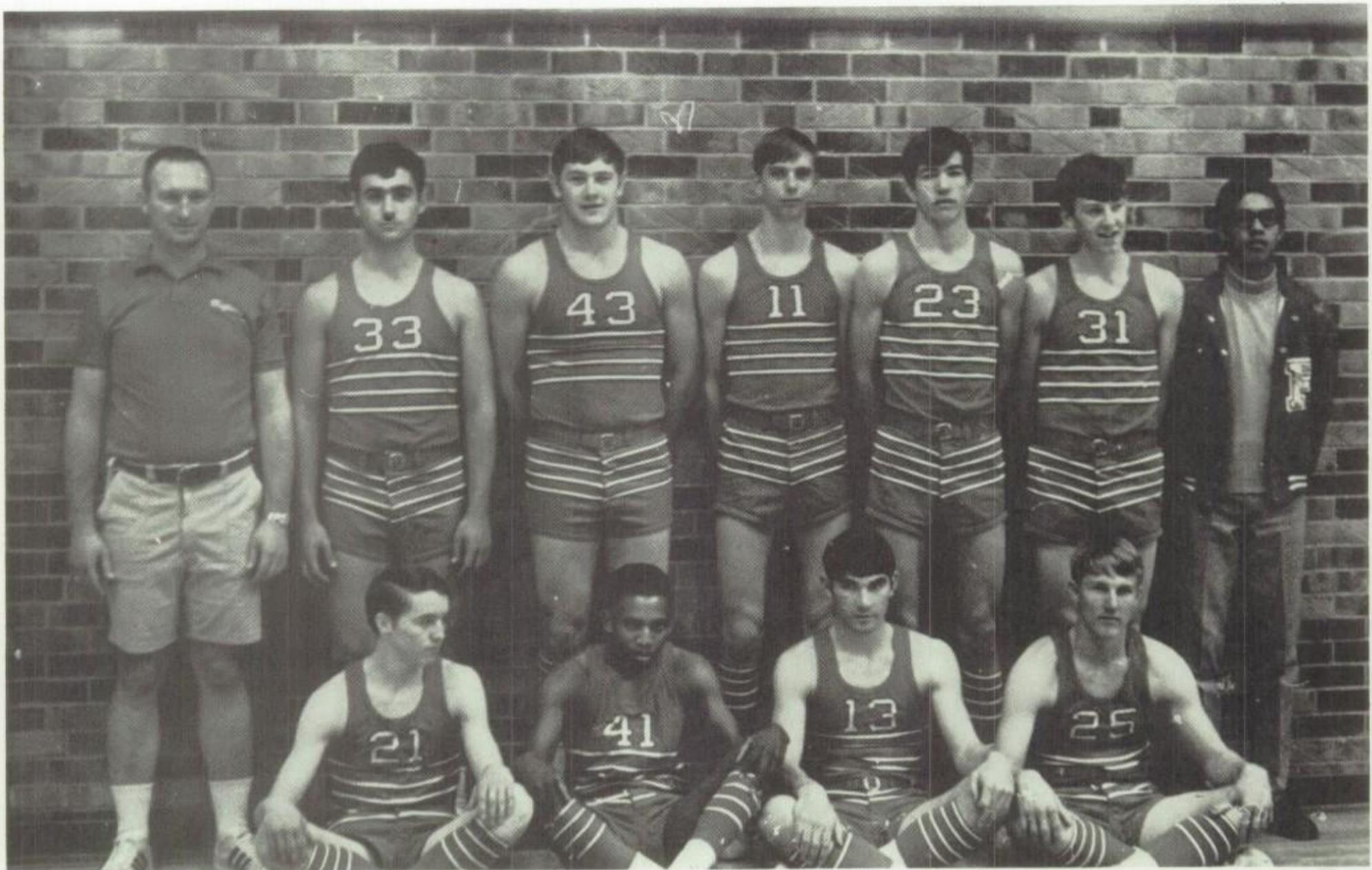


Coach Crofford is pictured with his manager, Dona Lewellen.

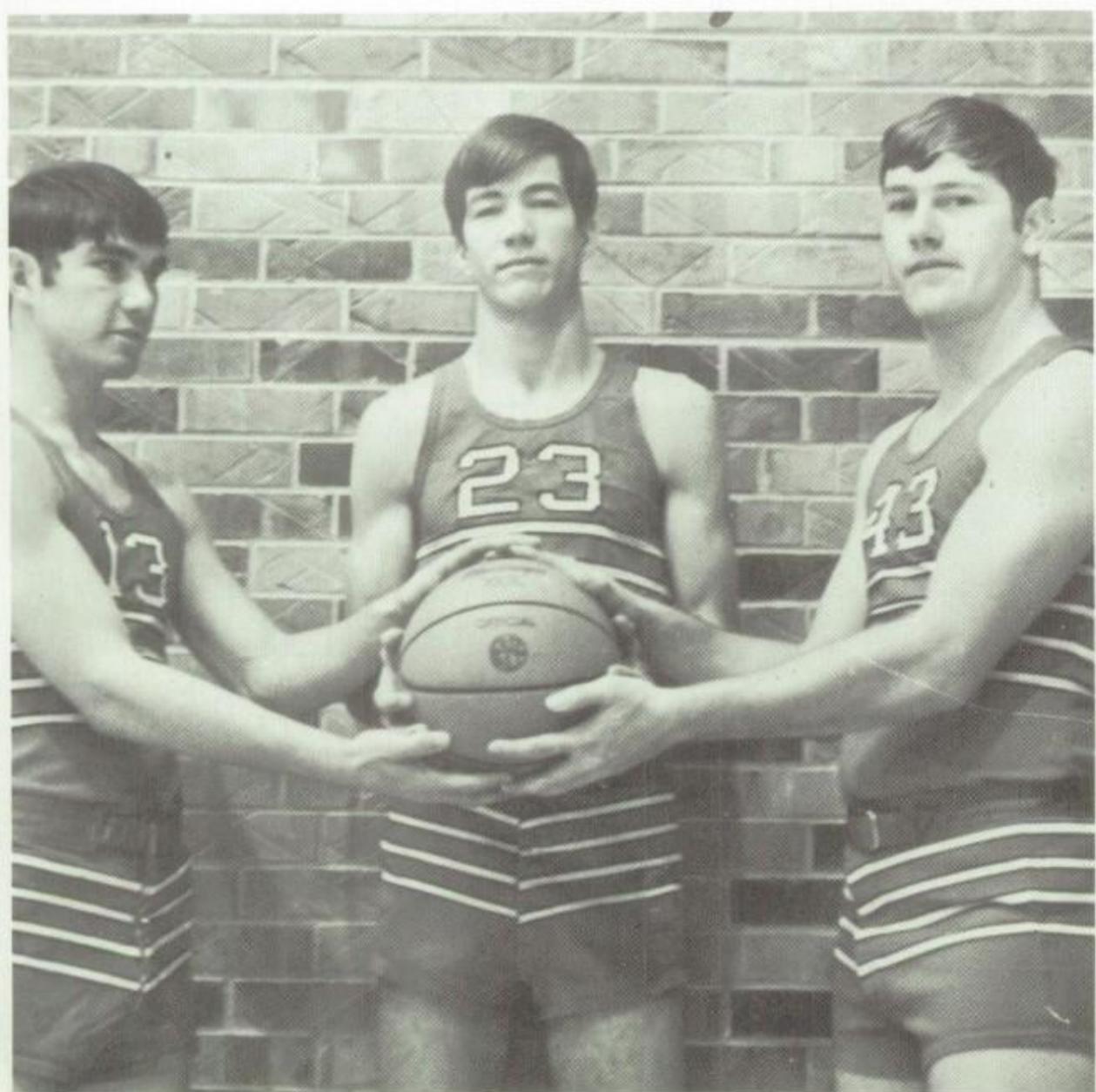


Freshman girls pose before starting their drills.

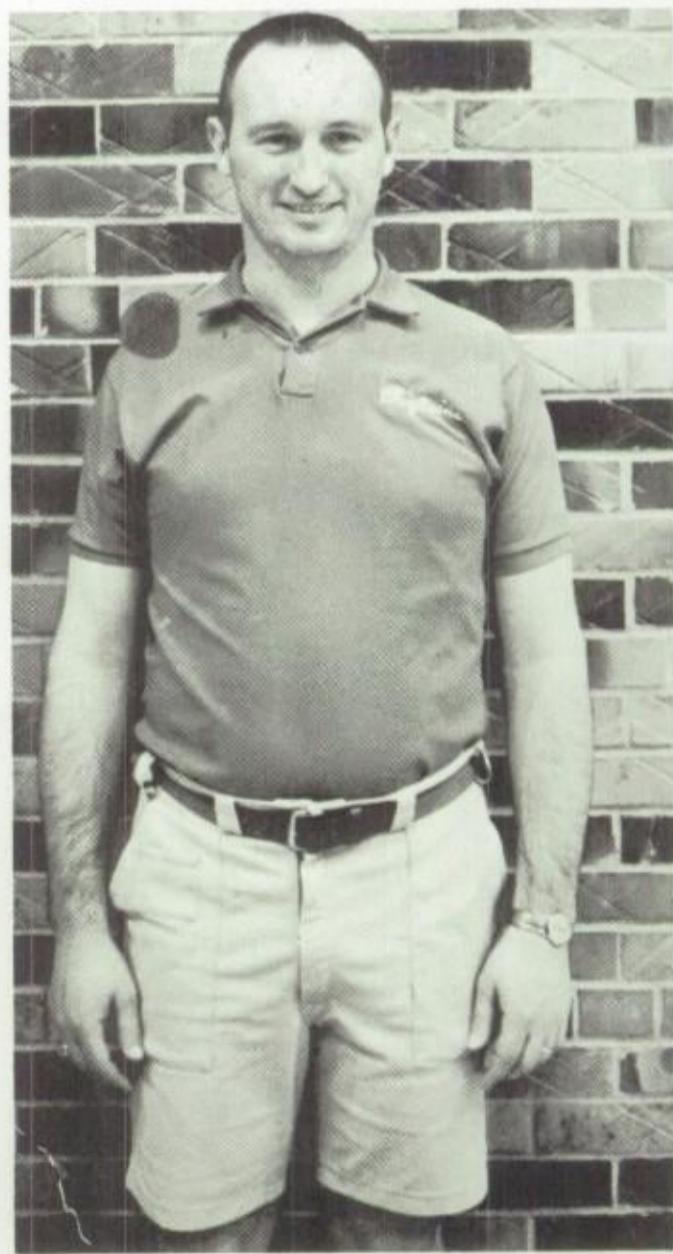
Fantastic — Only Through Teamwork



Back row, left to right: Coach DeBoard, James Weatherly, Donny Carthel, Don Fortenberry, Raymond Hamilton, Ronnie McPherson, and Manager Jessie Morales. *Front row:* Larry Farwell, Wesley Clark, Ted Procter, Mike Royal.



TRI-CAPTAINS: Ted Procter, Raymond Hamilton, and Donny Carthel.



COACH DeBOARD

Good Defense Is a Key



TED PROCTER
Sr.—Guard
All-District



DONNY CARTHEL
Sr.—Forward
Hon. Men. All-Dist.



RAYMOND HAMILTON
Sr.—Post



J. V. FINLEY
Jr.—Post
Hon. Men. All-Dist.



The Chiefs were happy with their winning season.

SEASON SCORES

| | | | |
|--------|----|-------------|----|
| Friona | 42 | Bovina | 22 |
| Friona | 46 | Springlake | 42 |
| Friona | 36 | Farwell | 45 |
| Friona | 50 | Muleshoe | 51 |
| | | (DOT) | |
| Friona | 52 | Nazareth | 39 |
| Friona | 28 | Spearman | 58 |
| Friona | 43 | Morton | 44 |
| Friona | 46 | Morton | 52 |
| Friona | 40 | Childress | 54 |
| Friona | 49 | Idalou | 39 |
| Friona | 42 | Slaton | 37 |
| Friona | 68 | Boys Ranch | 66 |
| | | (OT) | |
| Friona | 59 | Abernathy | 49 |
| Friona | 51 | Dimmitt | 69 |
| Friona | 45 | Lockney | 73 |
| Friona | 39 | Adrian | 37 |
| Friona | 65 | Floydada | 57 |
| Friona | 47 | Olton | 51 |
| Friona | 72 | Hale Center | 68 |
| Friona | 48 | Abernathy | 59 |
| Friona | 46 | Dimmitt | 75 |
| Friona | 38 | Lockney | 62 |
| Friona | 51 | Floydada | 43 |
| Friona | 53 | Olton | 48 |
| Friona | 56 | Hale Center | 53 |

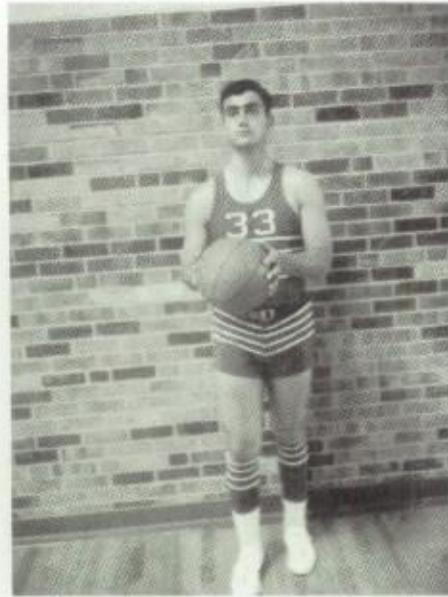


Wes, Mike, James, Donny, and Raymond wait for the arrival of the ball.

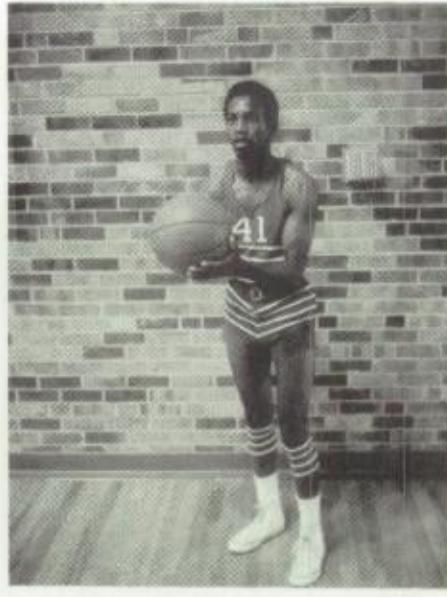
Excellence . . . Enthusiasm



DON FORTENBERRY
Jr.—Forward



JAMES WEATHERLY
Jr.—Forward



WES CLARK
Jr.—Guard



GARY FALLWELL
Jr.—Forward



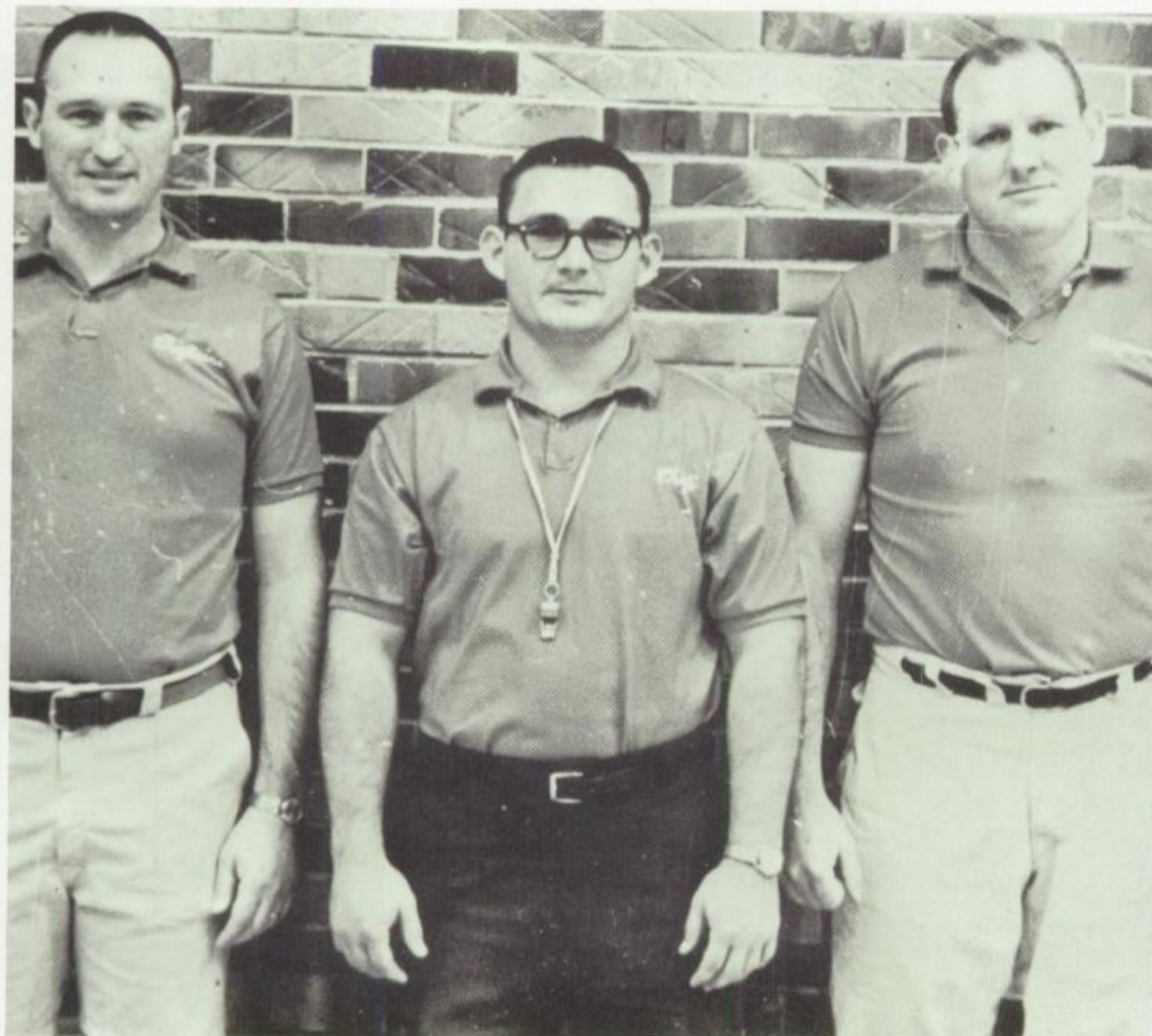
Bobby Drake and Jesse Morales pose after a hard day's work.



Speed and Strength Win



Front row: David Carlton, Kevin Howell, Travis Lee, Oberlin DeLeon, Bob Ashly, Richard Shirley. *Back row:* Coach Dodd, Carroll Cook, Bill Bailey, Gary Phipps, Larry Fallwell, and Larry Johnston.



Coach Deboard, Dodd, and Cleveland helped make Friona a winning team.



RONNIE McPHERSON
Soph.—Post

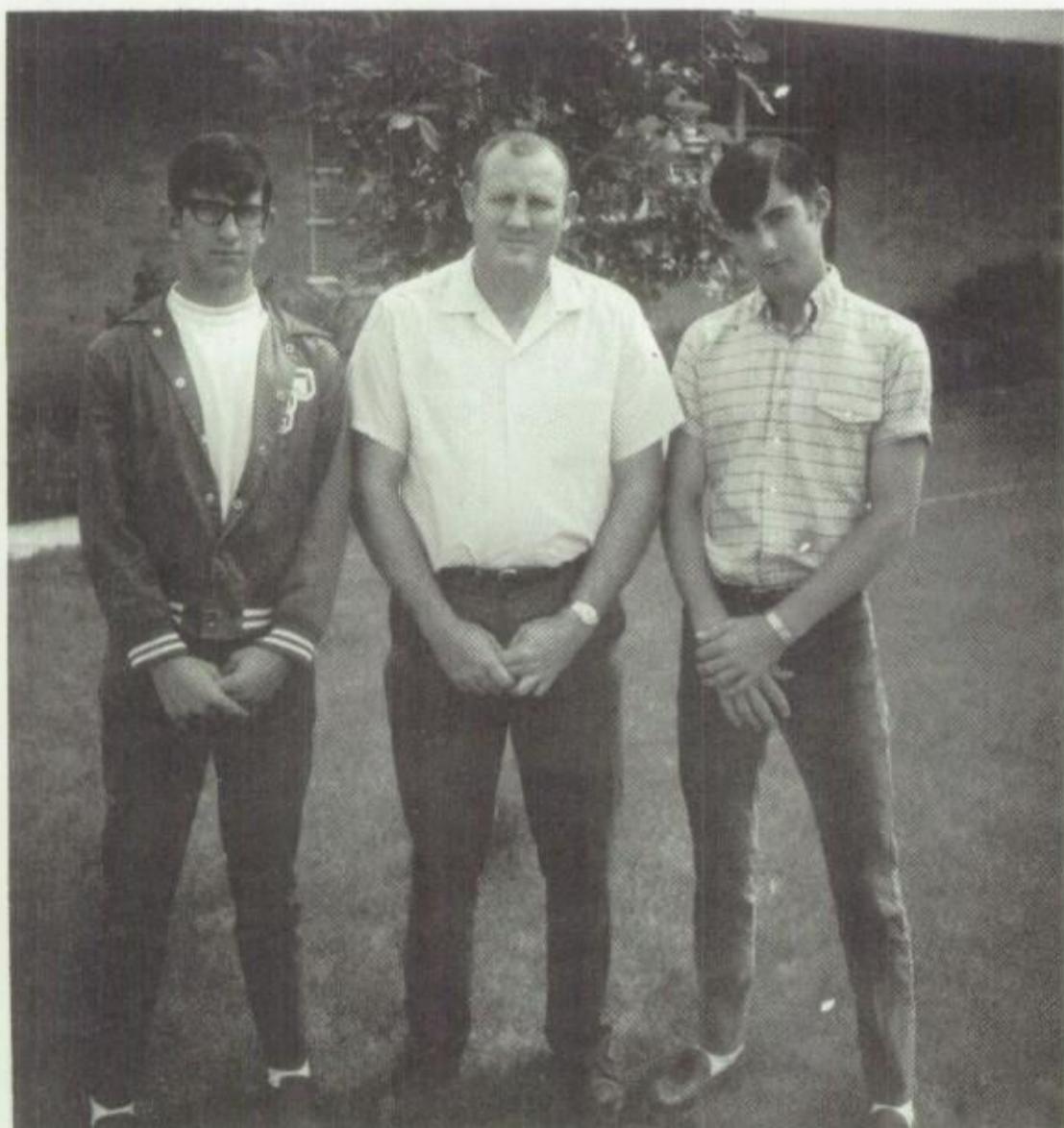


MIKE ROYAL
Soph.—Guard

Team Play and Practice Pays



Front row: Bobby Moore, Jason Grimsley, Matt Garth, Pete Jones, Rex Minshew, Chuck Rector, Gerald Wyly. *Middle row:* Rudy Aguirre, Terry Mabry, Scott Lillar, Mario Perea, James Bartlett, Joe Walters. *Back row:* Coach Cleveland, Foo Holt, Kevin Wiseman, Willie Bailey, Johnny Bandy, Darrell McMurtry, Mike Martin.



Coach Cleveland is with the freshman captains, Willie Bailey and Johnny Bandy.



J. V. pulls down another rebound.

Happiness Is Winning



Friona High School's Golf Team made a good showing by placing 2nd in District competition and then competing in the Regional meet at Lubbock. The team is composed of: Don Fortenberry, Jerry Oden, Harry Watkins, Richard Shirley, and James Sims.



DON FORTENBERRY



COACH OWENS



HARRY WATKINS



RICHARD SHIRLEY



JERRY ODEN



JAMES SIMS

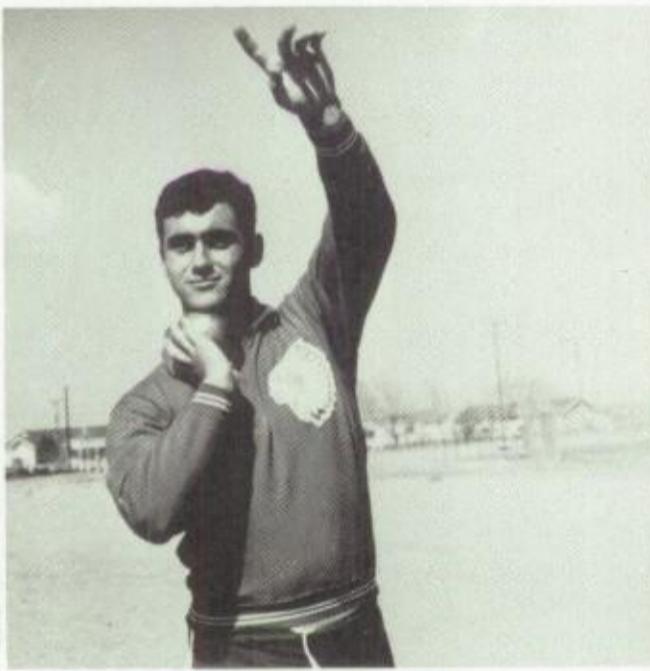
Support of Team



First row: Ronnie McPherson, Randy Lewis, Charles Bently, Gary Fallwell, Mike Mills. *Second row:* Larry Fallwell, Ted Procter, Bill Bailey, Travis Lee, Danny Vera, Wes Clark. *Third row:* Coach Dodd, Danny Kendrick, Mike Royal, James Weatherly, Raymond Hamilton, Don Fortenberry, Ricky Davis, Donny Carthel.



DONNY CARTHETL
Sr.—Discus and Shot



JAMES WEATHERLY
Jr.—Discus and Shot



RICKY DAVIS
Sr.—Relays and Hurdles

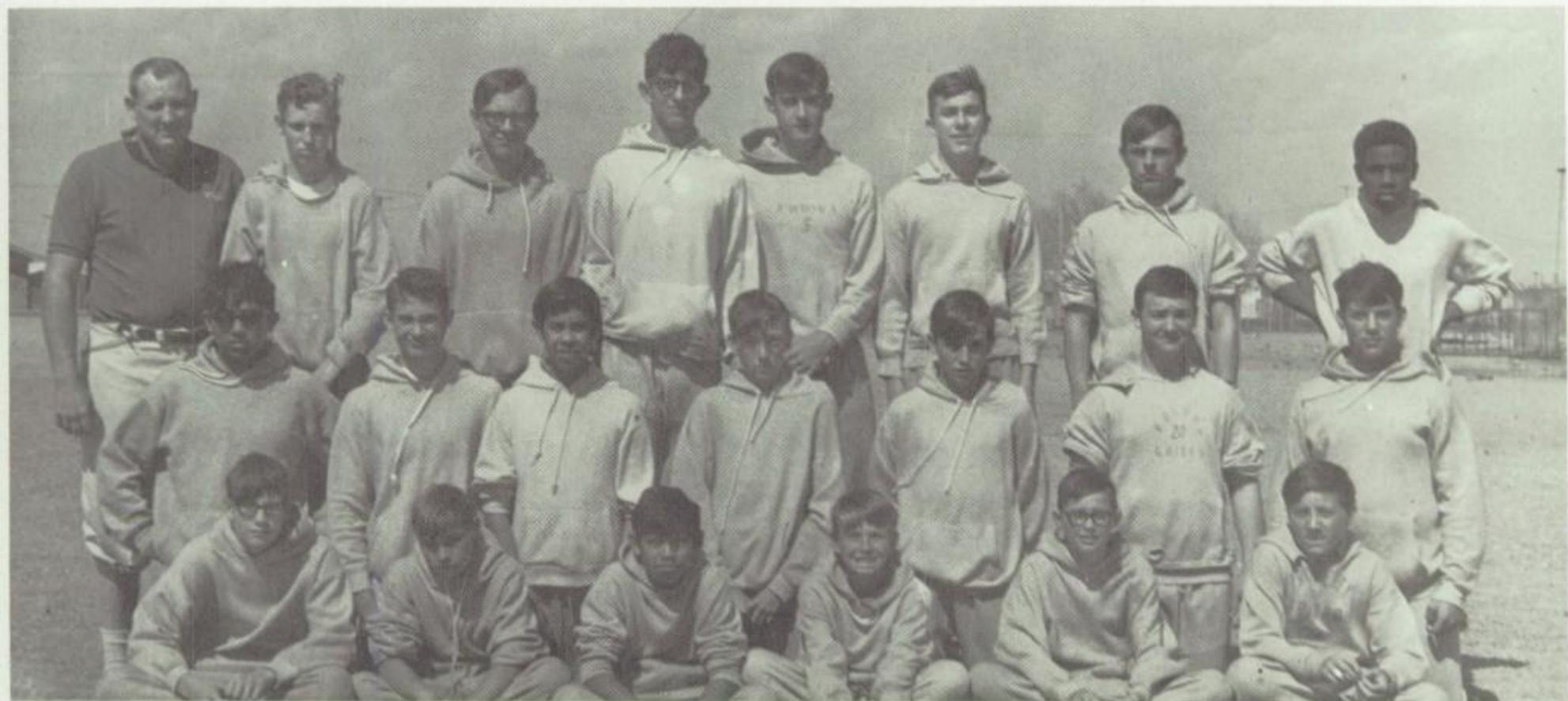


TED PROCTER and DANNY KENDRICK
Srs.—Sprints and Relays



RAYMOND HAMILTON and DON FORTENBERRY
Sr.-Jr.—Distance Men

Good Attitude Means Victory



FRIONA TRACK TEAM: Back row, standing: Coach Cleveland, Darrell McMurtrey, Mike Martin, Willie Bailey, Johnny Bandy, Danny Holt, James Bartlett, Louis Lee. Middle row: Mario Perea, Scott Lillard, Ruby Aguire, Mat Garth, Bobby Moore, Terry Mabry, Kevin Wiseman. Lower row: Mark Walters, Rex Minschew, Frankie Saiz, Jayson Grimsley, Chuck Rector, Gerald Wyly.



RONNIE McPHERSON
Jr.—High Jumper and Pole Vaulter



BILL BAILEY
Soph.—Broad Jumper



WEESLY CLARK
Jr.—High Jumper and Pole Vaulter



MIKE MILLS: Relays and Sprinter
DANNY VERA: Relays and Sprinter



LARRY FARWELL Distance Runner
CHARLES BENTLEY: Distance Runner



MIKE ROYAL: Sprinter
GARY FARWELL: Distance Runner



Standing, back row: Left to right: Mike Martin, Willie Bailey, Jerry Shelton, Bill Ruzicka, Randie Kelly, Carleen Greeson.
Front row: Skip Mohr, Sharon Smith, Jayn Massie, Patricia Phipps, Donna Lewellan and Jayson Grimsley.



Skip Mohr is the boys' varsity singles.

PRACTICE MEETS PREPARE TEAM FOR DISTRICT

Keeping in shape for district competition in spite of the temperamental and changeable Texas weather has been the main objective of the tennis team this year.

Led by coaches Miss Morton and Mr. Allsup much time was spent practicing serves, ground and net strokes, and strategy. Two Practice meets with Hereford gave the team experience and hope for the District meet.

Returning lettermen were Jerry Shelton and Bill Ruzicka in boys' doubles, and Norman Mohr in boys' singles. Also Randie Kelly was on the team as the girls' varsity singles last year, but this year she has joined forces with Carleen Greeson to be the girls' varsity doubles.

The team is young with a large interest in the underclassmen. There is hope that they will be a strong Chieftain squad in the future.

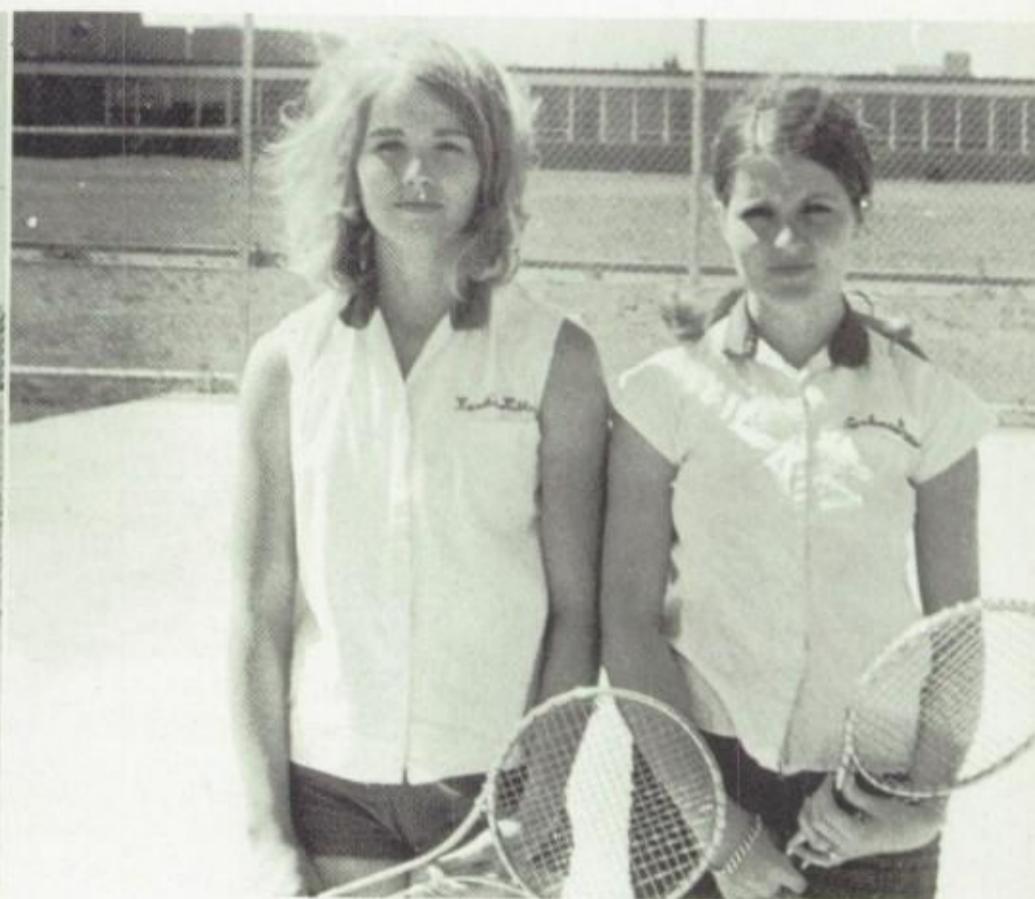


Jayn Massie is the girls' varsity single

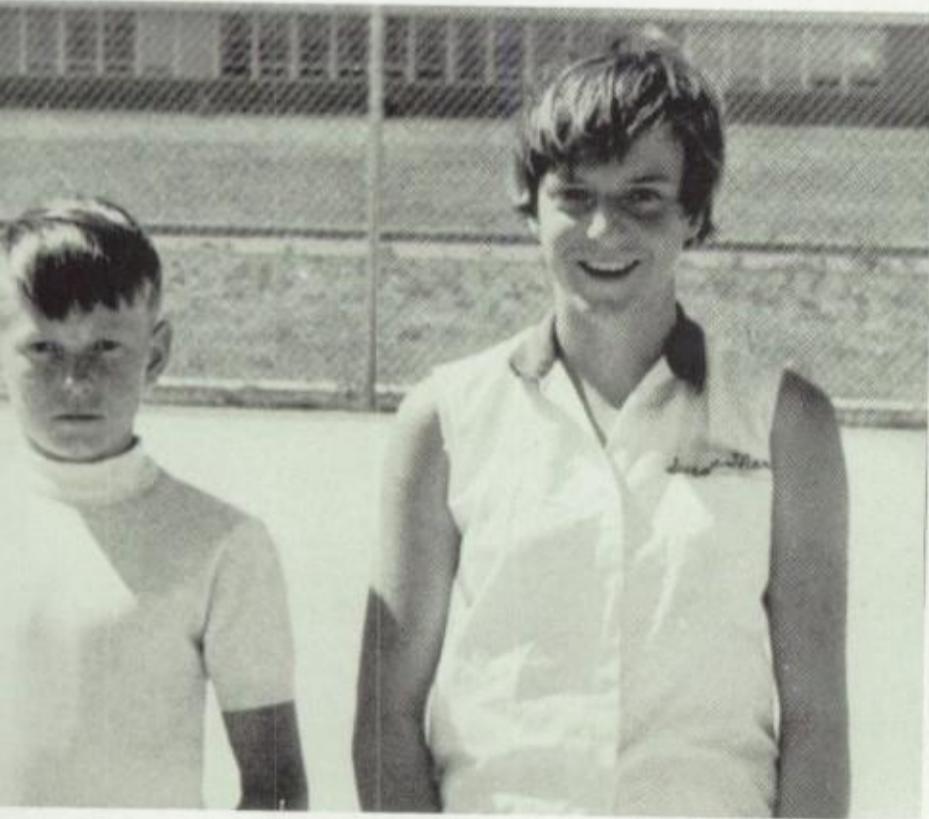
Team



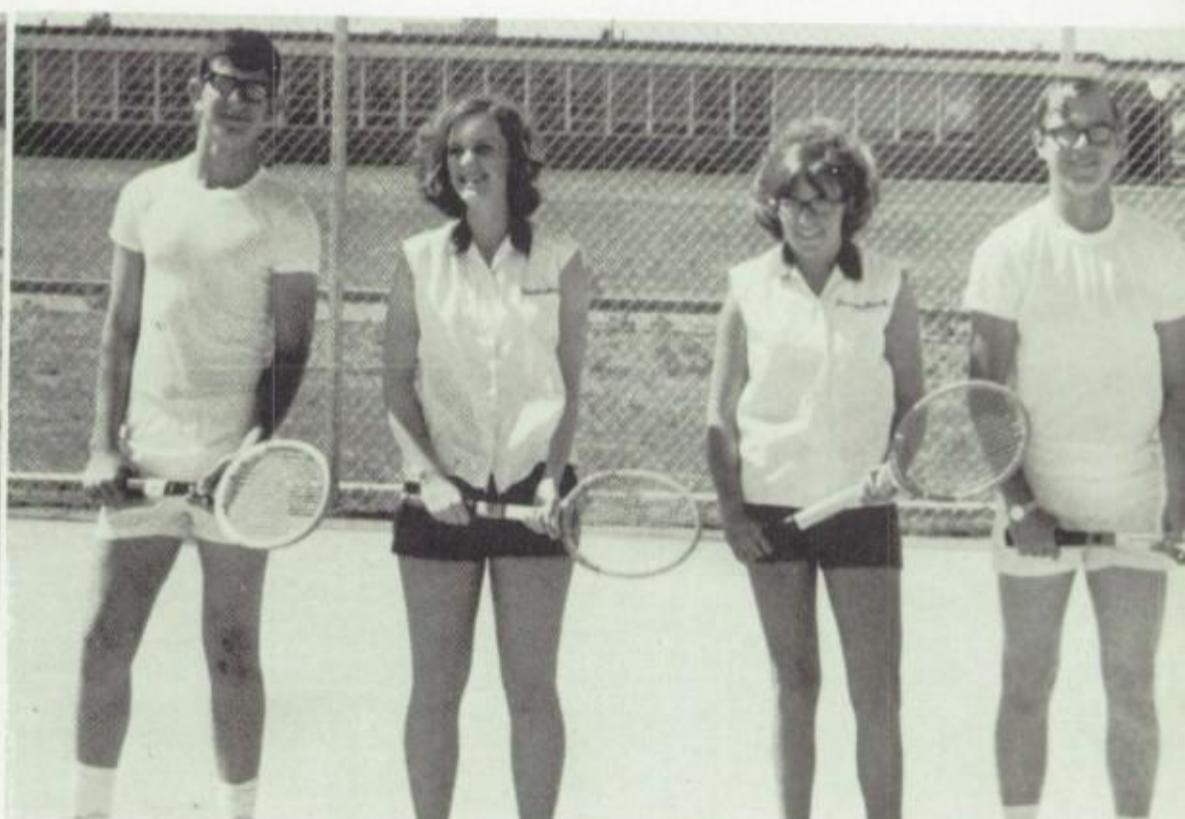
Bill Ruzicka and Jerry Shelton who won second in the District Competition show their true form.



Randie Kelly and Carleen Greeson who also won second in District as the girls' varsity doubles.



Jayson Grimsley who was freshman boys' singles and Sharon Smith who was freshman girls' singles are shown here.



Freshman boys' doubles and freshman girls' doubles are shown: Mike Martin, Donna Lewellen, Patricia Phipps, and Willie Bailey.



Kelly is in her true form.



COACHES: Miss Morton and Mr. Allsun

Football Banquet



Mrs. James Proctor talks of the success of the Chieftains from the viewpoint of the mothers of the Fighting Chieftains.



Donny Carthel receives the Fighting Chieftain award.



Everyone seems to enjoy the annual Football Banquet.

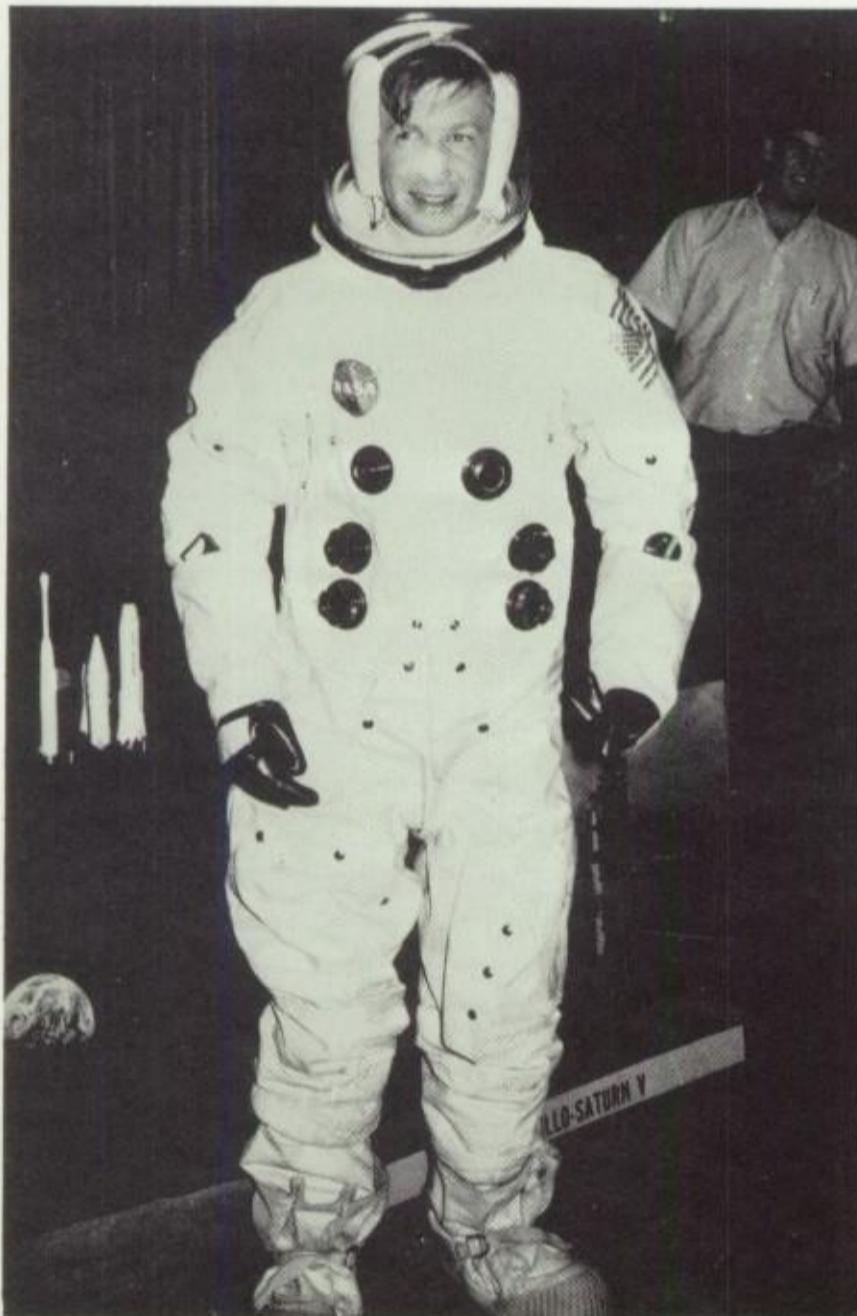


Coach Owen and Coach Dodd seem to be carrying on one of their many "interesting" conversations.



The Cheerleaders receive gifts from Mrs. Proctor for their hard work and great spirit through the entire football season.

Activities



Junner-Senior Banquet



Seniors? ©



8th Grade Day



Senior Play Cast



A Senior Farewell



S.F.C.
Installation



Mr. Cook's
address

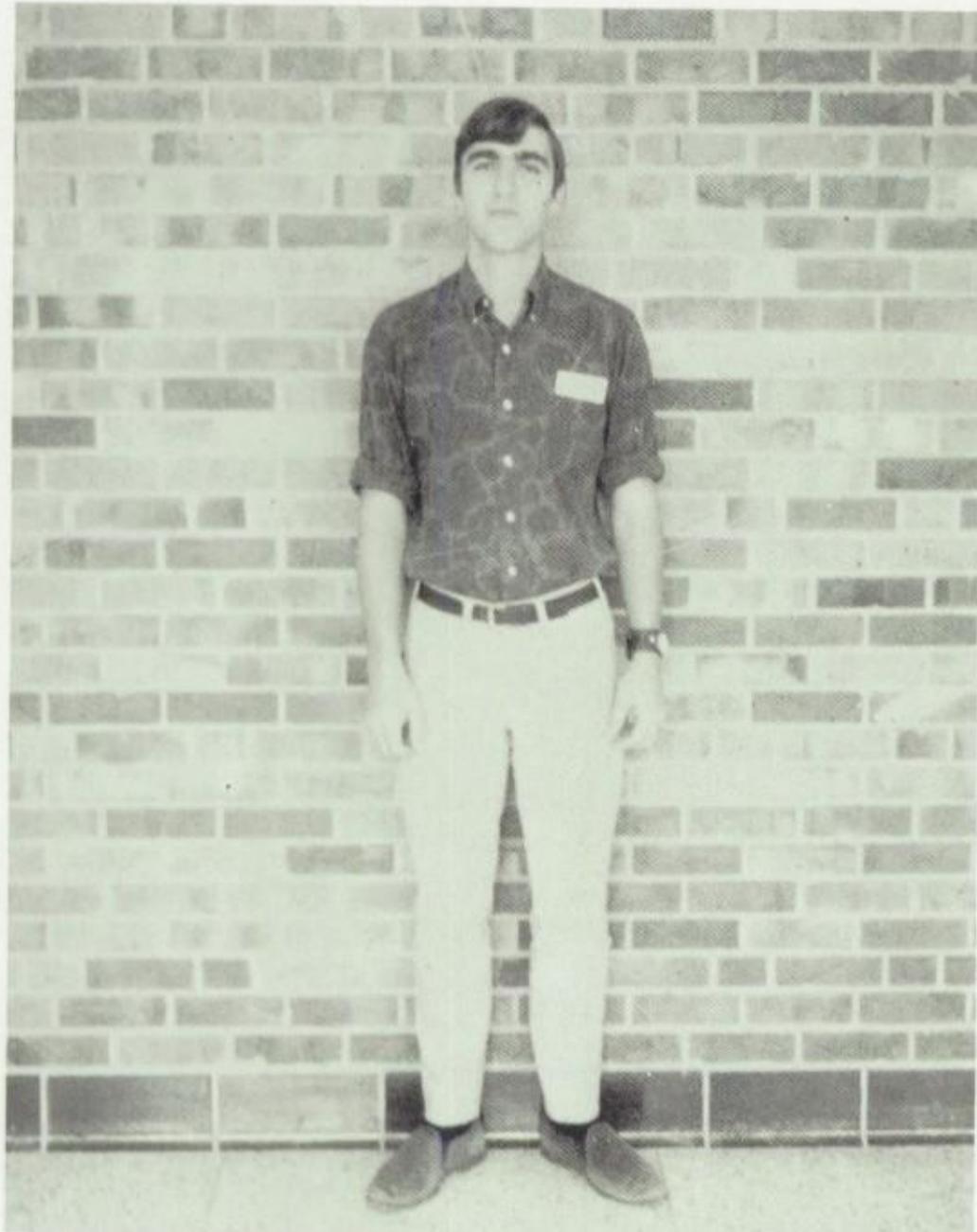
Awards Assembly



As the year draws to a close an awards assembly is held to recognize those students that through hard work, dedication, and sincerity, have contributed much to FHS. Among the awards given are perfect attendance, 90 or above certificates, and special awards such as Valedictorian and Salutatorian. At the close of the assembly the Seniors exchange positions with the Juniors as all sing "Auld Lang Syne."

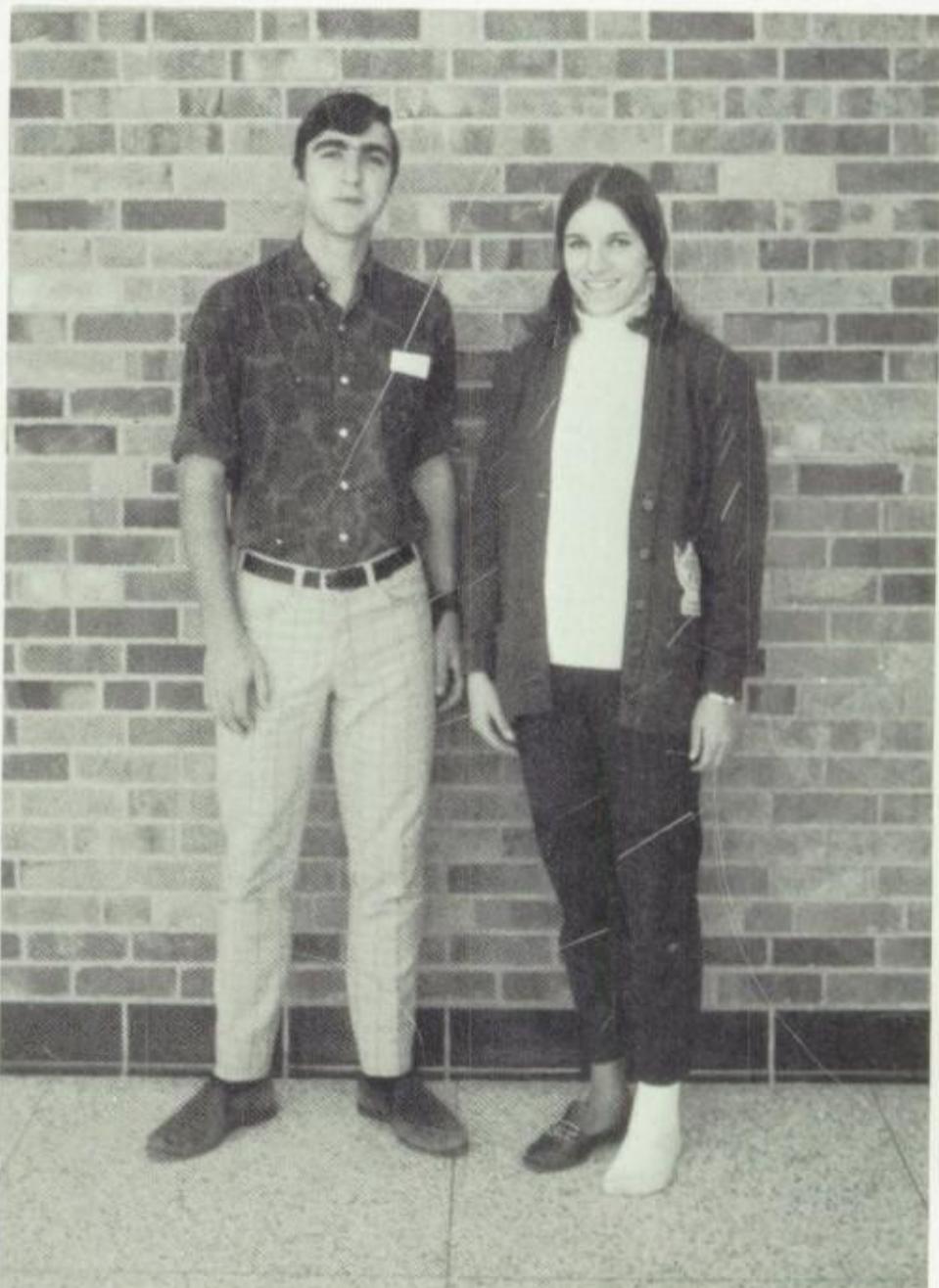


State and Region Placers



Norman (Skip) Mohr won 1st at State this year in informative speaking. He has been a very active member of Forensics all four years of High School. He has won 1st in District 4 years in a row. His sophomore year he went to state and won 3rd place. At the Friona Tournament he has won 1st the first three years and won 2nd this year. Norman has taken many awards in his 4 years of Forensics and is President of the organization this year.

Placing in the Regional meet this year were Norman Mohr placing first in informative speaking and Karla Patterson took 3rd in Prose reading. Karla took 1st in District this year and won 1st in the Friona Tournament this year. She has also been in Forensics all four years and both she and Norman have been very active and added much to the Forensic organization as well as to Friona High School.





Going to Region in the UIL contests were Shelia Struve, Karla Patterson, Cynthia Wiseman, Lafonda Hodges, Merilyn Emerson, Sally Kendric, Bob Thomas, Dale Schueler, Troy Bass, Brian Elliot. Not available for the picture was Norman Mohr.



Going to District in Tennis were Patricia Phipps, Carlene Greeson, Donna Lewellen, Jerry Shelton, Bill Ruziska, and Randie Kelley.



Going to Region in Golf was James Sims, Richard Shirley, Jerry Oden, Don Fortenberry, and Harry Watkins.



Going to Region in Pole Vault and High Jump was Wesley Clark. In High Jump was Ronnie McPherson.

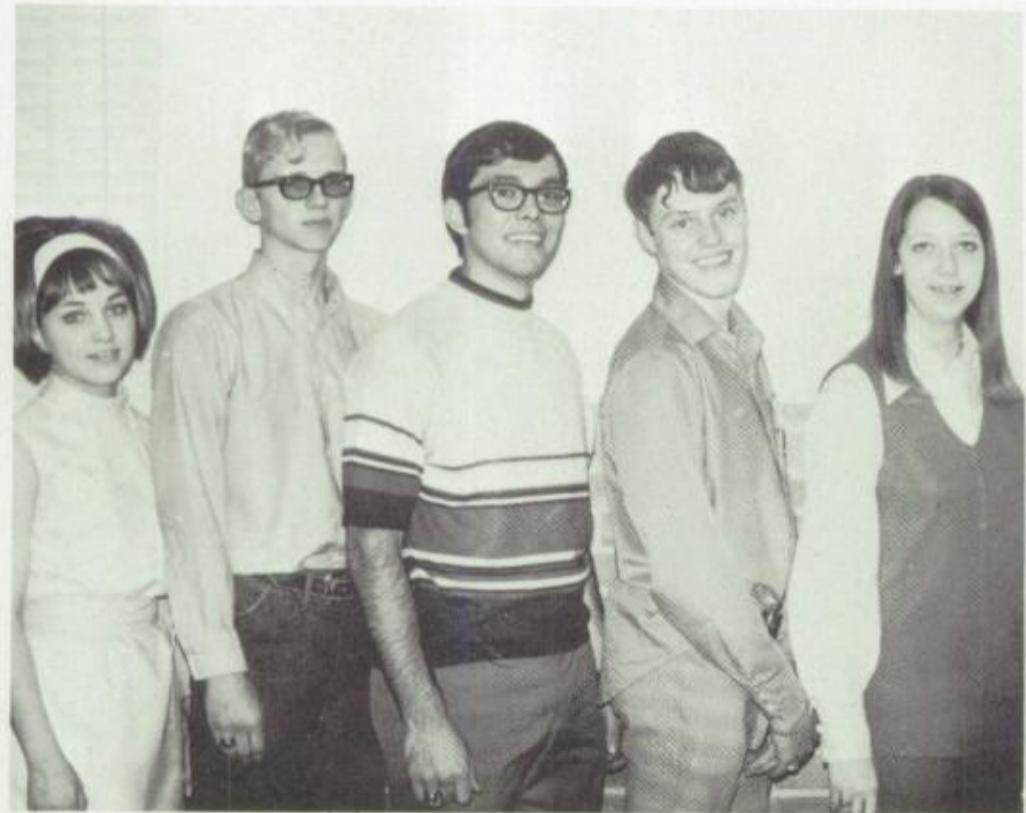
Placers



District Play took 2nd Place. Cast were: Karla Patterson, Kay Reithmayer, Denise Frazier, Glenn Hill, Troy Bass, Sherrie Shelton, Steve Stone, Ann Hurst, Troy White, Rhonda Garth. Crew: Rex Talley, Vicki Knight, and Jenny Sue Fallwell. Sponsor: Miss Morton.



Track Girls to District were Kathy King, Jill Reithmayer, Karen Crofford, Vicki Mingus, Janice Milner, Jayn Massie, Karla Patterson, Sharon Smith, Gloria Brown, Vicki Ulen, Diane Day. Going to Region were Karla Patterson, Vicki Ulen, Vicki Mingus, Sharon Smith. Not Pictured—Randie Kelley.



Those placing in District were Carleen Schlenker, Wayne Schueler, Isidore Cordova, Davey Hill, Sherrie Shelton. Not available were Leslie Jarecki, and Debbie Benge.

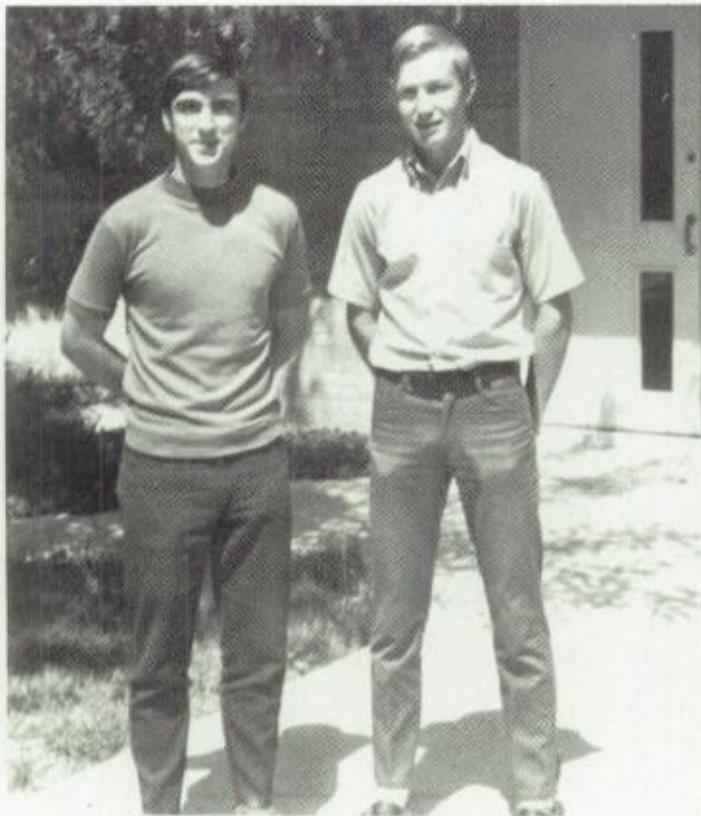


To District in track were: Mario Perea, Rex Minshev, James Bartlett, Johnny Bandy, and Lewis Lee.

Departmental



Sally Kendrick and Cynthia Wiseman
Foreign Language Award



Skip Mohr and Dale Schueler
Mathematics Award



Dean Agee and Jackie Caswell
Industrial Arts Award



LaFonda Hodes and Gloria Brown
English Award



Nora Martinez nad Jodean Harrelson
Distributive Education



Regina Duke and Amelia Sims
Industrial Cooperative Training



Marylyn Emerson and Debra Wyly
Business Award



Kay Riethmayer
Best Thespian



Dwayne Bauer and Dale Schuler
Lone Star Farmer's Degree

Awards



Dwayne Bauer and Wayne Schueler
Agricultural Award



Carol Reeve and Janet Mingus
Home Economics Award



Craig Hodges and Dale Schueler
Science Award



Wileta Wyly, Debra Wyly, Sherrie Shelton, Janey Mingus, Glenda Deaton, and Susan Floyd
State Degree Girls



Skip Mohr and Lor Whaley
Highest Average



Kay Riethmayer and Brian Elliot
Social Studies Award



Dale Schueler and Wayne Schueler
Music Award



Donny Carthel and Karla Patterson
Athletics Award

S
l
a
v
e

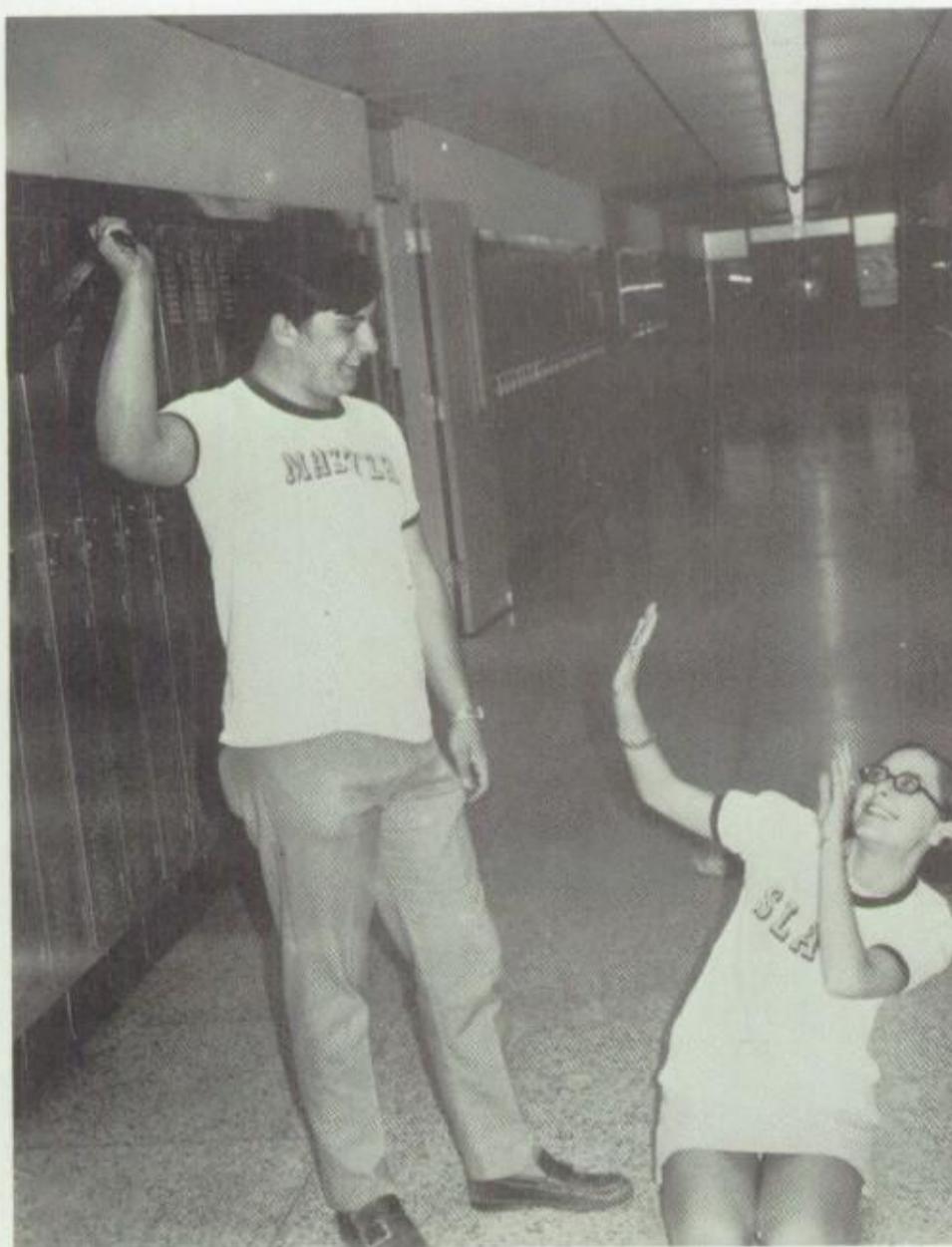
S
a
l
e



A Senior gives a Junior a lift.



Skip shines the shoes of the wicked witch of the west.



Seniors have many tasks to do. *None* are pleasant.



Cheer up Miles. Carrying books isn't all bad.

Twirp Week



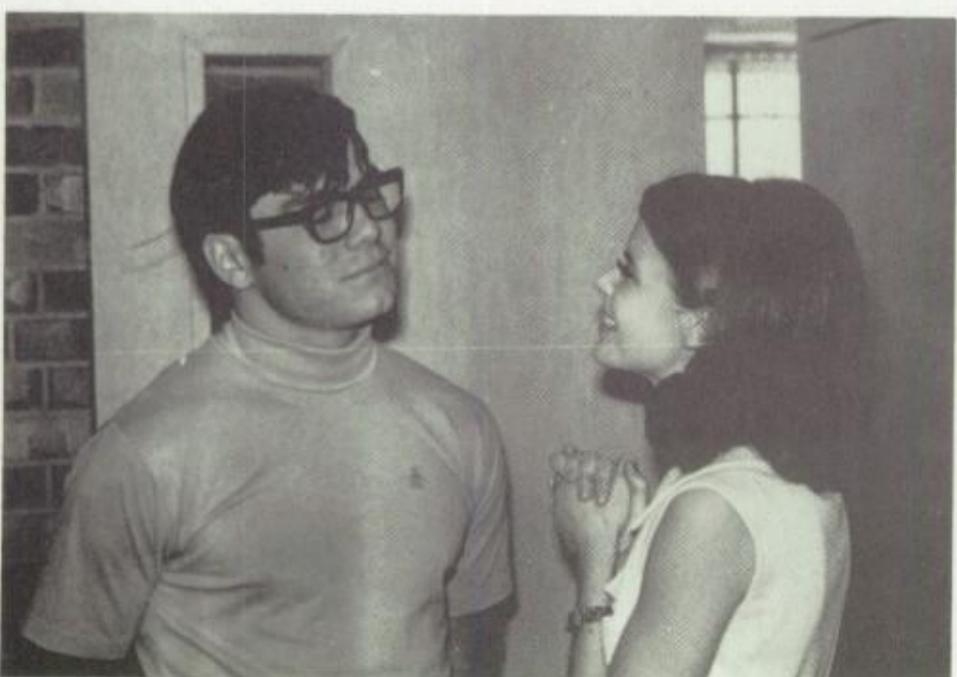
Don't worry, Debra, I've asked lots of boys.



Operator—could you give me information in Friona, please.



But Glenn, don't say things like that!



But Danny, what beautiful eyes you have.



Knock!!! Knock!!!

Ft. Worth High School

Ft. Worth, Texas

This Certifies That

Has satisfactorily completed a Course of Study prescribed for Graduation from this School and is therefore awarded this

Diploma

Given in the month of May, one thousand nine hundred and sixty-nine.

Alton Farr
Superintendent

Paul L. Spring
President

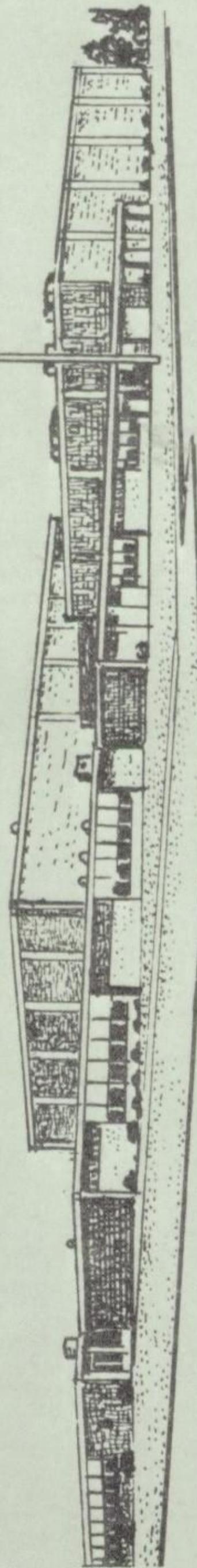
John R. Cook
Principal

John W. Blackburn

Secretary

Farewell Seniors!

Friona High School



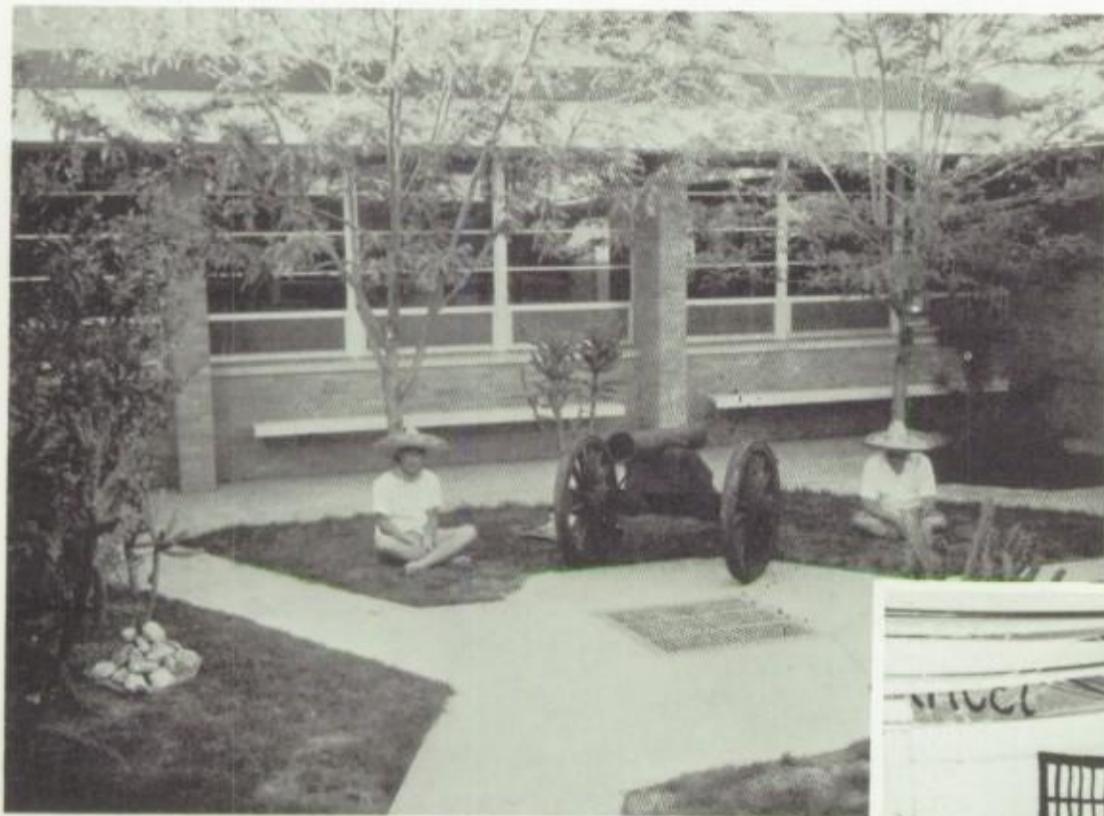
Friona High School

Friona, Texas

Friona Varsity Cheerleaders



Jr.-Sr. Banquet



The sophomores have a variety of duties to perform at the Jr.-Sr. Banquet. These include welcoming and serving the attendants of the banquet.



Much time's spent in the preparation of the prophecy and the juniors always enjoying presenting their final effort.



Everyone is well entertained at the Banquet.

Seniors are always anxious for the reading of the will, but the Juniors are never pleased with the outcome.

Junior Play



If Miss Morton yells at us *one more time*, we're gonna let her have it.



Our photographer catches Ginger practicing her ballet just before going on stage.



Come on Mike. You know you want to look pretty for everyone.



We told you before Sherrie, Isidore isn't here!!!



Norman, who taught you how to dance?

Senior Play



Picture here are J. D. Spencer, Norman Mohr, Susan Vestal, and Isidore Cordova. These people took an active part in the production of the Senior Play.



Come on Danny the water isn't sewer water.



Now! That didn't taste so bad. Did it.

S
e
n
i
o
r
D
a
y



What are you drinking there James?



These graduates are training for the University of Cambodia.



Come on, Tim. Please not in public.

Homecoming . . Junior-Senior Banquet . . Senior Play . . Slave Sale . . Floats . . Homework . . Junior Play . . Band Banquet . . Maize Days . . Football Banquet . . Pep Rallies . . Literary Meets . . Maize Queens . . Thespian Play . . Kid Day . . Cheerleaders . . Football Games . . Tardy Bells . . Basketball Games . . Class Meetings . . Scared Freshmen . . Observant Sophomores . . Hopeful Juniors . . Confident Seniors . . Dates . . Lost Assignments . . Tennis Matches . . Speech Tournaments . . Track Meets . . State Conventions . . Dances . . Organizations . . Afterschool Activities . .

CHIEFTAIN

Parking Lot Hassel . . Football Queen . . Personalities . . Basketball Queen . . Senior Day . . Band Contests . . Lectures . . Graduation . . Baccalaureate . . Broken Dates . . Booster Games . . Luncheons . . Senior-Faculty Game . . Holidays . . Team Spirit and Effort . . Flag Raisings . . Short Dresses . . Cafeteria Food . . Assemblies-Stock Show . . Long Hair . . Exemption . . Twirp Week . . CTA Play . . Cheerleader Tryouts . . Shirt Tails . . Summer Vacation



JUNIOR HIGH

In Dedication – Paula Dean



A ROSEBUD PLUCKED TOO SOON

In memory of Paula Jan Dean

Oft' times we've seen a rosebud plucked
Before it was full blown,
Which, had it reached maturity,
A lovely rose, had grown.
Our hearts can find no answer when
They ask the reason why,
So like a rosebud, Paula,
In her tender years, must die.
Some things are not for us to know,
Some things we must endure,
Some things we cannot understand,
Of others we are sure.
These things are treasured in our hearts,
And shall forever be
Engraved upon the screen of time
That we call "memory";
Her laughter ringing through the halls,
Her ever smiling face,
Her generous praise of others,
(For envy had no place).

She dearly loved her teachers—
Classmates—she loved them all,
Enjoyed her music, yes and sports,
Especially basketball.
A Girl Scout—not in name alone
She lived the part in deed
Its facets held in honor and
Was loyal to its creed.
Paula was wise beyond her years,
Her faith in God was strong,
And she could place true values
Very well where they belong.
Perhaps,—unlike the withered one—
The rosebud plucked too soon—
Paula may wait somewhere, somehow,
Where she may be immune
From heartache and from every care
And like a dew-kissed rose,
In loveliness to blossom there
Forevermore—who knows!

By Mildred May

Principal—Jr. High



Mr. Jarboe, principal of Friona Jr. High School and a person well-liked by all, strives diligently to better our school in every way he can.



Mr. Jarboe takes time out to pose for our camera.



Shirley Fangman, Mr. Jarboe's secretary.

Mr. Jarboe's 17 years of valuable service has proven to be a tremendous contribution to our school system. His hard work and never-ending efforts are appreciated by parents and students alike. Every student will long remember the role he played in his life.



MRS. DARLA HODGSON
B.A. W.T.S.U.
English, Speech



Having fun while earning money for a scholarship.



MRS. KAROLYN HINTON
5th Grade



MR. TERRY DAVIS
Health and Science



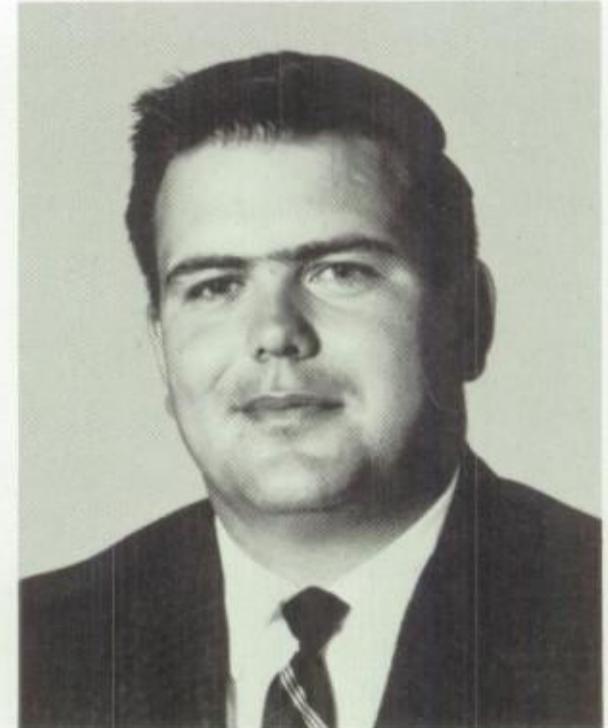
MRS. MARTHA BATES
M.Ed. W.T.S.U.
5th grade



MR. LARRY DYESS
B.S. University of Southern
Mississippi
Coach and History



MRS. BILLIE DODD
B.S. North Texas State
5th Grade



MR. CHARLES FAULKNER
B.M.Ed. W.T.S.U.
Band and Chorus



MRS. MARY BAVOUSSETT
M.A. W.T.S.U.
Special Education



MR. ALTON PEAK
B.S. W.T.S.U.
6th Grade



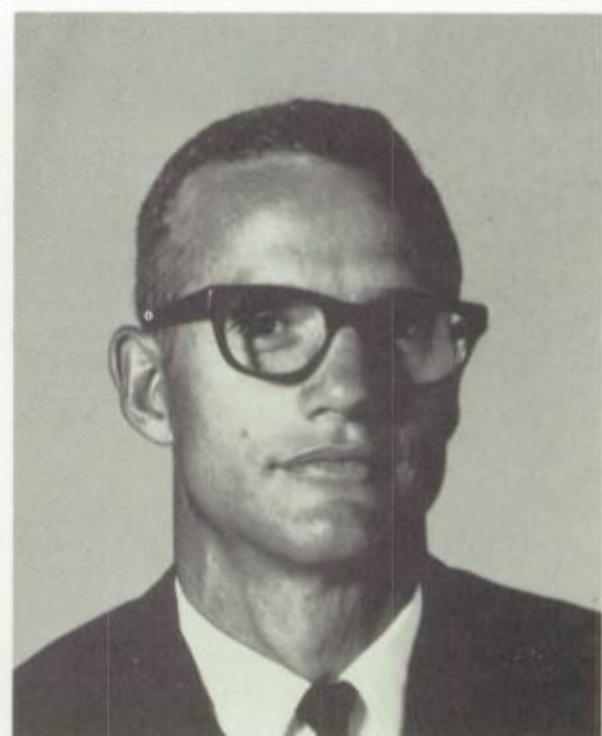
MRS. BETTYE JARBOE
Librarian



MR. JACKIE MORGAN
B.S. Howard Payne College
Coach and Science



MRS. JEANNE MOSELEY
B.S. W.T.S.U.
5th Grade



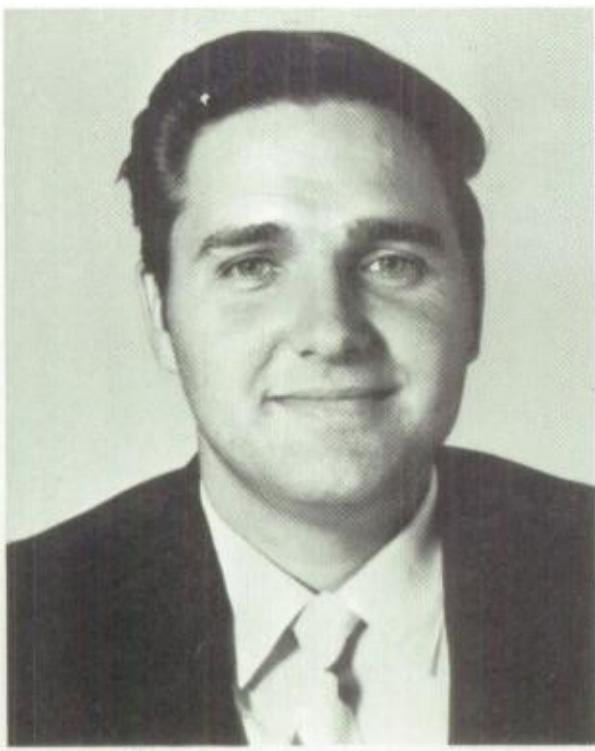
MR. JOHN MORROW
B.S. W.T.S.U.
Coach and P.E.



Mr. Morgan enjoys a side talk with his student.



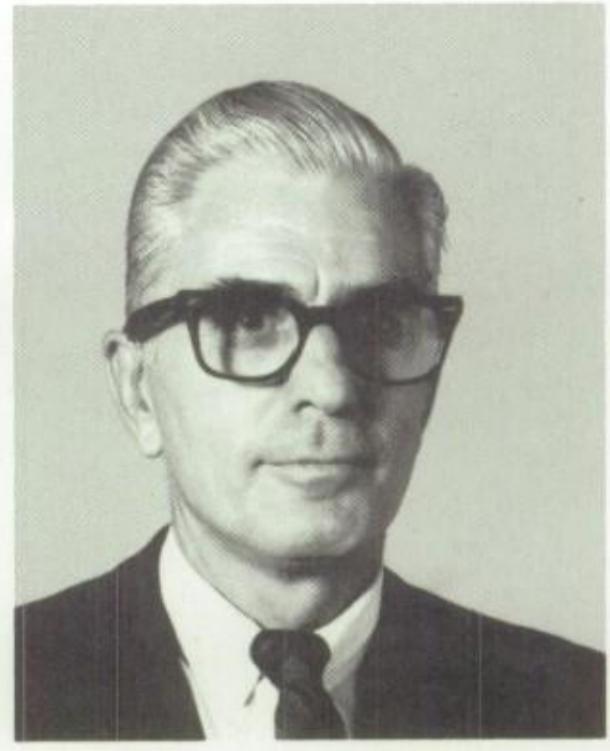
MRS. DIANNE MORGAN
B.S. Howard Payne
Social Studies



MR. WAYNE WALLACE
B.A. Abilene Christian
Reading, Spelling



MRS. MARY PRYOR
B.A. Texas Tech
Math and Language Arts



MR. LEE WHITTEN
B.S. McMurry
Mathematics



Mrs. Pryor checks Patti's locker.



MRS. MARY RUTH CARY
B.S. S.W.S.U. Okla.
5th Grade



MRS. FAY REEVE
B.A. North Texas State
Language Arts



MR. MEDFORD GRIFFIN
B.A. W.T.S.U.
Social Studies



MRS. JEANETTE TEEL
B.A. W.T.S.U.
Math and Geography

Counselor



Understanding children is no easy task and often both teacher and parent need help. For this reason Friona has a grade school counselor. Mrs. Lucille Lewis enjoys helping students with their problems.



Librarian

Mrs. Jarboe occasionally receives help from Becky Neill who is a member of the FTA. Mrs. Jarboe helps students check out books for book reports. She is respected by all the students.

Mr. Witten 8-1



Mrs. Reeve 8-2



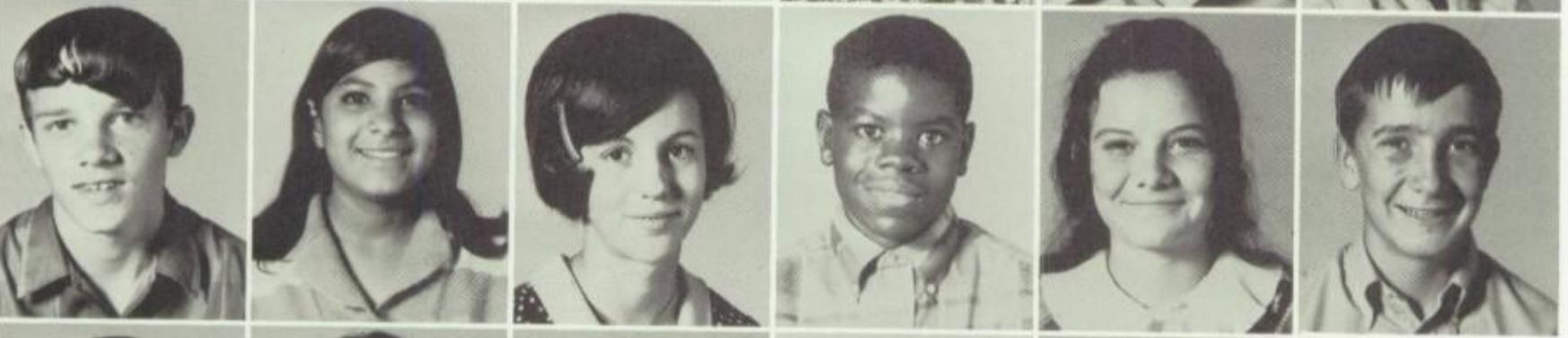
Amador, Janie
Armstrong, Billy
Bennett, Mary Beth
Carr, Carol
Dean, Larry
Estep, Hoyt



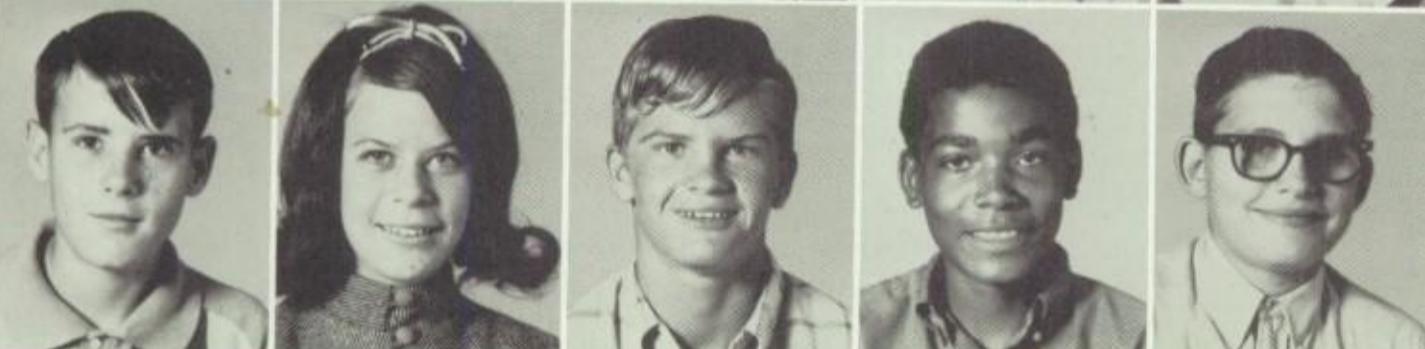
Gore, Carolyn
Guerra, Gillermina
Hardgrove, David
Hart, Karen
Hernandez, Henry
Jameson, Coy



Johnston, Dorothy
King, Teddy
Lee, Ossie Mae
Martin, Linda
Messenger, Jay
Northcutt, Wanda



Patterson, Kent
Perez, Rosa
Reznik, Annette
Robinson, Michael
Russell, Marie
Shackelford, Mark

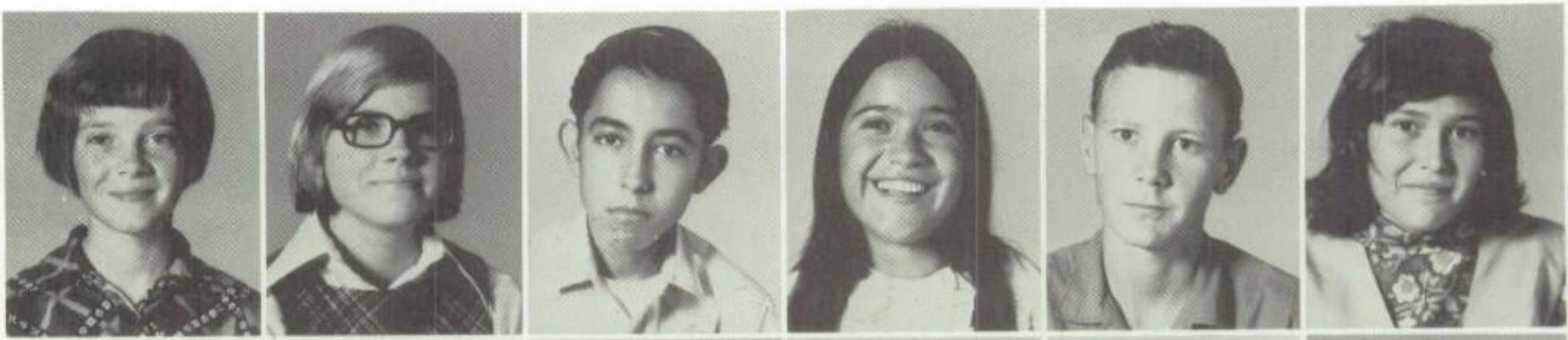


Stokes, Gordon
Taylor, Robin
Waggoner, Danny
Walker, Jerry
Young, Lawson



Mr. Dyess 8-3

Bandy, Jeannie
Carnes, Denise
Castanada, Arthur
Coronado, Jessie
Davis, Jerry
Delgado, Mary



Finley, Shera
Gonzales, Lupe
Graham, Vicki
Hamilton, Benny
Horn, Sabrina
Horton, Trip



Johnson, Cinda
Langford, Marline
Larsen, Christina
Looper, Durwood
Mann, Jay
McDowell, Debra



McNeely, Sammy
Perez, Rene
Price, Bobby
Reeve, Glenda
Rios, Esther
Rogers, Deloris



Sanders, Chris
Stevick, James
Stowers, Sharon
Thompson, Terry
Wily, Paul
Young, Jan



Mr. Wallace 8-4



Arredondo, Domingo
Bandy, Janice
Branum, Becky
Carlton, Debra
Collier, Gregg
Day, Tena



Gibson, Bill
Gonzales, Fidel
Graham, Laquita
Harrelson, Mickey
Harvey, Helen
Jarecki, Suzie



Johnson, Lloyd
Jones, Joe
Lewis, Cecilia
London, Rickey
McBroom, Suzan
McNeely, Roger



Perea, James
Pryor, Vicki
Renner, David
Robertson, Jana
Snyder, Randall
Taylor, Lisa

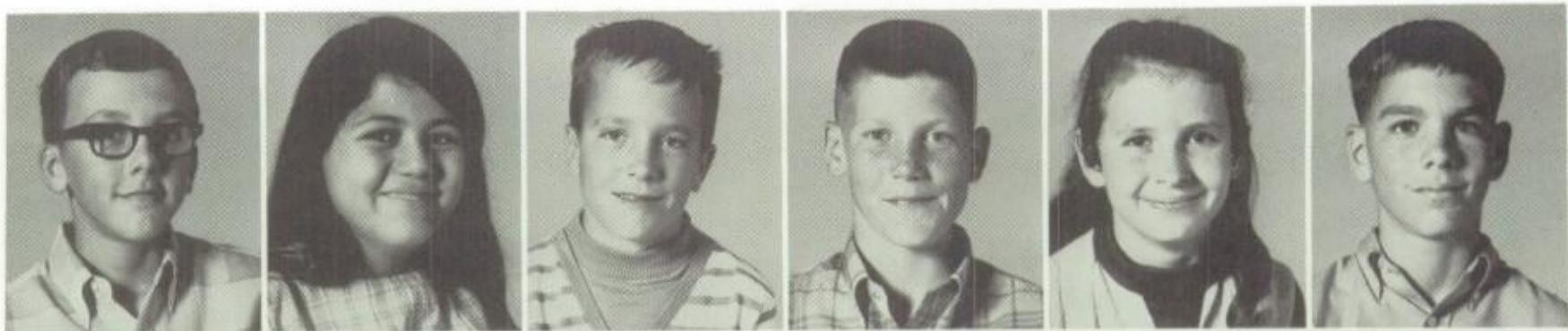


Thomas, Daniel
Trevino, Ralph
Williams, Terri
Woodruff, Gary



Mrs. Pryor 7-1

Baize, Robin
Bautista, Janie
Blackburn, David
Cleveland, Dale
Crump, Patti
Foil, Adrian



Fulks, Sandra
Garza, Mary
Gonc, Mike
Hart, Holly
Hutson, David
Jones, Marilyn



Mason, Amanda
McLellan, Ronnie
McPherson, Sheryl
Negrete, Oralia
Ortiz, Ray
Pennington, Ruby



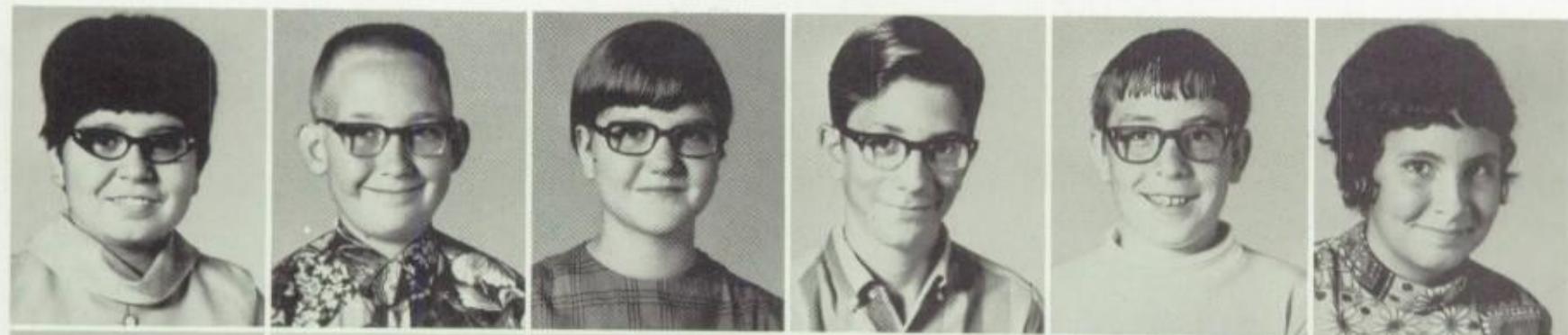
Randolph, Lyn Eldon
Robinson, Luther
Rodriquez, Elias
Short, Debbie
Strictland, Gene
Walker, Becky



Walter, Johnnie
Walters, Loren
Wheeler, Stacy
White, John
Whiteside, Joe



Mr. Morgan 7-2



Baca, Teresa
Burnett, Harvey
Carlton, Donette
Caswell, Robert
Duggins, Phillip
Fields, Mary



Flores, Gilde
Galacia, Celestino
Gonzales, Ruben
Graves, Henry
Hamilton, Diane
Howell, James



Jackson, Vickey
Jarboe, Jeanie
Mays, Hope
Miller, Donald
Morgan, Tonna
Ortega, Ismael

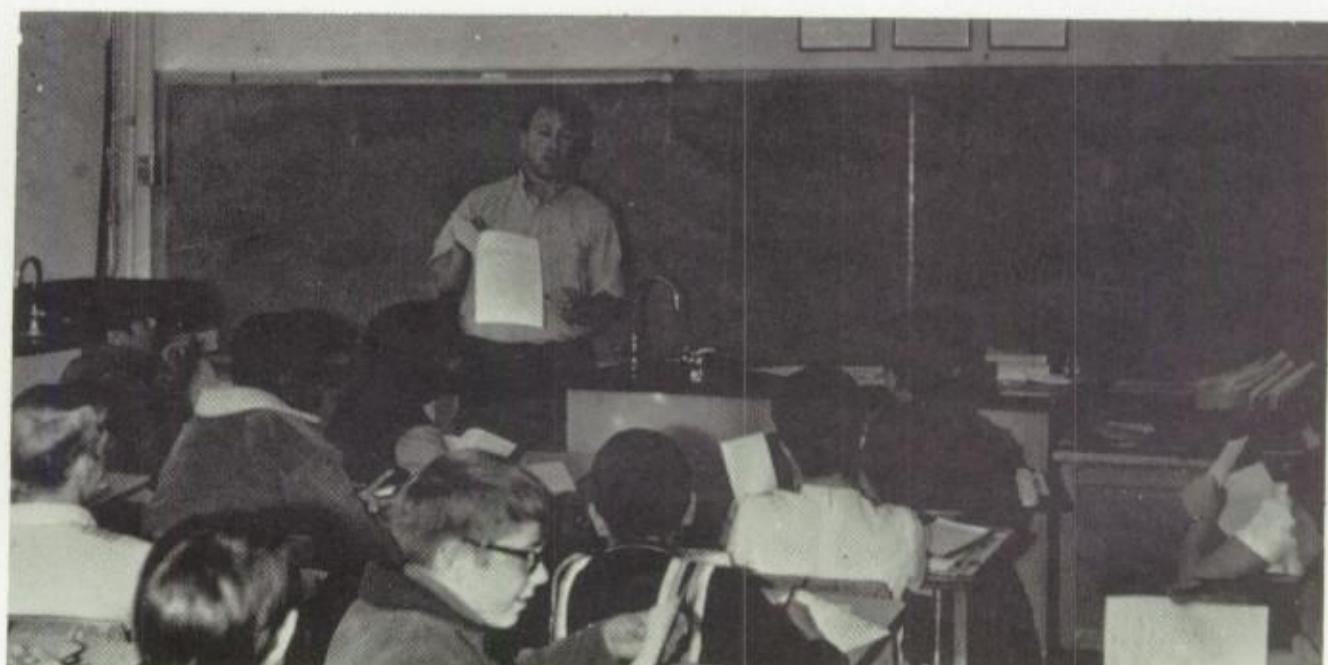


Patterson, Rickey
Rios, Isabel
Romo, Janie
Romo, Rosie
Roth, Darrell
Saiz, Nicky



Schueler, Carol
Stone, Gary
Ulen, Judy
Velasco, Jovita
Waggoner, Eddie
Wiseman, Mitchell

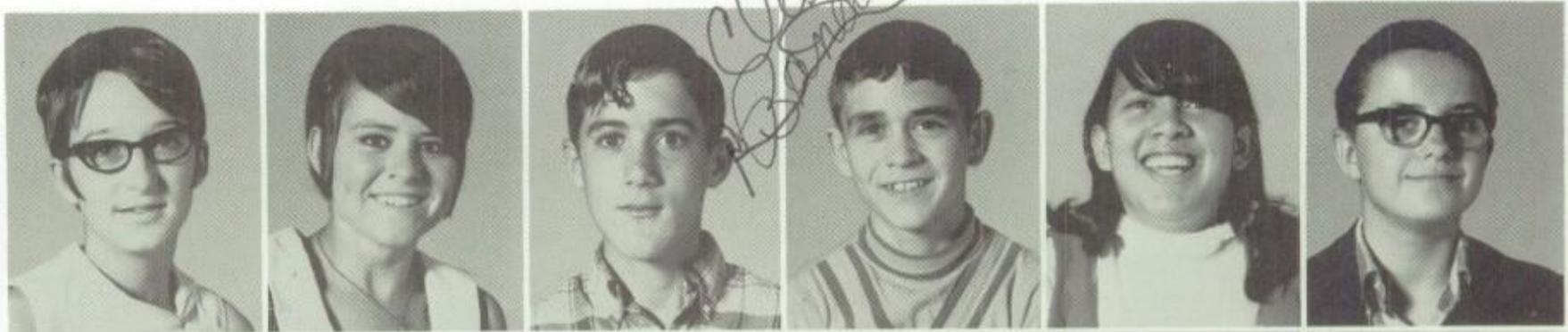
Wheeler, Lenette



Mr. Griffin 7-3

*Cosette
Griffin*

Agee, Krystal
Attebery, Patty
Bandy, Clay
Burchett, Edward
Castillo, Lupe
Clark, Dennis



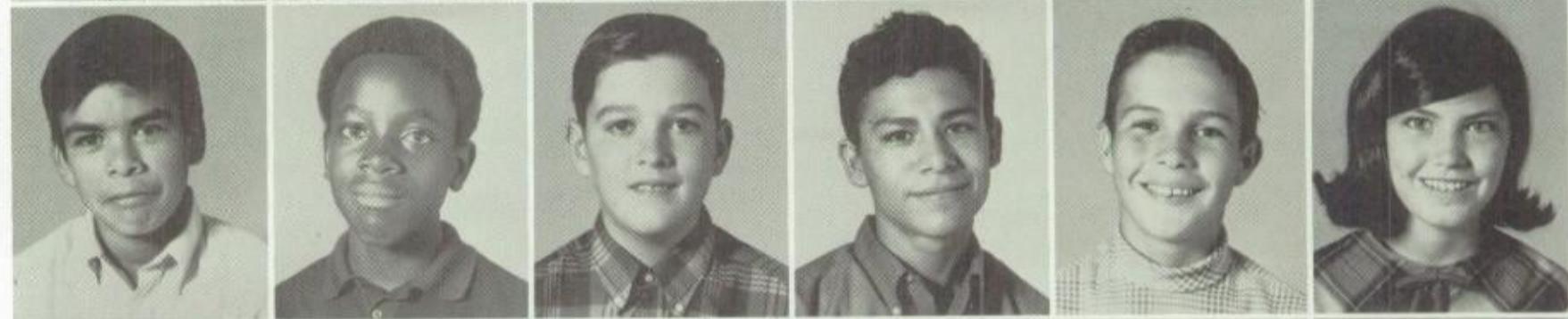
Coronado, Junior
Cudd, Clay
Cummings, Lisa
Gabehait, Kenny
Gammon, Cindy
Gonzales, Junior



Hayes, Janice
Jordan, Ken
Lindeman, Connie
Melton, Judy
Mohmood, Jan
Nickels, Lance



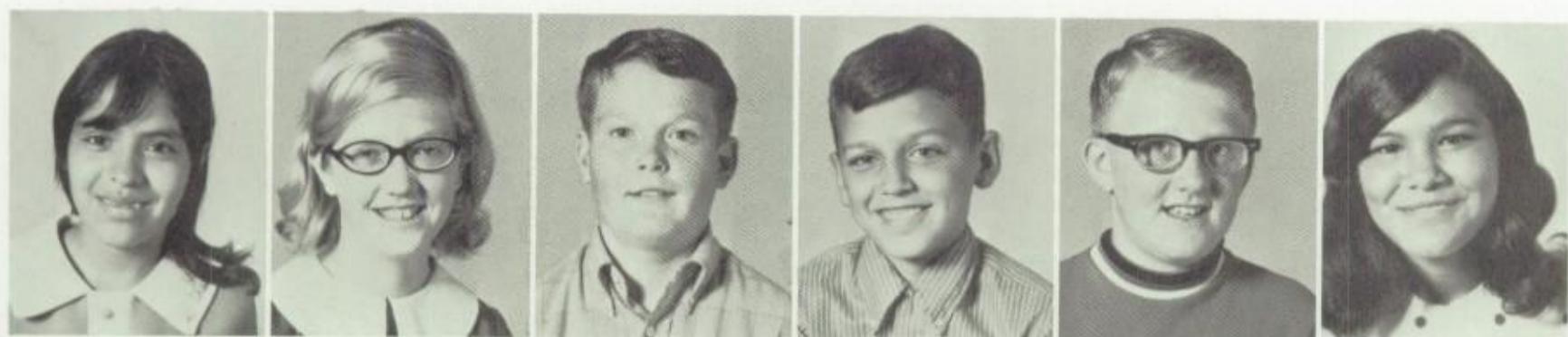
Ortega, Fred
Polk, Jimmie
Rector, Roy Don
Rivera, Roel
Schueler, Gene
Schermann, Donna



Spencer, Diane
Thorn, Garvin
Wenner, Shirley
Woody, Ricky
Welch, Kevin
Woodruff, Diane



Mr. Davis 7-4



Aragon, Judy
Bavouette, Carol
Beene, Bradly
Bush, Mack
Cunningham, Joe
Escabodo, Romona



Esquivel, Johnny
Fallwell, Terri
Gay, Jan
Gregory, James
Gurrea, Tony
Hernandez, Debbie



Holt, Glenna Kay
King, Dee
Lee, Sylvester
Looper, Francis
Lopez, Orlando
Moore, Kenna



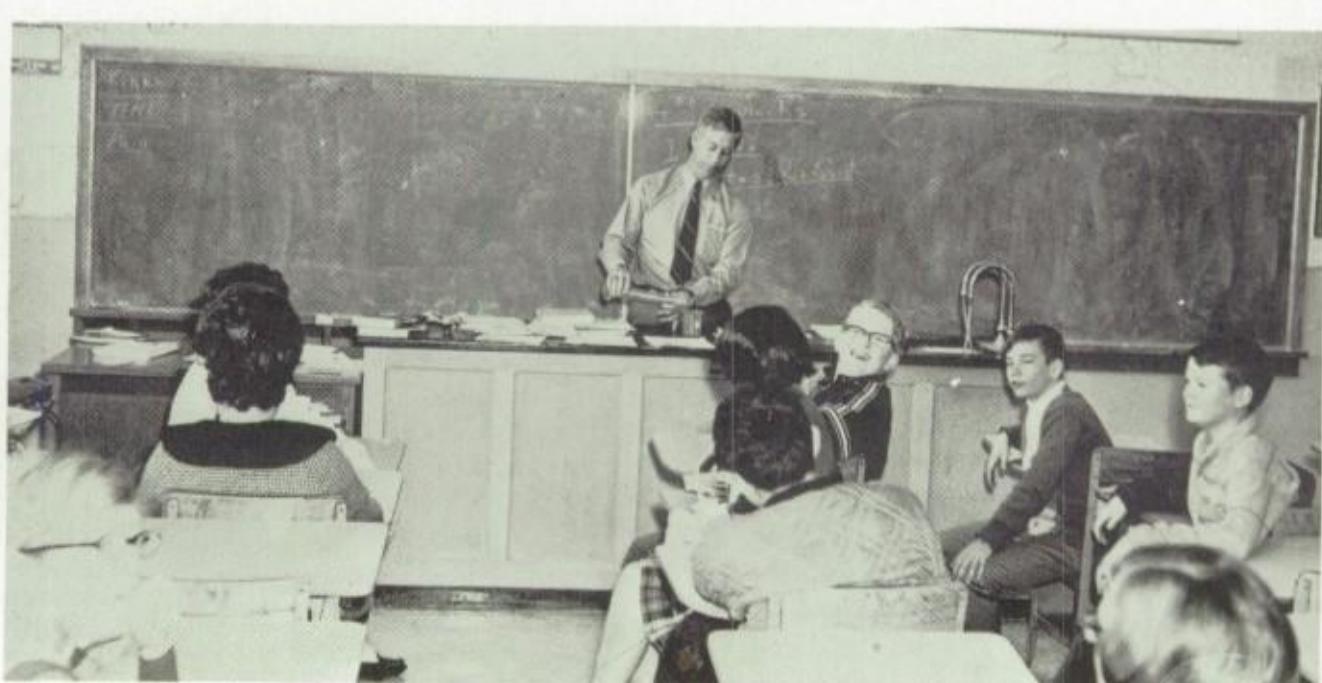
Odom, Joe
Price, Mary
Raymond, Margie
Redfern, Rusty
Rios, George
Rodriquez, Jesse



Schueler, Beverly
Sifford, Kenny
Talley, Pattijon
Tique, Eugene
Wilcox, Pam
Wilkins, Charles



Young, Virgil



Mrs. Bavourset



Gauna, Eddie
Harvey, David
Leal, Palmira
Price, Gale

Rameriz, Maria
Rodriguez, Beatrice
Ulen, Ricky
Wilkerson, Alene



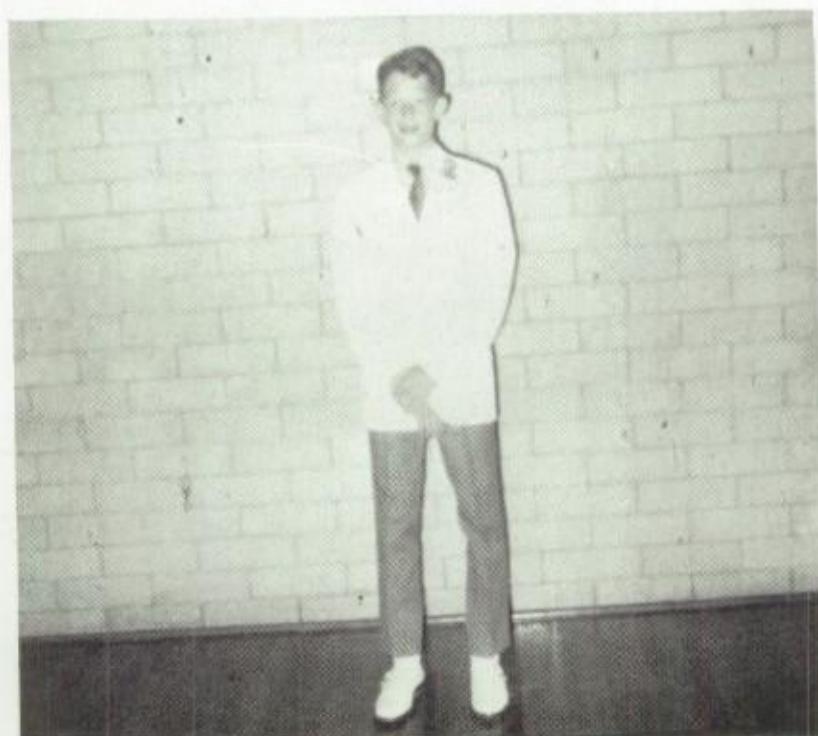
The eighth grade speech department presented "The Wizard of Oz" for their 7th annual spring play. They presented two one act plays, "Antic Spring" and "Pop Reads a Christmas Carol," this fall. Mrs. Hodgson has done a superb job of being speech director the last five years, and has helped Friona greatly down the Dramatic Road.



VALEDICTORIAN
Annette Reznick



The singers for Eighth Grade Commencement were:
Vicki Pryor, Lisa Taylor, and Dorothy Johnston.



Trip Horton gave an oral reading: "The Creation."



SALUTATORIAN
Kay Cochran

8th Grade Day



Mr. Jarboe helps out in the jamboree.



Local Hippies?



"Not now! We're eating."



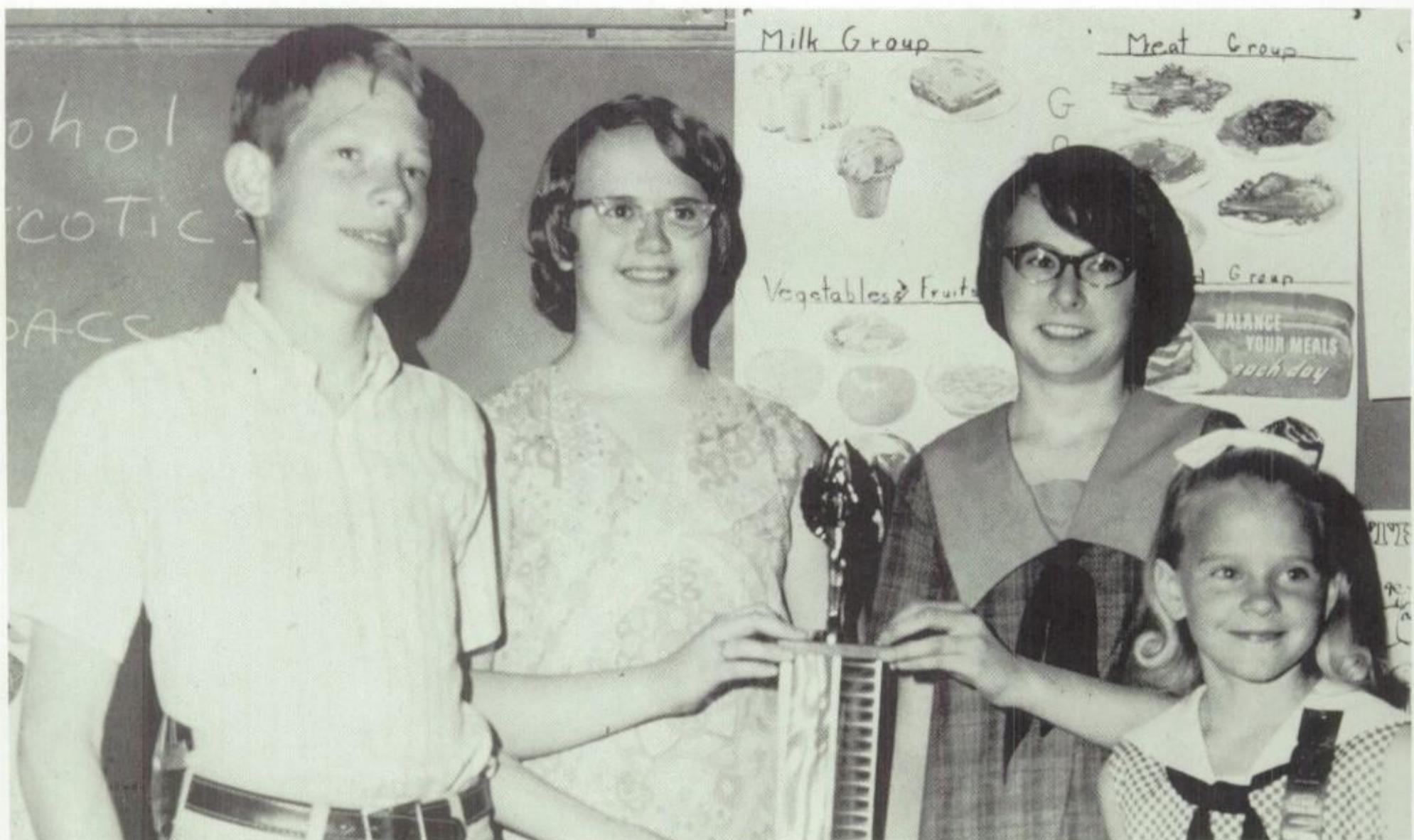
Around we go!



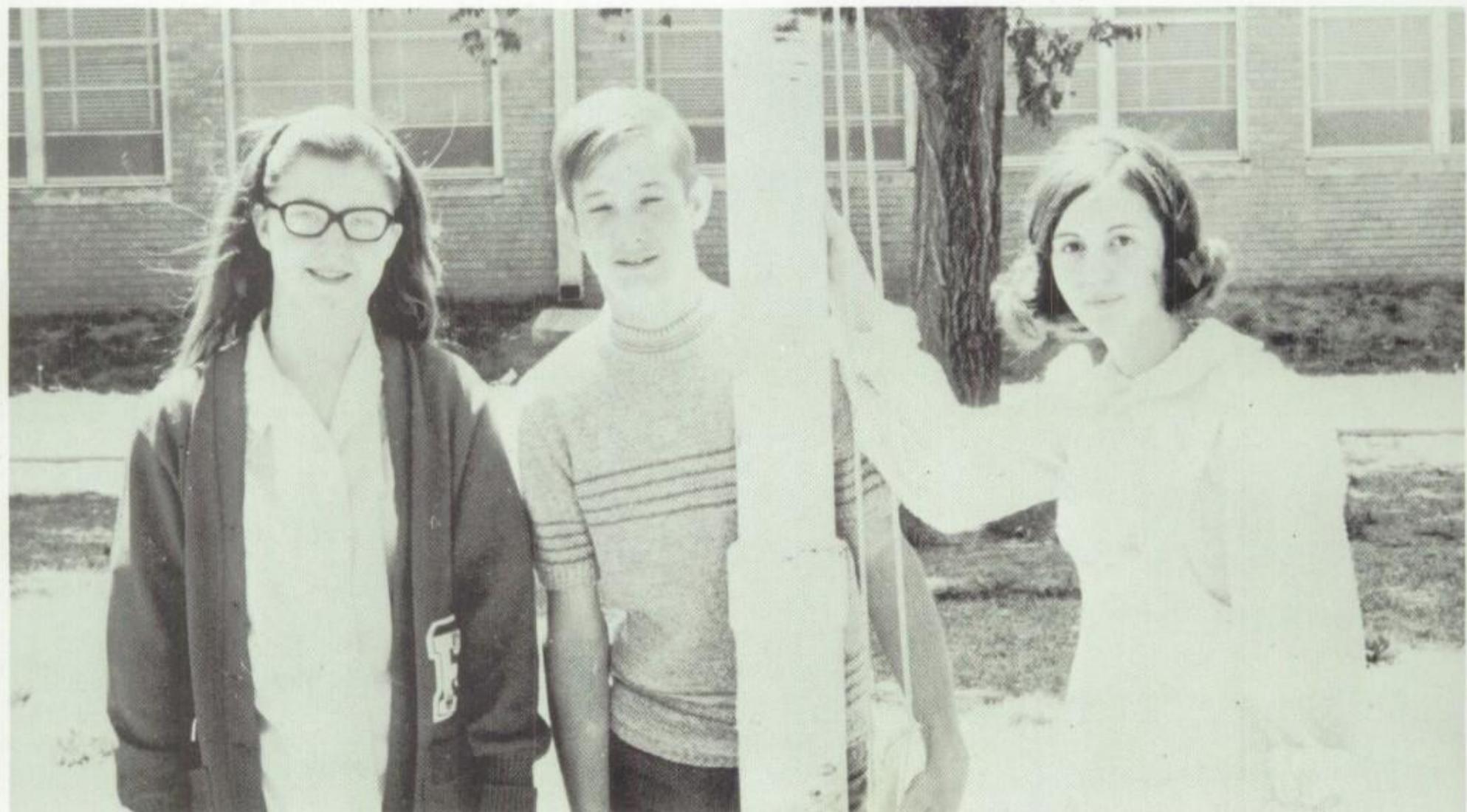
Left: Do things really go better with Coke?

Right: Strictly monkey to monkey.





In the District 3AA Junior High and Elementary Literature Meet held in Lockney, Saturday, April 18, 1970, the Friona team was able to bring home first place with a total of 37 points. The ones making these points were Beverly Bailey with 15 in 1st place Spelling, Carolyn Gore with 10 in 2nd place Spelling, Trip Horton with 7 in 2nd place boys' oral reading, and Renee Monroe with 5 in 2nd place story telling.



Best All-Round Boy for this year was Rickey Johnson. There was a tie for Best All-Round Girl. Those selected were Cindy Johnson and Annette Reznik.

Mr. Morrow 6-1



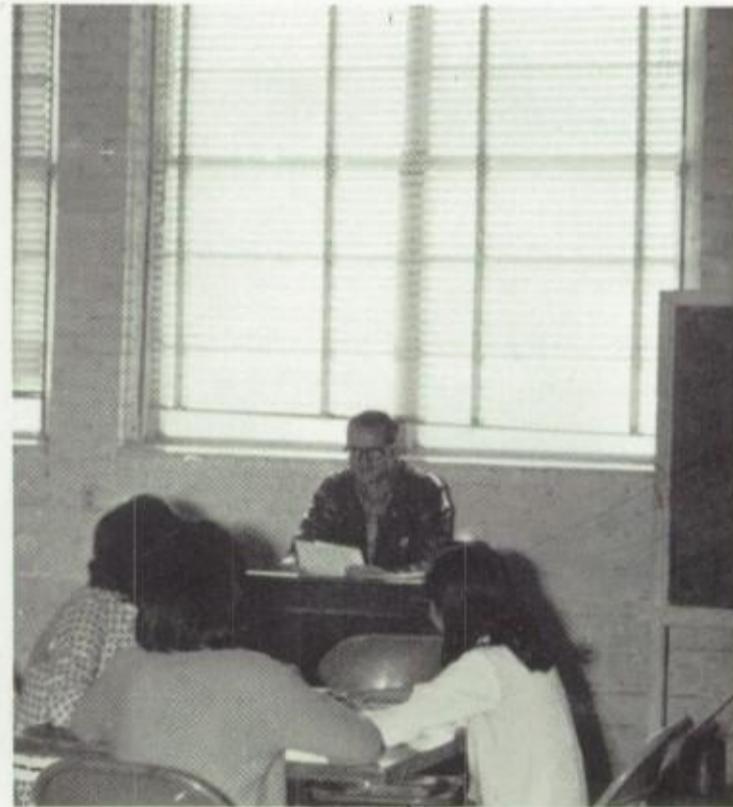
Aquerre, Lucinda
Aragon, Phillip
Bartlett, Mike
Benge, Jerri
Benham, Billye Sue
Braillif, Gloria



Carthel, Davy
Dorrell, Debra
Fulks, Neil
Gaitan, Pablo
Graham, Earlene
Hale, Ruby



Johnson, Julie
Leal, Luis
Martin, Greg



Martinez, Peggy
McNeely, Lindy
Miller, Kent



Morales, Terry
Nichols, Bryn
Ortiz, David



Perez, Alberto Jr.
Phipps, Myrna
Raymond, Steve
Richards, Bobby
Rodriguez, Santos
Rodriguez, Jimmy



Smith, Roy
Stephenson, Iris
Veazey, Pamela
Walker, Dorothy
White, Noel
Zauala, Johnny

Mrs. Hodgson 6-2

Barnett, David
Campbell, Danny
Cunningham, Cathy
Fallwell, Nanette
Feldes, Jessie
Garcia, Emma



Hadley, Shenna
Harris, Terry
Hernandez, Manuel
Hughes, Renee
Lundy, Cindy
Mason, Darrel



McIntosh, Sam
Messenger, Troy



Minshew, Nita
Ortiz, Victor



Patterson, Terri
Peace, John
Perez, Juan



Ranne, Stephen
Reyes, Tony
Rios, Paul
Rivera, Rismeldo
Schueler, Phis
Shipp, Denise



Singleterry, Diane
Taylor, Eddie
Thorn, Sherri
Trevenio, Eva
Woody, Jerry
Zetzche, Bobby



Mrs. Teel 6-3



Anders, Walter
Bauer, Carla
Bautista, Rosa
Boeckman, Tim
Caballero, Rolando
Chavera, Yolanda



Cole, Debbie
Edelman, Lisa
Garner, Susan
Gowens, David
Guerra, Noe
Hadley, Dawn



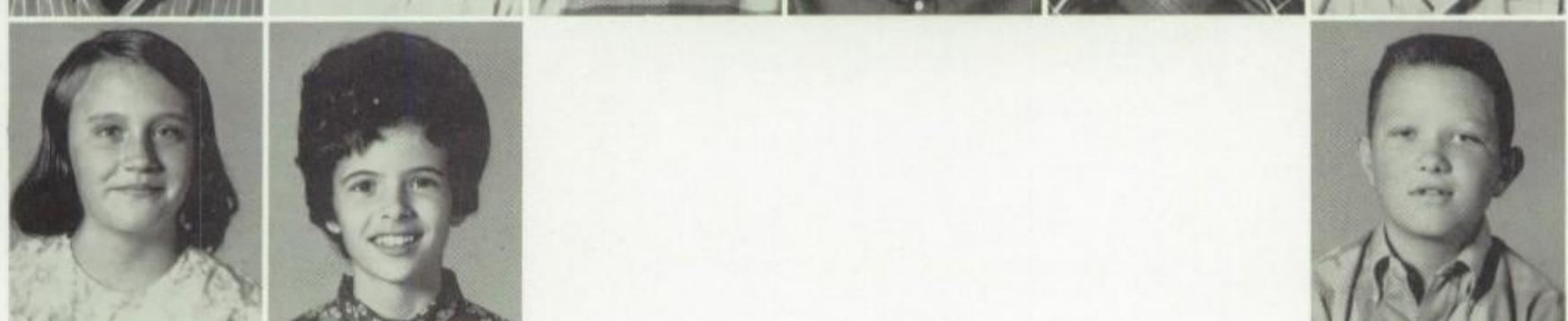
Hassenpflug, Tamm
Jones, Stephen
Lindley, Pamela
London, Paula
McIntosh, Elmer
Melton, Randy



Miller, Stacy
Mohmood, Joey
Negrate, Modsto
Nelson, Genie
Perez, Mary
Pryor, Keith



Rando, Johnny
Renner, Robin
Romo, Jr.
Seright, John
Shelton, Tammi
Stowers, Kenneth



Thomas, Colleen
Wilkerson, Debbie
Woodruff, Leonard



Mr. Peak 6-4



Allen, Danny
Arredondo, Estella
Bermea, Richard
Bently, Susan
Blackburn, Hal
Brito, Dennis



Costillo, Marth
Duke, Catherine
Foil, Jimmy
Gabhart, Pat
Gregory, Debbie
Guerra, J. O.



Hamilton, Teresa
Jones, Johnnie
Kretzman, Sarah
Lee, Patricia
Lee, Waymond
Martin, Loren



Mercer, Leesa
McPherson, Margie
Murphree, Jimmy
Norwood, Douglas
Polk, Larry
Rector, Gary



Rogers, Janet



Self, Gary



Southward, Mike
Stowers, Nina
Tavera, Hector
Waggoner, Cammie
Webster, Rhonda
Williams, Ronnie

Mrs. Moseley 5-A



Abbe, Belinda
Adkins, Glenn
Amador, Lupe
Boeckman, Randy
Costanedo, Rolando
Castillo, Lupe



Cortez, Conrad
Fleming, Charles
Hernandez, Olga
Holley, Danny
Huffstickler, Libby
Ingram, Chris



Lee, Pam
Maynard, Don
Mitchell, Randy
Patterson, Melissa
Perez, Juana
Randolph, Ramyrrl



Rodriquez, Manuel
Royal, Maurice
Smith, Roy Don
Trevino, Lomasita
Waggoner, Randy
Walters, Regina

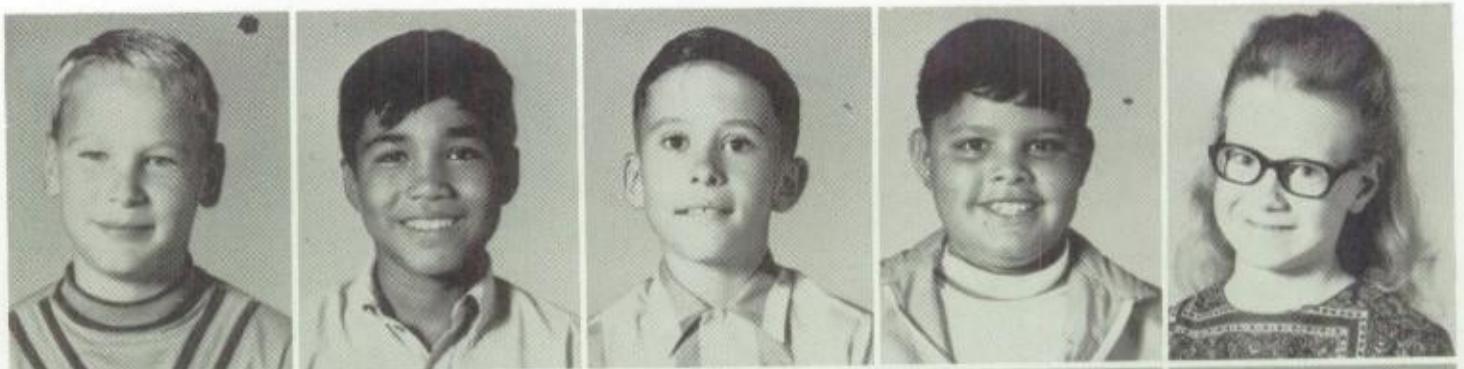


Whiteside, James



Mrs. Bates 5-B

Bauer, Steven
Bautista, Jaun
Brock, Phil
Castillo, Benito
Dixon, Melodi



Esqueval, Shirley
Felder, Sammie
Gore, Larry
Jamerson, Wade
Mays, Harrell



McLellan, Cliff
Peak, Janice
Pedroza, Alfred
Ramirez, Ofilia
Richardson, Deborah



Rodriguez, Alberto
Ruzicka, Donna
Saiz, George
Snyder, Bryan
Wesler, Danny



White, Laura



Widner, Jaton



Williams, Dewayne



Mrs. Dodd 5-C



Anthony, Linda
Baca, Peggy
Beck, Cris
Bejarano, Castulo



Broyles, Larry
Duke, Linda
Florez, Vickie
Gonzales, Johnny



Hand, Philip
Jackson, Patricia
King, Kelwin
Mears, Clint



McNeely, Paul
Pena, Jimmy



Radford, Debbie
Ramirez, Oralia

Rodriquez, Aceneth
Russell, Jimmie
Saldana, Yolanda
Schilling, Mary



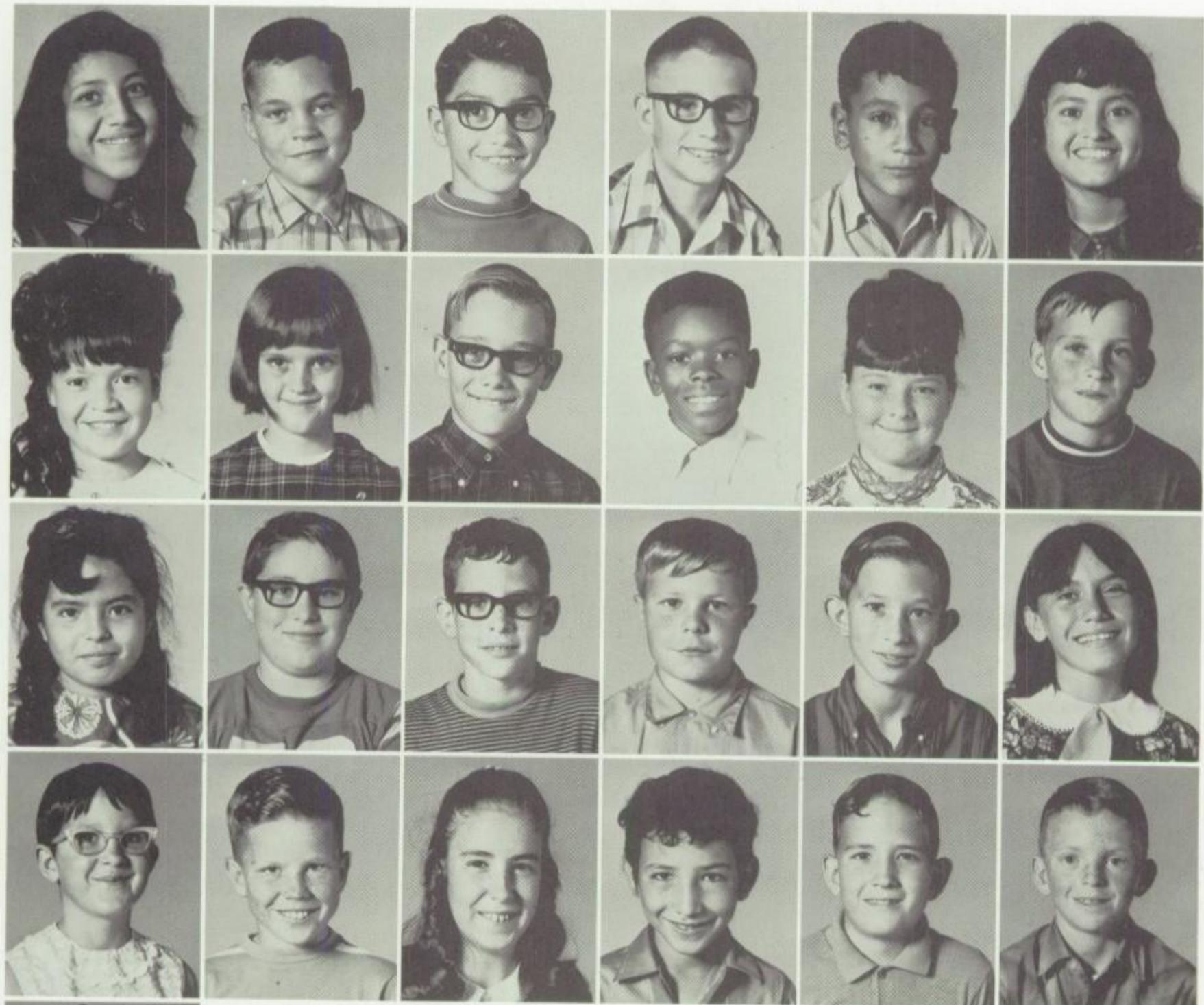
Stevens, Randy
Whitaker, David
Williams, Tammy
Woody, Jerry

Mrs. Cary 5-D

Acy, Dorothy
Blackburn, Mike
Carassco, Ruben
Castillo, Anna
Coronado, Pete
Dandridge, Elaine



Mrs. Hinton 5-E



Bautista, Naomi
Benley, Danny
Bermea, Eddie
Carmack, Ricky
Chevera, Ricky
Flowers, Mely

Garcia, Elva
Grant, Sheri
Harper, Teddy
Jackson, Willie
London, Rhonda
Martin, Jerry

Mendoza, Jody
Menefee, Jody
Neil, Mark
Pope, Mike
Ramey, James
Rando, Jackie

Rector, Sami
Self, Terry
Short, Jena
Soliz, Tino
Strickland, Alonso
White, Donnie

Young, Karen



8th Grade "A" Team



Bottom row (l. to r.): Glenda Reeve, Kay Cochran, Janice Bandy, Tena Day, Ossie Mae Lee. *Middle row (l. to r.):* Darla Rhodes, Debra Carlton, Annette Reznik, Terri Williams, Teresa Ingram, Mary Beth Bennett. *Top row (l. to r.):* Coach John Morrow, CeCe Lewis, Sharon Stowers, Pam Lewellan, Deloris Rogers, and Jeannie Bandy.



The managers for the Maidens are: Sharon Stowers and CeCe Lewis.



The captains are: Tena Day, Deloris Rogers, and Kay Cochran.



The coach for the Maidens is Mr. John Morrow.

8th "B" Team Maidens



Bottom row (l. to r.): Dorothy Johnson, Brauni Odon, Jan Young, Linda Martin, Lisa Taylor, Susan Jarecki, Debra Prosser, Susan McBroom, Vickie Pryor, Gail Graham, and Becky Branum. Top row (l. to r.): Gayla Self, Vickie Graham, Joy Mann, Carolyn Gore, Beverly Bailey, Marleene Langford, Cinda Johnson, Laquita Graham, Karena Hart, and Malinda Miller.

7th Grade Maidens



Bottom row (l. to r.): Terri Fallwell, Krystal Agee, Cindy Gammon, Marilyn Jones, and Becky Walker. Middle row (l. to r.): Lisa Cummings, (Mgr.), Sheryl McPherson, Diane Spencer, Kenna Moore, Janice Hayes, Amanda Mason. Top row (l. to r.): Coach John Morrow, Connie Linderman, Beverly Schueler, Pattijon Talley, Sandy Fulks, Jeanine Jarboe, and Pam Wilcox.

8th Grade Boy's Basketball



Bottom row (l. to r.): Trip Horton, Lupe Gonzales, Jay Messenger, Leonard Wassom. Middle row: Teddy King, Bobbie Lewellen, Bennie Hamilton, Bill Fallwell, and Terry Thompson. Top row: Kent Patterson, Weldon Peace, Randall Snyder, James Perea, and Coach Jackie Morgan.

8th GRADE SCORES

| | | | |
|--------|----|---------------|----|
| Friona | 35 | Dimmitt | 30 |
| Friona | 26 | Tulia | 39 |
| Friona | 40 | Canyon Purple | 43 |
| Friona | 28 | Dimmitt | 35 |
| Friona | 24 | Bovina | 28 |
| Friona | 32 | Muleshoe | 46 |
| Friona | 26 | La Plata | 43 |
| Friona | 34 | Stanton | 22 |
| Friona | 36 | Olton | 29 |
| Friona | 37 | Sudan | 31 |
| Friona | 40 | Morton | 48 |
| Friona | 32 | Canyon White | 39 |
| Friona | 26 | Tulia | 37 |
| Friona | 78 | St. Anthony's | 21 |



The coach of the Braves this year is Jackie Morgan. The annual staff would like to thank him for his help.

7th Grade Boy's Basketball



Top row (l. to r.): Coach Dyess, Adrian Foil, Clay Bandy, Dale Cleveland, Kevin Welch, Eddie Waggoner, and Gene Strickland.
Bottom row (l. to r.): David Hutson, David Blackburn, Lance Nichols, and Dee King.



The captains of the 8th grade Braves are Adrian Foil, Clay Bandy, and Kevin Welch.

**High Plains Jr. High Division
CHAMPIONS!!**

7th GRADE SCORES

| | | | |
|--------|----|---------------|----|
| Friona | 17 | Dimmitt | 12 |
| Friona | 40 | Tulia | 4 |
| Friona | 40 | Canyon Purple | 20 |
| Friona | 29 | Dimmitt | 24 |
| Friona | 22 | La Plata | 19 |
| Friona | 38 | Stanton | 18 |
| Friona | 36 | St. Anthobys | 12 |
| Friona | 36 | Canyon White | 18 |
| Friona | 38 | Tulia | 16 |

**The
District
Champs!**

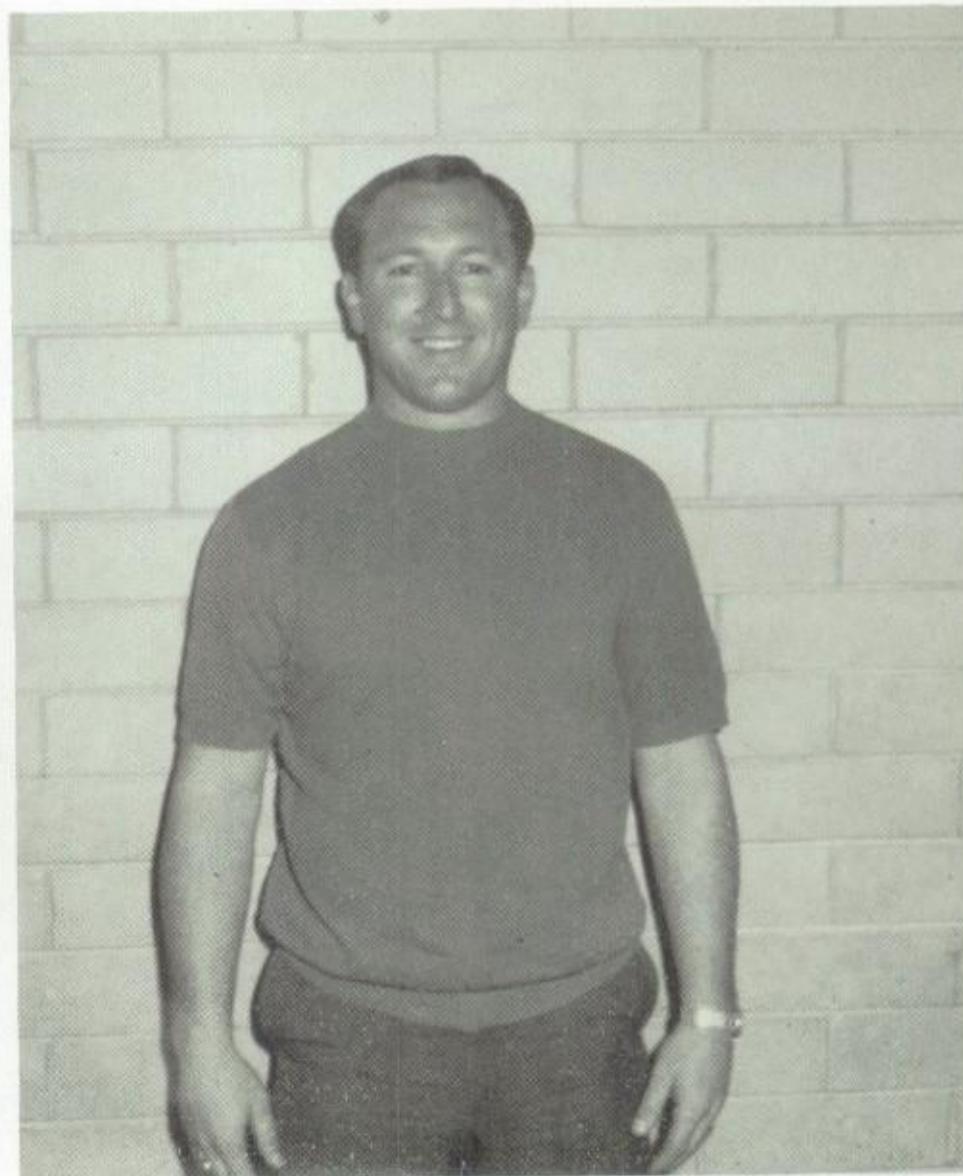
8th Grade Braves



Bottom row (l. to r.): David Hardgrove, Mickey Harrelson, Rene Perez, Jay Messenger, Lupe Gonzales, Ricky London, Hoyt Estep, and Danny Waggoner. *Middle row:* Gordon Stokes (mgr.), Kent Patterson, Gregg Collier, Mark Shackford, Ricky Johnson, David Renner, James Stevick, Jesse Rando, Henry Hernandez, Ricky Harper. *Top row:* Daniel Thomas, (mgr.) Terry Thompson, Bobby Lewellen, Bennie Hamilton, Weldon Peace, Bill Fallwell, James Perea, Randal Snyder, Leonard Wassom, and Mike Taylor.



The captains for the 1969-70 Braves are: (l. to r.): Randall Snyder, Danny Waggoner, and James Perea.

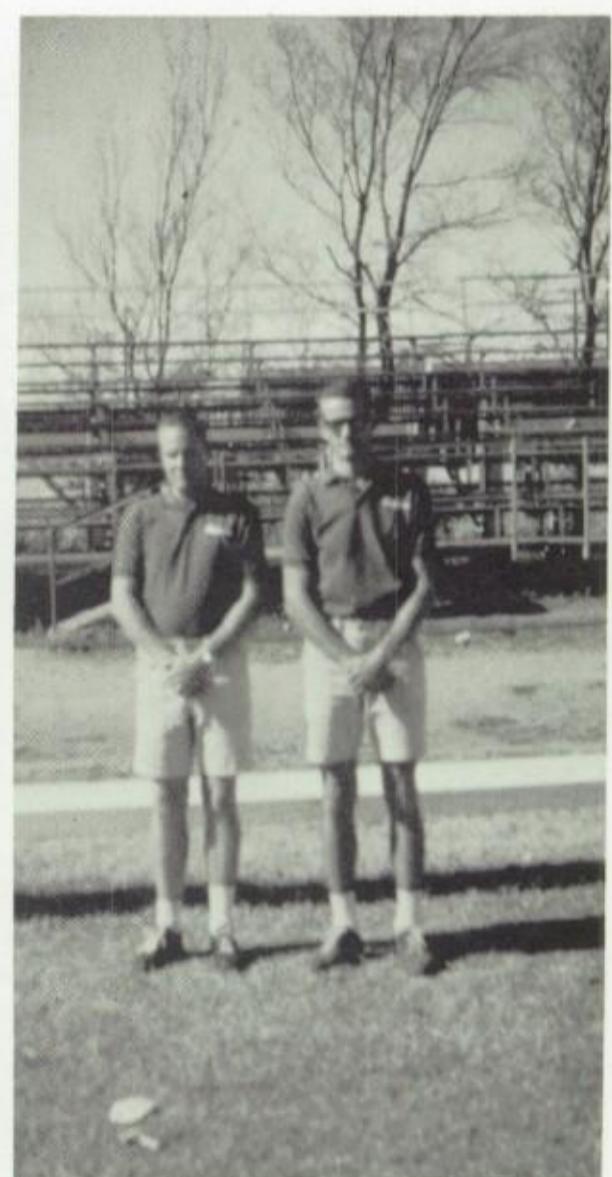
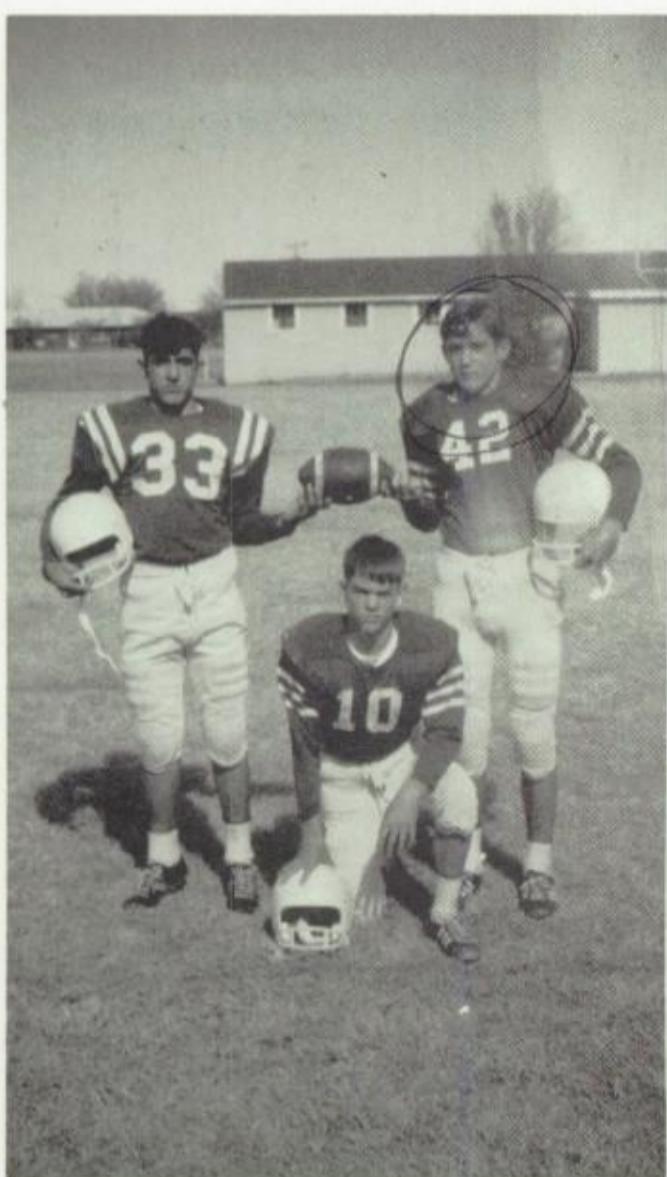


Mr. Morgan is the coach of the eighth grade Braves this year.

High Plains Jr. High Division Champions 7th Grade Braves



Bottom row (l. to r.): Harvey Burnett, Nickie Saiz, Gene Schueler, John White, Rusty Redfern, Robin Baize, Ronny McLellan, David Blackburn, Joe Odom, Sylvester Lee, Lance Nickles, James Howell, Garvin Thorn. Middle row: Joe Whitesides, Junior Coronado, Kenny Silford, Donald Miller, Ken Jordan, Roy Rector, Dee King, David Hutson, Brad Beene, Charles Wilkins, Phillip Duggins, Joe Cunningham, Mitchell Wiseman. Back row: Mike Gonce, Ricky Patterson, Dale Cleveland, Clay Bandy, Kevin Welch, Gene Strickland, Gary Stone, Junior Gonzales, Johnny Esquivel, Henry Graves, Adrian Foil, Eddy Waggoner.

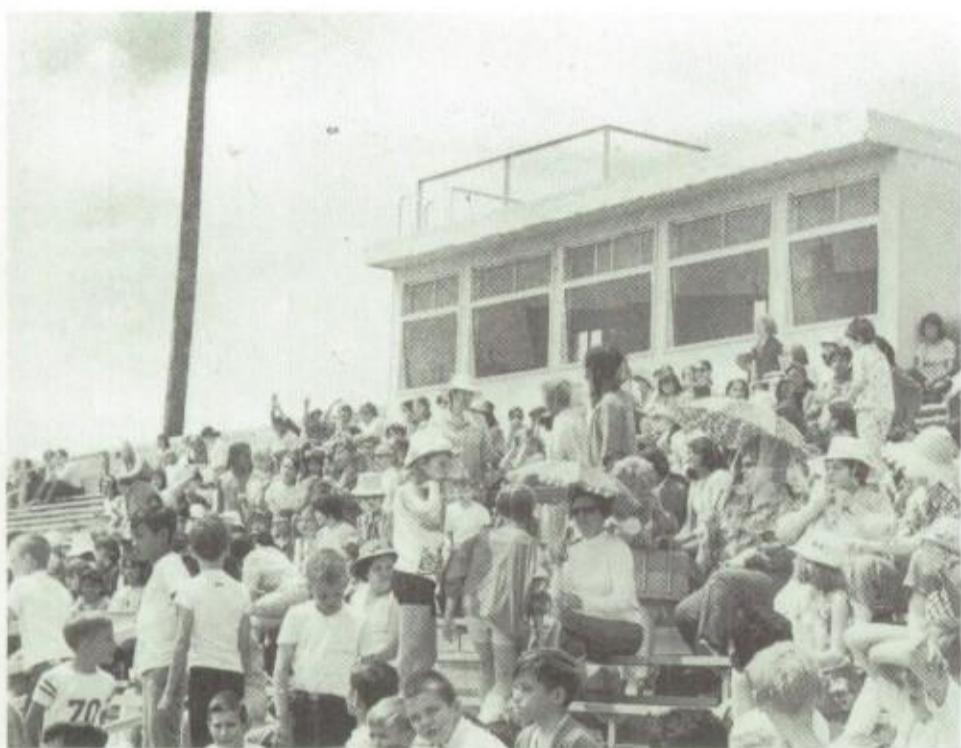


The captains who led their team to the district championship were: *Standing* are Kevin Welch and Clay Bandy. *Kneeling* is Adrian Foil.

The managers were Mack Bush and Loren Walters.

The leadership of these two proved to be outstanding this year. The coaches of the district champions are Coach Larry Dyess and Coach John Morrow.

Junior Olympics



The stage was set. The spectators were ready, as were the athletes, and the sun was shining; so the show began.



From left to right: Becky Neill, Carlene Greeson, and Risa Howell all worked in the box keeping records.

Desire Ran Second Only to Experience



Here's a view of the field. If one looks very closely, one can see the high school athletic boys intermingled with the competitors.

Not to Be Outdone. All Striving For Victory



This is a tug-o-war match. In the background on the left is the softball throw competition.



Mr. Dodd is shown taking the official time of a future Jim Ryan.

Jr. High Cheerleaders



Standing (l. to r.): Brauni Odom, Pam Lewellan (Head), and Denise Carnes. On the floor (l. to r.): Tena Day (Head) and Connie Linderman.

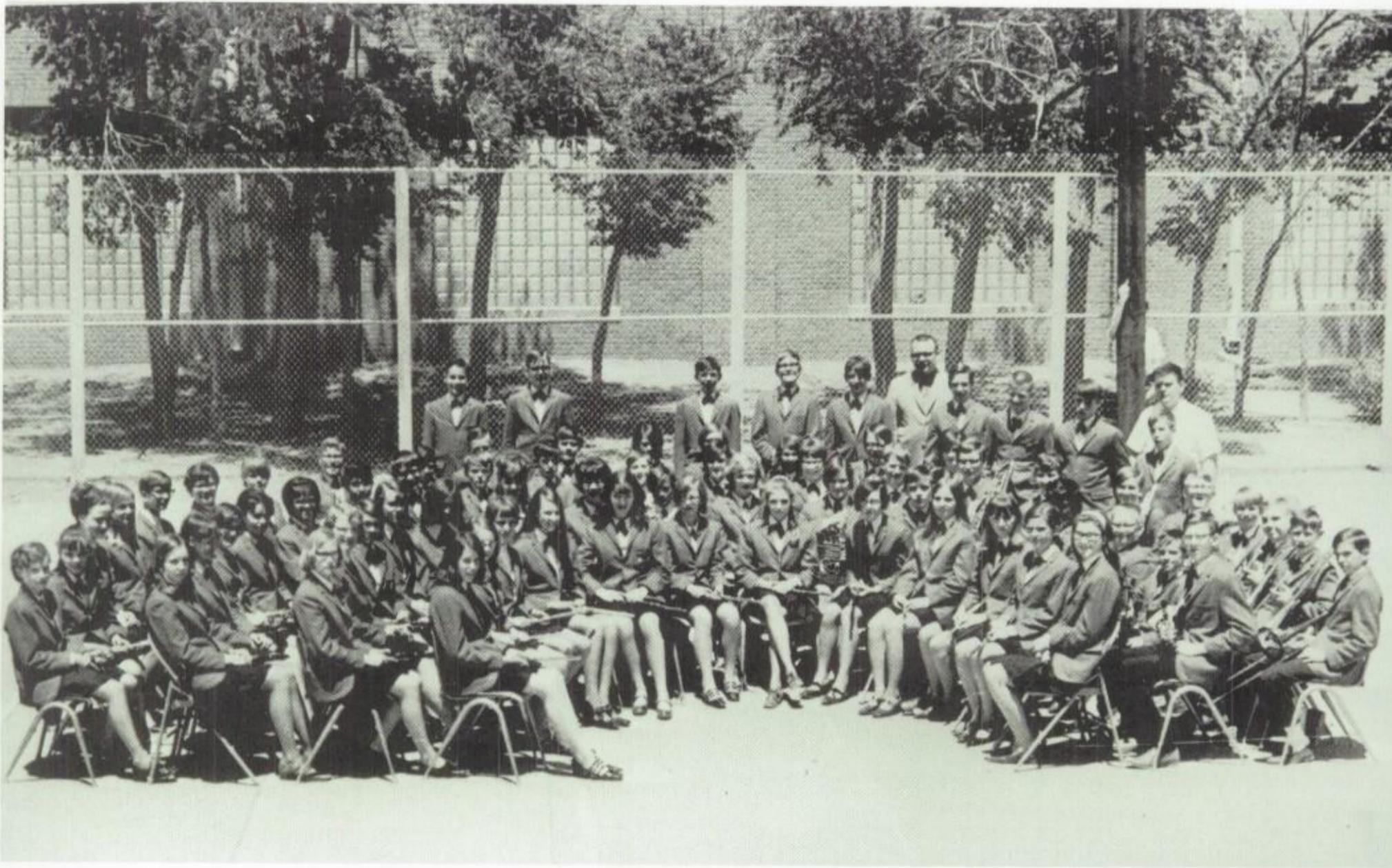


Practice before the game girls!!



This shot was taken just moments before the boys ran over the girls.

Jr. High Band



Band members are: Beverly Bailey, Blayne Baxter, Mary Bennett, Carolyn Gore, Gail Graham, David Hardgrove, Rickey Harper, Mickey Harrelson, Henry Hernandez, Trip Horton, Teresa Ingram, Cinda Jonnson, Dorothy Johnston, Joe Jones, Teddy King, Joy Mann, Susan McBroom, Jay Messenger, Vicki Pryor, Jessie Rando, Glenda Reeve, David Renner, Darla Rhodes, Chris Sanders, Gayla Self, Kyle Shelton, Lisa Taylor, Robin Taylor, Daniel Thomas, Jan Young, Brauni Odom, Debra Prosser, Danny Simpson, Bill Gipson, Marlene Langford, Carol Bausett, Brad Beene, David Blackburn, Harvey Burnett, Robert Caswell, Junior Coronado, Clay Cudd, Lisa Cummings, Joe Cunningham, Phillip Duggins, Johnny Exquives, Diane Hamilton, Janice Hayes, Glenna Holt, Jeanine Jarboe, Marilyn Jones, Ken Jorden, Dee King, Connie Lindeman, Hope Mays, Judy Melton, Kenna Moore, Mona Reed, Rhonda Richards, Beverly Schueler, Carol Schueler, Kiane Spencer, Gary Stone, Gene Strickland, Pattijon Talley, Garven Thorn, Judy Ulen, Loren Walters, John White, Joe Whiteside, Pam Wilcox, Charles Wilkins, Mitchell Wiseman, Cindy Gammon.



Band Officers are: Trip Horton, Pres., Janice Hayes, V. Pres.,
Brauni Odom, Sec., Carolyn Gore and Gayla Self, Librarian, Dorothy
Johnston, Drum Majorette.



Our Band directors are Mr. Giddens and Mr. Faulkener.

Band Activities



One, two, three, four clap, clap, clap!



EEEEK—A freak!

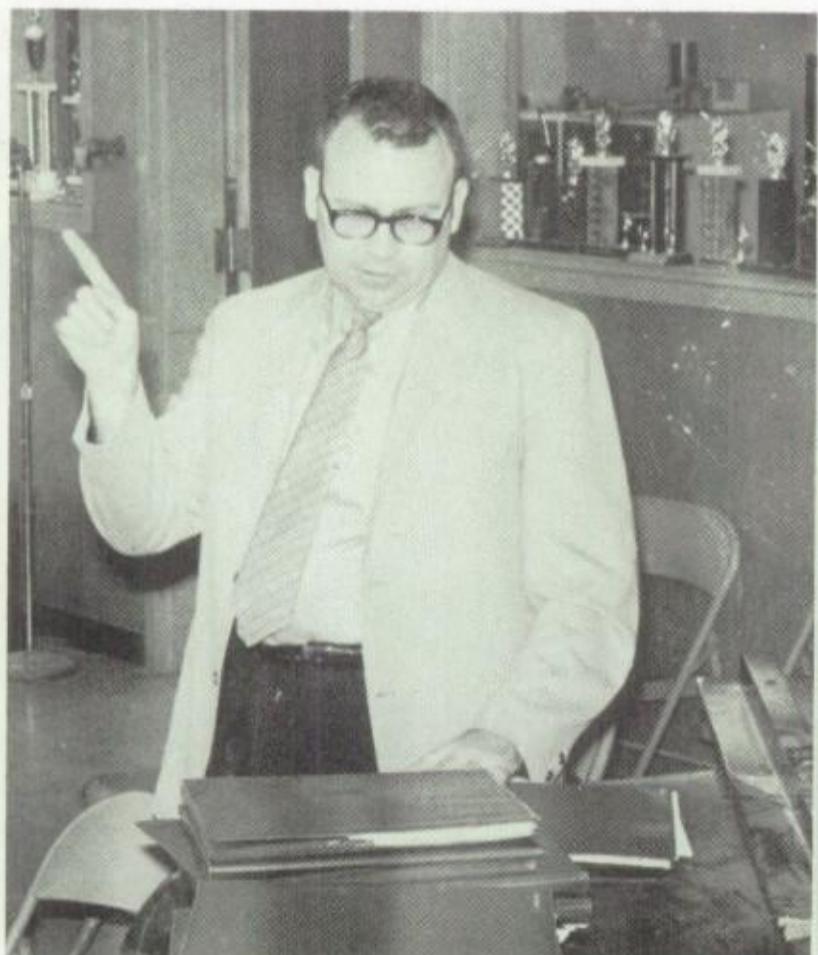


Even when the band is tired looking they still have pep.

6th Grade Band



Band members are: Lucinda Aguirre, David Barnett, Mike Bartlett, Carla Bauer, Jerre Benge, Billy Sue Benham, Hal Blackburn, Tim Boeckman, Dennis Brito, Danny Campbell, Davy Carthel, Debbie Cole, Cathy Cunningham, Debra Dorrell, Catherine Duke, Lisa Edelman, Nell Fulks, Susan Garner, David Gowens, Earlene Grahm, Tereasa Hamilton, Tammy Hassenpflug, Manuel Hernandez, Rene Hughes, Julie Johnson, Johnnie Jones, Stephen Jones, Nanette Fallwell, Sarah Kretzmann, Paula London, Cirky Lundy, Loren Martin, Peggy Martinez, Darrel Mason, Leesa Mercer, Troy Messenger, Kent Miller, Nita Minshew, Jimmy Murphree, Eugenia Nelson, Douglas Norwood, Terri Patterson, Myrna Phipps, Keith Pryor, Johnny Rando, Gary Rector, Robin Renner, Tony Reyes, Philip Schueler, Gary Self, John Seright, Tammi Shelton, Denise Shipp, Iris Stephenson, Mike Southward, Colleen Thomas, Sherri Thorn, Pamela Veazy, Noel White, Bobby Zetsche, Pam Lindley, Mike McManaman, Stephen Ranne.



One more bartended!



The band is always working hard.

5th Grade Band



Band members are: Jena Short, Danny Holly, Jaton Widner, Linda Duke, Donna Ruzicka, Mary Schilling, Linda Anthony, Sami Rector, Orlia Ramirez, Vicki Flores, Karen Young, Kelwin King, Tammi Wilhams, Janice Peak, Regina Walters, Melissa Patterson, Jose Menefee, Sherri Rector, Harrell Mays, Ross Middleton, Randy Mitchell, Teddy Harper, Brian Witten, David Whitaker, Phil Brock, Don Maynard, Anna Castillo, Phillip Hand, Conrad Cortez, Stephen Bauer, Larry Broyles, Larry Gore, Eddie Bermea, Keith Martin, Cliff McLellan, Maurice Royal, Mitchell Smiley, Alongo Strickland, Chris Beck, Jerry Martin, Jimmy Pena, Joe LaFuente, Charles Fleming, Mike Blackburn, Randy Boeckman, Roy Don Smith, Chris Ingram, Wade Jameson, James Whiteside, Mark Neill, Jerry Self, Glen Adkins, Randy Stevens.



What is the matter? Did the camera scare you?



Mr. Faulkner seems to be leading to himself.

Jr. High Choir



SEVENTH GRADE: Judy Aragon, Lupe Castillo, Terri Fallwell, Tony Guera, Oralia Negrete, Gail Price, Margie Raymond, Diane Woodruff, Palmiria Leal. EIGHTH GRADE: Leo Aragon, Billy Armstrong, Jessie Coronado, Hoyt Estep, Vicki Graham, Gillerminia Guera, Sammy McNeely, Josie Perez, Maria Ramirez, Michael Robinson, Chris Sanders, Jerry Walder, Lawson Young, Ann Carrasco.



Charles Faulkner
Director



Chris Sanders
Pianist

ELEMENTARY



Elementary Principal



To the students Mr. Gee is principal to, he stands taller than he is in reality; although he is fairly big in stature.



Mrs. Fangman is new to the Friona Public School System this year. Her smile, her sweet disposition, and her ability to get her job done well have made her an asset to us.



Mr. Gee has devoted many years of service to the Friona public school system.

He has helped mold and make the character of many people and for his help on the behalf of these we salute you, J. T. Gee, elementary school principal.

Elementary Faculty



MRS. MAUREEN DUNN
B.S. W.T.S.U.
1st Grade



MRS. DECIMAE BEENE
1st Grade



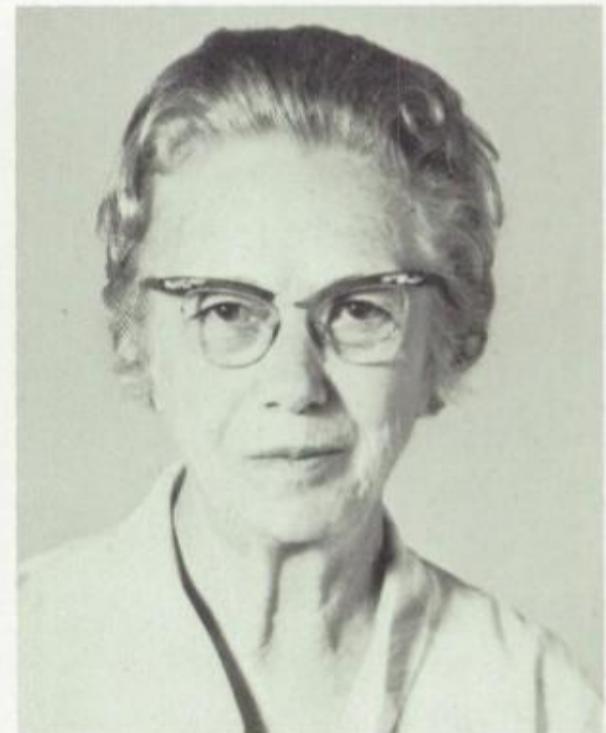
MRS. JUANITA HILLIN
Assistant—MRS. BEENE



MRS. JACKIE HIGHT
B.A. Panhandle A&M
1st Grade



MRS. TEX BARNES
B.A. Colver College
1st Grade



MRS. MABEL JONES
B.S. W.T.S.U.
1st Grade



MRS. MARY MERRELL
B.S. W.T.S.U.
1st Grade



MRS. MARGARET DUGGINS
M.Ed. W.T.S.U.
2nd Grade



MRS. BETTY CANFIELD
B.S. W.T.S.U.
2nd Grade



MRS. MYRNA GATLIN
B.S. W.T.S.U.
2nd Grade



MRS. DORIS SIDES
B.S. W.T.S.U.
2nd Grade



MRS. NETTIE WILSON
B.S. Central State College
2nd Grade



MRS. VELMA LOVETT
B.A. New Mexico Highlands
2nd Grade



MRS. ELIZABETH CARMICHAEL
W.T.S.U.
3rd Grade



MRS. WANNA BREWER
B.S. W.T.S.U.
3rd Grade



MRS. JUNE RHODES
M.A. Eastern New Mexico
3rd Grade



MRS. LESTA LEE NEILL
B.S. W.T.S.U.
3rd Grade



MRS. LEOTA HARDGROVE
M.Ed. W.T.S.U.
3rd Grade



MRS. MARY MADDOX
B.S. W.T.S.U.
4th Grade



MRS. LOIS MILLER
B.S. W.T.S.U.
4th Grade



MRS. PATSY GRESHAM
B.S. Master W.T.S.U.
4th Grade



MRS. PEGGY LINDLEY
B.A. McMurry
4th Grade



MISS KAY NEEL
B.A. W.T.S.U.
4th Grade



MRS. GRACE WHITEFIELD
M.A. W.T.S.U.
Remedial Reading



MRS. IONA COOK
Hardin Simmons
Remedial Reading

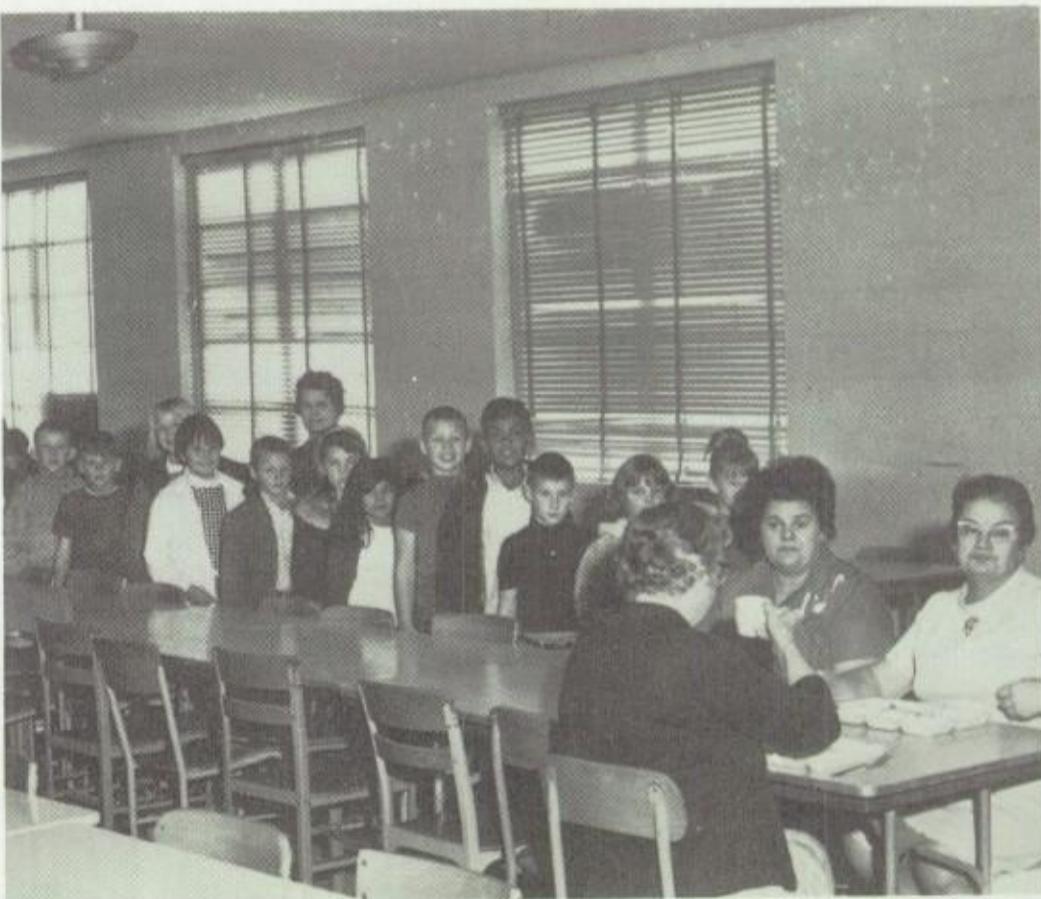


MRS. NANETTA THOMPSON
B.A. Wayland
Spec. Ed.



MRS. JO WITTEN
B.S. Hardin Simmons
Music

Elementary Candids



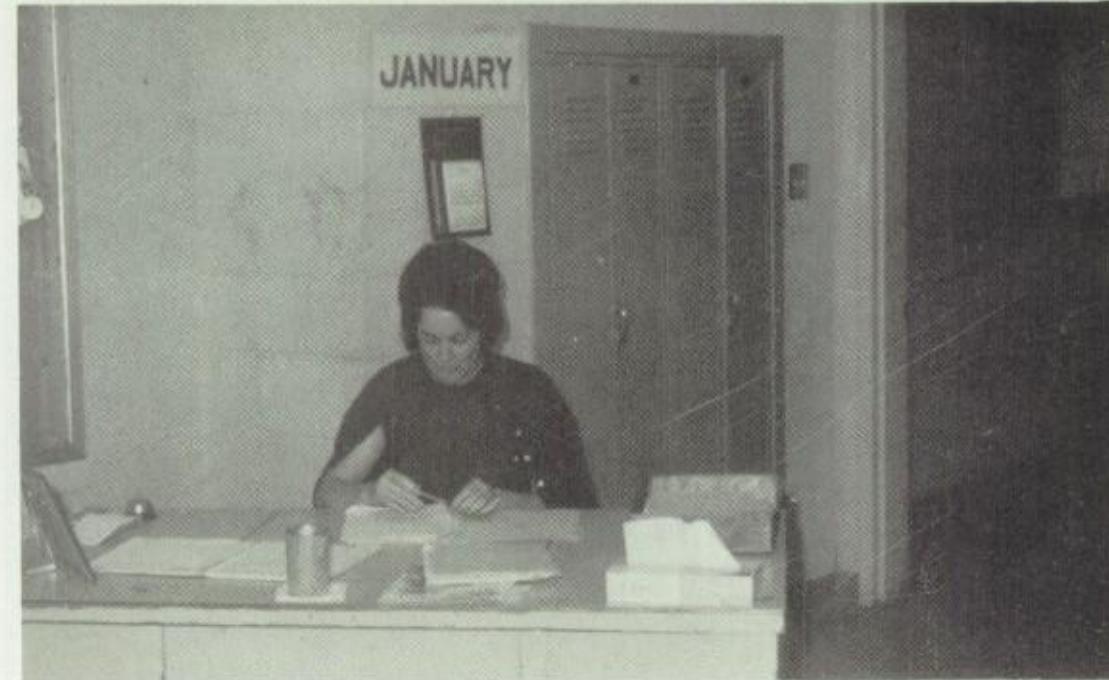
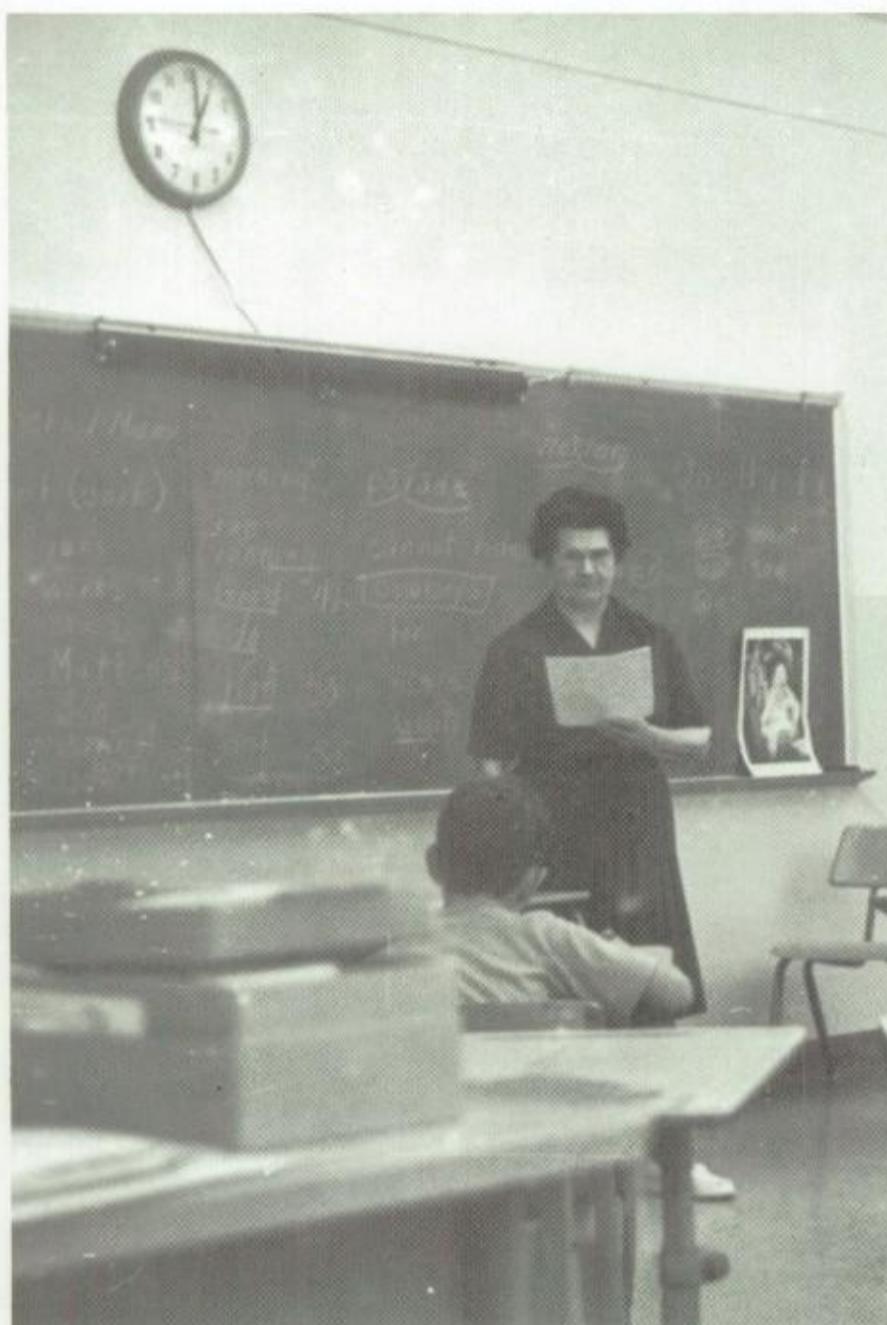
Art



Music



Reading: Mrs. Cook and Mrs. Whitefield



Mrs. Miller 4-A



Basquez, Noe
Beavers, Brett
Bridgeman, Treva
Castillo, Edward
Cordero, Alma
Cleveland, Cindy



Dawson, Blaine
Delgado, Juanito
Euler, Lorri
Gore, Bryan
Hale, Rhonda
Johnston, Bryan



Linderman, Ted
Lopez, Dickie
Martinez, Connie
Monroe, Alan
Morales, David
Moseley, Melinda



Nazworth, Dan
Ortiz, Paul
Ortiz, Velma
Perez, Margarito
Powell, Rebecca
Rameriz, Manuel



Rios, Joe
Schilling, Tommy
Stokes, Johnny
Thorne, Johnna
Torres, Juanita
Wheeler, Mike



Wiggins, Carl
Wilkerson, Ronnie

Mrs. Neel 4-B

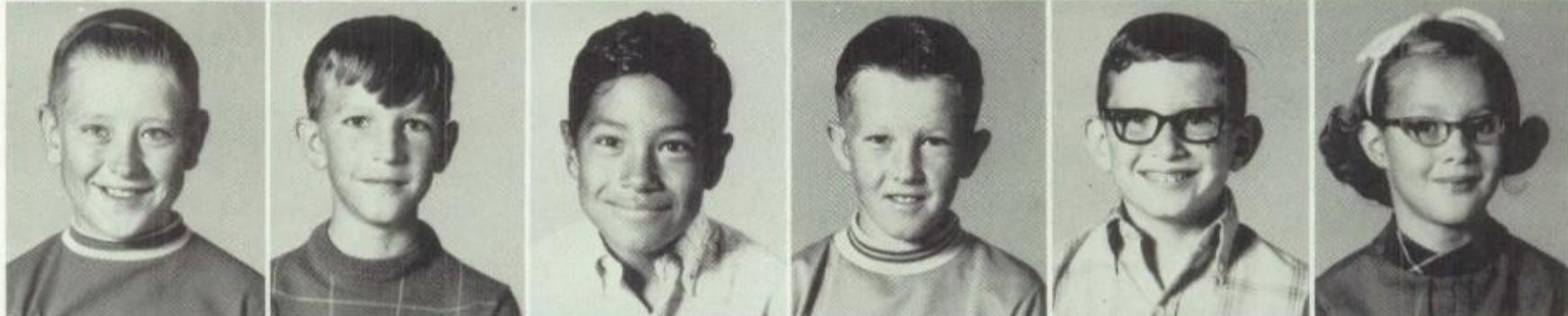
Amador, Margaret
Bartlett, David
Benge, Sharla Beth
Braillif, Raul
Carson, John
Castillo, Henietta



Clark, Diana
Dittman, Gary
Fallwell, Jimmy
Garcia, Irma
Ginzales, Rene
Hadley, Shelia



Hodges, Bobby
Jarecki, John
Leal, Seferino
Lewellen, Jody
Lindley, Paul
Martin, Kathy



McIntosh, Glalynn
Miller, Curt
Miller, Lynn
Root, Dale
Parker, Deborah
Pena, Charlie



Porter, Jeff
Rodriquez, Irma
Ship, Deann
Stevick, Karen
Wilcix, Terry
Wheeler, Kala

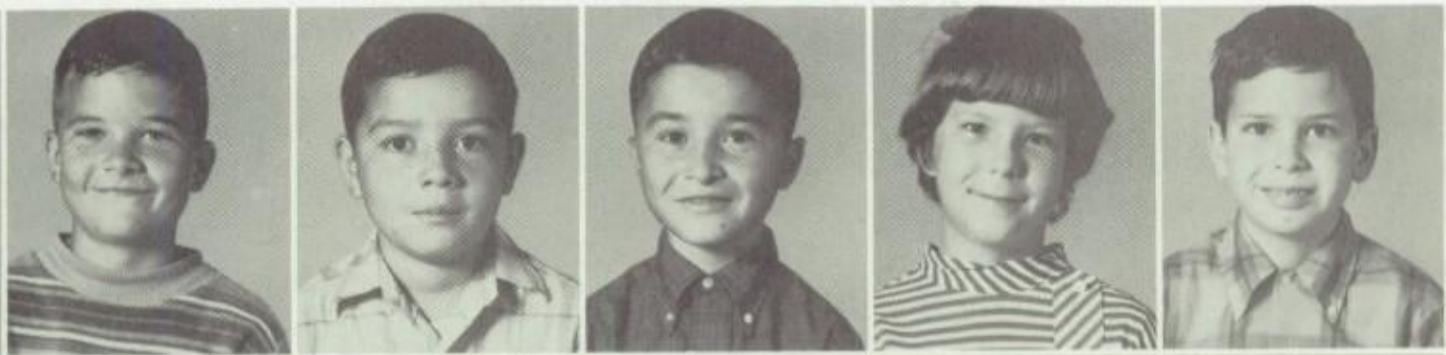


Zamora, Elizavetth



Mrs. Gresham 4-C

Picture
Not
Available



Akers, Sheila
Allen, Eddie
Bermea, Jesse
Bermea, Joe
Buchanan, Lisa
Chambers, Phillip



Chavers, Ernie
Cruz, Margie De La
Fallwell, Bonnie
Foshee, Mary
Granada, Gracie
Hamlin, John



Hutchison, Frank
Jarboe, Jay
Langford, Jeff
London, Mike
Mays, Faith
Morgan, Dennis



Osborn, Paige
Polk, Carla
Rhodes, Barbara
Rodriguez, Luis
Schueler, Glen
Smiley, Cynthia



Spring, Johnny
Tims, Larry
Vera, Denae
Walters, Jerrie
White, Holly
Whiteside, Jeffery

Zavala, Edward



Mrs. Maddox 4-D



Allen, Randa
Bancy, Todd
Bently, Timmy
Brallif, Eddie
Campbell, Donna
Edlemon, Mark



Escobedo, Victoria
Fallwell, Debbie
Hand, Danny
Hart, Shirley
Harvey, Earl
Jackson, Rickey



Johnson, Tony
Kelly, Reva
Lafuente, Veronica
London, Glen
Myers, Tarey
Negreta, Joe



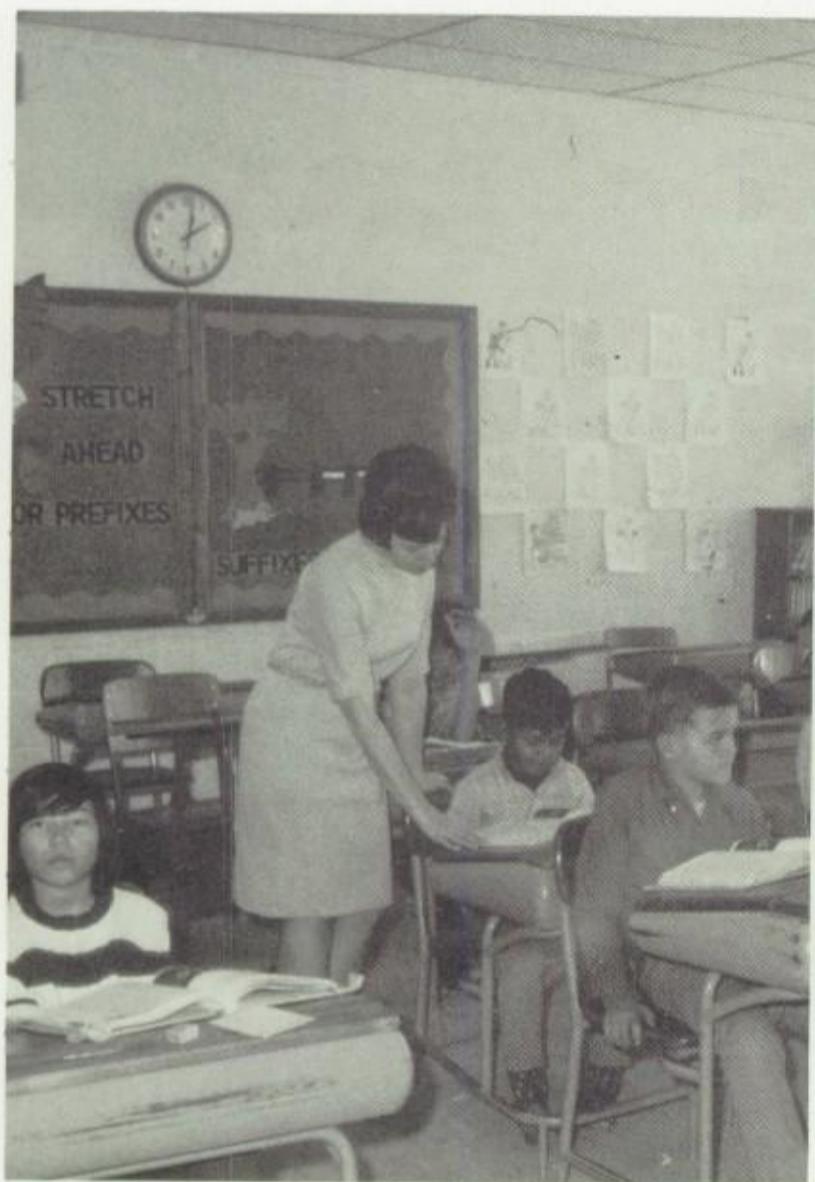
Nelson, Linda
Rando, Betty
Richards, Scott
Rios, Ruby
Robinson, Rita
Rose, Brenda



Shores, Jeffrey
Spring, Sylvia
Walker, Mary
Welch, Lynn
Westbrook, Diane
Zetsche, Robin



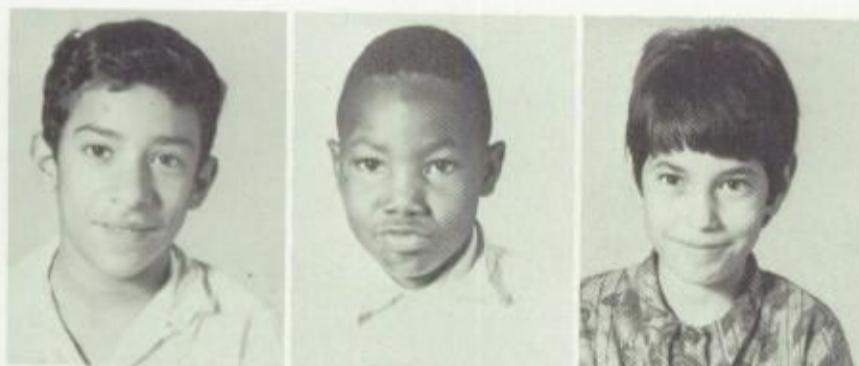
Mrs. Lindley 4-E



Aragon, Agnes
Caballo, Diana



Coronado, Geronimo
Felder, Robert
Guerro, Blanco
Ho-Gland, Jefferey
Ho-Gland, Stanley
Mendoza, Joe



Mendoza, Lupe
McDowell, Patricia
Ortega, Nellie
Price, JoAnn
Reyes, Robert
Rios, Dolores

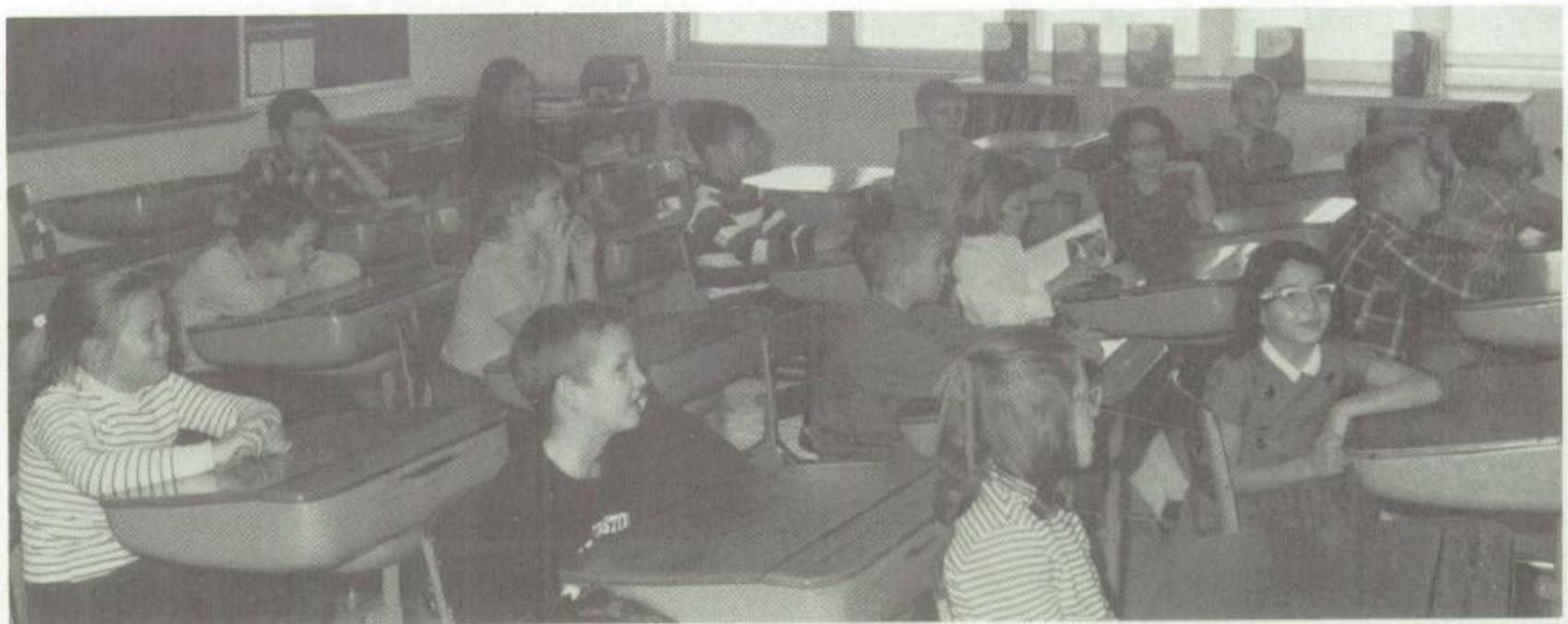


Picture
Not
Available

Rios, Juanita
Rodriguez, Elizabeth
Rodriguez, Heberto
Saiz, Linda
Soliz, Rocky
Torrez, Frank



Mrs. Brewer 3-A



Adkins, Dan
Akers, Sam
Barnett, Chris
Benham, Dean
Coffey, Roger
Clark, Gary



Dandridge, Dianna
Dwham, Billy
Esquivel, Rosa
Fairchild, Tammy
Gaitan, Roger
Howell, Penny



Hutson, Mike
Lee, Gary
Lundy, Christy
Martin, Robin
Ortez, Jr.
Padilla, Germaine

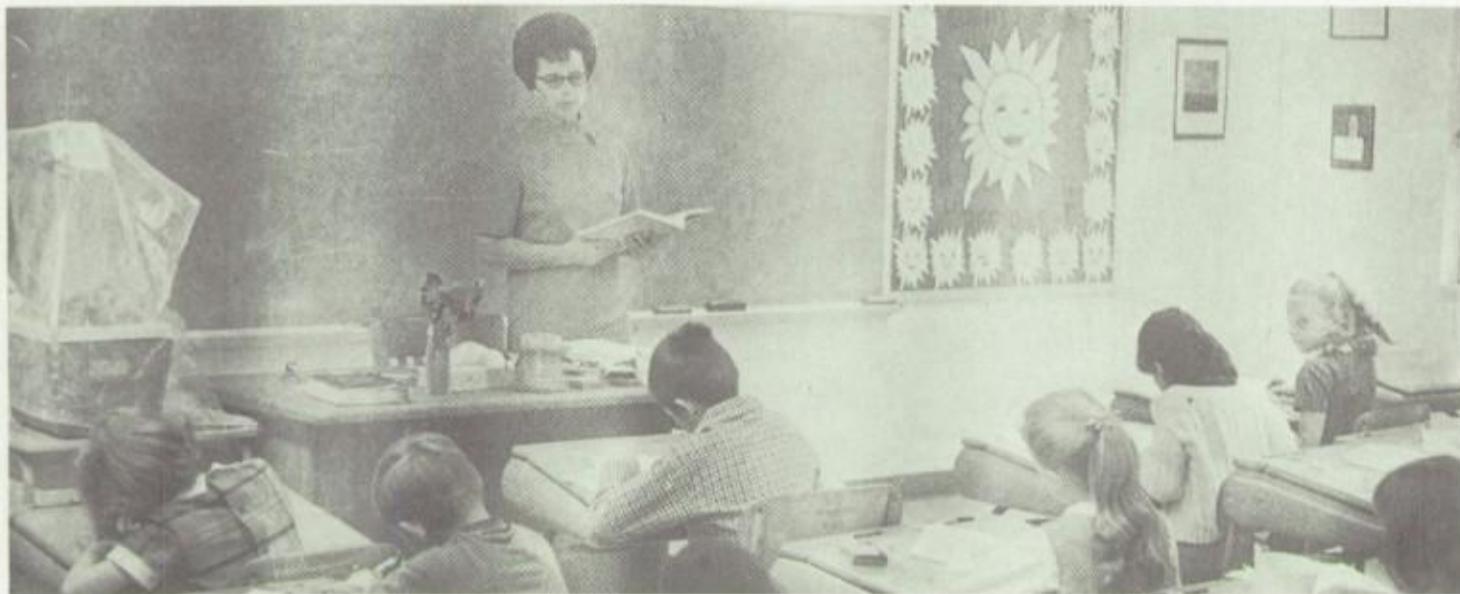


Pedroza, Joe
Rector, Donna
Reznik, Pat
Seal, Carlene
Strickland, Toby
Torres, Mary Ann



Veazey, Philip
Webster, Tonya
White, Max
Young, Farron

Mrs. Neill 3-B



Allen, Deborah
Anderson, Alan
Bejarano, Linda
Caballero, Roy
Clark, Teresa
Delgado, Lupe



Eakins, Luther
Frye, Kim
Gammon, Mark
Hadley, Sherry
Horton, Tracy
Ingram, John



Johnson, Teresa
Mason, Jan
McMannam, Cristy
Owen, Julie
Patterson, Randy
Perez, Terry



Pope, Lynn
Reeve, Janna
Romo, Margie
Schueler, Gary Don
Shavor, Sherrie
Taylor, Gary



Tucker, Alesia
Walter, Kenneth
Welch, Varla
Wilkerson, Randy

Mrs. Rhodes 3-C



Learning always seems to be fun
under the guidance of Mrs. June
Rhodes.



Mrs. Hardgrove 3-D



Acy, Rosemary
Ball, Larry
Bell, Lajauna
Bermea, Cynthia
Boleyn, Dale
Chesher, Cindy



Cortinas, Irma
Cunningham, Christy
De La Cruz, Dalia
Ellis, Laura
Eustace, Brit
Harris, Tammy



Hodges, John
London, M'Lynda



McNeely, Justin
Monroe, Renae



Morrow, Johnny



Ortiz, Irma
Pargas, Alex
Pennington, Penny
Pruett, Priscilla
Renner, Darcy
Schueler, Stephnie



Snyder, Delia
Stevens, David
Villalolios, Tommy
Watson, Barbara
White, Larry
Wyly, Deloris

Mrs. Carmichael 3-E

Anders, Noah
Banda, Anna Louise
Basquez, Rosita
Bautista, Maria
Coronado, Corpus



Cortinas, Rosa Linda



Gonzales, Leticia



Lopez, Carina



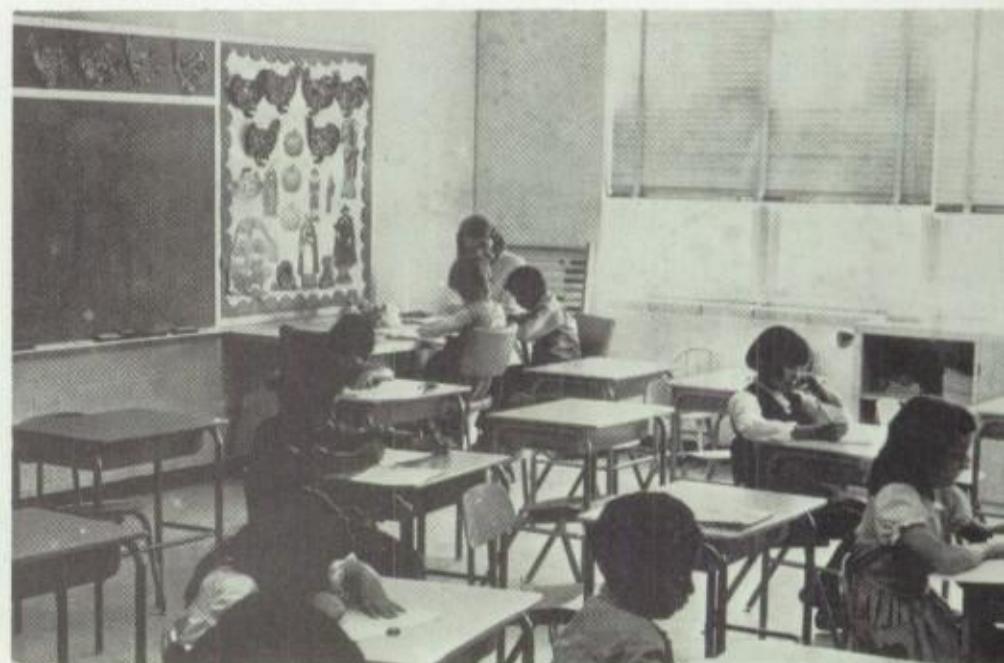
McIntosh, Maudy
Mendoza, Danny
Ortega, Louis
Salinas, Fred
Soliz, Amando



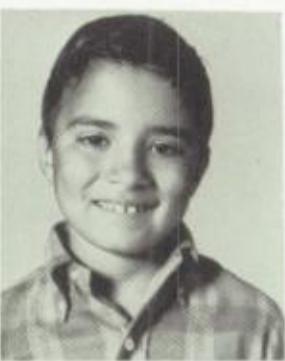
Stokes, Mary
Tique, Frances



Walder, Larry
Zamora, Jose



Mrs. Lovett 2-A



Anderson, Tammy
Aragon, Minnie
Barnett, Kyle
Baumann, Tyson
Brito, Rory



Dawson, Ricky
Escalante, Maria
Fancher, Mark
Flores, Elva
Fulks, Jamie



Gowens, Michael
Granada, Raymond
Hale, Peggy
Howell, Kathy
Lafuente, Mary



McLellan, Becky
Mears, Sarah
Miller, Detricia



Moore, Bret
Negrete, Jesse
Pena, Rudy



Petchinsky, Mark
Ramos, Norma
Randolph, Derwin



Rodriquez, Ramon
Stevens, Jaye
Taylor, Debra
Watson, Douglas
Zamora, Olga

Mrs. Canfield 2-B

Adams, Keith
Aguilar, Abel
Alvarez, Jesus
Amador, Mary
Bejarano, Juan
Brallif, Cindy



Carmack, Brad
Carrillo, Andres
Cruz, Juan de la
Estrada, Marisela
Foshee, Jerry
Gaitan, Sylvia



Jackson, Edward
Jackson, Rickey
Jackson, Robert
Mendoza, Esther
Polk, Darrell
Price, Mark



Ramey, Teresa
Soliz, Norma
Tigue, Jerry
Treveno, Jessie
Walker, Barbara
Zavala, Nelda

Mrs. Duggins 2-C



Anderson, Terry
Bermes, Sylvia
Blankenship, Jennifer
Cadena, Johnny
Coffey, Janice
Fangman, Scott



Frye, Kirk
Glover, Diana
Green, Ginger
Greeson, Todd
Hamlin, Lisa
Harrelson, Jerry



Hernandez, Joe
Leal, Sally
Lewellen, Jay
Loehr, Lori
London, Pamela
Merritt, Joanna



Nazworth, Mark
Norwood, Becky
Ortiz, Joe
Pennington, Steve
Phillips, Mike
Ramos, Sandra

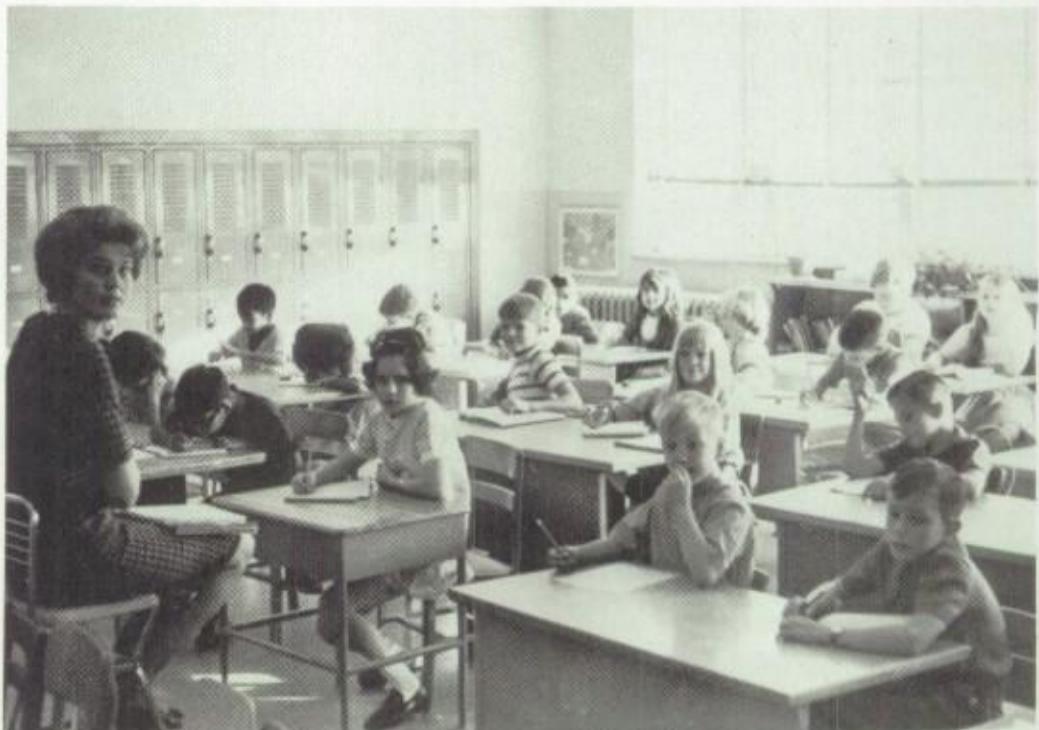


Redfearn, Ricky
Romo, Nancy
Ruzicka, Linda
Thompson, Bobby
Weatherly, Pepper
Wesley, Dawn



Mrs. Duggins seems willing to help her students at any time.

Mrs. Sides 2-D



Mrs. Wilson 2-E



Allen, Dexter
Brandt, Kelly
Buth, Beth
Diez, Irma
Dodson, Shai
Gaiton, Danny



Garzy, Rosa
Gonzales, Jessie
Hielin, Lonny
Hough, Doris
Looper, Gary
Lopez, Tommy



Mason, Deena
McIntosh, Mary
Miller, Dana
Morales, Fidel
Ortiz, Helen
Patterson, Karen



Pedroza, Raymond
Powell, Stanley
Reyes, Rudy
Rodrigues, Lupie
Sifford, David
Sims, Angelia



Tomez, Danny
Torres, Gracie
Vestal, Burk
Whiteside, Penny
Wilson, Debra
Woodruff, Nelda



Zavala, Cynthia



Mrs. Thompson

Alvarez, Maria
Bautista, Pedro
Frye, David
Howell, Robert
Kretzman, Elizabeth
Martinez, Frank



McIntosh, Dewey
Ortega, Irma
Saldana, Steve
Stevick, Sally
Tigue, David
Trevino, Armandino

Vellasco, Jessie



Mrs. Thompson is having trouble getting her classes' attention from our photographer.

Mrs. Beene 1-A

Aguilar, Delfino
Basquez, Janie
Caballero, Robert
Cadena, Sylvia
Castillo, Rosa
Coronado, Oiprana



Escabeda, Ida
Escalente, Marciana
Estrada, Armadina
Gaitan, Raymond
Garcia, Joe
Laura, Guerrero

Picture
Not
Available

Mrs. Beene



Guerrero, Lloyd
Hernandez, George
Madrid, Mary
Marsical, Juan
Mendoza, Josephine
Mendoza, Ruddy



Negrete, Virginia
Padilla, Patrick
Perez, Conrado
Pizano, Johnny
Ramirez, Corina
Ramos, Glen



Rios, Juan
Rios, Anacacio
Rodriguez, David
Rodriguez, Oralia
Saiz, Gilbert
Saldano, Roy



Sauceda, Saul
Soliz, Hector
Tamiz, Alicia
Tijerina, Guadalupe
Torres, Ruddy
Vangas, Juanita



Villa, Tommy
Zamora, Valentin
Zavala, Rene



Mrs. Beene crowns King for the Day.

Mrs. Beene seems to be amused with her classes' enthusiasm.

Mrs. Dunn 1-B



Villabobas, Maria



Mrs. Hight 1-C



Bently, Robert
Blackerby, Mark
Blankenship, Mark
Britting, Kayle
Dandridge, Carl
Gee, Stacy



Harris, De Ann
Hernandez, Joe
Hernandez, Vivi
Jackson, Nelson
Lookingbill, Sid
Martin, Lewie



Mendoza, Connie
Nelson, Tommie
Osborn, Robert
Phillips, Brit
Radford, Terry
Ranirez, Armando



Rivera, Ruben
Saiz, Lessie
Tamez, Claude
Ulen, Marty
Young, Denny



Is it something important?

Mrs. Gatlin 1-D



Mrs. Gallin enjoys listening to her students read while the others listen and learn.

Mrs. Barnes 1-E



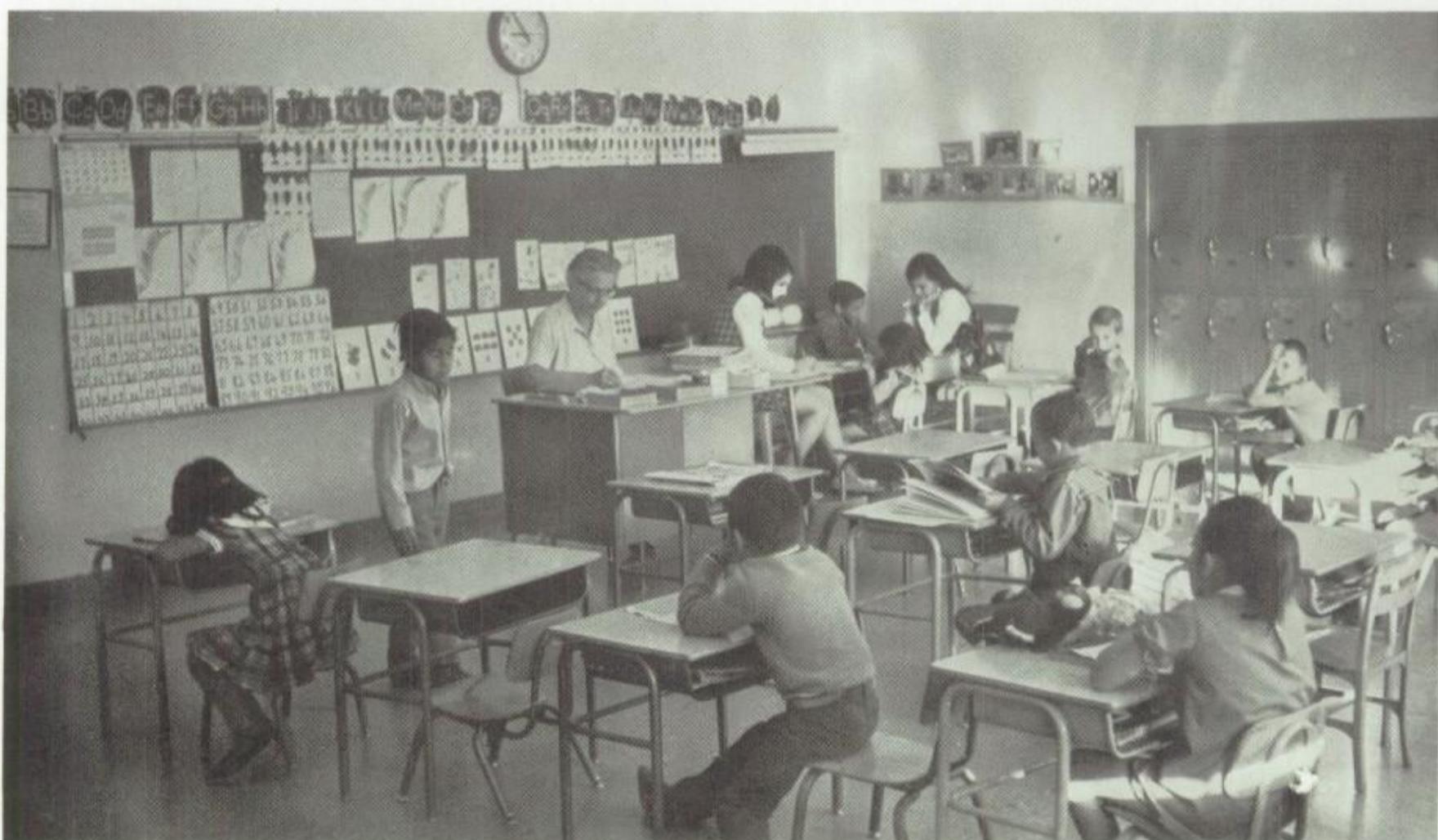
Mrs. Jones 1-F



Acy, Barron
Aquilari, Brenda
Anderson, Mona
Bautista, Arma
Braillif, Lupe
Coronado, Trinidad



Cortines, Joe
Delgado, Margie
Frye, Frankie
Granada, Rubel
Howard, Samuel



Mrs. Jones
gets help from
Janice Milner
and Vicki
Mingus, who
are in FTA.



Hurley, Bruce
Love, Jackie
Martinez, Anita
Mendoza, Jesse
Reed, Debbie



Rodrique, Paul
Romo, Manuell
Rose, Johnny
Saldana, Rose Mary
Tique, Sherry
Tijirino, Lorenzo

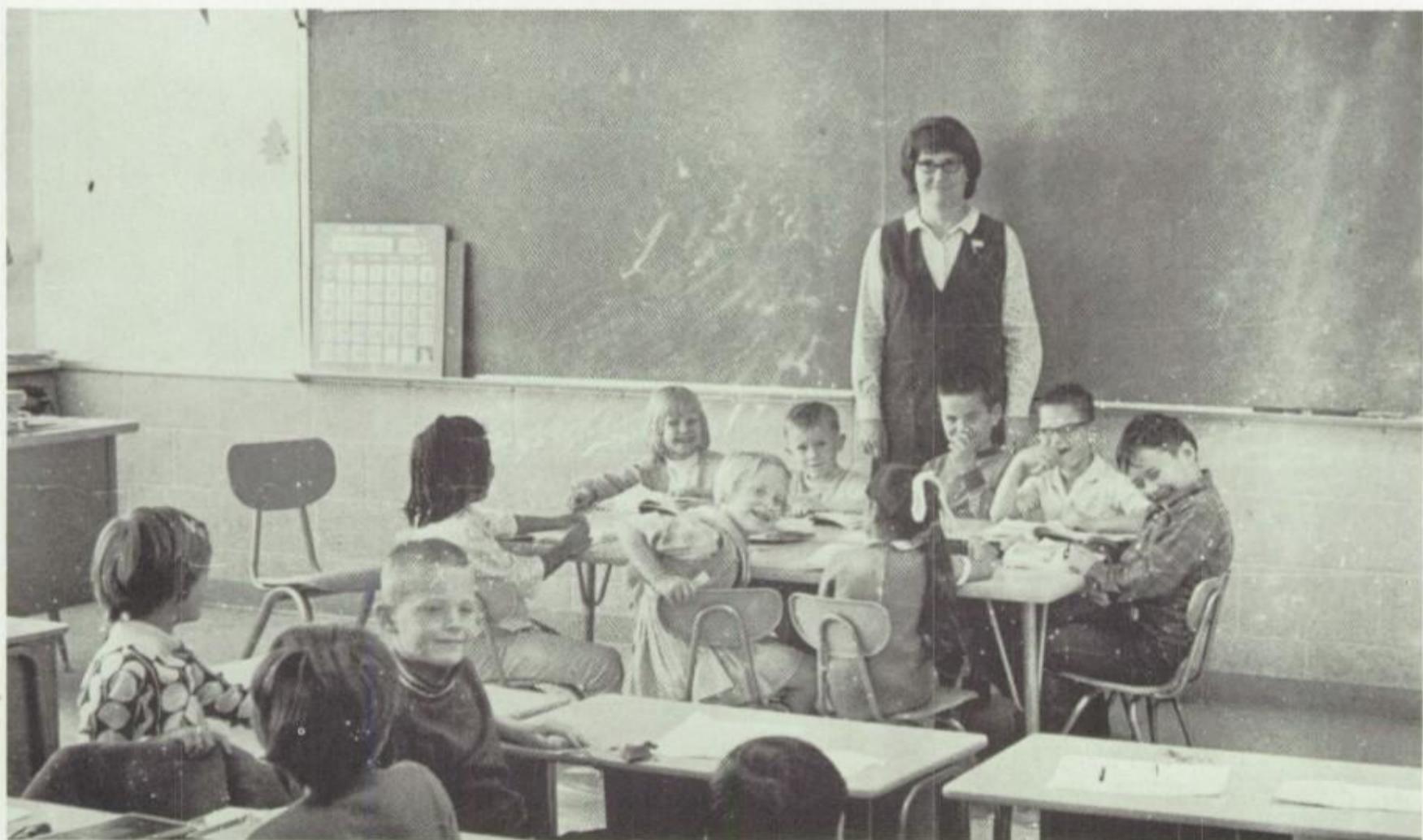
Mrs. Merrell 1-G



Alexander, Ronnie
Anthony, Mark
Barlow, Norma Joy
Bermea, David
Carrillo, Lydia
Chavera, Victoria



Chesher, Cathy
Clark, Rondee
Eakins, Randall
Frye, Mamie
Garza, Norma Lee
Hughes, Jaquita



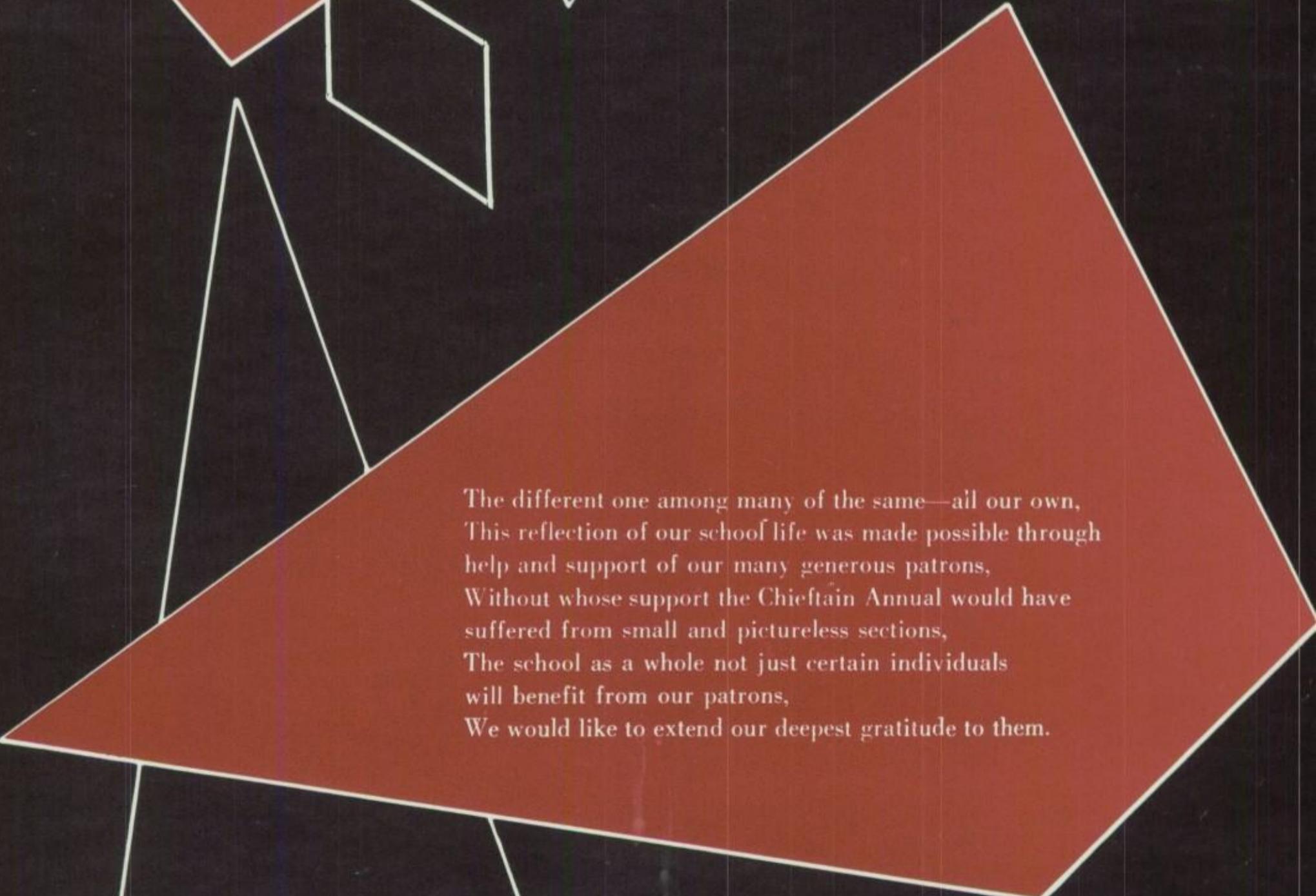
Martinez, Elisa
McIntosh, Timmy
Menefee, Jimmy
Mercanado, Martin
Perez, Celia
Perez, Rachel



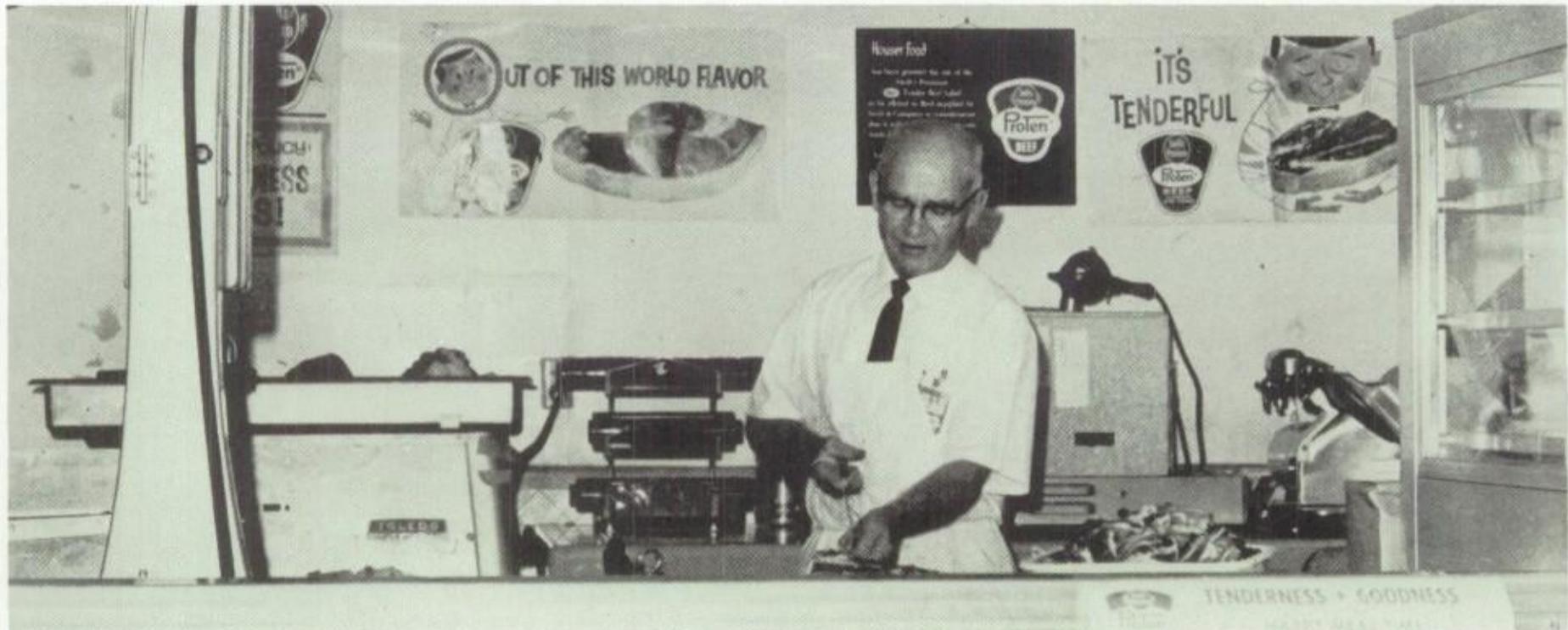
Robinson, Deon
Shavor, Leena
Taylor, Kimberly
Veazey, Myra
Vera, Ricky
Zamora, Mack

Signatures

A D V E R T I S I N G



The different one among many of the same—all our own,
This reflection of our school life was made possible through
help and support of our many generous patrons,
Without whose support the Chieftain Annual would have
suffered from small and pictureless sections,
The school as a whole not just certain individuals
will benefit from our patrons,
We would like to extend our deepest gratitude to them.

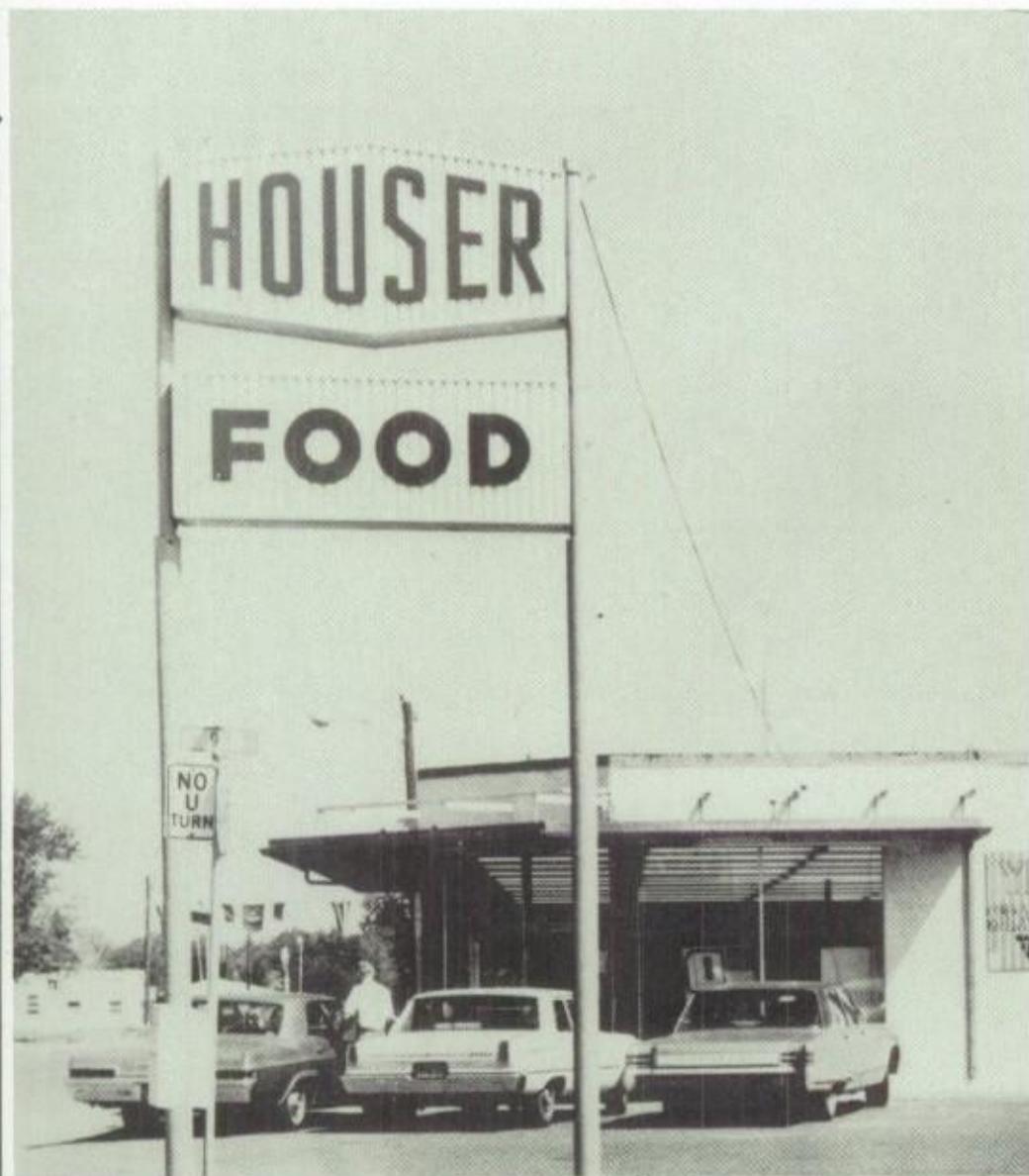


TENDERNESS + GOODNESS
Houser Food

HOUSERS GROCERY AND MARKET

Phone 247-3036

Friona, Texas



"Our main purpose is not to sell food, but rather to please our customers."

BETTER GROCERIES



35



REEVE CHEVROLET

Serving your
every need
since 1933.



Your Transportation Service of the Future





C. L. LILLARD

Real Estate and Insurance

Phone 247-3320 Friona, Texas

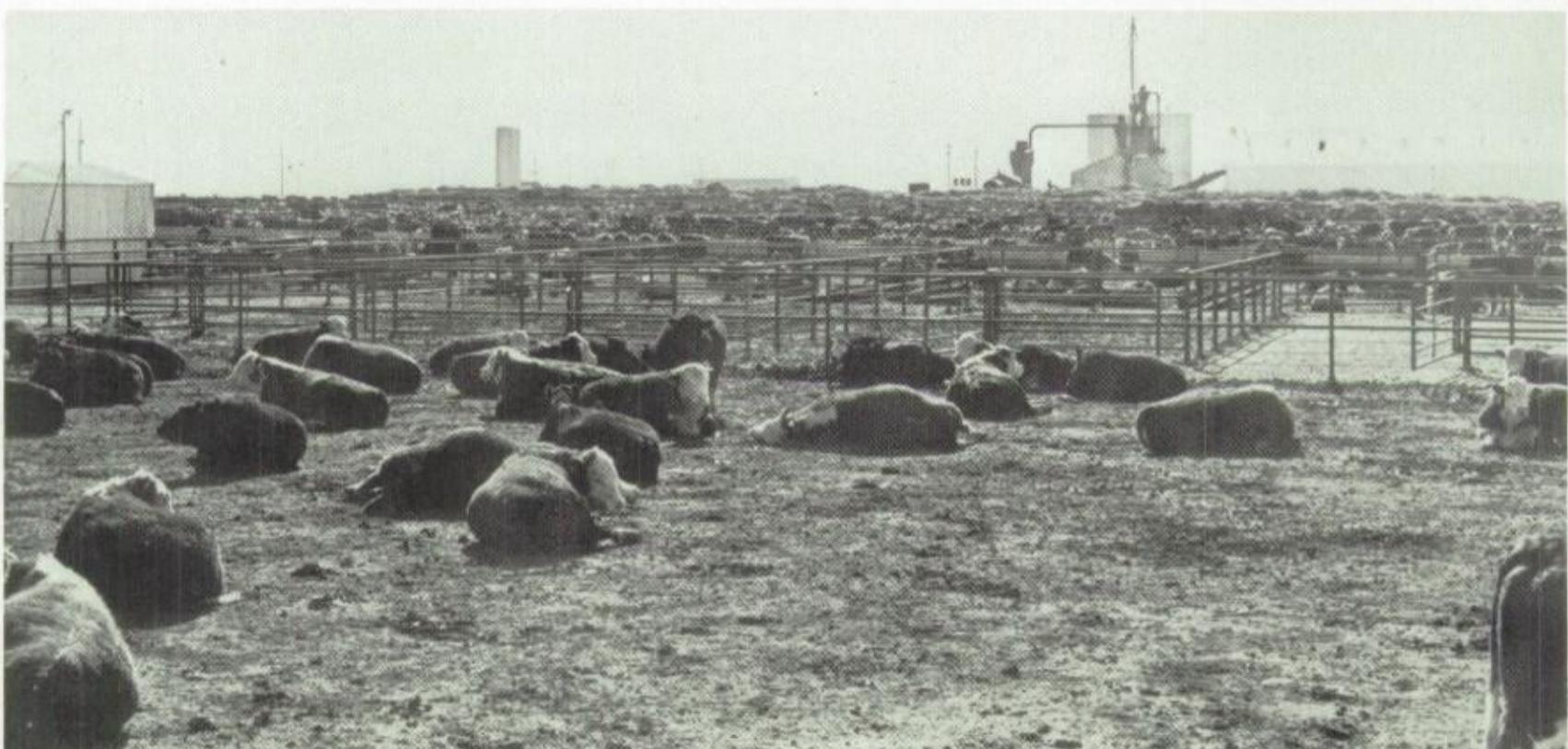
CONTINENTAL GRAIN COMPANY



"Service is our
first thought"

Phone 247-3151 Box 307

Friona, Texas



"Let Us Feed Your Cattle" PACO FEED YARDS

Phone: 265-3433 Friona, Texas



BLACK GRAIN COMPANY

Black, Texas Phone 265-3465





MOBIL WHOLESALE PRODUCTS

DALE HOULETTE Consignee
Phone 247-3300 Friona



RUTHIE'S

Children's and Ladies' Ready-to-Wear
Nationally Advertised Brands

Phone 247-3232 Friona, Texas



CROP AERIAL SERVICE AND BENGER AIR PARK

PIPER SALES
Ph. 247-2861

Box 306
Friona, Texas

DON'S TASTY CREAM



Home of the Giant Burger

Phone 247-3381 Friona, Texas



RON DAVENPORT, Mgr.

Livestock, Feed and
Veterinarian
Supplies

Hwy. 60

Phone 247-2782



**PARMER COUNTY
PUMP CO.**

247-3030 Friona, Texas

Byron Jackson
Pumps



Doug Stephenson



Mary Bingham

Our experienced cattle buyers can help you get the most out of your investment. Our buyers are in contact daily with buyers across a wide section of the county. We can handle any order for cattle, large or small.



G.B. (Pete) Buske



Don Foster

- ✿ FAT CATTLE
- ✿ STOCKERS
- ✿ FEEDERS

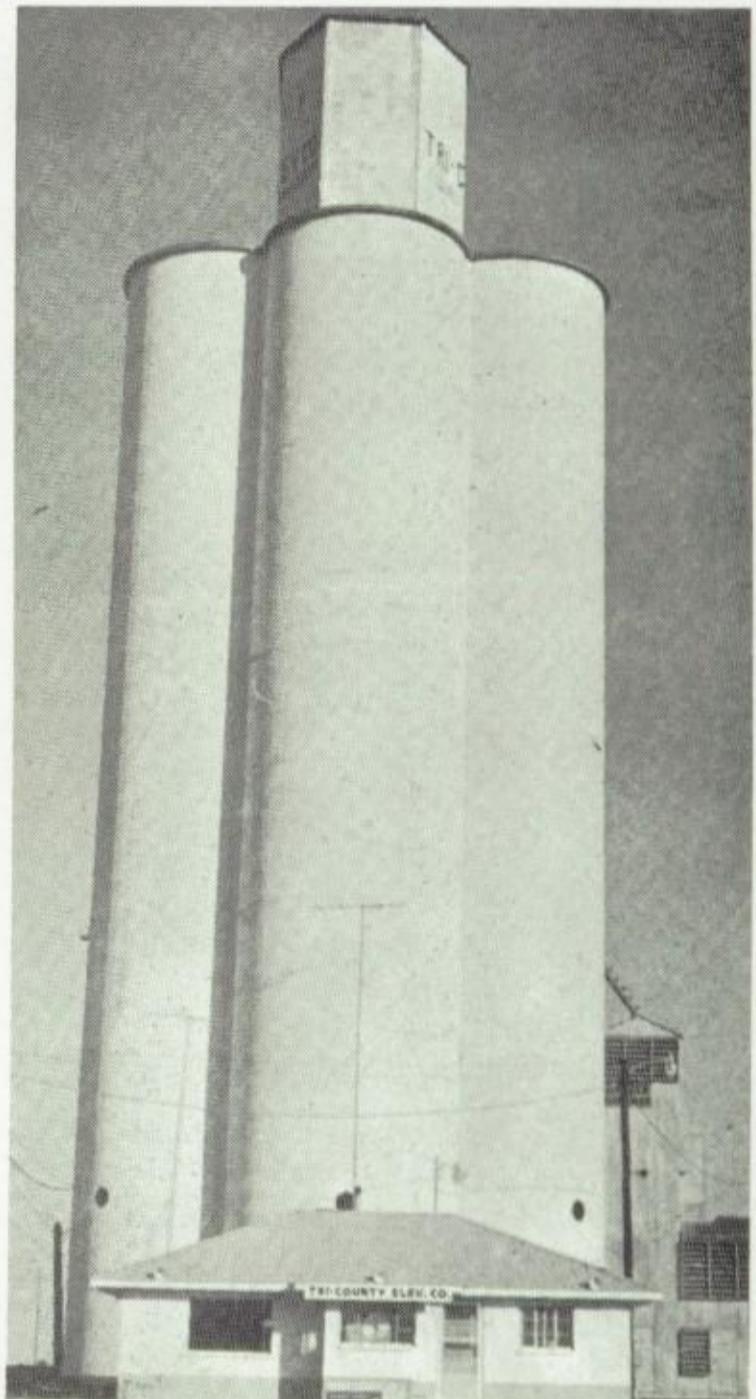


CATTLE ORDER BUYERS, INC.

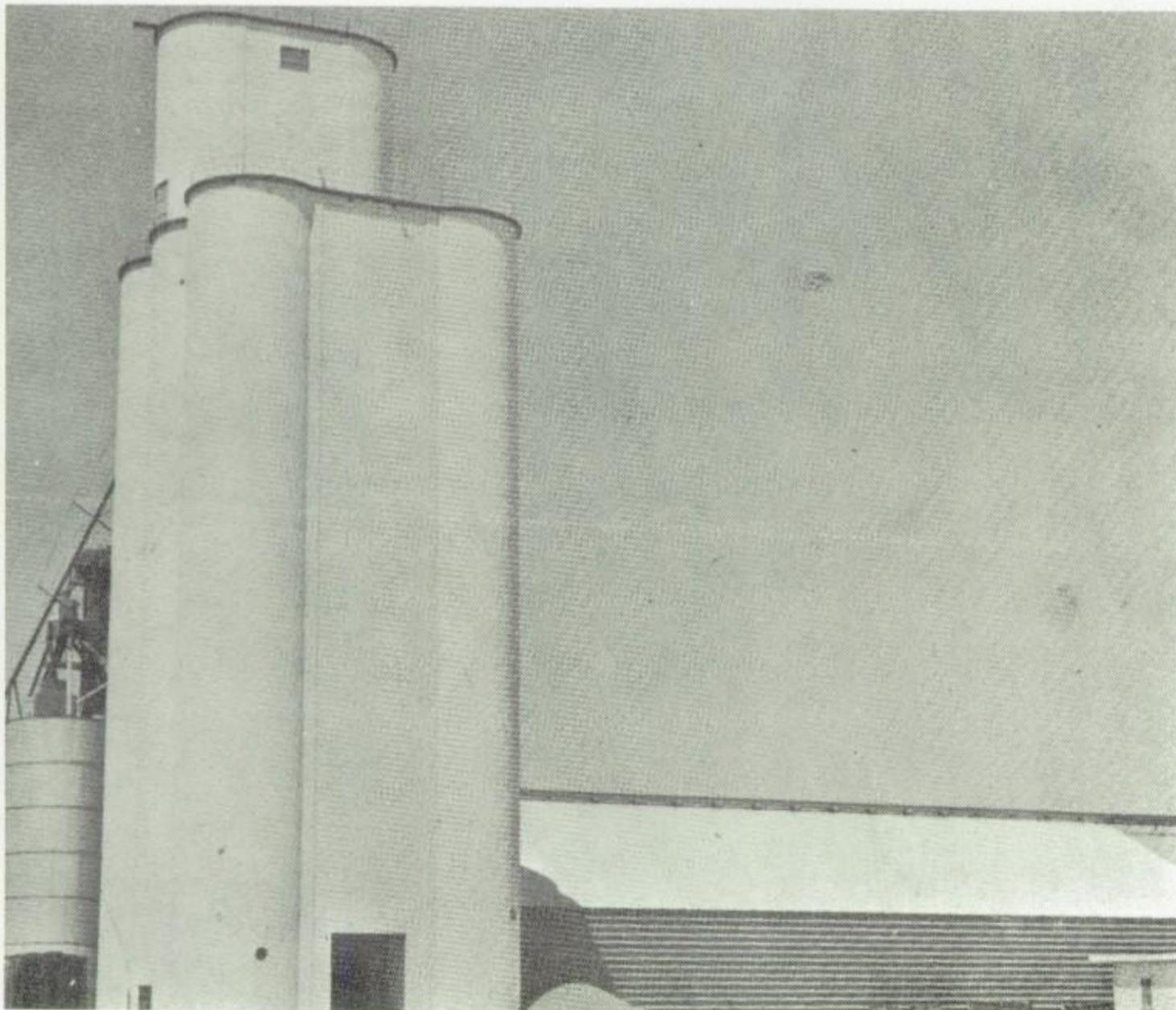
Bingham Building - Main & Highway 60- Friona - Phone 247-2738

TRI-COUNTY ELEVATOR, INC.

Leader in
Great Production
Phone
247-3275
Black,
Texas

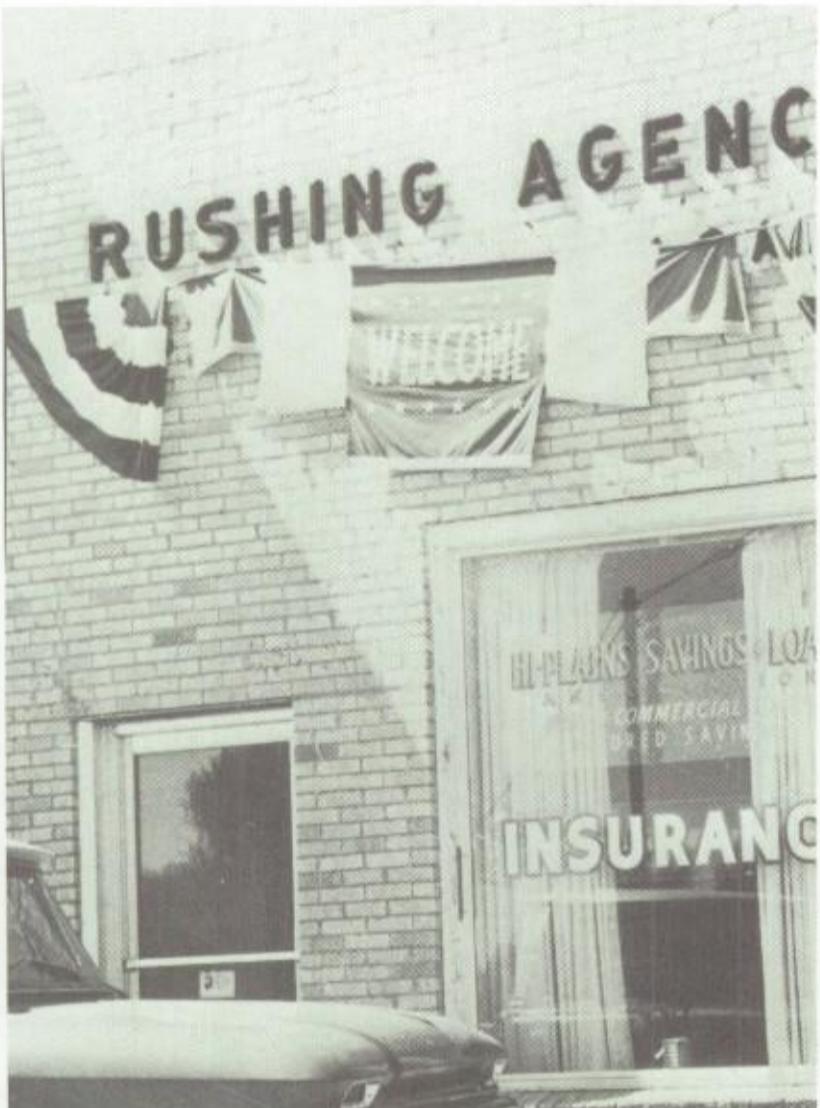


WEST FRIONA GRAIN



Serving
Parmer
County
Phone 247-2439
Friona, Texas

RUSHING AGENCY



Phone 247-3370

Friona, Texas

BI-WIZE DRUG

619 Main



247-3010

Friona, Texas

FRIONA BATTERY AND ELECTRIC

JIM COCANNOUER

613 Euclid
Friona, Texas

247-3256



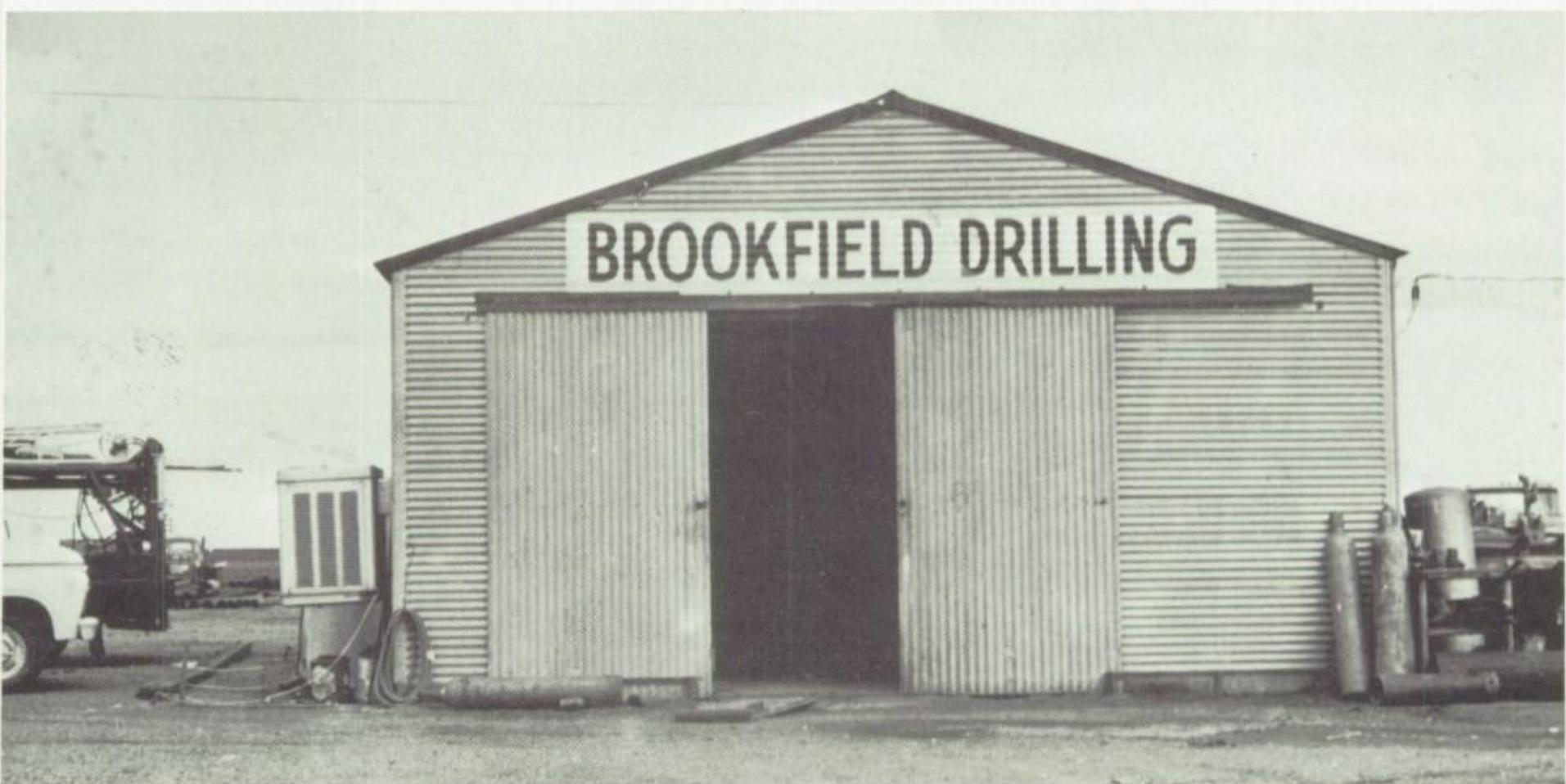
HI-PLAINS FEED YARD

Let Us Do
Your Custom
Feeding

PAUL MORGAN
Manager

Phone 295-3766

FLOYD BROOKFIELD DRILLING CO.



Phone—247-2241

Friona, Texas



 **BEN FRANKLIN
STORE**

"For all your needs"

Owner: KENNETH WILLIAMS

Phone
247-3240

Main Street
Friona, Texas



HOLIDAY RESTAURANT



GRACE PEACE ALLISON, Mgr.
Phone 247-8817 Hi-way 60



CUMMINGS FARM STORE, INC.

"Quality Products for
Modern Farming"

Phone
247-2781

Friona,
Texas



HARDWARE AND FURNITURE

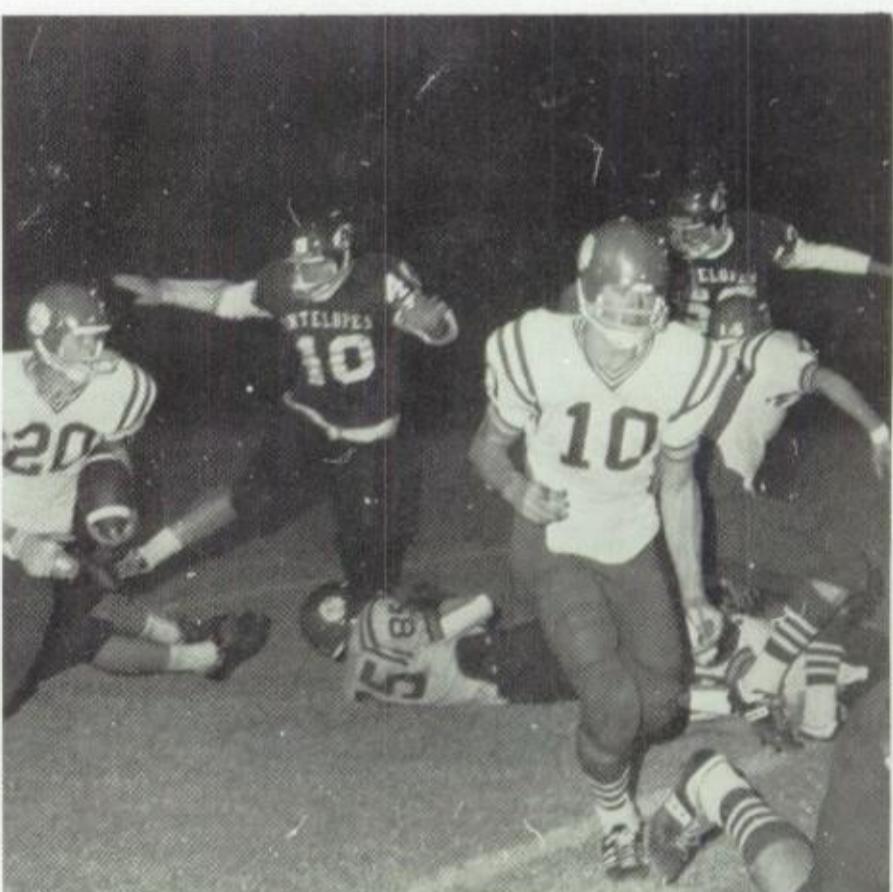
Phone
247-2290

Friona,
Texas

DAY TRANSPORT

Cattle Hauling Full R.R.C.
HERBERT DAY
247-3570 Friona, Texas

WALT'S QUALITY PRINTING INC.



For Good Food
TO SUIT YOUR
TASTE

Try



Earl's

Phone 247-8819 EARL'S CAFE Friona, Texas

Printing and Office Supplies
Phone 247-3208 Friona, Texas



FRIONA BRAKE AND WHEEL

This is Your Comfort
and Safety Center for
Your Car.

Phone 247-3070

WHITE'S GROCERY

We Give Gunn Brothers Stamps
Best of Service
Phone 247-2250
Friona, Texas

JONES MOTOR AND SUPPLY

General Repair and Parts
East Highway 60

Friona, Texas

BUDDY'S ELECTRIC

Box 186
Phone 247-2593
Friona, Texas

HOLIDAY HOUSE MOTEL

West Highway 60
247-2776



CLAUDE'S MOBIL SERVICE

Expert Brake and
Tune Up
All Automobile Services
Phone 247-8825

Phone 247-2261



HERRING IMPLEMENT

247-2715 Friona, Texas



ED HICKS
REAL ESTATE
AND
LOANS

247-2527

AZTEC DRIVE-IN

MR. and MRS.
HERB SERIGHT

247-3121 Friona, Texas





Phil Gas
KENDRICK OIL CO.

Phone 247-2751



**HUB STATION
AND STORE**

Hub, Texas Ph. 265-3273

MR. and MRS. GLEN T. WILLIAMS

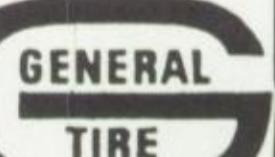
FOSTERS

*Latest
Fashions*



Phone
247-3291
Friona
Texas

Men
Women
and
Children's
Apparel



RAY STRICKLAND

Phone 247-3041

TAYLOR & SONS



2 Locations: 205 East 11th and 117 West 8th

Welding and Blacksmith

Phone 247-3025—247-2260 Friona, Texas

PARMER COUNTY FARM BUREAU

Insurance at Cost

LIFE—AUTO—FIRE

Representative: BILL CARMACK

Phone 247-3280 Friona, Texas

SONDRA'S MODERN BEAUTY SALON

614 Euclid 247-3130



MONSANTO

Phone 247-3071 or 265-3299

Friona, Texas Hub, Texas

Truck Application and
Custom Mixing for
Dry Fertilizer

PARMER COUNTY IMP. CO.



Inter-Harvest Insignia

Phone 247-2721 Friona, Texas

PARMER HOUSE RESTAURANT



Phone 247-8811 Friona, Texas

S & R FABRICS

"Full line of sewing notions"

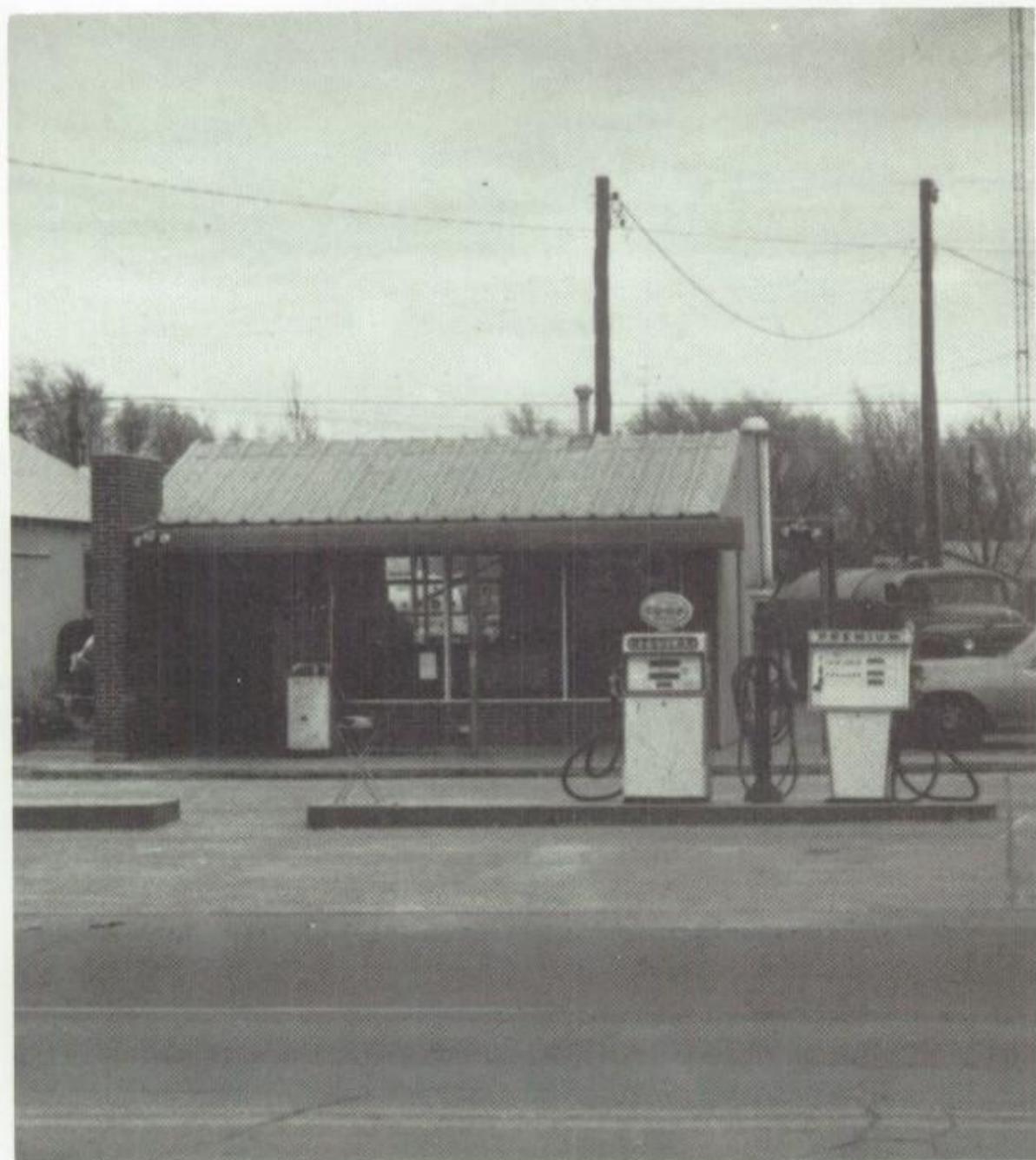
Recommended by the Home Ec. Dept.



Phone 247-3516 701 Main



CO-OP PRODUCTS



**FRIONA
CONSUMERS**

"Farmers best
friend"

Phone 247-2771

Friona,
Texas



CLABORN FUNERAL HOME AND FLORAL SHOP

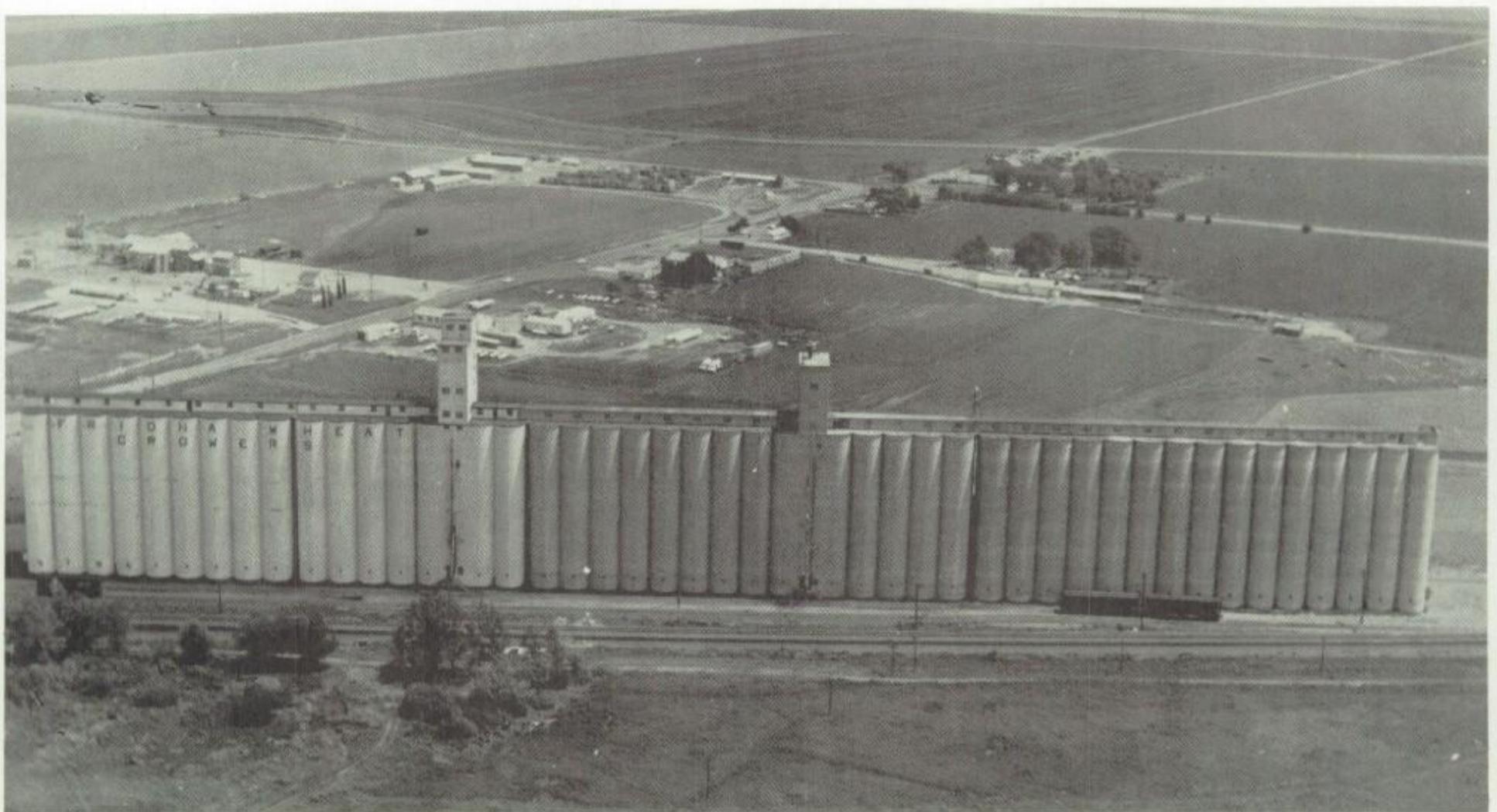


Phone
247-3350
FLOWER SHOP

Phone
247-2801
FUNERAL HOME



FRIONA WHEAT GROWERS



Phone 247-3211 Friona, Texas

Friona, Texas

Friona
Texas **FEDERAL
CREDIT UNION**

MEMBER OWNED - SAVINGS & LOANS



523 Main
79035

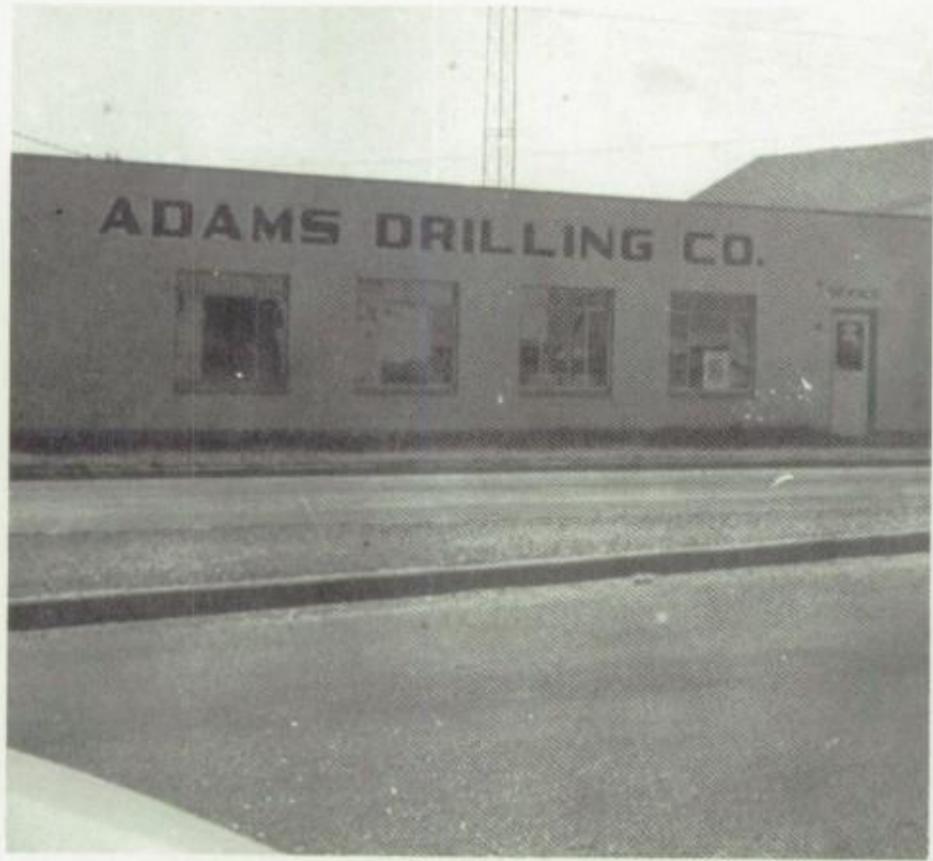
Phone
247-2280



Phone 247-2233

Friona, Texas

PIGGLY WIGGLY



ADAMS DRILLING CO.

Quality Service

Phone
247-3101

Friona,
Texas



ALLEN'S CONOCO

247-8822 Friona, Texas



HAYWOOD'S CUT & CURL

Owner: HAYWOOD VAUGHN

Phone: 247-3110



JOHN BINGHAM
Irrigated Farms and Ranches
Phone 247-2745 Friona, Texas

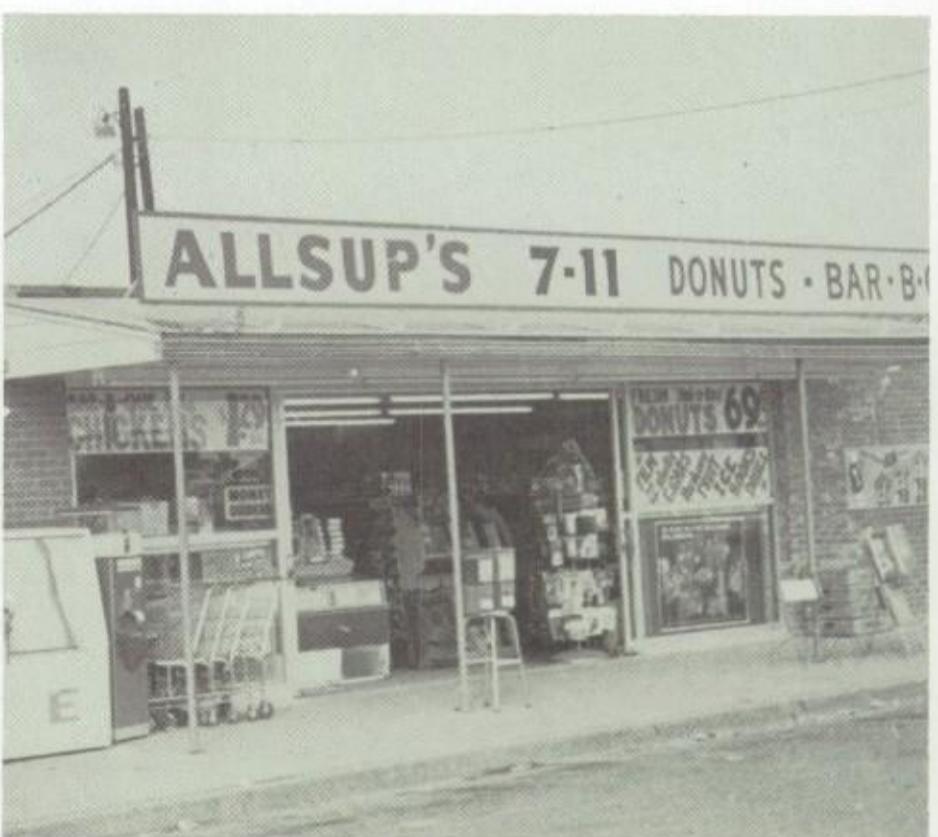
BIG-NICK-MACHINERY



Buy—Sell and Trade Used Machinery

Phone 238-4861

Bovina, Texas Hwy. 60



ALLSUP'S 7-11

W. Highway 60 Friona, Texas

WELCH AUTO SUPPLY INC.



Friona, Texas

508 Main

Ph. 247-8841



HUB GRAIN COMPANY

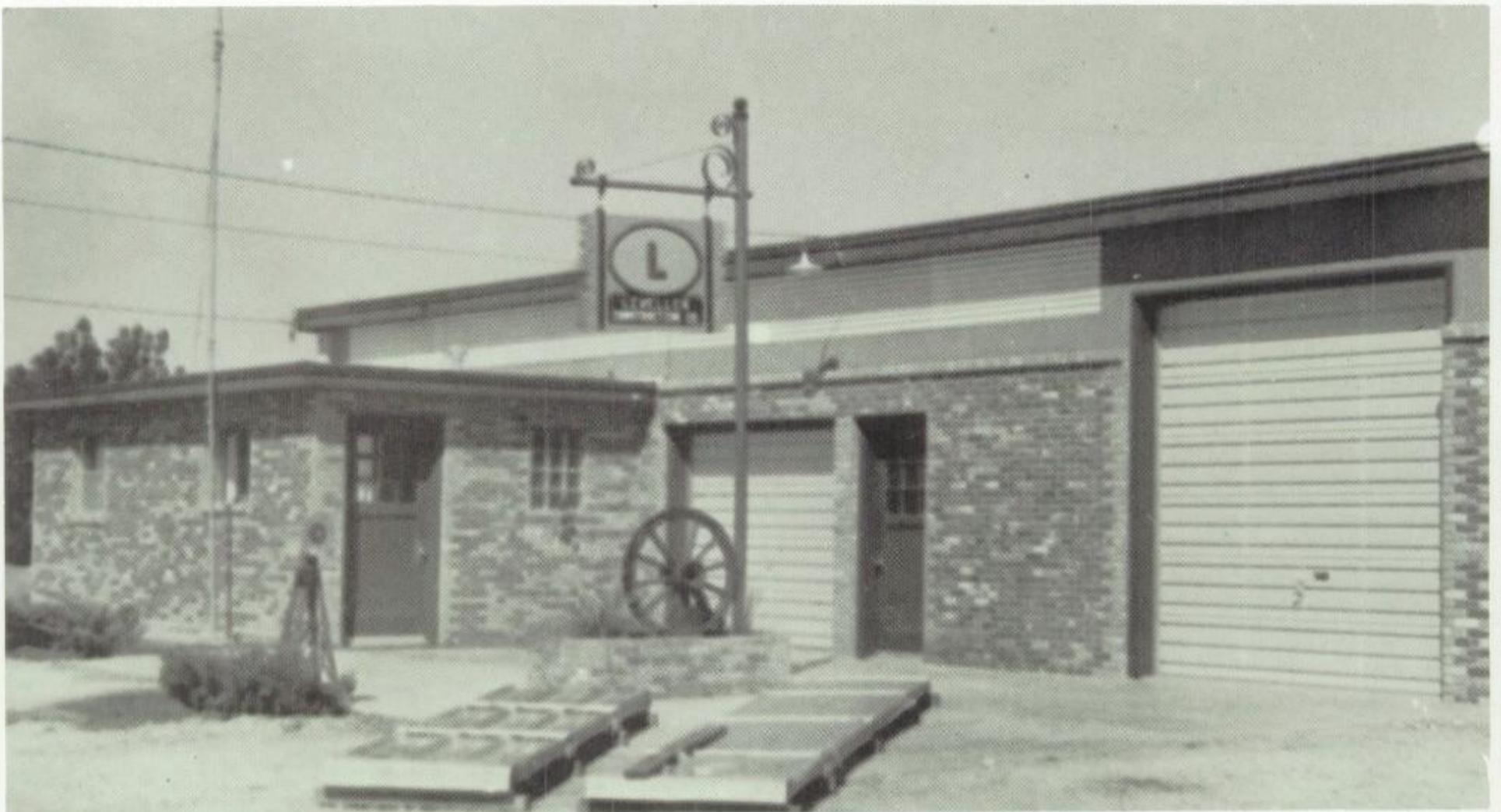
WOODY FLEMING, Owner Phone 265-3215

FRIONA FEED YARDS



"Let Us Feed Your Cattle"

Box 1016 Friona, Texas



LEWELLEN AND MATLOCK CONSTRUCTION COMPANY

Phone 247-3475 Friona, Texas E. Highway 60

ETHRIDGE SPRING AGENCY



Insurance
Real Estate
Loans
Phone 247-2766
Friona,
Texas

CLIFTON HARPER AND SONS

CUSTOM COMBINING AND HAULING



Phone 247-3307

Seed Dealer

Friona, Texas

Black, Texas Highway 60
For Friendly Service
BLACK MERCANTILE



REED'S MODERN CLEANERS

Ph. 247-3170 117 West 6th
Friona, Texas



CHARM BEAUTY SHOP

All Types of Beauty Work
Late or Early Appointment

613 Pierce

Phone 247-3095 Friona, Texas

BOECKMAN CONSTRUCTION

Phone 247-3357

Friona, Texas

JOE BOECKMAN



Day Phone
247-3372

Night Phone
247-3235

CITY BODY SHOP LEON AND LEONARD COFFEY

Free Estimates—24 Hour Wrecker Service
WRECKS REBUILT—GLASS

505 Euclid Ave. P. O. Box 336, Friona, Texas



ROBERT NEELLEY—Mgr.

DALE CARY—Assist. Mgr.

"Dependable Credit for Agriculture"

247-3065 Box 896, Friona

JAMERSON GROCERY AND STATION

"Backing F.H.S.
all the way."

Hub,
Texas



CAMPBELL AND SMITH BUTANE



You're money
Ahead!

Phone
247-2786

Friona
Texas



A & A ELECTRIC

Residential—Commercial
and Industrial
Motor Rewinding

JOHN ALLEN, JR.
Owner

Friona, Texas
Phone 247-3007

GIB'S CLEANERS

Box 452 Phone 247-3150

Main Street
Friona, Texas



AMERICAN OIL CO.

Fertilizer, Seed, and Farm Supplies

Phone 247-3325 Friona, Texas

YOUR TROUBLES



FRED WHITE'S

Good Service is Our Motto.

AUTOMOTIVE ELECTRIC

FRIONA REDI MIX

Concrete and Sand
Supplies
Well-packing

HERBERT DAY—Owner

Phone 247-2215 Friona



ALLEN'S JEWELRY

Phone 247-2830 Friona



ROCKWELL BROTHERS AND COMPANY

Lumberman

Phone 247-2212 Friona, Texas



MURPHREE TEXACO

Phone 247-3356
Friona, Texas



PORTER & SONS

Waukesha Leroy
Heavy Industrial Engines

Rebuilding and Sales
247-2764 East Hwy. 60
Friona, Texas



New and Used
Cars and Trucks



FRIONA
MOTORS
CO.



. . . gives you
better ideas

247-2701 Hwy. 60



Save
 \$ \$

FALLWELL FLOOR COVERING

First State Bank

OF BOVINA

P. O. BOX 100 • BOVINA, TEXAS 79009

Each depositor insured to \$15,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION



LITTLE HOUSE OF
MUSIC
EVA G. MILLER
Piano—Organ—Voice



Supporting FHS And All Its Activities

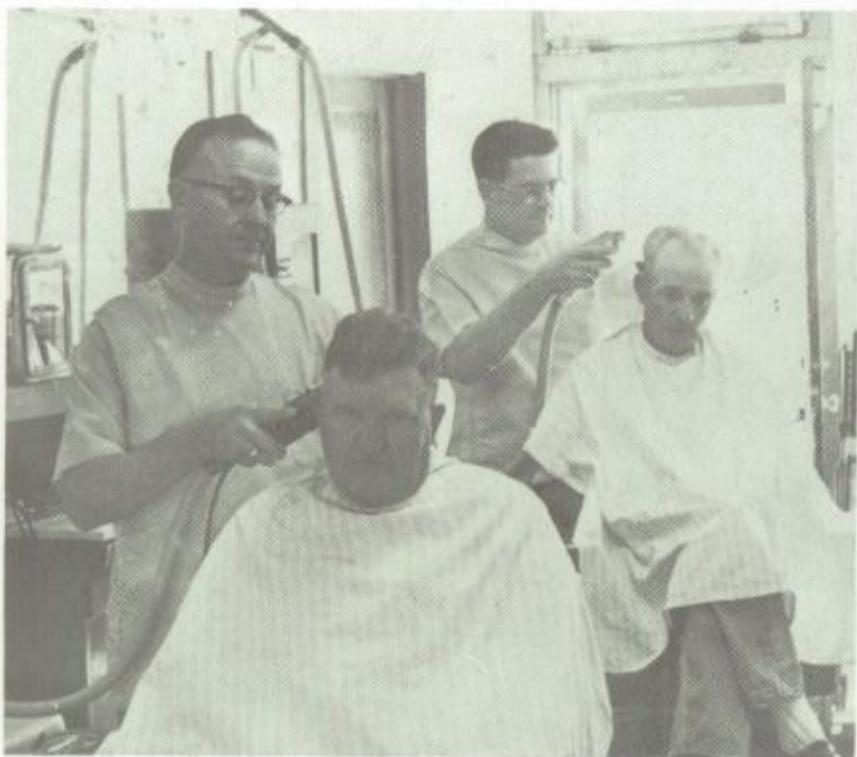


The Friona Star presented Friona High School with this painting of the Chieftain at the first of the 1969 Football Season. The Star is always proud to give its support to all worthwhile activities of the FHS students.



THE
FRIONA ★ **STAR** INC.

Bill Ellis, Editor and Publisher



TAYLOR'S BARBER SHOP

R. O. TAYLOR—Owner

Phone 247-2872

Friona

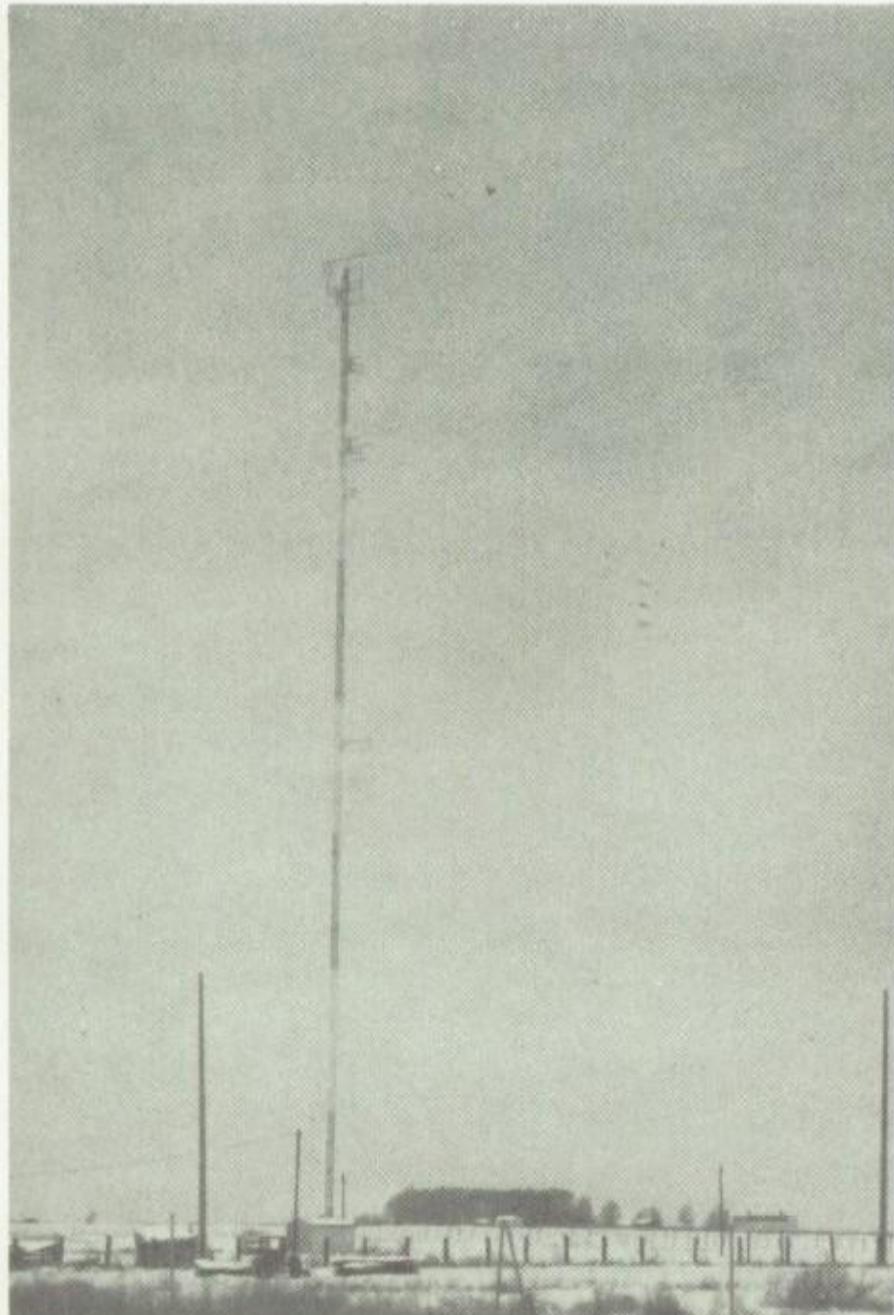


J. C.'s HOME REPAIR SERVICE

Plumbing—Wiring

Phone 247-3324

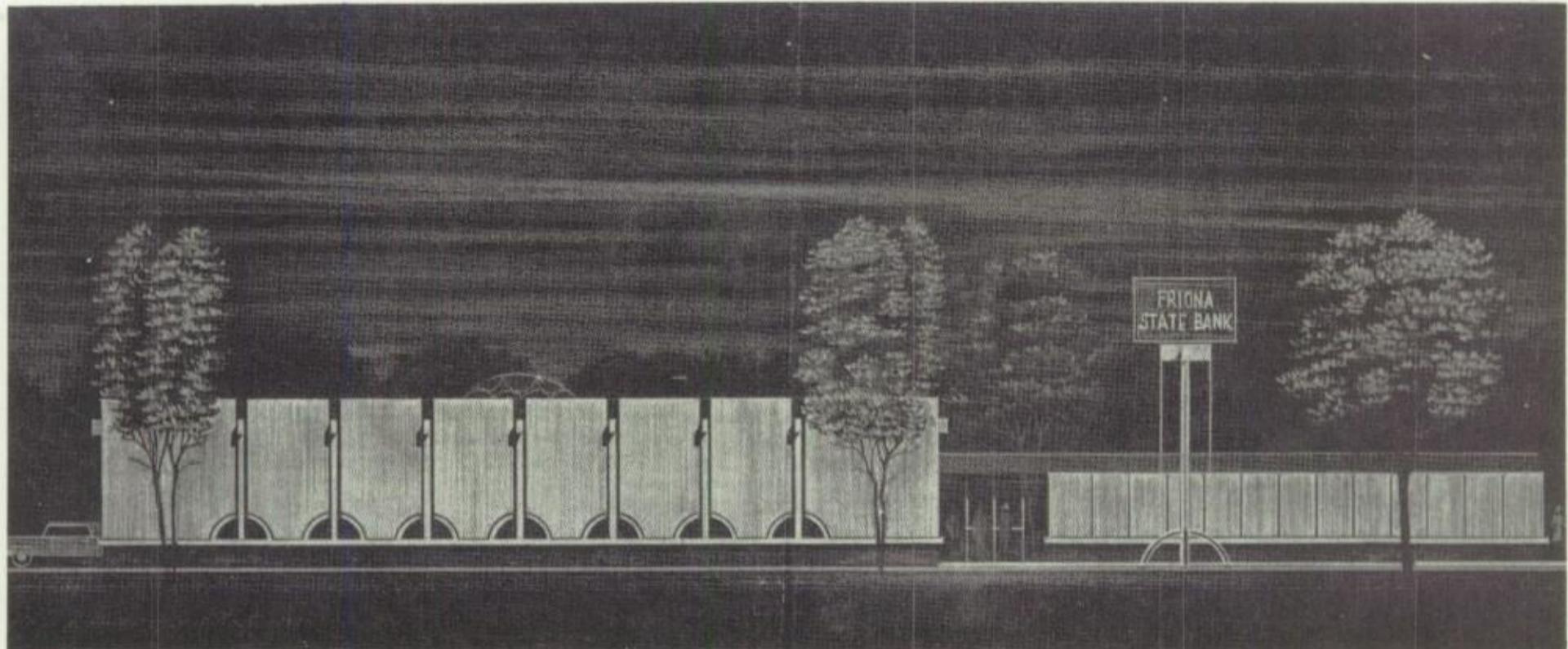
915 Pierce Street Friona



FRIONA CLEARVIEW

Phone 247-3271

Friona, Texas



Our New Bank Building—To Be Completed In 1970

FRIONA STATE BANK

Serving a General Irrigation and Beef Production Area.

Friona Member FDIC Phone 247-2736

BANK EMPLOYEES

| | |
|-------------------|--------------------|
| Frank Spring | Shirley Ferguson |
| Charles Allen | Carol Faulkner |
| Gary Brown | Jamie Lou Lillard |
| Jerry Hinkle | Lynn Dailey |
| Dale Smith | Peggy Stowers |
| Iola Nelson | Jolene Barnett |
| Dwana Satterwhite | Jane Williams |
| Audrey Graham | Vernell Cunningham |
| Melody Drake | LaFonda Hodges |
| Delphine Wied | Linda Sorrells |
| Lois Strickland | Phyllis Baccus |
| Tennie Henderson | |

DIRECTORS

| | |
|------------------|---------------------|
| Charles Allen | H. K. Kendrick |
| A. L. Black | George A. McWhirter |
| Ranza B. Boggess | D. C. McWhirter |
| W. D. Buske | Melvin Rolf |
| Doyle Elliott | Frank A. Spring |



Denise,

I have enjoyed going with you very much.
I think we can make it this year. I want to
real bad and I think you do. I like you a lot
& I think we can do it. Be good. I will.

Yours always

Clay



TAYLOR PUBLISHING COMPANY

"The World's Best Yearbooks Are Taylor-made"





